

Questionnaire

Task: Find the "About Us" page and read about our organization's mission and history. Did you find the information you were looking for? Was it easy to navigate to this page?

Task: Imagine you are interested in learning more about our impact in the community. Is the delivery of information good?

Task: View the homepage, is it exciting? Does it catch your attention?

Task: Is the region section's division efficient?

Task: Are the focus areas easy to navigate and do they provide engaging data?

Task: Does the "donate now" button accomplish getting attention considering where it's placed (rule of thirds) and how it's emphasized (highlighted)?

Task: Skim through the navigation bar, was it easy to navigate? Is there any necessary information that we missed?

Task: the contact information is placed at the bottom of pages, is that a good place for them or do you have a different idea?

Things to add:

Feedback & Response

- Community Impacts stories weren't easily accessible. We are planning on implementing the community impact stories which were originally in the about us section into the focus area section.
- The homepage carousel was too big, so people didn't expect more information on the homepage. We will minimize the carousel and

provide more text information that one can see right as they open the home page.

- Too many clicks to get the information about a specific focus area or region. We are going to look into the option of merging the region and focus area sections.
- Overall, it was a decent design.