**Final Questionnaire**

**3/16/2015**

Total n=2,000 U.S. individuals age 16+

National Tracking survey

n=700 landline RDD

n=1,300 cell phone RDD

Field Dates: June TK-June TK, 2015 (tentative)

Form Split A/B: 50%-50%

Job#: 35501

START TIMING MODULE

**LANDLINE INTRO:**

Hello, my name is \_\_\_\_\_\_\_\_\_\_ and I'm calling for Princeton Survey Research. We are conducting a survey about your community, its institutions and things you may do every day, and we would like to include your household. May I please speak with the YOUNGEST **[RANDOMIZE:** (MALE / FEMALE)**]**, age 16 or older, who is now at home? **[IF NO MALE/FEMALE, ASK:** May I please speak with the YOUNGEST (FEMALE / MALE), age 16 or older, who is now at home?**]**

**GO TO MAIN INTERVIEW**

**CELL PHONE INTRO:**

Hello, my name is \_\_\_\_\_\_\_\_\_\_ and I'm calling for Princeton Survey Research. We are conducting a survey about your community, its institutions and things you may do every day, and we would like to include you. I know I am calling you on a cell phone. If you would like to be reimbursed for your cell phone minutes, we will pay all eligible respondents $5 for participating in this survey. This is not a sales call.

**[IF R SAYS DRIVING/UNABLE TO TAKE CALL:** Thank you. We will try you another time...**]**

**VOICEMAIL MESSAGE [LEAVE ONLY ONCE -- THE FIRST TIME A CALL GOES TO VOICEMAIL:]** I am calling for Princeton Survey Research. We are conducting a national survey of cell phone users. This is NOT a sales call. We will try to reach you again.

CELL PHONE SCREENING INTERVIEW:

S1 Are you under 16 years old, OR are you 16 or older?

1 Under 16

2 16 or older

9 Don’t know/Refused

**IF S1=2, CONTINUE WITH MAIN INTERVIEW**

**IF S1=1, THANK AND TERMINATE – RECORD AS AGE INELIGIBLE:** This survey is limited to people age 16 and over. I won’t take any more of your time...

**IF S1=9, THANK AND TERMINATE – RECORD AS SCREENING REFUSAL:** This survey is limited to people age 16 and over. I won’t take any more of your time...

**READ TO ALL CELL PHONE RESPONDENTS**

**INTRODUCTION TO MAIN INTERVIEW:** We’re interested in learning more about people with cell phones. If you are now driving a car or doing any activity requiring your full attention, I need to call you back later. The first question is...

**INTERVIEWER: If R says it is not a good time, try to arrange a time to call back. Offer the toll-free call-in number they can use to complete the survey before ending the conversation.**

ASK ALL

SEX **RECORD RESPONDENT SEX [DO NOT ASK]**

1 Male

2 Female

END TIMING MODULE

Civic & Community Engagement

START TIMING MODULE

ASK ALL

Q1 Overall, how would you rate YOUR COMMUNITY as a place to live? Would you say it is... **[READ 1-4]** {PIAL trend, Library User Typology Survey Aug-Sept ‘13}

1 Excellent

2 Good

3 Only fair, OR

4 Poor?

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL

LIVE1 Which of the following BEST describes the place where you now live? **[READ 1-4]** {Knight Community; PIP PEJ Local News; Library User Typology Survey Aug-Sept ‘13}

1 A large city

2 A suburb near a large city

3 A small city or town, OR

4 A rural area?

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL

REG These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register... Are you NOW registered to vote in your precinct or election district, or haven't you been able to register so far?{December 2012}

1 Yes, registered

2 No, not registered

3 **(VOL.)** Don’t need to register

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

BASED ON REGISTERED VOTERS/DON’T NEED TO REGISTER (REG=1,3)

OFTVOTE How often would you say you vote? **[READ]** {November 2002}

1 Always

2 Nearly always

3 Part of the time, OR

4 Seldom?

5 **(VOL.)** Never vote

6 **(VOL.)** Other response

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL

Q2 Here’s a list of activities some people might do. For each, please tell me if you have done this in the past 12 months or not. (First,) In the past 12 months, have you... **[INSERT ITEMS IN ORDER]**? {PIAL Civic Engagement 2008, 2012}

a. Been an active member of any group that tries to influence public policy or government, not including a political party

b. Worked with fellow citizens to solve a problem in your community

CATEGORIES

1 Yes, have done this

2 No, have not done this

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

Technology Assets

START TIMING MODULE

**[READ TO ALL:]** On a different subject...

ASK ALL

EMINUSE Do you use the internet or email, at least occasionally? {PIAL Teen Trend; PIAL May 2013, Library Typology July-Sept. 2013}

