Proloy Karmakar
UI/UX Designer

Website: uxproloy.framer.ai

Summary

Hi, I am Proloy, a passionate UX Designer with 2+ years of experience in creating engaging and user-centric digital experiences. My expertise encompasses a wide range of projects, both internal and external, including CRMs, control panels, complex user interfaces, and real products in production. My approach includes rapid prototyping with a focus on solving high-complexity design challenges. Proficient in tools such as Figma, Adobe Photoshop, Adobe Illustrator, Miro, Notion, Jira, framer, webflow and HTML. I ensure seamless collaboration and the delivery of exceptional user experiences.

Experience

Cloudcraftz Solutions Pvt. Ltd.
May 2022 - Present
Associate Designer

1. QOMIX - Educational Comics (Auteur Global)

I had the privilege of being part of the product team for the QOMIX comic book application, where I honed my skills under the mentorship of Avishkar Pradhan from NimbleWork Inc. During my tenure, I spearheaded the design of the entire home screen, payment flow, eye-catching banners, and engaging quiz screens.

My Responsibilities:
- Conducted user research: empathy maps, Mood boarding, User journey, Competitive analysis.
- Sketching & Wireframing: Quickly Developed wireframes and put together all the ideas with satisfactory results.
- Design System: Maintained and worked on the QOMIX Design system.
- Visual Design: User onboarding, User profile, Quiz & Leaderboard, Icon design, splash animation, subscription flow, Bottom sheets, sidebar.
- Prototyping: Ideas for animations, user flows, and UI interaction were presented using quick prototyping.
- Developer Handoffs: Communicated and successfully handed off designs to the developers.
- Conducted Design Audits: Verified that the product is in line with the development and design.

2. Talent Spot - ATS (In-house Product)

Resume parsing and candidate matching solutions delivered as both traditional and conversational UI for recruiters.

- Closely worked with product managers and developers to build a user-friendly ATS with AI suggestions and chatbot.
- Designed and prototyped the entire project.
- Built component library and UI kit for the developers.
- Understood about technologies like React, Flutter and HTML to stay in-line with the compatibility of components.

Contact

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Skills

User Experience Design (UXD)

UX Research

Story Boarding

Critical Thinking

Problem Solving & Design Thinking

Teamwork & Collaboration

Good Communication Skills

Good Communication Skills

Webflow

HTML

Figma & Figjam

Prototyping Skills

Microsoft Office Suite

Education & Certification

Google: UX Design Process: Empathize, Define, and Ideate
Sep 2023

Google: Foundations of UX Design
May 2023

IBM Design Thinking Practitioner
March 2023

B.A Political Science - 2021
University of North Bengal

Languages

English, Hindi and Bengali

3. **Alyf - Digital Health (Upcoming start up)**

   Alyf Is a Technology-driven Healthcare Organization That Aims to Assist the Medical Practitioner Take Data Driven Decisions to Reduce Hospitalization.

   - Designed and prototyped Mobile client application (iOS & Android).
   - Designed user navigation and Visual design.
   - Worked on the CRM and designed it from scratch.
   - Closely worked with the founders and made sure the designs are in sync with their goals.

4. **Spear (InHouse project) - No code platform for Quant Analysts**
   - Understood the functionality and implimented features.
   - Closely worked with data science team to design the front end of the software.

Freelance
Part time

1. **Afterbell (Education platform for Schools)**

   Afterbell is an upcoming startup who provide study materials in form of PDFs and generate questions based on the study material.

   - Designed client's website.
   - Redesigned their existing Mobile application.
   - Built component library and UI kit for the developers..

2. **Academic Solution (Landing Page)**

   Academic Solution is the trusted provider of content-based academic solutions for students across the world. Our main objective is to provide services with the promise of providing top-quality, original, and plagiarism-free work with academically sound content of the highest caliber. We are located in NCR, India, and have a cohesive group of well-trained and intelligent experts who helps to fulfill all kind of academic requirements of students.

   - Designed user navigation and Visual design.
   - Redesigned landing page.
   - Closely worked with the founders and made sure the designs are in sync with their goals.

Projects

1. **Bitescape**

Bitescape is a cutting-edge app that focuses on providing users with the best suggestions for restaurants and street food. It's an AI-powered platform that can recommend the best places based on your preferences and the latest trends in the food industry. It's an all-in-one solution that takes the hassle out of searching for good places to eat.

2. **Beyond the bias**

An open-source platform designed for news research, which retrieves news content from RSS feeds.

Hobbies and Interests

Playing video games

Working out

Colour grading photos

Video Editing