

seller_state

AM

BA

CE

DF

ES

GO

MA

MG

MS

MT

PA

PB

PE

PI

PR

RJ

RN

RO

RS

SC

SE

SP

Total Delivered Orders

95K

Late Shipping Rate (%)

5.19

Total Active Sellers

1212

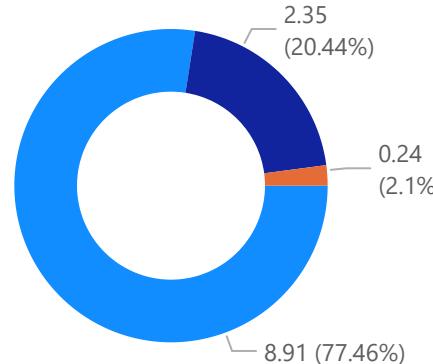
Top 5 Seller Impact Share

27.07%

Order Lifecycle Time Distribution

Majority of time spent in logistics stage (out of seller control)

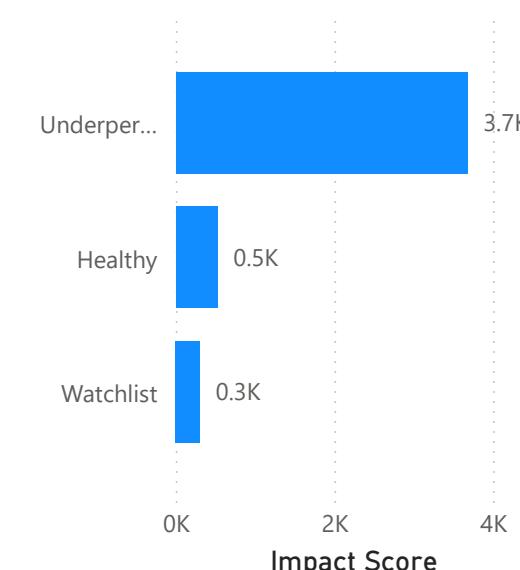
● Delivery Time ● Shipping Ti... ● Processin...



Top 10 Sellers by Impact Score

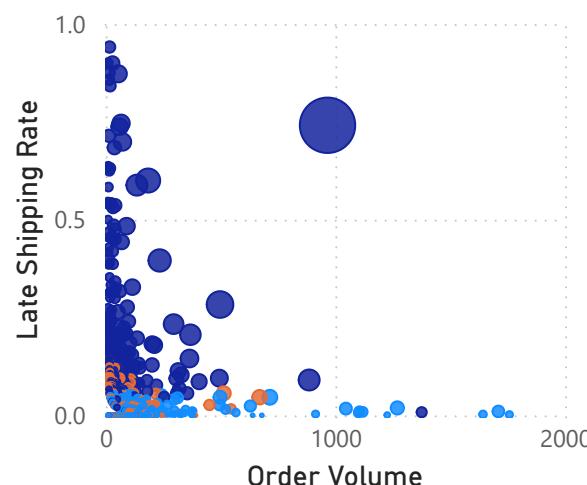
seller_id	Sum of impact_score
7c67e1448b...	716
85d9eb9ddc...	141
2eb70248d6...	111
88460e8ebd...	93
1025f0e2d4...	80
213b25e6f5...	80
06a2c3af7b...	76
855668e097...	69
8160255418...	53
a7f13822ce...	51

Impact Score by Seller Status



Late Shipping Rate & Order Volume

Seller St... ● Healthy ● Underperf... ● Watchlist



Average Delivery by Customer State

Logistics Context

