Corporate Profile

eXperion
technologies

Australia | Germany | India | Netherlands | Switzerland | United States

About Us

- **New Generation Technology** company with offices in the United States, Australia, Netherlands, Germany, Switzerland and India

- **Into our 10th year, 3 development centers** & 244 employees

- History of having developed over **200 mobile/ HTML5 applications** and delivered more than **50 software products**

- **Solutions and Services** portfolio:
    - Product Engineering Services
    - Technology Services
    - Products (FieldMax® & xPort®)

- **Global customer** reference, comprising of start ups, SME's and large corporations

Our Values

- **Integrity**
- **Punctuality**
- **Professional Competence**
- **Customer Empathy**
- **Respect for Individual**

Key Milestones

Employee Base (y-axis)

2006
Started as Vanilla IT Services Provider for EU Region

2008
Management Change New Gen Tech Services & Products

2009
ISO 9001:2008 TRL Engagement

2010
US Region
FieldMax® Release Partners
Denmark, Sweden

2011
New Office in TRV,
Cochin Centre, BSG

2012
Office in Melbourne

2013
Office in Netherlands
Restructuring Anchor
Customers

2014
Investment into xPort
2nd Office in the US

2015
Office in Bangalore
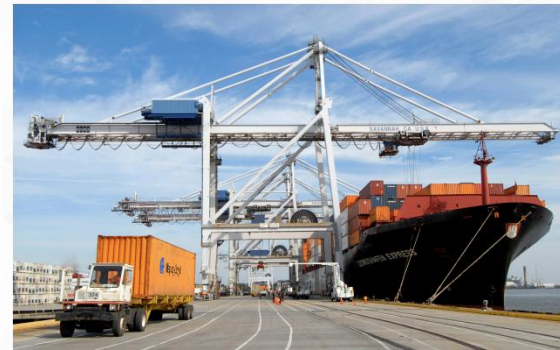Staff Aug Business

Year

Our Business

- Product Engineering Services

- Technology Services

- Experion Products

    - FieldMax®: Field Information Management Solution
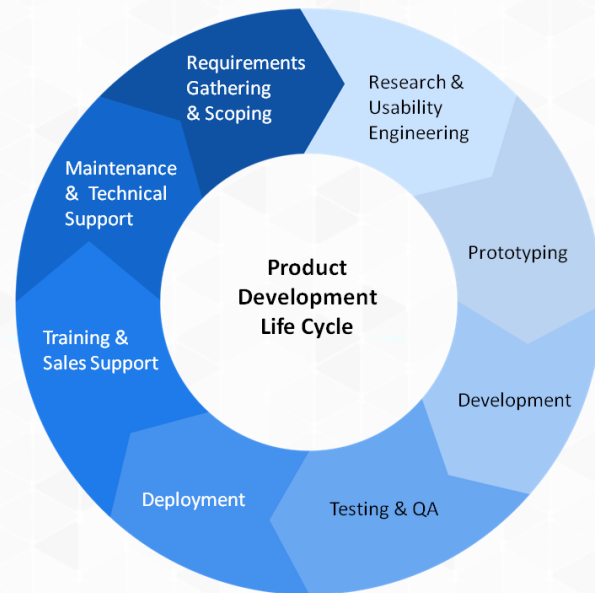
    - xPort®: Port Management Solution