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL

INTMOB Do you access the internet on a cell phone, tablet or other mobile handheld device, at least occasionally? {PIAL Trend}

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL

SNSINT Do you ever use a social networking site or a mobile app for social media like Facebook, Twitter or Instagram?{new}

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL INTERNET USERS OR DIGITAL CONNECTORS (EMINUSE=1 OR INTMOB=1 OR SNSINT=1):

HOME3NW Do you ever use the internet or email at HOME? {PIAL Trend}

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF USE INTERNET AT HOME (HOME3NW=1):

BBHOME1 Is your internet connection AT HOME through a slow-speed link such as dial-up... OR do you have a high-speed, broadband link? {new}

1 Slow-speed/Dial-up

2 High-speed/Broadband

3 **(VOL.)** Both Slow-speed/Dial-up and High-speed/Broadband

4 **(VOL.)** Access internet only using cell phone or tablet

5 **(VOL.)** No home internet access

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF LANDLINE SAMPLE (SAMPLE=1):

DEVICE1a Next, do you have a cell phone, or not? {PIAL Trend}

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF HAVE CELL PHONE (DEVICE1a=1 or SAMPLE=2):

SMART1 Some cell phones are called “smartphones” because of certain features they have. Is your cell phone a smartphone such as an iPhone, Android, Blackberry or Windows phone, or are you not sure? {PIAL Trend}

1 Yes, smartphone

2 No, not a smartphone

8 Not sure/Don't know

9 **(VOL.)** Refused

ASK ALL

DEVICE1 Please tell me if you happen to have each of the following items, or not. Do you have... **[INSERT ITEMS IN ORDER]**? **[INTERVIEWER NOTE: If R has e-reader app on tablet or phone, do NOT count as e-reader. Code as tablet or cell phone]** {PIAL Reading Habits and Library Services ‘12}

ASK ITEMS b-d OF FORM A

b. A handheld device made primarily for e-book reading, such as a Nook or Kindle e-reader but NOT a Kindle Fire {Sept 2013}

c. A tablet computer like an iPad, Samsung Galaxy Tab, Google Nexus, or Kindle Fire {Sept 2013}

d. A desktop or laptop computer {Nov 2012}

ASK ITEMS e-g OF FORM B

e. A game console like Xbox or Play Station {Nov 2010}

f. An iPod or other MP3 player {May 2011}

g. A portable gaming device like a PSP or Sega Genesis game player {modified Sept 2009}

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL INTERNET USERS OR DIGITAL CONNECTORS (EMINUSE=1 OR INTMOB=1 OR SNSINT=1):

WEB1-A Please tell me if you ever use the internet or a mobile app to do any of the following things. Do you ever use the internet or a mobile app to... **[INSERT ITEMS; RANDOMIZE]**? {modified PIAL trend – added ‘mobile app’ to stem}

ASK ITEMS ACT112-ACT126 OF FORM A

Act112 Use Twitter

Act124 Use Instagram {pronounced: insta-gram}

Act125 Use Pinterest {pronounced: pin-ter-est}

Act135 Use Facebook

Act126 Play video games on a computer, TV, game console, or portable device like a cell phone {new}

ASK ITEMS ACT136-ACT128 OF FORM B

Act136 Use LinkedIn

Act123 Use Tumblr {pronounced: tum-bler}

Act122 Use Google-Plus

Act137 Read or comment in a discussion forum like Reddit or Digg or Slashdot {new}

Act127 Use messaging apps like WhatsApp or Kik or iMessage {new}

Act128 Use an app that automatically deletes the messages you send like Snapchat or Wickr {new}

CATEGORIES

1 Yes, do this

2 No, do not do this

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL SNS USERS (ACT112=1 OR ACT122=1 OR ACT123=1 OR ACT124=1 OR ACT125=1 OR ACT135=1 OR ACT136=1):

SNS2 Thinking about the social media sites or mobile apps you use... About how often do you visit or use **[INSERT ITEMS; RANDOMIZE]**? **[AS NECESSARY: READ 1-5]** {Omnibus Sept 11-21, 2014}

