

**booscala**

# What You get

Choose the right solution for you

## Conversion-Booster Design

Tap into the potential of utilizing Amazon

	Value
✓ Product & Market Research	\$ 297
✓ Brand Guideline & Visual Identity	\$ 297
✓ Conversion optimized	\$ 997
✓ High-end Image Designs	\$ 997
✓ Amazon Premium A+ Creation	\$ 2497
✓ Amazon Brand Story Design	\$ 597
✓ Amazon Store Page Design	\$ 1497
✓ 3D Rendering & Shots	\$ 997
✓ Insert Flyer + Ads Banners	\$ 497
✓ Amazon Posts Creation	\$ 997
✓ Amazon Promo Video Ads Creation	\$ 997
✓ Cash Reimbursement service	\$ 997
✓ SEO Listing & Image Optimizations	\$ 997
✓ Inventory List Creation & SEO	\$ 997
✓ PPC Audit & Optimization	\$ 997
✓ Bundle Creation for higher AOV	\$ 197
✓ Seasonal Design (Specialized Xmas Design or others)	\$ 5497
✓ Done For You: We upload everything!	\$ 497
✓ 3 Month Amazon Support	\$ 1497

**Total Value: \$22 344**

**You pay: \$7997**



## The Game-Changer

Longterm Commission based Revenue

	Value
✓ Everything from Conversion-Boosting Design	\$ 22 344
✓ Amazon PPC Management	\$ +3000
✓ Full Account Management, FBA, Returns, Customer Service & more.	\$ 4000
✓ Expanding in other Countries - Go worldwide!	\$ 10 000
✓ Designs in All Languages & Upload	\$ 3000

**Total Value: \$42 344**

**You pay: Commission Based  
Revenue (3,5% - 5%)**

Strong limited: we only work with specific brands

## Our amazing Team

**Ivan Stefanovic**

CEO

...

"I've spent so much time on Amazon, I'm pretty sure Jeff Bezos sends me a Christmas card every year."



**Nikola Peric**

Senior Designer



...

"I've volleyed Amazon pages back and forth until they're as precise as Djokovic's serves at Wimbledon!"

**Ivana**

Designer



...

"Crafting Amazon pages is like a never-ending dream... or nightmare, depending on the conversion rates."

**Nadja**

Designer

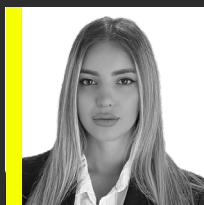


...

"Mastering mom duties and design work involves brainstorming logos while convincing a toddler to eat broccoli."

**Nevena G**

Designer



...

"I make Amazon pages so chic and stylish, even Chanel would give us a nod of approval."

**Nevena M**

Designer



...

"I've spent more time choosing the perfect font than I have picking out my own outfits."

**Djordje**

3D Render Senior



...

"I've been in the 3D rendering game so long, I can turn a simple cube into a work of art that'll make Picasso jealous!"

**Sladja**

Copywriter



...

"Writing copy for Amazon is like trying to sell ice to penguins – challenging, but hey, someone's gotta do it!"

**Hafiz**

Assistance



...

"I'm like the Swiss Army knife of the team – multi-functional, occasionally blunt, but always handy when you need me!"

**Maja**

PPC Guru

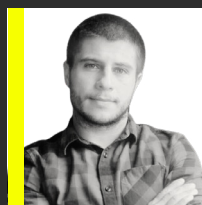


...

"I manage PPC campaigns like a pro, juggling keywords and budgets with the finesse of a circus performer. And occasionally, the chaos too!"

**Stefan**

SEO Guru



...

"SEO is like a game of chess – you gotta think three moves ahead and be prepared for your opponent (amazon) to change the rules at any moment."

**Ognjen**

Sales



...

"I could sell a snowplow to Santa Claus... or at least convince him he needs one for those unexpected blizzards at the North Pole!"

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# Listen, these conversion boosting-systems

are more valuable then your typically yearly amazon ppc agency fee of **\$10.000**, **\$25.000** and even **\$100.000** – from “marketers” who never even done **CRO** or branding.

This stuff has produced over **\$1,000,000** in sales per year for my clients. Starting from **0**.

And in hard costs alone, this has cost me over **\$500,000** to figure out what actually works.

And if you were to pay me hourly to teach you 1-on-1 based on my hourly earnings the last 5 years.... It would cost **\$100,000**

So, if I were to price this at what it's truly worth, I wouldn't have any issue asking you to invest **\$50,000**

How much is **DOUBLE** your revenue worth to you?

An extra **\$10,000** per year?

An extra **\$100,000** per year?

An extra **\$1,000,000** per year?

## +30% Profit Margin

### P&L

Jan 1, 2024 - May 7, 2024

Base Price	\$428,675.93
✓ Total Tax	\$60.95
Shipping	\$0.02
● <b>Gross Revenue</b>	<b>\$428,736.89</b>
Reimbursements	\$2,649.20
✓ Amazon Fees	-\$171,409.90
Refunds	-\$10,876.70
Promo Value	-\$4,231.71
● <b>Estimated Payout</b>	<b>\$244,867.78</b>
✓ COGS	-\$56,273.78
✓ PPC Costs	-\$86,222.74
Total Tax	-\$60.95
● <b>Expenses</b>	<b>-\$326,426.58</b>
● <b>Net Profit</b>	<b>\$102,310.31</b>

MyPoppies expanded in 8 countries and added additional sales off \$500.000. A ROI in sales of 20x.

Other sellers doubled the profits from \$12,000 up to \$24,000, which gives him additional cashflow of over \$140,000. A ROI in puree cash profits of 20x

## From 0€ to +1m€/Year



Shogazi skyrocket his business to over a **\$1,000,000**

For all these sellers, it would've been worth it at any price.

### +39% Conversion rate

Metric name	Your brand (%)	Market (%)
Shopper engagement rate (%)	4.5%	3.2%
Customer conversion rate (%)	4.5%	3.2%
% New-to-brand customers (%)	48.3%	1.1%

### +58% Conversion rate

Metric name	Your brand (%)	Market (%)
Shopper engagement rate (%)	4.5%	3.2%
Customer conversion rate (%)	4.5%	3.2%
% New-to-brand customers (%)	48.3%	1.1%

### +44% Conversion rate

Metric name	Your brand (%)	Market (%)
Shopper engagement rate (%)	30.40%	40.40%
Customer conversion rate (%)	10.00%	44.44%
% New-to-brand customers (%)	95.2%	4.10%

### +10% Conversion rate

Metric name	Your brand (%)	Market (%)
Shopper engagement rate (%)	0.0%	0.0%
Customer conversion rate (%)	10.00%	10.00%
% New-to-brand customers (%)	40.0%	5.00%

And the best part is you only invest once, but get to make money using the booster design for the next **10 years**.

Contact us now

info@booscala.com