fieldmax®
field productivity maximised

xPORT
experience next gen
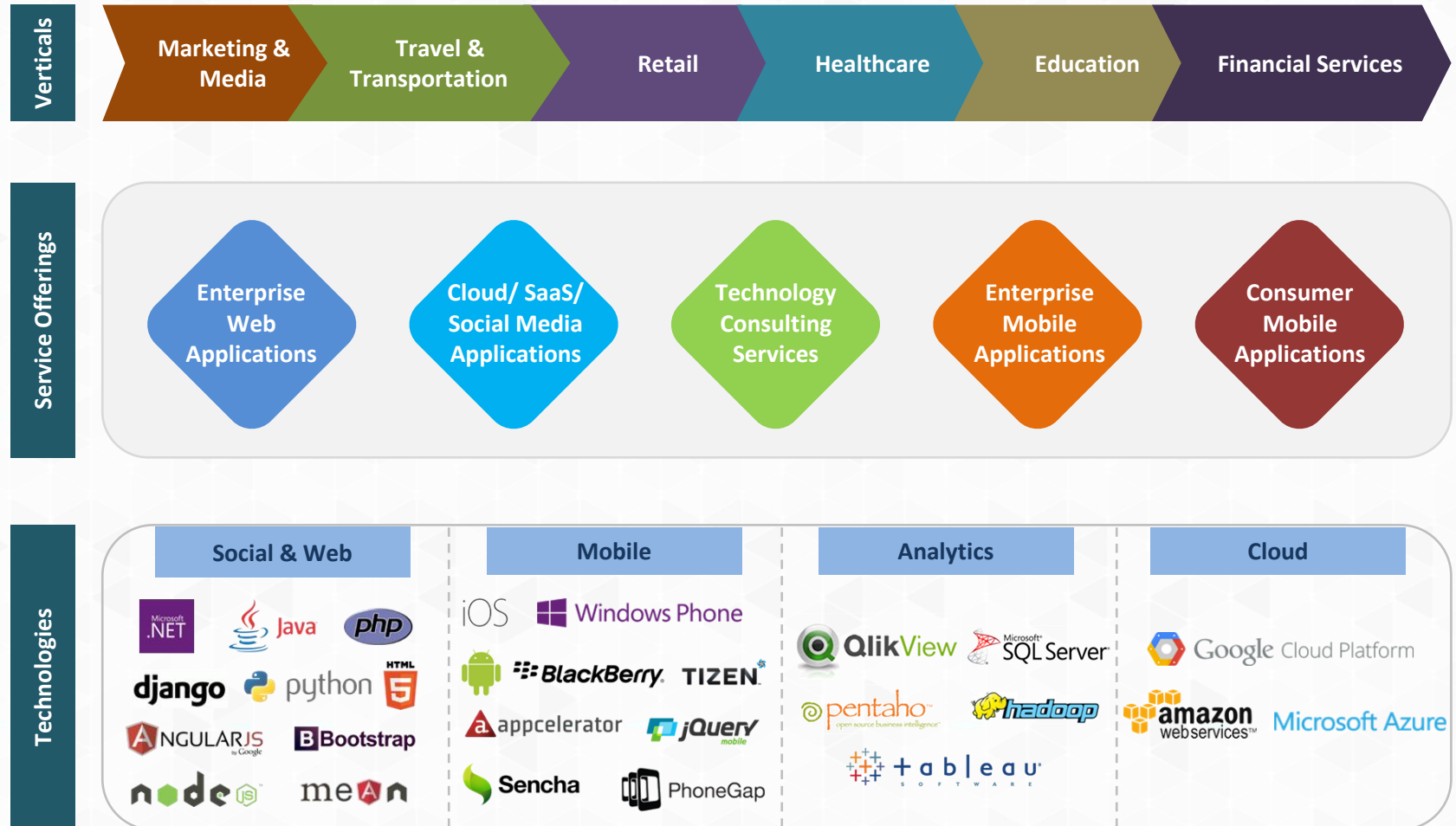
Product Engineering Services

experion technologies

Product Development Life Cycle

- Requirements Gathering & Scoping
- Research & Usability Engineering
- Prototyping
- Development
- Testing & QA
- Deployment
- Training & Sales Support
- Maintenance & Technical Support

- Specialists provider in **Product Engineering Services** helping conversion of product ideas into commercial products

- Has successfully developed and delivered **50+ products** to start-ups/ enterprises since 2008

- Offers end-to-end **product lifecycle services** covering all major web (.NET, Java & Open Source) and mobile technology platforms (native, web & cross platform)

- **Consulting oriented** services to augment product development plans & strategies

  - Accelerated, result oriented development process

  - Agile Development Methodology

  - Frameworks & Reusable Components

  - Develop, Test & Build Automation

Technology Services

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Verticals

Marketing & Media	Travel & Transportation	Retail	Healthcare	Education	Financial Services

Service Offerings

- Enterprise Web Applications
- Cloud/ SaaS/ Social Media Applications
- Technology Consulting Services
- Enterprise Mobile Applications
- Consumer Mobile Applications

