

Emma Krebs

Pittsburgh, PA

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SUMMARY

I am a student pursuing a BA in Digital Narrative and Interactive Design with successful hands-on internship and leadership experience in content strategy, creation, and management. With strong foundations in human-computer interface, design, and narrative writing. I am eager to pursue the integration of writing and design and their applications to human-centered experiences.

EDUCATION

Bachelor of Arts, University of Pittsburgh

Expected Graduation: Dec 2024

Major: Digital Narrative and Interactive Design

Major GPA: 3.49

Minor: Political Science

Cumulative GPA: 3.23

Relevant Courses: Intermediate Programming, Algorithms and Data Structures, Human-Centered Systems, Persuasive Writing in Advertising, Composing Digital Media, Visual Literacy, Narrative and Technology

EXPERIENCE

Communications Intern

Nov 2022 – Present

University of Pittsburgh, Pittsburgh, PA

- Developed engaging social media content, resulting in a 25% growth in followers and an average of 2,000 views per video.
- Created monthly newsletters, delivering brand relevant content to a subscriber base of 6,500 recipients.
- Assisted in designing and producing graphics in a comprehensive 108-page progress report, enhancing data visualization and readability.

Social Media Content Creator (Volunteer)

Sept 2022 – Nov 2022

SewForward, Pittsburgh, PA

- Created content to promote brand workshops, resulting in increased participation and heightened workshop visibility.

Corps Member

May 2021 – Aug 2022

JumpStart, Pittsburgh, PA

- Collaborated with a team to coordinate and perform twice weekly in-classroom curriculum for classes of 10-15 students.
- Provided positive and individualized connections to dozens of students and guardians.

LEADERSHIP

Communications Director - Amnesty International at Pitt

Other Affiliations: Women in Politics, Asian Student Alliance, Empower at Pitt

SKILLS

Technical Skills: Programming languages (Java, Python), Web Development (GitHub, HTML), Design Software (Adobe Creative Suite, GIMP, Canva), Content Management (WordPress, MailChimp, Brevo), Social Media Platforms and Tools, Microsoft Suite

Soft Skills: Strong Intrapersonal and Communication Skills, Organization and Time Management, Critical Thinking, Flexibility, Open-Mindedness