



Exee Mylo  
Technologies

# BUSINESS PROJECT

*Presented by: Exeviour Zezayi*



# Overview

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# About Us

At Exee Mylo Tech, we believe that the most powerful solutions are the simple ones. In an increasingly complex world, the simplicity of our products, processes, and performance is what helps us stand out. We know that it is the people closest to a problem who can best solve it.

Enterprises are redefining business operations globally with our advanced low-code solutions. They are building personalized solutions for every internal process on a single, cohesive platform. Our people, products, and work philosophy have made us one of the best ICT companies in Mashonaland Central



# Goals



## Objective 01

To make better decisions. Business objectives allow us to focus on our efforts, track progress, and visualize future success. We've worked with experts to create the most comprehensive guide to business objectives.



## Objective 02

On financial objectives, economic objectives relate to the financial health and growth of the company. These objectives can involve profits, revenue, costs, cash flow, sustainable growth, debt management, and investments.



# Project Timeline



**01**

Since we began, ICT has embraced a culture that puts people first. A decade later, we continue to uphold this philosophy by inspiring our employees to reach their full potential with courage, agility, creativity, independence, learning, and collaborative growth.

**02**

Rule engines were all the rage, but they still needed a lot of programming skills. This gave Mylo Tech and his peers a vision to truly democratise rule-based computing and app development. And thus, Orangescape was founded.

**03**

First product 'Dimension' was launched – a business app development platform that allowed domain experts to use it without writing a single line of code. Won big-name IT clients, but quickly realised we had built a product betting on user behaviour that wasn't fully manifested.

**04**

Mylo Tech was crafted to address the business application & workflow needs of large enterprises. While the technology bets paid off, the market category didn't materialise. Another setback, another lesson and another pivot. We persevered.

# Concept In Business



A mobile concept is an idea revolving around services or products provided through mobile devices like phones and tablets.



A consumer service is an idea that brings a new and innovative service to the consumer market. This service identifies issues and looks to solve them.



Commerce concept is an idea that involves selling a product or service electronically. Many e-commerce concepts develop into online stores that sell a specialized product, selection of products or offer a unique service.



In this concept, the consumer usually acts as the sole provider of the good and may correspond directly with the buying consumer.



# Statistics

The application of statistics to analyze business data. Our company use business stats for forecasting, testing correlations, and describing data. A career in business statistics can be a good choice for people with strong math skills.

