Franco Corona

Computer Engineer | Data Engineer | Tech Lead

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Profile

Experienced **Data Engineer** with over 7 years in data architecture, pipeline development, and data analytics. Proficient in SQL, Python. Skilled in cloud services such as Google Cloud and AWS, with a strong ability to translate business requirements into effective data solutions. Excellent communicator and collaborator, adept at working with cross-functional teams to drive data-driven decision-making.

Experience

LINIO.COM, FALABELLA.COM | Senior Tech Lead
Jan 2023 – Dec 2023 | México City, México

- ➔ Designed and implemented robust, scalable data architectures.
- ➔ Led the development of data pipelines, integrating new data sources.
- ➔ Developed integrations with third-party systems.
- ➔ Implemented processes for data modeling to enhance data quality.
- ➔ Enabled data analytics tools for valuable insights.

LINIO.COM, FALABELLA.COM | Tech Lead
May 2022 – Dec 2022 | México City, México

- ➔ Defined technical solutions for BI & Data Consumption Teams.
- ➔ Led Marketing Analytics Daily Report: Campaign tracking, Data Validation vs. Platforms.

LINIO.COM | Regional BI & Data Engineer Team Lead
Nov 2019 – May 2022 | México City, México

- ➔ Managed a BI & Data Engineering Team of 5 engineers.
- ➔ Aligned measures and KPIs across business teams.
- ➔ Generated reliable financial reports.

LINIO.COM | Data Engineer
Nov 2018 – Nov 2019 | México City, México

- ➔ BI/Python Developer, Commercial and Finance Information Responsible, Reporting

Education

CRYPTOCURRENCY & BLOCKCHAIN DIPLOMA 2024
- ➔ National Autonomous University of Honduras

LEADERSHIP DIPLOMA 2022
- ➔ National Autonomous University of Mexico

ADVANCED IN BANKING AND FINANCE DIPLOMA 2020
- ➔ National Autonomous University of Mexico

BACHELOR OF COMPUTER ENGINEERING 2009 - 2013
- ➔ National Autonomous University of Mexico

Skills

HARD

SQL • Python • Relational Databases • Airflow • Looker • PowerBI • Tableau • Data Studio/Looker Studio • Google Cloud • BigQuery • Dataflow • GitLab • Business Intelligence • Github • Linux • Data Modeling • Google Analytics

SOFT

Data Driven • Team Player • Multicultural work environment • Scrum • Agile • Team Management • Results Driven • Cost Control

Certifications

PROJECT MANAGEMENT
Coursera / Google
Jan 2024

LOOKER
Coursera / Google
2022

PYTHON
Python Institute
2022

GCP DATA ENGINEERING
Coursera / Google
2019

Languages

Spanish Native
English B2
Japanese N5