ASK a IF TWITTER USER (ACT112=1):

a. Twitter

ASK b IF INSTAGRAM USER (ACT124=1):

b. Instagram

ASK c IF PINTEREST USER (ACT125=1):

c. Pinterest

ASK d IF LINKEDIN USER (ACT136=1):

d. LinkedIn

ASK e IF FACEBOOK USER (ACT135=1):

e. Facebook

ASK f IF TUMBLR USER (ACT123=1):

f. Tumblr

ASK g IF GOOGLE-PLUS USER (ACT122=1):

g. Google-Plus

CATEGORIES

1 Several times a day

2 About once a day

3 A few times a week

**NO CODE 4**

5 Every few weeks

6 Less often

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

Reading/E-Reading

START TIMING MODULE

**[READ TO ALL:]** And now for some questions on your reading habits and use of your local public library.

ASK ALL

Books1 During the past 12 months, about how many BOOKS did you read either all or part of the way through? Please include any print, electronic, or audiobooks you may have read or listened to. {PIAL Reading Habits; PIAL Libraries 2012 modified; Library User Typology Survey Aug-Sept ’13-mod base, Omnibus Jan 2-5, 2014}

\_\_\_ **[RECORD EXACT NUMBER 1-96]**

0 None

97 97 or more

98 **(VOL.)** Don't know

99 **(VOL.)** Refused

ASK IF READ ANY BOOKS IN PAST 12 MONTHS (Books1=1-97):

Books2 Thinking about all of the books you have read in the past 12 months, were any of those... **[INSERT ITEMS IN ORDER]**? Were any of those ... **[INSERT NEXT ITEM]**? {PIAL Reading Habits and Library Services Oct ’12, Omnibus Jan 2-5, 2014}

a. Printed books

b. Audiobooks

c. Electronic books, also called e-books

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

Library Use

START TIMING MODULE

ASK ALL

LIBUSE Have you, personally, EVER...**[INSERT ITEMS IN ORDER]**, or is this something you’ve never done? **IF YES, ASK:** Have you done this in the past 12 months? {Trend: Library Typology ‘13}

a. Visited a public library or used a public library bookmobile IN PERSON

b. Used a public library WEBSITE or mobile APP {modified}

CATEGORIES

1 Yes, have done this in past 12 months

2 Yes, have done this, but not in the past 12 months

3 No, have never done this

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF VISITED LIBRARY IN PAST 12 MONTHS (LIBUSEa=1):

LIB\_FRQ How often do you visit public libraries or bookmobiles in person? Would you say... **[READ]** {Trend: Library Typology ‘13}

1 At least once a week

2 Several times a month

3 At least once a month, OR

4 Less often?

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF USED LIBRARY WEBSITE IN PAST 12 MONTHS (LIBUSEb=1):

LIBST\_FRQ How often do you use a public library website? Would you say... **[READ]** {ALA Opportunity for All modified; PIAL Libraries 2012 modified; Library Typology ’13-add Code 5}

1 At least once a week

2 Several times a month

3 At least once a month, OR

4 Less often?

5 **(VOL.)** Never – only use library mobile app

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF USED LIBRARY WEBSITE IN PAST 12 MONTHS (LIBUSEb=1):

LIBAPP\_FRQ How often do you use a public library mobile APP? Would you say... **[READ]** {new}

1 At least once a week

2 Several times a month

3 At least once a month, OR

4 Less often?

5 **(VOL.)** Never – only use library website

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF USED LIBRARY WEBSITE IN PAST 12 MONTHS (LIBUSEb=1):

LIBMOB Now thinking about cell phones and other handheld mobile devices... In the past 12 months, have you used a cell phone, e-reader or tablet computer to visit a public library’s website or access public library resources? {PIAL Library Services survey ‘12}

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL

EBK\_AWR As far as you know, does your public library loan out e-books? {PIAL Reading Habits-modified base, Library Services ‘12}

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF KNOWS WHETHER LIBRARY LOANS E-BOOKS (EBK\_AWR=1):

EBK\_BRW Have you ever tried to borrow or download an E-BOOK from a public library, or have you not done this? {PIAL Reading Habits – different from the way it was asked in Library Services/Typology surveys-mod base}

1 Yes, have tried

2 No, have not tried

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

**NO QUESTIONS 3 THRU 10**

ASK IF VISITED LIBRARY IN PAST 12 MONTHS (LIBUSEa=1):

