

<p>HOOK</p> <p>what has happened that makes the story newsworthy?</p>	<p>Global Climate Strike 20 September 2019 Exeter city centre led by Fridays for Future Exeter</p>
<p>HEADLINE</p>	<p>Thousands march in Exeter for global climate strike as millions mobilise worldwide</p>
<p>STANDFIRST</p> <p>highlights interesting points complements headline might refer to points below lead</p>	<p>Fridays for Future Exeter led 3500 people on a climate crisis demonstration through the city backed by dozens of organisations on the eve of the UN Climate Action Summit in New York.</p>
<p>LEAD</p> <p>where story starts captures essence of story usually addresses who, what, when, where, why and how <i>not necessarily in that order</i></p>	<p>An estimated 3500 people marched through Exeter today as part of a global climate strike that saw more than <u>200 similar events</u> take place across the UK, with <u>millions demonstrating in 185 countries worldwide</u>.</p> <p>The march, which was led by <u>Fridays for Future Exeter</u>, part of the <u>UK Student Climate Network</u>, gathered in Bedford Street before setting off to County Hall via the High Street. So many people took part that the head of the march reached Magdalen Street before its last members had set off.</p> <p>A samba band added to the festival atmosphere, which continued at County Hall with music, speakers and workshops. Free vegan food was laid on by volunteers.</p>
<p>ANGLE</p> <p>summarises approach to story</p>	<p>A very large demonstration by Exeter's standards, with broad-based support Young people are acting because governments (and local authorities) are not Criticisms of Labour Party conference sponsorship from airports and an oil company</p>
<p>KEY QUESTIONS TO ANSWER</p> <p>what does the reader need to know to understand the story?</p>	<p>What was the strike about? How many people took part? Who organised the strike? Where did it take place? What route did it follow? Which organisations backed it? How did Exeter retailers respond? What context did it take place in? What is Fridays for Future Exeter? Who is Greta Thunberg? + samba band, speakers, workshops, free vegan food???</p>
<p>REQUIRED RESEARCH</p> <p>what information is needed to tell the story effectively?</p>	<p>Exeter city centre street names Number of march participants + participants/countries worldwide Background context: UN Climate Action Summit, Paris Agreement, global youth climate strike movement, New York rally</p>
<p>SOURCES FOR RESEARCH</p> <p>where will the required information come from?</p>	<p>UKSCN website Amnesty website TUC + eight other trade union websites Guardian inc. Covering Climate Now, Ecologist Lush + three Exeter independent business websites UN website Wikipedia</p>
<p>SOURCES FOR QUOTES</p> <p>direct/indirect? attributable/non-attributable?</p>	<p>Kumi Naidoo, Amnesty International Secretary General - indirect via website Liza Sentance, Chair of Torbay & South Devon Trades Council Stewart Ward, Exeter City Council UNISON branch secretary Graeme Tweedy, mental health nurse and UNISON representative at Devon Partnership NHS Trust and Community Health Phil Bialyk, Exeter City Council leader and Labour councillor for Exwick Diana Moore, Green Party councillor for St David's Kevin Mitchell, Liberal Democrat councillor for St James & Duryard Tom Deakin, Liberal Democrat parliamentary candidate for Exeter Tony Whitehead of RSPB South West António Guterres, UN secretary general - indirect via other publication Greta Thunberg - indirect via other publication</p>
<p>REQUIRED COLLATERAL</p>	<p>Photos of march Lush website screengrab</p>