

TGIF Grant Project 2010-2013

The ASUC Green Certification Program

Student Sustainability Consulting

DESCRIPTION

The ASUC Green Certification Program was started in the fall of 2010 by Elliot Goldstein and Vanessa Fernandez. The program was funded in the spring of 2011 after the first pilot program was completed. This is the first year that the program has accepted student group applications for certification.

GOALS

The main goal of the ASUC Green Certification Program is to increase sustainable and environmentally conscious practices within the student body via student groups. It is our goal to eventually make it mandatory for all groups to become Green Certified.

TEAM

Directors

Elliot Goldstein, Director
Vanessa Fernandez, Financial Director

GreenCATs (Certification Auditing Team) Interns

Ann Heslin
Leo Leung
Paloma Carillio
Siddharth Krishna
Thomas Siu
Liling Li
Wenpei Wang
Sharanya Shrivastava

PARTNERS

We work with a variety of groups on campus. Over the last two years we have built strong alliances with the Sustainability Office, GoTeam, STEAM, and our community sponsor, the ASUC Bookstore. Each group has been vital to our program.

CONTACT US

Email: asucgreencat@gmail.com

Facebook:



The Green Initiative Fund

University of California, Berkeley

GOALS & METRICS

How the Program WORKS

Phase One

- An email announcing application dates and an attached application form are sent out to student groups via the ASUC listserv.
- Applications received are reviewed and the selected groups are emailed an invitation into the program. Auditors are also paired with already certified groups from the previous auditing cycle.

Phase Two

- Selected groups attend the initial meeting with an assigned Green Certification Auditor. The lecture includes explanations on the program structure, funding model and an initial assessment (goals, etc.).
- Groups attend weekly meetings for the first month to ensure proper acclimation to the program's structure. They then set up monthly meetings with their GreenCATs.

Phase Three

- A midterm assessment of each group's progress is turned in during February. At this point, each auditor will give a brief presentation on his/her group and discuss any successes or hardships experienced by the groups.
- Auditors then develop a new game plan to help each group become a Certified Green Group.

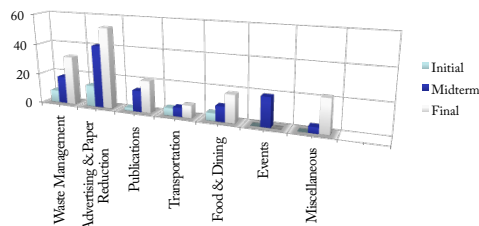
Phase Four

- In the final auditing meeting, GreenCATs give their final presentation on the newly certified (voted on) or denied groups. We then discuss reasons for their certification and reasons that some groups were not certified. An email is then sent to certified groups, announcing their certification.
- GreenCATs then shift their attention to re-certifying previously certified groups. The process is completed within a month.



Progress

In the two years, including our pilot program, the ASUC Green Certification Program has audited thirteen groups and has and certified ten student groups. Below you will find statistics derived from the "Green Points" initially earned (current practice), the midterm report (the completion of parts of their goals in addition to their current practices), and the final report (the sum of points they earned). These "Green Points" are found in our Green Checklist and Purchasing Guide, which lead our student groups towards more sustainable practices on campus. Our interns, directors, and partners develop this guide constantly, listening to feed back from our student groups and outside sources. Below are statistics derived from the pilot and first year programs.



To the left is the chart depicting data from the pilot program.

Below is a chart depicting data from the first year after ASUC GCP received the TGIF Grant. Please note that the totals are slightly different due to a change in total points within the Green Checklist and a smaller group audited for the 2011-2012 year.

