

# Who We Are

A private education ecosystem with  
direct access to **high-value audiences**

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**We Are Not a Vendor.**

**We Are a Platform.**

We bring access, scale, and execution.

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# Why Partners Choose Us

Direct access to paying audiences

Owned distribution channels

Strong data assets

Scalable sales systems

Ecosystem approach

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# Direct Partnerships with Media & Bloggers

Collaboration with 100 bloggers

Olya migunova	1,1m
amirkulova_gaukhar	900k
Dana stan	5,5m
meeyinara	1,5m
Bahon	2,3m
Theaziya	1,9m
Leraancho	160k
Madaryss	287k

And the rest...

## 6–9 years

Primary School Children  
Parents: 25–35  
Decision-makers: Parents

## 10–13 years

Middle School Children  
Parents: 30–40  
Decision-makers: Parents

## 14–17 years

High School Students  
Parents: 35–45  
Decision-makers: Parents & Students

## 18–22 years

University & College Students  
Parents: 40–50  
Decision-makers: Students & Parents





Owned audience

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200,000+

Parents in Owned Database

Private school families

Education-focused households

Urban middle & upper-middle class

25–30 · Early-stage parents

31–40 · Core decision-makers

41–50 · Premium education segment

50+ · Trust-driven segment

Direct access · High purchasing power · Long-term value

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# Education Assets

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## 3 private schools

Toraighyrov Branch	500+ students
Tole Bi Branch	800+ students
Zhandosov Branch	1700+ students

4,000 students and parents

## University

Meta University      2000 students





## Our Scale at a Glance

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education  
projects

6,000+

students and families

200,000

parents in owned database

30M+

media reach via bloggers

Expertise

in marketing and sales

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# Platform

University

Media reach via bloggers

Colleges

A network of private schools

Data

Education Centers

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