

- The house icon is a signifier for the home page. The icon is a well-known metaphor that users press to come back to the home page.
- Gestalt theory is applied on the navigation bar for symmetry to please users.
- The red highlight on Donate and Volunteer is a signifier for donors, guiding them to the final action.
- Physical constraints, no special training is needed since the navigation bar is made with affordances in mind, telling the use what each button does.
- As stated during our presentation, older people tend to donate more, so they're treated as the north star. This led to a design that has a low floor.