

Auryah Vastram – Final Website Content

Auryah Vastram – Website Content Guide (Final)

BUSINESS START DATE

November 2025

FOUNDERS

Founder: Sakshi Gupta

Co-Founder: Rekha Yadav

Co-Founder: Seema Soni

HOMEPAGE

Hero:

Where Style Meets Substance

Brand Introduction:

Premium Fashion, Thoughtfully Curated.

We believe great style shouldn't require compromise. Each piece in our collection is selected for one reason: it meets our standard.

Because what you wear should support your confidence, not question it.

ABOUT US

Built on Belief, Driven by Quality

Auryah Vastram began with a simple conviction: that women deserve fashion that's as thoughtful as they are.

Founded in November 2025 by Sakshi Gupta.

Like many women, Sakshi struggled to find clothing that balanced elegance, comfort, and value—this gap became Auryah Vastram.

What started as one woman's vision—supported by family—has grown into a trusted destination for premium women's fashion.

Our Approach:

We curate clothing from trusted manufacturers. Every piece is selected for quality, comfort, and modern elegance.

Vision:

To become your complete styling partner.

Values:

Quality First

Elegance Over Excess

Trust & Consistency

Modern Femininity

Intentional Growth

Closing:

Auryah Vastram isn't about wearing someone else's idea of fashion. It's about finding pieces that feel effortlessly yours.

PRODUCT CATEGORY PAGES

Filters:

Price, Size, Color, Occasion, Fabric, New Arrivals, Signature Pieces

Below Filters Line:

Every piece you see here is quality-checked and limited in quantity.

PRODUCT DETAIL PAGES

Each product includes:

Premium fabric

Flattering fit

Versatile styling

Easy care

CTA: Add to My Collection

CONTACT PAGE

We're Here for You

Business Hours:

Available Monday–Saturday | 10 AM – 7 PM

Email:

customercare@auryahvastram.com

Phone:

+91 93211 82597

Instagram:

[@auryah_vastram](#) (direct access from website & app)

Address:

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Kondivita Road, MIDC, Andheri East

Mumbai 400059

SEO META

Homepage:

Auryah Vastram | Premium Women's Fashion Online India

FOOTER TAGLINE

Auryah Vastram — Premium fashion for women who know their worth.

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