Technologies

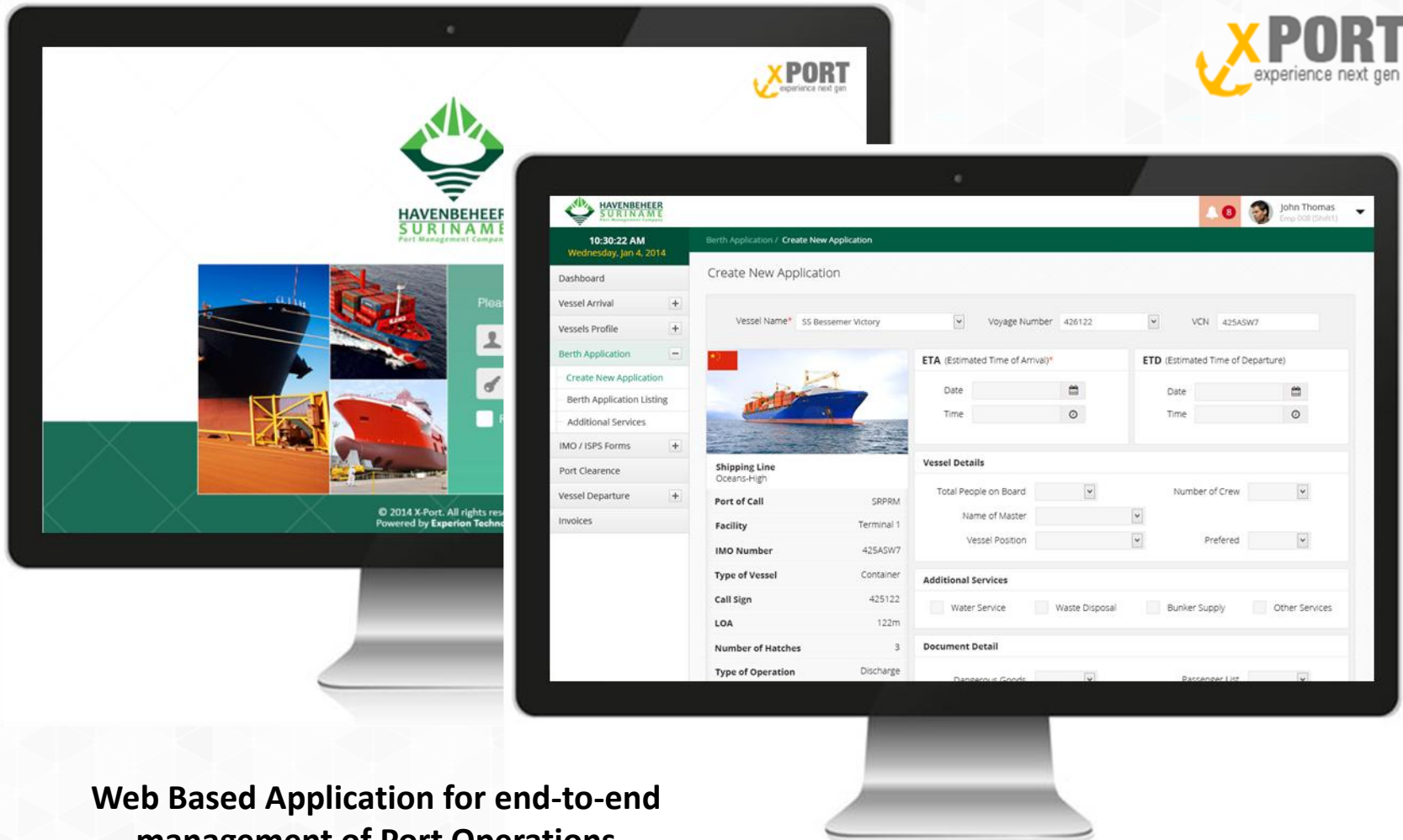| Social & Web	Mobile	Analytics	Cloud
Microsoft .NET, Java, php, django, python, HTML5, ANGULARJS by Google, Bootstrap, node JS, meAn	iOS, Windows Phone, Android, BlackBerry, TIZEN, appcelerator, jQuery mobile, Sencha, PhoneGap	QlikView, Microsoft SQL Server, pentaho open source business intelligence, hadoop, tableau SOFTWARE	Google Cloud Platform, amazon webservices, Microsoft Azure

