

Signify to Testify

Project team members

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Summarized project background & business need/opportunity

- Vital Signs Reports are a collection of information about the social, economic and well-being of people and communities. The report is used to inform donors and government organizations about the projects that they fund. Previously, the Vital Signs Reports have been in the form of a PDF on the South Saskatchewan Community Foundation's website. Our job is to create an interactive website, including community stories and community data and connecting these to the UN Sustainable Development Goals. The website will be used to help inform community members, donors and government organizations about how the local organizations are working toward the UN's goals.

Northstar Customer

- Donors
- One of the main goals of the website is to motivate people into donating to local organizations that are working to make a significant impact in completing the UN Sustainable Development Goals. The donors will need information about what their investments are being used for and how they are helping in improving the community.

Carryover customers

- Volunteers and government organizations.
- Another goal of the website is to motivate people into volunteering their time and resources towards local organizations. We need government organizations to fund projects, while knowing exactly what the community will be doing with the funding.
 - Have information for people looking to volunteer for the organizations or charities
 - Have info for the government to see what areas need help and money and what their money is going towards

Project assumptions

- Wordpress
- Fully functioning interactive website

Project constraints

- Lack of data and transparency
- Lack of knowledge about wordpress

- Lack of experience using wordpress