Q11 People visit public libraries for different reasons. In the past 12 months, have you visited a public library IN PERSON to...**[INSERT FIRST TWO RANDOMIZED ITEMS]**? {Trend: Library Services ‘12}

How about to **[REMAINING ITEMS]**? **[READ IF NECESSARY:** Have you visited a public library IN PERSON for this reason in the past 12 months?**]**

ASK ITEMS a-c OF ALL:

a. Borrow print books

b. Get help from a librarian

c. Just sit and read, study, or watch or listen to media

ASK ITEMS d-f OF FORM A

d. Take a class on how to use a computer or the internet {new}

e. Attend a class, program or lecture {modified – took out reference to adults}

f. Attend a meeting of a group you belong to

ASK ITEMS g-j OF FORM B

g. Use a 3-D printer or other new high-tech device {new}

h. Acquire new job-related skills so you can increase your income {new}

i. Learn how to start your own business or expand your business {new}

j. Search online for a job or apply for a job online {new}

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

START TIMING MODULE

ASK IF EVER VISITED LIBRARY (LIBUSEa=1,2):

Q12 Next, I have some questions about using computers and the internet at public libraries. First, in the past 12 months, have you used computers, the internet, or a public WI-FI network at a public library? {Trend: Library Services 2012}

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF USE INTERNET OR COMPUTERS AT LIBRARY IN PAST 12 MONTHS (Q12=1):

Q13 In the past 12 months, have you used a public library computer, internet or WI-FI connection to... **[INSERT FIRST TWO RANDOMIZED ITEMS]**? {Trend: Library Services 2012}

How about to **[REMAINING ITEMS]**? **[READ IF NECESSARY:** Have you used a public library computer, internet or WI-FI connection to do this in the past 12 months, or not?**]**

ASK ITEMS a-d OF FORM A:

a. Check or send email or texts {modified}

b. Do research for school or work

c. Visit a social media site, such as Facebook, Twitter or Instagram {modified}

d. Take an online class or complete an online certification program of some kind

ASK ITEMS e-h OF FORM B:

e. Get health information online

f. Visit a government website or get information about government services

g. Look for or apply for a job online

h. Download or watch online video

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF EVER VISITED LIBRARY (LIBUSEa=1,2):

Q14 Have you ever connected to the library’s WiFi system when the library building itself was closed? {new}

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF EVER USED COMPUTER/INTERNET/WIFI AT LIBRARY (Q12=1 or Q14=1):

Q15 Thinking about the times you have used Wi-Fi at the library, how frequently, if at all, do you experience problems with your Wi-Fi connection that makes it difficult to do what you want on the internet? Do you often experience Wi-Fi problems at the library, sometimes, rarely, or do you never have problems with your Wi-Fi connection at the library? {new}

1 Often

2 Sometimes

3 Rarely

4 Never

5 **(VOL.)** Don’t use library’s WiFi

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF VISITED LIBRARY WEBSITE IN PAST 12 MONTHS (LIBUSEb=1):

Q16 In the past 12 months, have you used a public library WEBSITE or mobile APP to do any of the following? First, in the past 12 months, have you used a public library website or mobile APP to **[INSERT ITEMS; RANDOMIZE]**? How about to... **[INSERT NEXT ITEM]**? {PIAL Libraries Services 2012 modified}

ASK ITEMS a-d OF FORM A:

a. Search the library catalog for print books, audiobooks, e-books, CDs or DVDs

b. Reserve or place holds on print books, audiobooks, e-books, CDs or DVDs

c. Check for or pay overdue fines

d. Renew a book, DVD or CD

ASK ITEMS e-h OF FORM B:

e. Read book reviews or get book recommendations

f. Borrow or download an e-book

g. Use an online database

h. Conduct research or get homework help {modified}

CATEGORIES

1 Yes

2 No

3 **(VOL.)** Cannot do this on website / Website doesn’t have this feature

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

Attitudes on libraries’ role in communities & respondents’ lives

START TIMING MODULE

**[READ TO ALL:]** Here are some questions about public libraries in and around your community. If you do not have a library in your community, please think about the public library closest to your community.

