


Vital Signs Research Website

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A dark blue diagonal gradient bar that starts from the bottom left and extends towards the top right, covering the lower half of the slide.

Website Requirements

- Interactive website
- Filtered by Region
 - South West, South East, Regina & Saskatoon?
- Filtered by Focus Area
 - Sustaining rural communities
 - Drug abuse and addiction
 - Safety in communities
 - Racism towards immigrants and Indigenous peoples
 - Homelessness and affordable housing
 - Mental health & wellbeing
- Community Advocacy & Calls to Action
 - Volunteering
 - Charities
- Types of Content
 - Infographics
 - Impact Stories
 - Written Content
- Local Community Issues
 - How they connect to the UN Sustainable Development Goals

Northstar & Carryover Customers

Northstar Customer

- Donors
- Want to motivate people to donate
- Inform people about how their donations will be used to help local organizations and communities
- Information about how donations are helping us achieve the UN Sustainable Development Goals

Carryover Customers

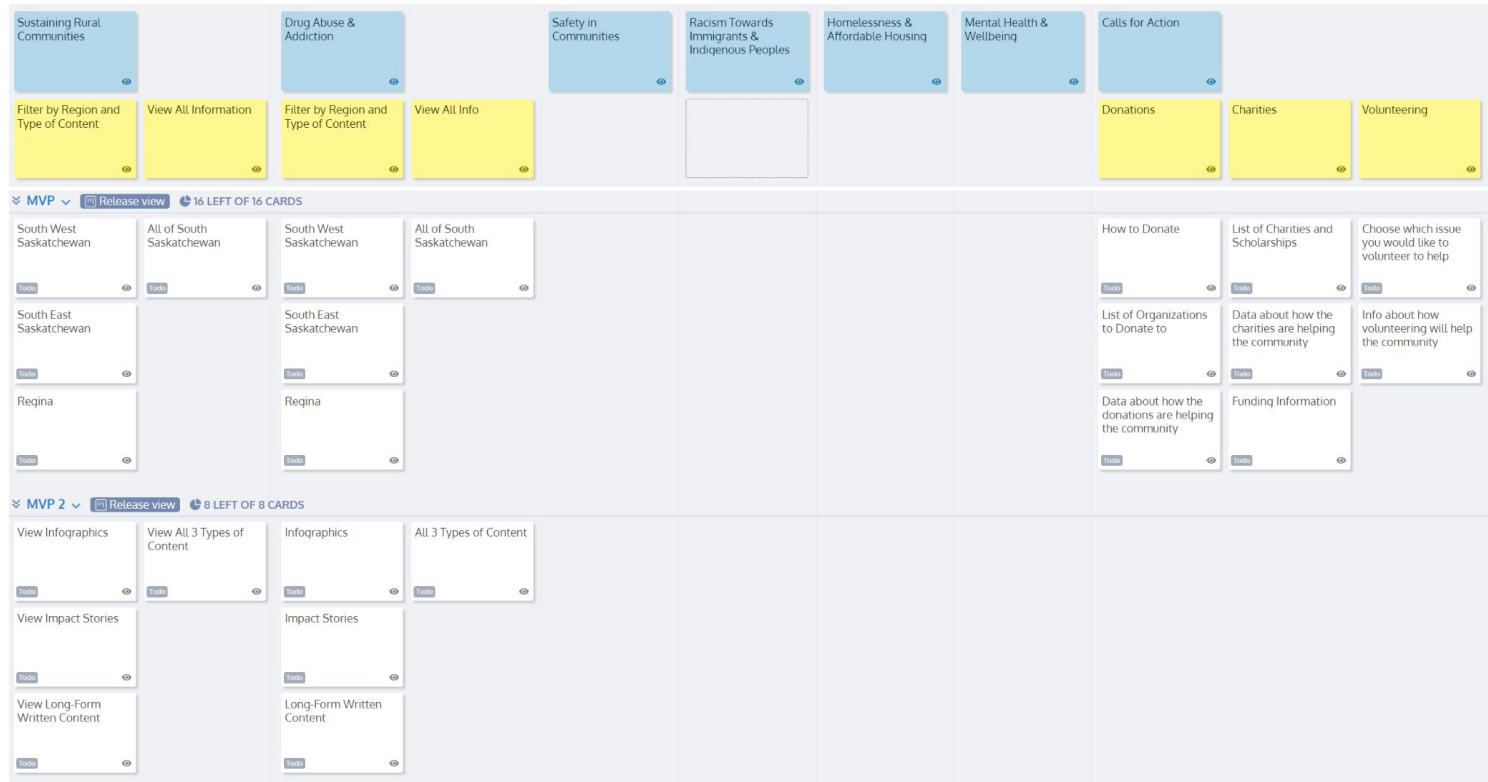
Volunteers

- Motivate people to volunteer their time & resources
- Essential section of the website would be volunteer information pertaining to the key issues that the Vital Signs Reports focus on

Government Organizations

- Provide funding for charities & local organizations
- Information about what the funding will be used for and how it will benefit communities

Website Layout



Options




wix.com




SQUARESPACE

Wordpress vs Wix vs Squarespace

According to WebsiteBuilderExperts.com, these are the ratings




Our users' favorite builder; best for powerful inbuilt features



TOP CHOICE

Ease Of Use	★★★★★
Value For Money	★★★★★
Design Flexibility	★★★★★
Features	★★★★★
Help and Support	★★★★★
Customer Score	★★★★★

[Try For Free](#)
[Read Full Review](#)



SQUARESPACE

Best for creating visually stunning, flexibly designed websites

4.7

Ease Of Use	★★★★★
Value For Money	★★★★★
Design Flexibility	★★★★★
Features	★★★★★
Help and Support	★★★★★
Customer Score	★★★★★



