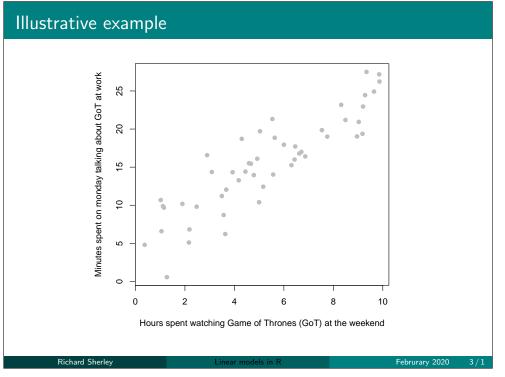


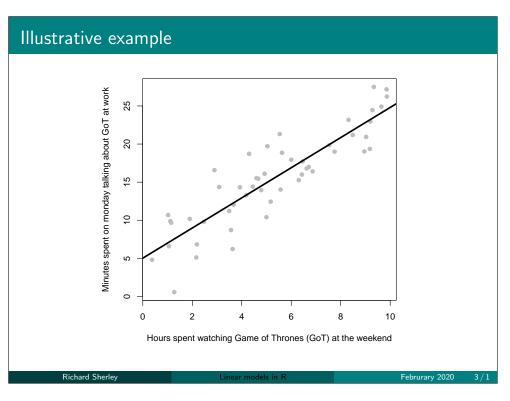
A **model** is a human construct/abstraction that tries to approximate the **data generating process** in some useful manner

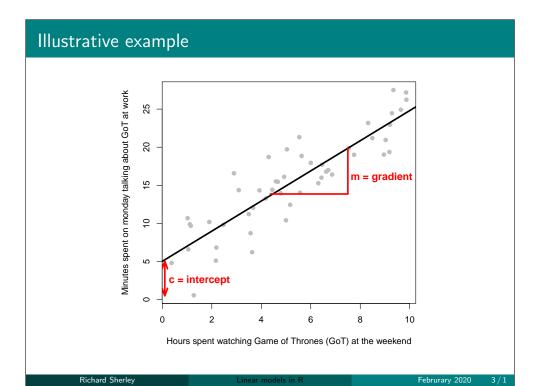
#### Models are built for

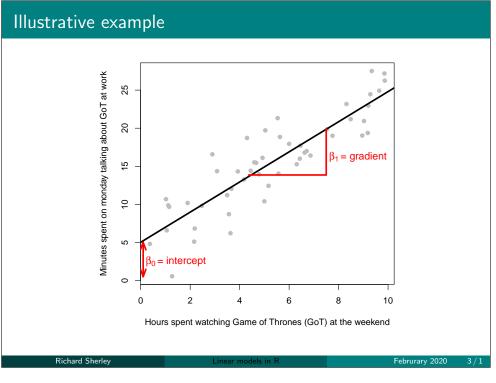
- enhancing our understanding of a complex phenomenon
- executing "what if" scenarios
- predicting/forecasting an outcome
- controlling a system

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### Formal definition

$$y_i = \beta_0 + \beta_1 x_i + \epsilon_i$$
$$\epsilon_i \sim \mathcal{N}(0, \sigma^2)$$

#### Observed data

- ullet y (outcome/response): minutes spent talking about GoT
- ullet x (explanatory): hours spent watching Game of Thrones (GoT)

### Parameters to infer

- $\beta_0$ : intercept
- $\beta_1$ : gradient wrt minutes talking about GoT

#### Linear models in R

- Use the lm() function
- Requires a formula object outcome ~ explanatory variable

```
# talk: minutes spent talking about GoT (outcome/response variable)
# watch: hours spent watching GoT (explanatory variable)

fit <- lm(talk ~ watch)

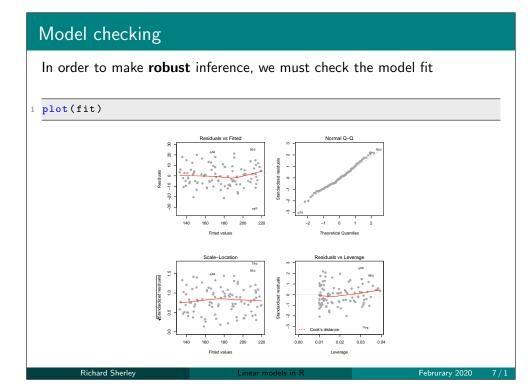
# If data is in a data frame called "df"
fit <- lm(talk ~ watch, df)</pre>
```