**80%**

Revenue Growth

**10%**

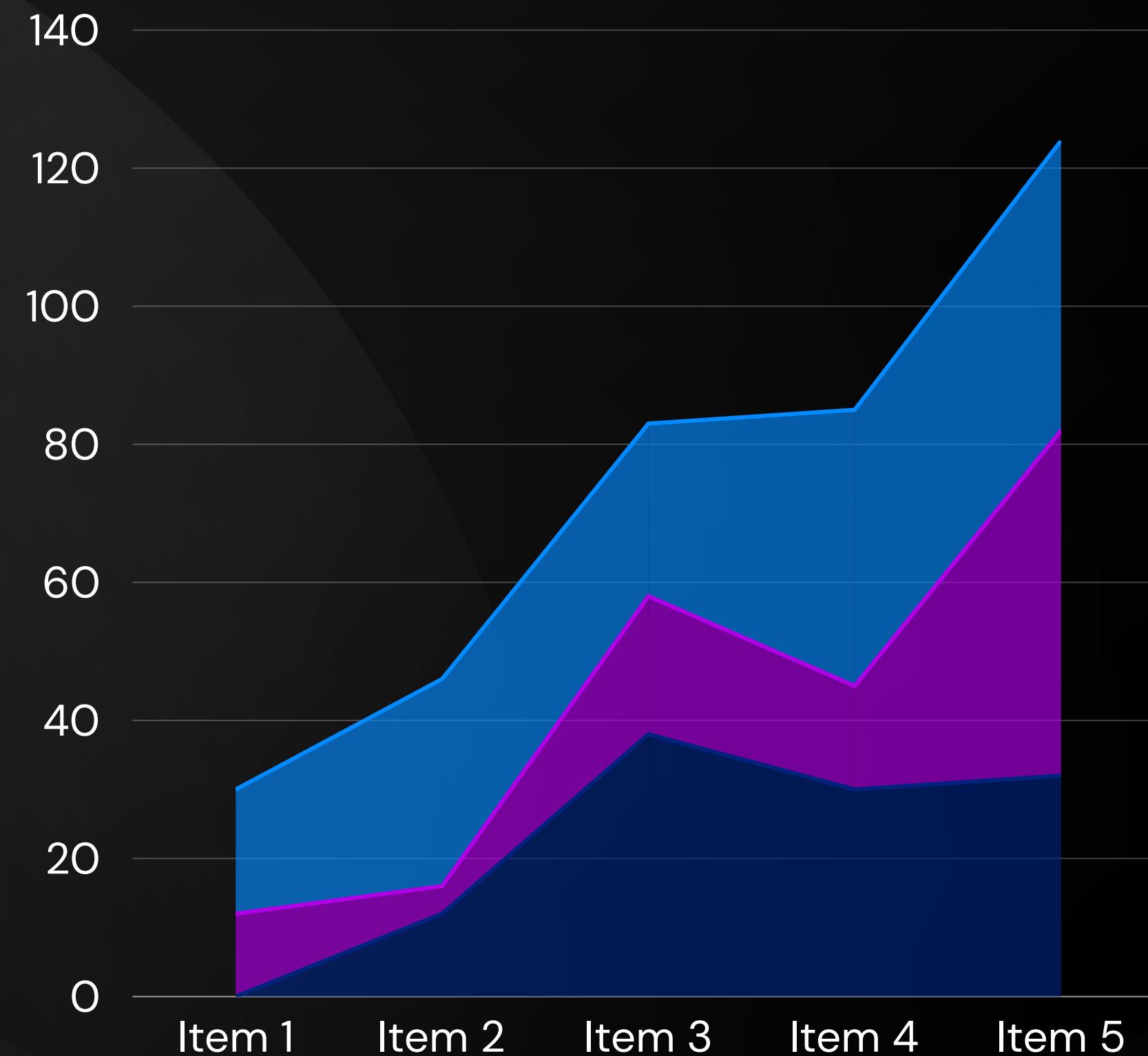
Return on Investment

**20%**

Customer Acquisition Cost

**75%**

Customer Satisfaction



# Our values

## Integrity



Business integration is the process of combining various components of a business, such as departments, software systems, and business units, into a unified and cohesive operation.

## Excellence



Excellence is an effective and efficient synergy between people, processes, and tools – with limited friction, confusion, and complexity. Business Excellence is the foundation for agility, innovation, and organizational competitiveness.

## Collaboration



The practice of working together with internal and external connections to pool resources, create value, solve problems and achieve shared goals and objectives including partnerships, joint ventures, strategic alliances and consortia.

## Innovation



The process of business innovation can produce an invention. However, the term is broader in scope and includes the application of an existing concept or practice in a new way or applying new technology to an existing product or process to improve upon it.

# Strategies



## Competitive

Competition is the contest between organizations that provide similar products or services or that target the same audience of consumers. Businesses compete to convert and retain customers, increase revenue and gain more market share.



## Execution

Business execution is about having the employees required to support a company's strategy and making sure they are doing what the company needs them to do to achieve its strategic goals.



## Analysis

Business analytics help organizations to reduce risks. By helping them make the right decisions based on available data such as customer preferences, trends, and so on, it can help businesses to curtail short and long-term risk.



# Next Project

## Project 1

- The consultants from ICT Institute do many different projects at a wide range of clients. This way we keep learning on all aspects of IT and can advise our clients in all the phases of IT development. Each project has been executed by a small team (typically 2–3 people) led by a principal consultant from ICT Institute.

## Project 2

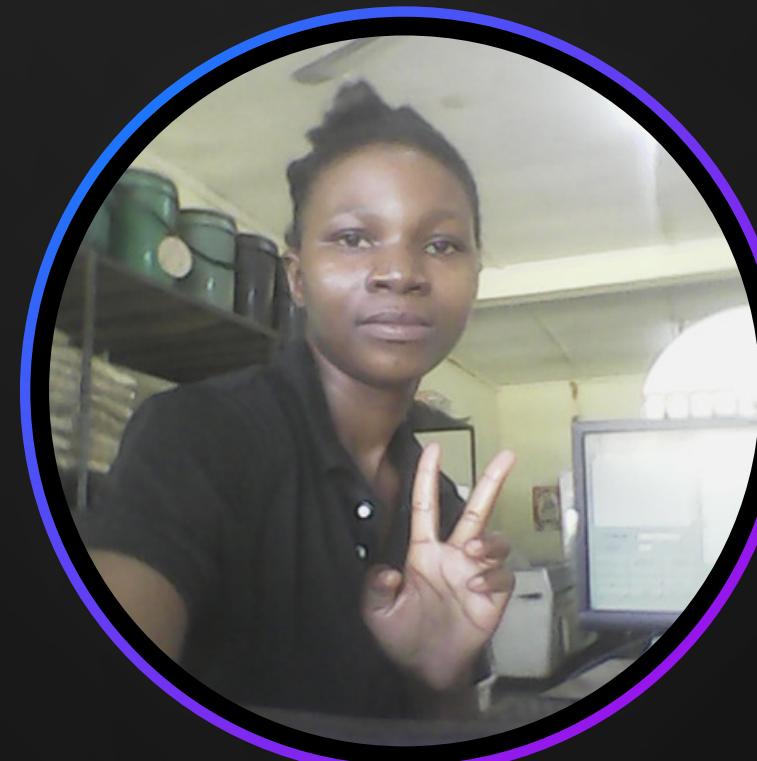
⌚ Exeviour Zezayi is one of the founding partners of ICT Institute is a certified expert and acts as an official expert for IT questions in IT cases. He is a full member of professional association NVBI and registered as an expert at LRGD and SGOA. Below are example projects where we helped resolve IT conflicts by providing expert opinions on IT questions

# Our team



**Exeviour Zezayi**

Business Head



**Accurate Chawora**

Ceo Founder



**Mitchell S Mawire**

Marketing Head



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# THANK YOU

For watching this presentation



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# RESOURCE PAGE