ASK ALL

Q17a Do you think public libraries have done a good job keeping up with new technologies, or not? {NEW –formerly agree/disagree question in typology survey}

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL

Q17b How effective do you think libraries in your community are at promoting literacy and a love of reading to people? Are they **[READ]** {NEW –formerly agree/disagree question in typology survey}

1 Very effective

2 Somewhat effective

3 Not too effective, OR

4 Not at all effective?

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL

Q18 If your local public library CLOSED, would that have a MAJOR impact, MINOR impact or NO IMPACT on... **[INSERT ITEMS IN ORDER]**? {Trend: Library Typology ‘13}

a. You and your family

b. Your community as a whole

CATEGORIES

1 Major impact

2 Minor impact

3 No impact

4 **(VOL.)** Community does not have a public library

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL

Q19 Now thinking about some new things public libraries could do to change how they serve the public... Please tell me if each of the following is something you, personally, think public libraries should DEFINITELY do, should MAYBE do, or should definitely NOT do. (First/Next) How about... **[INSERT ITEMS; RANDOMIZE]**? **[READ IF NECESSARY:** Is this something you think public libraries should DEFINITELY do, should MAYBE do, or should definitely NOT do?**]** {Library Services survey ’12-Modified transition}

ASK ITEMS a-e OF FORM A:

a. Have more comfortable spaces for reading, working, and relaxing at the library

b. Move some print books and stacks OUT OF public locations to free up more space for things such as tech centers, reading rooms, meetings rooms, and cultural events

c. Offer free early literacy programs to help young children prepare for school

d. Coordinate more closely with local schools in providing resources to kids

e. Buy 3-D printers and other digital tools to allow people to learn how to use them to make different kinds of objects {new}

ASK ITEMS f-j OF FORM B:

f. Create services or programs for local businesses and entrepreneurs {new}

g. Create services or programs for active military personnel and veterans {new}

h. Create services or programs for immigrants and first-generation Americans {new}

i. Offer programs to teach patrons about protecting their privacy and security online {new}

j. Offer programs to teach people, including kids and senior citizens, how to use digital tools such as computers, smartphones and apps {new}

CATEGORIES

1 Should definitely do

2 Should maybe do

3 Should definitely NOT do

4 **(VOL.)** Doesn’t really matter to me

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF Q18A=1-3,8,9 AND Q18B=1-3,8,9:

Q20 I’d like to know in what ways you think the public library contributes to your community. First, do you think the library contributes a lot in terms of **[INSERT ITEMS; RANDOMIZE]**, contributes somewhat, a little or not at all? How about in **[INSERT NEXT ITEM]**? **[READ IF NECESSARY:** Do you think the public library contributes a lot to the community in this way, somewhat, a little, or not at all?**]** {new}

ASK ITEMS a-c OF FORM A:

a. Helping people find jobs or pursue job training

b. Helping people learn about local events and resources that are available in your community

c. Helping people find out about volunteer opportunities and other ways people can make contributions to your community

ASK ITEMS d-f OF FORM B:

d. Helping people when they seek health information

e. Helping people decide what information they can trust

f. Helping people learn how to use new technologies

CATEGORIES

1 A lot

2 Somewhat

3 A little

4 Not at all

5 **(VOL.)** Community does not have a public library

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

Digital Skills & Libraries

START TIMING MODULE

**[READ TO ALL:]** Now, we have a few questions on the role of libraries in helping people address information needs that often play out on the internet.

ASK ALL INTERNET USERS OR DIGITAL CONNECTORS (EMINUSE=1 OR INTMOB=1 OR SNSINT=1):

Q21 These days, institutions such as government and schools often expect that people will contact them or learn about them using the internet. How easy is it for you to carry out tasks with these institutions using the internet or email? **[READ]** {new}

1 Very easy

2 Somewhat easy

3 Not too easy, OR

4 Not at all easy?

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL INTERNET USERS OR DIGITAL CONNECTORS (EMINUSE=1 OR INTMOB=1 OR SNSINT=1):

Q22 Sometimes, these institutions expect people will use mobile apps to contact them and perform other tasks, such as signing up for services or getting information. How easy is it for you to carry out tasks with these institutions using mobile apps? **[READ]** {new}

1 Very easy

2 Somewhat easy

3 Not too easy, OR

4 Not at all easy?

5 **(VOL.)** Don't use mobile apps

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL

Q23 Have you ever used the public library for help on how to use the internet or mobile apps to carry out tasks involving government, schools, banks, or other businesses? {new}

