

Notes:

1- good feedback on emphasizing “Our Goal” section (Froillo). It is a good part to have but it is wise to separate it since it consists of multiple statements from people involved in the program that not a lot of people want to read.

2- good feedback on the infographics page with one comment on trying to make it all in one page with specializing data for each city based on the sitemap (Sophia). We need to find a way to make navigating a site easier.

A suggestion that came up was to have a concise and eye-catching content in the beginning to keep users hooked. Afterwards, a link for a long-form content for more avid users is stated to support the data.