

The low-fidelity prototypes link to the people-centered design learned in class such as Gestalt's principle of proximity, affordances and signifiers.

Gestalt's principle of proximity was used in grouping similar types of content together. In the low-fidelity prototype, there are separate pages for different types of content. There is a page for infographics, a page for impact stories and a page for written content. The main navigation bar is also grouping similar content together based on region and information.

Affordances are used on the main navigation bar. People generally know that if you hover your mouse on the bar, a dropdown menu might appear.

Signifiers are used on the home page prototype. In each summary section, there is a small box in the bottom right corner signifying for people to click on the box to read more about the section.