

Who We Are

A private education ecosystem with
direct access to **high-value audiences**

We Are Not a Vendor.
We Are a Platform.

We bring access, scale, and execution.

Why Partners Choose Us

Direct access to paying audiences

Owned distribution channels

Strong data assets

Scalable sales systems

Ecosystem approach

Direct Partnerships with Media & Bloggers

Collaboration with 100 bloggers

Olyamigunova	1,1m	6–9 years	14–17 years
amirkulova_gaukhar	900k	Primary School Children	High School Students
Dana stan	5,5m	Parents: 25–35	Parents: 35–45
meeyinara	1,5m	Decision-makers: Parents	Decision-makers: Parents & Students
Bahon	2,3m		
Theaziya	1,9m		
Leraancho	160k	10–13 years	18–22 years
Madaryss	287k	Middle School Children	University & College Students
And the rest...		Parents: 30–40	Parents: 40–50
		Decision-makers: Parents	Decision-makers: Students & Parents



Owned audience

200,000+

Parents in Owned Database

25–30 · Early-stage parents
31–40 · Core decision-makers

41–50 · Premium education segment
50+ · Trust-driven segment

Private school families

Education-focused households

Urban middle & upper-middle class

Direct access · High purchasing power · Long-term value

Education Assets

3 private schools

Toraighyrov Branch

500+ students

Tole Bi Branch

800+ students

Zhandosov Branch

1700+ students

4,000 students and parents

University

Meta University

2000 students



Our Scale at a Glance

6 **6,000+** **200,000**

education
projects

students and families

parents in owned database

30M+ **Expertise**

media reach via bloggers

in marketing and sales

Platform



University

Media reach via bloggers

Colleges

Data

Education Centers

A network of private schools