Proloy Karmakar

UI/UX Designer

Website: uxproloy.framer.ai

Summary

Hi, I am Proloy, a passionate T shape UX Designer focusing on Visual design with 2+ years of experience in creating engaging and user-centric digital experiences. As a designer I focus more on the usability rather than appeal My approach includes rapid prototyping with a focus on solving high-complexity design challenges. I ensure seamless collaboration and the delivery of exceptional user experiences.

Contact

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Experience

Cloudcraftz Solutions Pvt. Ltd.

May 2022 - Present — Associate Designer

1. Alyf - Digital Health

Alyf Is a Technology-driven Healthcare Organization That Aims to Assist the Medical Practitioner Take Data Driven Decisions to Reduce Hospitalization.

- Designed and prototyped Mobile client application (iOS & Android).
- Designed user navigation and Visual design.
- Worked on the CRM and designed it from scratch.
- Closely worked with the founders and made sure the designs are in sync with their goals.

2. Sprite: JOKE IN A BOTTLE (Bihar and WB Marketing)

Worked with the marketing team of sprite to creative filters.

- Created Funny AR Filters for Sprite's JIAB App with the help of DeepAR Studio.
- Designed the Userflow and UI Design for the appliction.

3. QOMIX - Educational Comics (Auteur Global)

I had the privilege of being part of the product team for the QOMIX comic book application. During my tenure,

- I spearheaded the design of the entire home screen, payment flow, eye-catching banners, and engaging quiz screens.
- Worked closely with developers to bring out a smooth application.
- I worked with the client closely and solved complex business problem like leaderboard logic, subscription flow and user onboarding.

4. Talent Spot - ATS (In-house Product)

Resume parsing and candidate matching solutions delivered as both traditional and conversational UI for recruiters.

- Closely worked with product managers and developers to build a user-friendly ATS with AI suggestions and chatbot.
- Built component library and UI kit for the developers.
- Understood about technologies like React, Flutter and HTML to stay in-line with the compatibility of components.

Skills

User Experience Design (UXD)

UX Research

Story Boarding

Critical Thinking

Problem Solving & Design Thinking

Teamwork & Collaboration

Good Communication Skills

Framer

HTML

Figma & Figjam

Rapid Prototyping

Education & Certification

Google: UX Design Process: Empathize, Define, and Ideate
Sep 2023

Google: Foundations of UX Design
May 2023

IBM Design Thinking Practitioner
March 2023

B.A Political Science - 2021
University of North Bengal

Languages

English, Hindi and Bengali