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF EVER USED PUBLIC LIBRARY or LIBRARY WEBSITE (LIBUSEa=1,2 or LIBUSEb=1,2):

Q24 Have you ever used the library or its website to find material or videos that would help you learn how to **[INSERT ITEMS; RANDOMIZE]**? How about to help you learn how to **[INSERT NEXT ITEM]**? **[READ IF NECESSARY:** Have you ever used the library or its website to find material or videos that would help you learn how to do this?**]** {new}

ASK ITEMS a-c OF FORM A:

a. Use different kinds of technology applications such as how to use Linked-In, Facebook or Twitter

b. Use apps on smartphones or tablet computers

c. Download and use e-books or other digital material

ASK ITEMS d-f OF FORM B:

d. Create software or write computer code for websites, games, or apps

e. Create digital audio or music

f. Create videos

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

Demographics

START TIMING MODULE

**[READ TO ALL:]** A few last questions for statistical purposes only...

ASK ALL

AGE What is your age?

\_\_\_\_ years **[RECORD EXACT AGE 16-96]**

97 97 or older

98 Don't know

99 Refused

ASK ALL

MARITAL Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married? **[IF R SAYS “SINGLE” PROBE TO DETERMINE APPROPRIATE CATEGORY]**

1 Married

2 Living with a partner

3 Divorced

4 Separated

5 Widowed

6 Never been married

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL

HH1 How many adults age 18 and over currently live in your household **[IF AGE=18-99:** , INCLUDING YOURSELF**]**?

\_\_\_ **[RECORD EXACT NUMBER 0-5]**

6 6 or greater

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL

PAR Are you the parent or guardian of any children under age 18 now living in your household?

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF HAVE CHILDREN UNDER AGE 18 (PAR=1):

KidAge1 How many of these children are age 5 or younger? {Formerly D2b1 with larger range}

\_\_\_ **[RECORD EXACT NUMBER 0-4]**

5 5 or more

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF HAVE CHILDREN UNDER AGE 18 (PAR=1):

KidAge2 How many of these children are between ages 6 and 11? {Formerly D2b2 with larger range}

\_\_\_ **[RECORD EXACT NUMBER 0-4]**

5 5 or more

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF HAVE CHILDREN UNDER AGE 18 (PAR=1):

KidAge3 How many of these children are between ages 12 and 17? {Formerly D2c with larger range}

\_\_\_ **[RECORD EXACT NUMBER 0-4]**

5 5 or more

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL

EDUC2 What is the highest level of school you have completed or the highest degree you have received? **[DO NOT READ] [INTERVIEWER NOTE: Enter code 3-HS grad if R completed training that did NOT count toward a degree]**

1 Less than high school (Grades 1-8 or no formal schooling)

2 High school incomplete (Grades 9-11 or Grade 12 with NO diploma)

3 High school graduate (Grade 12 with diploma or GED certificate)

4 Some college, no degree (includes some community college)

5 Two year associate degree from a college or university

6 Four year college or university degree/Bachelor’s degree (e.g., BS, BA, AB)

7 Some postgraduate or professional schooling, no postgraduate degree

8 Postgraduate or professional degree, including master’s, doctorate, medical or law degree (e.g., MA, MS, PhD, MD, JD)

98 Don’t know

99 Refused

**[MAKE FULL NOTE AVAILABLE FOR INTERVIEWERS:** Enter code 3-HS graduate if R completed vocational, business, technical, or training courses after high school that did NOT count toward an associate degree from a college, community college or university (e.g., training for a certificate or an apprenticeship)**]**

ASK ALL

EMPLNW Are you now employed full-time, part-time, retired, or are you not employed for pay? {PIAL trend – added 98 ‘DK’ and change REF from ‘9’ to ‘99’}

1 Employed full-time

2 Employed part-time

3 Retired

4 Not employed for pay

5 **(VOL.)** Have own business/self-employed

6 **(VOL.)** Disabled

7 **(VOL.)** Student

8 **(VOL.)** Other

98 **(VOL.)** Don't know

99 **(VOL.)** Refused

ASK IF EMPLNW DOES NOT EQUAL 7 (EMPLNW=1-6,8,98,99):

STUD Are you a full- or part-time student? {PIAL trend}

1 Yes, full-time

2 Yes, part-time

3 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF (EMPLNW=7 or STUD=1,2):

EDInst Are you enrolled... **[READ 1-5]** {modified PIAL trend}

1 In high school, OR

2 As an undergraduate at a college or university, OR

3 As a graduate student at a university, OR

4 At a community college, OR

5 At a technical, trade or vocational school?

6 **(VOL.)** Other **(SPECIFY)**

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL

DISA Does any disability, handicap, or chronic disease keep you from participating fully in work, school, housework, or other activities, or not?

