

## SUMMARY

As a Digital Production Artist, I have laid out and produced thousands of digital files accurately and have met all my clients' and vendors' deadlines. With detailed attention in proofing, proficient grammar, and an eye for design aesthetics, I have been trusted to take the projects I start, as well as projects handed down to me, through to completion. Please visit [www.jydsgn.com](http://www.jydsgn.com) to see some of the work I've done.

## EXPERIENCE

### **Contract Graphic Production Specialist - Amy's Kitchen®**

Petaluma, CA Apr '15 - present

- Produce, revise and prep files for final output or for in-house comps and presentation mock-ups including US and international packaging, ads, sell sheets, cut-cases, trays, on-pack stickers, and marketing collateral
- Recently worked on Amy's Drive Thru posters, business cards, social media cards and stationary
- Comp mock-ups for presentation materials and trade shows

### **Graphic Design Consultant - Instant Combo Savings®**

San Francisco, CA Apr '06 - present

- Design and produce ID artwork, multi-page national sales presentations and Point-of-Sale collateral
- Design and upkeep the company's websites to eliminate external consultant costs by as much as \$75/hour
- Create photo-realistic store displays for visualization and presentations using digital photography and Photoshop to eliminate the increasing costs of freelance photographers
- Manage and organize all in-house creative assets increasing response time for making revisions by as much as 37%
- Clients: Ahold, Harris Teeter, Meijer, Publix, Roundy's, Safeway and Supervalu

### **Sr Production Artist - Theme Co-op Promotions®**

San Francisco, CA Jan '98 - Mar '06

- Designed and produced Field Communications Department's booklets and sales materials
- Produced Free Standing Inserts (FSIs), instant redeemable coupons, in-store POP/POS materials, barcodes, QR codes, leave-behinds, direct mailers, retailer feature ads and ad slicks, photographed packages and scanned materials for backup
- Assisted project management on client communications regarding rationale and artwork requests
- Computer and printer troubleshooting on the Mac environment
- Clients: Coca-Cola, Dole, DPSU, Frito-Lay, General Mills, Keebler, Kellogg Co., Kraft, Orville Redenbacher's, Stouffer's, Sunny D, Unilever

## SKILLSET

- Highly proficient in Adobe CS5.5 to CC Photoshop, Illustrator, In-Design, Dreamweaver, Acrobat
- Proficient in Fireworks, Powerpoint, WordPress
- Deadline driven, dependable, diligent, calm under pressure, works well with others

## EDUCATION

- University of Central Oklahoma - BA, Advertising, Journalism & Graphic Design