

THE HOW!

Our promise

In one day you get the essential toolset that helps you transform to become an exponential organization!

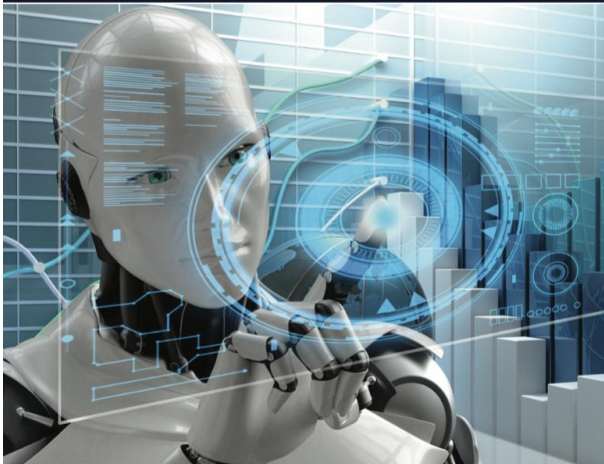


COMPANION
TO THE BESTSELLER
**EXPONENTIAL
ORGANIZATIONS**



ExO Summit EXPONENTIAL TRANSFORMATIONS 18th - 20th April, Dubai

powered by OpenExO



Change is not optional!

The immune system of an organization will always attack if something new is being proposed

Since the world is changing so fast, immune responses need to be adapted in order to better respond to the new reality



In partnership with  **MADTALKS**

www.openexodubai.com
www.openexo.com

Why Change Now?

The "Fourth Industrial Revolution" is here now
Exponentially empowered by big data,
AR, VR, AI & cognitive computing

**It is changing everything
Absolutely everything!**

75% of companies in the S&P 500 Index will
not exist by 2025, and the 50% replacing
them are not born yet!

Digital transformation and the rate of
change are unprecedented and fundamentally
impacting company boardrooms

This is a dilemma happening quietly everyday
in boardrooms globally

We cannot wait until it hits us, by that time,
it's too late to respond

THE TIME TO ACT IS NOW!

What is OpenExO?

Openexo is an organization that
guides companies to become
more exponential and prepares
them for future major shifts in
their business ecosystem

We help you run innovation
Sprints within your organization
through our program, offering
you a practical approach with
solutions and proven
techniques

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The How!



Our Programme

20th April, 2019 - ExO Summit

Led by Salim Ismail

- 08:00 - 09:00 **Registration and Networking Breakfast**
- 09:00 - 10:00 **Opening Remarks & Wakeup Keynote by Salim Ismail**
- 10:00 - 12:00 **Session 1: Core Initiatives**
- 12:00 - 14:00 **Session 2: Edge Initiatives**
- 15:00 - 18:00 **Session 3: Disruptive Business Model Development**
- 18:00 - 19:00 **Award Ceremony & Wrap-up by Salim Ismail**

*Note: Sessions include Keynote Speeches and Interactive Workshops
Lunch & Refreshments are served*

19th April, 2019

AM - Special 1-2-1 Meeting

Exclusive to Pre-Approved Delegates Only

Salim Ismail dedicates 1 hour to your company transformation, followed
by a 2 hour personalised workshop with an Expert ExO coach

This is an exclusive session, open to only 6 companies on a first-come
first-serve basis, with a maximum of 5 delegates per company

All requests to join this special session, must be made in advance to
allocate appropriate time scheduling

PM - VIP Dinner Reception

By Invitation Only

- 18:00 - 19:00 **Welcome Drinks & Networking**
- 19:00 - 20:00 **Keynote by Salim Ismail & UAE Minister & Dignitaries**
- 20:00 - 22:00 **Networking Dinner**

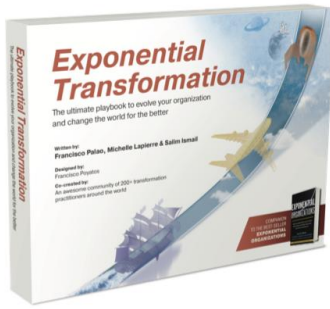
18th April, 2019 - OpenExo Launch

By Invitation Only

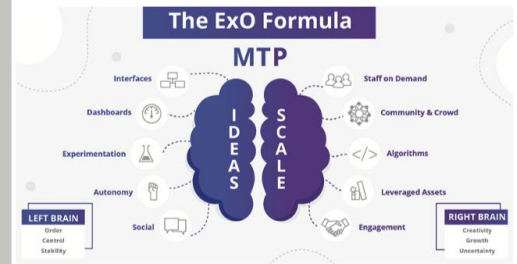
17:00 onwards - Emirates Towers

Launch of ExO Summit in the Middle East, Book-signing and Fireside
chat between Futurist Tariq Querishy and Thought Leader Salim Ismail &
followed by Live Debate with Industry Leaders and Global Organisations

EXPONENTIAL TRANSFORMATIONS

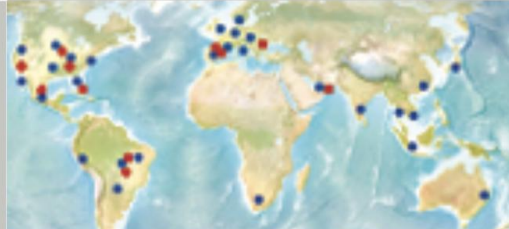


Change is not optional
Disrupt or be disrupted



Experience the power of proven methodologies that have transformed multiple companies around the world

This is the time to act. Become a disruptor in your field. This is your chance to be an exponential organisation



Our fast growing network of:

- +30 Global Clients disrupting change
- +500 Coaches delivering sprints worldwide

The ExO Formula: MTP

The Massive Transformative Purpose is the business canvas in exponential times

Understand the SCALE and IDEAS attributes and how to apply them in your organisation

+50

countries engaged in OpenExO

+100

ExO breakthrough initiatives

+\$100m

revenue growth



SALIM ISMAIL
Thought Leader

Author of the world best selling book: Exponential Organizations
Dean of Singularity University

Co-Founder and Chairman Openexo
Board member Xprize Foundation
Keynote speaker on Exponential Organizations

Expert ExO Coaching Team



Francisco Palao
Author & Co-founder
of OpenExO



Jaroslav Dokupil
CEO OpenExO



Emilie Sydney-Smith
CEO ExO Works



Paul Epping
Master Disruptor
OpenExO



Evonne Heijning
Director of Corporate Growth
OpenExO



Luciana Ledesma
Head ExO Coach

"How can we resolve the immune system and become 10x organizations?"

Programme Packages*

	Individual	Corporate
	1 delegate	3 delegates
Early bird (31 March)	\$1,500	\$3,600
Regular (1 April)	\$2,000	\$4,200

*All Prices Excluding VAT

Note: Please contact us for special packages (students, non-profit organizations or Government entities)

All fees are paid prior to the 18th April

All delegates invited to a invitation-only dinner reception on 18th April

A workbook and copy of the Exponential Transformation book will be provided to all delegates

Special 1-2-1 Meeting

Opportunity for an exclusive 3hr meeting giving you:

- 1hr private talk with Thought Leader Salim Ismail
- 2hr personalised workshop with an Expert ExO Coach

First-come-first-served basis (only 6 allocations available)
Open to maximum 5 delegates per company

Early bird \$6,000 Regular \$7,500

Fee is adjusted, when a Sprint program is purchased