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

1 Republican

2 Democrat

3 Independent

4 **(VOL.)** No preference

5 **(VOL.)** Other party

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,8,9):

PARTYLN As of today, do you lean more to the Republican Party or more to the Democratic Party?

1 Republican

2 Democrat

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL

IDEO In general, would you describe your political views as... **[READ]**

1 Very conservative

2 Conservative

3 Moderate

4 Liberal, OR

5 Very liberal?

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL

HISP Are you, yourself, of Hispanic or Latino origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Latin American background?

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF HISPANIC (HISP=1):

BIRTH\_HISP Were you born in the United States, on the island of Puerto Rico, or in another country?

1 U.S.

2 Puerto Rico

3 Another country

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL

RACE What is your race? Are you white, black, Asian, or some other race?

**IF R SAYS HISPANIC OR LATINO, PROBE:** Do you consider yourself a WHITE (Hispanic/Latino) or a BLACK (Hispanic/Latino)? **IF R DOES NOT SAY WHITE, BLACK OR ONE OF THE RACE CATEGORIES LISTED, RECORD AS “OTHER” (CODE 6)**

1 White

2 Black or African-American

3 Asian or Pacific Islander

4 Mixed race

5 Native American/American Indian

6 Other **(SPECIFY)**

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL

INC Last year -- that is in 2014 -- what was your total family income from all sources, before taxes? Just stop me when I get to the right category... **[READ]** {Master INC2}

1 Less than $10,000

2 10 to under $20,000

3 20 to under $30,000

4 30 to under $40,000

5 40 to under $50,000

6 50 to under $75,000

7 75 to under $100,000

8 100 to under $150,000

9 $150,000 or more

98 **(VOL.)** Don't know

99 **(VOL.)** Refused

END TIMING MODULE

START TIMING MODULE

**[READ IF DEVICE1a=2,8,9 OR SAMPLE=2:]** Thinking about your telephone use...

ASK IF LANDLINE SAMPLE AND NO CELL PHONE (DEVICE1a=2,8,9):

QL1a Does anyone in your household have a working cell phone? {PIAL trend; QL1HH}

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL CELL PHONE SAMPLE (SAMPLE=2):

QC1 Is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

1 Yes, home telephone

2 No home telephone

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL

RZIPCODE What is your zip code? **[INTERVIEWER NOTE: Must VERIFY the zip code given before moving on]**

**[IF DK/REFUSED, PROBE ONCE:** This question helps us to accurately determine what part of the country people who complete the survey live in and is used only for classification purposes. You cannot be contacted based on this information. Can you please tell me your ZIP code?**]**

\_\_\_\_\_ **[ENTER 5-DIGIT ZIPCODE – VERIFY] [PROGRAMMER: HIGHLIGHT THE WORD “VERIFY”]**

99999 Don’t know/Refused

ASK CELL PHONE SAMPLE ONLY:

MONEY5 That’s the end of the interview. If you would like to be reimbursed for your cell phone minutes, we can send you $5. I will need your full name and a mailing address where we can send you the money.

**[INTERVIEWER NOTE:** If R does not want to give full name, explain we only need it to send the $5 out to them personally.**]**

1 **[ENTER FULL NAME]** – INTERVIEWER: PLEASE **VERIFY** SPELLING

2 **[ENTER MAILING ADDRESS]**

3 **[CITY]** – INTERVIEWER: PLEASE **VERIFY** SPELLING

4 **[STATE]**

5 **[CONFIRM ZIP CODE]**

9 Respondent does not want the money **(VOL.)**

END TIMING MODULE

**THANK RESPONDENT:** That concludes our interview. The results of this survey are going to be used by a non-profit research organization called the Pew Research Center’s Internet, Science & Technology Project, which is looking at the impact of the internet on people's lives. A report on this survey will be issued by the project in a few months and you can find the results at its web site, which is www.pewinternet.org [w-w-w dot pew internet dot org]. Thanks again for your time. Have a nice (day/evening).

**INTERVIEWER: I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW.**