FieldMax® Product Suite

Over 100 implementations - 7 countries

Mobile front end application for Field Executives

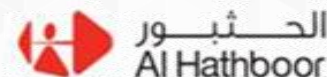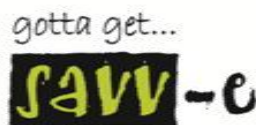**Web Based Application acts as the central console for sales management**

xPort® Product Suite

Web Based Application for end-to-end management of Port Operations

Our Clients

Our Offices

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Netherlands

Germany

New York

Switzerland

Dallas

Bangalore

Kochi

Trivandrum

Melbourne

Case Studies

Client | Objectives

- The client is an internationally recognized centre of excellence providing world-class research, consultancy, and product testing covering key areas of transportation

- Headquartered in the UK, the client generates revenues of over 30 million GBP

- The client was facing challenges to transform its road accident management and analysis solution, a desktop based solution, to new generation technologies

- Being primarily a consulting firm, the client was also facing bandwidth crunch to support product implementation and other software development initiatives

Project | Outcomes

- With product engineering as one of its core service offerings, Experion worked with the client's management team to put together an IT road map for the solution

- The desktop product was successfully reengineered to a fully web based system with contemporary UI elements and a service oriented architecture (SOA)

- The product also enhanced with additional functionality to support a broad set of requirements and provided with an option to make it available on SaaS model

- Experion currently supports the client in product customization, integration with 3rd party systems, implementation and support services

- The product is currently rated one among the best products in the market for road safety management and complies with United Nations/ World Bank standards

- The web based product can be easily deployed for country wide implementations, with key functionalities accessible over mobile/ tablet devices

- Web/ mobile enablement and enhanced functionality has resulted in 20 to 30 fold increase in revenues for each implementation.
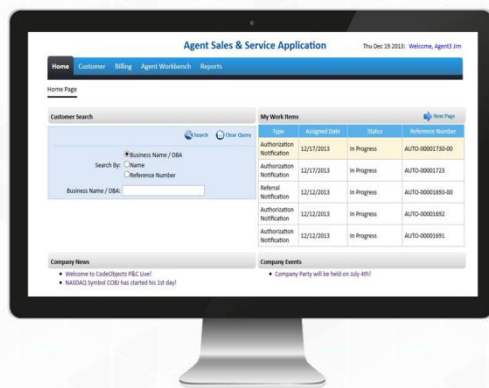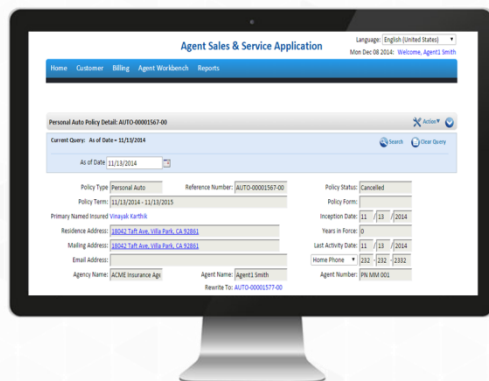
Case Studies

Client | Objectives

- The client is a US based P&C insurance software and processing services provider, servicing small to midsized insurance carriers
- The client offers in-house developed, ready-to-use & fully configurable insurance process management solutions running in the cloud
- With the product getting market ready, the client wanted to engage a technology partner to work collaboratively with its IT team
- The client wanted to scale quickly and cost effectively to develop/ maintain the product and to implement its solutions across multiple customers

Project | Outcomes

- Experion partnered with the client to take up support for its product development and support initiatives by setting up a dedicated team
- Work was transitioned to the Experion team after a structured knowledge transfer phase, completion of proof of concepts and providing shadow support
- As and when required, key members from Experion's development and QA team were co-located onsite at client location for better work collaboration
- Involvement of Experion team in actual customer implementations has enabled the client to swiftly implement the product across multiple customers
- Test Automation done by Experion QA team has increased testing efficiency/ quality across the client's development and implementation cycles
- Currently a dedicated team of 15 resources, including developers, automation testers, technical writers and architects support the client

