

BUDGET CUT

SURPRISE! Your budget just got slashed.

THE NEWS: The CFO just informed you that due to Q3 underperformance across the business, ALL innovation projects are facing budget cuts. **Your pilot budget is now \$75,000** (down from \$150,000).

The CFO says: *“Make it work with half. Or we cancel the whole thing.”*

YOUR TASK:

1. What gets cut from your plan?
2. What absolutely must stay?
3. What creative alternatives can you find? (Open-source tools? Internal resources? Phased approach?)
4. Does your scope change? How?
5. What's your pitch to keep this project alive?