WORDPRESS

Best for those willing to code, or spend time building a website from scratch

3.4

Ease Of Use	★★★★★
Value For Money	★★★★★
Design Flexibility	★★★★★
Features	★★★★★
Help and Support	★★★★★
Customer Score	★★★★★

Examples



CANADA

Donate today to help millions of refugees who need life-saving care.



Make a Monthly Gift

Your monthly commitment to helping refugees is needed.

Children, women and men are in urgent need of your help. By becoming a **monthly donor**, you'll provide stable and reliable funding, so we can respond without delay to new crises.

Your monthly gift:

- Helps us respond within hours to emergencies
- Provides ongoing support to refugees
- Is cost-efficient because less money is spent on administration
- Is extremely convenient
- Is incredibly rewarding!

Choose Your Donation

Monthly Donation

One Time Donation

Monthly gifts are the most efficient way to donate

\$25/month

\$35/month

\$45/month

\$50/month

\$75/month

\$100/month

\$

Examples



Donate to Help Children Around the World

Now more than ever, UNICEF needs your help to get life-saving essentials to vulnerable children and families. A donation from you today can provide children around the world with nutrition, safe water, healthcare and education.

How your donation will help children:

[Français](#)

Donation amount Your information Payment details

**Make a Lasting Impact for Children.
Donate Now.**

☒ Monthly gift ✓

☐ One-time gift

My recurring donation amount:

\$35 ✓

\$30

\$25

\$20

\$15

Other amount

DONATE NOW



Examples

[My World Vision Sign In](#) | [Basket\(0\)](#)

[EN](#)

[Donate](#)

[Sponsor a Child](#)

[Shop Gifts](#)

[About Us](#)

[Our Work](#)

[Get Involved](#)

[Stories](#)

Give Where Most Needed

Help vulnerable children and families who need it most.

\$

☐ ONE TIME PAYMENT ☒ MONTHLY PAYMENTS

[GIVE NOW](#)

MEANINGFUL GIFTS

[Shop from our 2022/2023](#)

GLOBAL HUNGER RESPONSE

[Global Hunger Response](#)

UKRAINE CRISIS RESPONSE

[Ukraine Crisis Response](#)

Accessibility

- Different Languages (Spanish, French,... etc)
- Night mode
- Ease of use

Thank You