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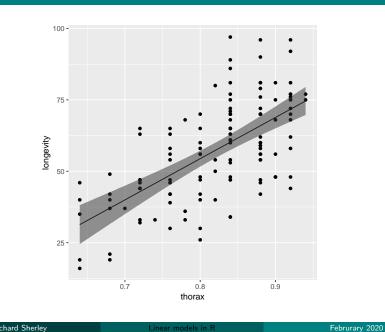
odels in R Februrary 2020

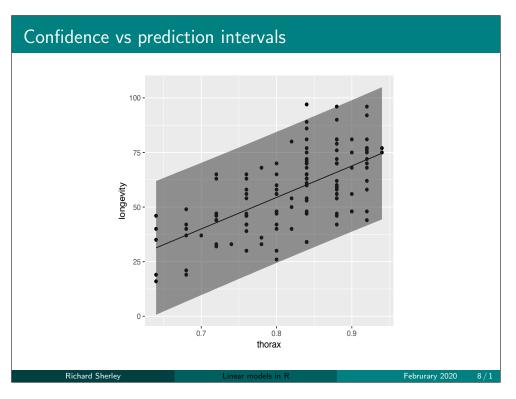
## Summary of fitted model

```
summary(fit)
##
## Call:
## lm(formula = height ~ weight, data = df)
## Residuals:
                1Q Median
## -31.089 -6.926 -0.689
                            6.057 24.967
##
## Coefficients:
##
               Estimate Std. Error t value Pr(>|t|)
## (Intercept) 2.35229
                          7.11668 0.331
                          0.08782 24.762
                                           <2e-16 ***
## weight
## --
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
## Residual standard error: 10.31 on 98 degrees of freedom
## Multiple R-squared: 0.8622, Adjusted R-squared: 0.8608
## F-statistic: 613.1 on 1 and 98 DF, p-value: < 2.2e-16
                                                                 Februrary 2020
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```



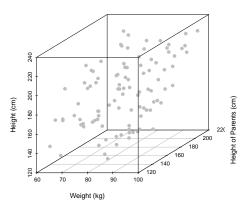
## Confidence vs prediction intervals





## Multiple linear regression

$$y_i = \beta_0 + \beta_1 x_{1i} + \ldots + \beta_p x_{pi} + \epsilon_i$$
  
$$\epsilon_i \sim \mathcal{N}(0, \sigma^2)$$

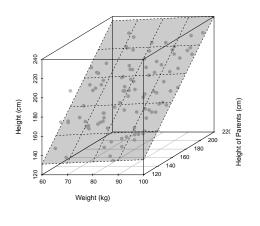


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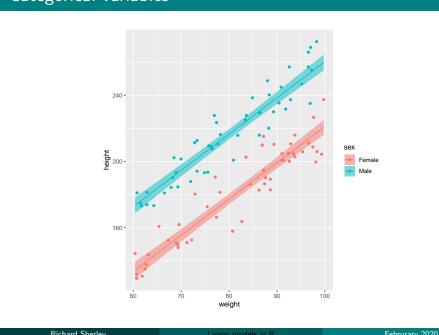
# Multiple linear regression

$$y_i = \beta_0 + \beta_1 x_{1i} + \ldots + \beta_p x_{pi} + \epsilon_i$$
  
$$\epsilon_i \sim \mathcal{N}(0, \sigma^2)$$



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## Categorical variables



## Categorical variables

We need dummy variables

$$S_i = \left\{ \begin{array}{ll} 1 & \text{if } i \text{ is male,} \\ 0 & \text{otherwise} \end{array} \right.$$

Here, female is known as the baseline/reference level The regression is:

$$y_i = \beta_0 + \beta_1 S_i + \beta_2 x_i + \epsilon_i$$

Or in English:

$$height_i = \beta_0 + \beta_1 sex_i + \beta_2 weight_i + \epsilon_i$$

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# Categorical variables

The mean regression lines for male and female are:

• Female (sex=0)

$$\begin{aligned} \text{height}_i &= \beta_0 + (\beta_1 \times 0) + \beta_2 \text{weight}_i \\ \text{height}_i &= \beta_0 + \beta_2 \text{weight}_i \end{aligned}$$

• Male (sex=1)

height<sub>i</sub> = 
$$\beta_0 + (\beta_1 \times 1) + \beta_2$$
weight<sub>i</sub>  
height<sub>i</sub> =  $(\beta_0 + \beta_1) + \beta_2$ weight<sub>i</sub>

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