Case Studies

iOS

Client | Objectives

- The client is a leading carrier in the Middle East, operating a fleet of more than 100 aircraft to 125 international destinations
- Operating in a highly competitive market, the client wanted to take a clear lead against competing airlines with its mobility initiatives and offer unmatched service to its customers
- The client also wanted to lead innovation in the airline industry by deploying mobility solutions to its flight crew

Project | Outcomes

- Being an early adopter in mobility technologies and having delivered a handful of mobile applications to enterprise customers globally, Experion was selected by the client to implement its mobility initiatives
- Experion worked closely with the client's technical and business team and developed a passenger service mobile application for its end customers
- The application makes critical functions such as flight availability search, booking and check-in available on iOS (iPhone/ iPad) and Android devices
- The development was completed within planned timelines and successfully deployed on app stores (iTunes/ Google Play), and has currently over 350,000 downloads
- Experion also developed Electronic Flight Bags (EFB) for use by its deck crew
- The iPad based solution allows Pilots to view flight information including departure time, cabin crew, etc. and to do location stamped check-in using GPS in the device
- Currently used by 2500 pilots globally, the EFB solution delivers additional revenue by increasing the cargo capacity and saving resources significantly

Case Studies

Client | Objectives

- The client is a multinational corporation that provides serviced office accommodation, operating over 1,800 business centers across 100 countries
- With operations spread over different regions, the client wanted to improve and enhance its tools to provide better, faster & accurate processes and better reporting
- The existing processes relied on on word/ excel documents, which made it effort & time intensive and difficult to derive meaningful information
- The client also wanted to further integrate its systems with external partners (banks, collection agencies, cash systems, vendors etc.) for electronic data exchange

Project | Outcomes

- Experion constituted a dedicated team at its development center to offer development and testing support to the client
- The team works in close coordination with the client's IT team, which is spread geographically between two continents
- The system developed by Experion ensures automatic consolidation of transactional data and real time reporting
- The system also provides advanced data visualization capabilities with dashboards for finance and business team to keep track of payments and outstanding receivables
- Experion has also developed interfaces with banking and external systems to facilitate seamless flow of data to the client's IT systems
- Significant RoI derived from automation of the indent process and real time availability of analytics from the system built/ being managed for the client

Case Studies

Client | Objectives

- The client is a US based market research firm which integrates inventive technology into online & mobile data collection and has access to over 8 million panelists

- Its online and mobile platform provides real time market research opportunities by enabling access to hard-to-reach audiences to support consumer & B2B research

- To support its IT initiatives and to keep up with the pace of its business growth, the client was looking for a partner to provide technical leadership and support

- The client was also looking into roll out its mobility initiatives , a first of its kind in the industry, which supports targeted, location based and real time surveys

Project | Outcomes

- Experion partnered with the client to chart out an IT road map and took up development and support by setting up a dedicated team

- Developed a survey mobile application (iOS & Android) from scratch which enables survey panelists to access new surveys directly from mobile devices

- The mobile application interfaces with the back end survey management platform and supports push notifications of new surveys as well as location based surveys

- Implemented gamification and SaaS models to make surveys dynamic

- Experion also worked on automating the client's bid management process by implementing a web based system for its business customers

- With the support of these initiatives, the client was able to grow its revenues by over 3 fold and was able to add customers at a much faster pace.
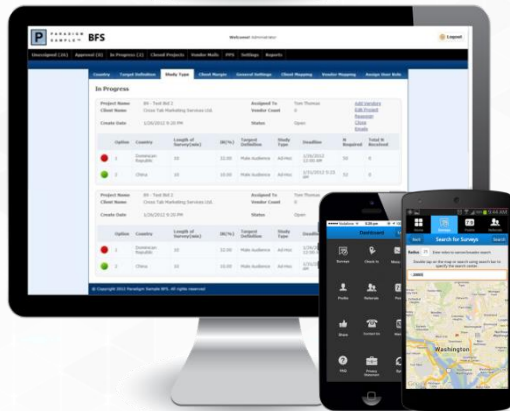
Thank You

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