

Ethics and Computer Science (An initial collaboration between Philosophy and Computer Science at Lewis & Clark College)

- i. Ethics and CS is a new, emerging area of study. We are trying to build something here at Lewis & Clark College.
- ii. Professor Martinez introduces cases to think about and ACM Code of Ethics
- iii. What is Ethics all about?

Ethics concerns human beings living worthwhile, or valuable, lives. What is a good human life?

Ethics concerns *values*. Examples: Happiness vs. Suffering, Nature, Art, Literature, Freedom, Equality, Intelligence, Knowledge, etc....

Worthwhile human lives are ones that embody positive values.

Theoretical Ethics: Theory of Good/Value & Theory of Right/Obligation

Practical Ethics: Rigorous answers to how we should act in this or that situation

- iv. Ethics and Technology

Why do we have technology? Arguably, to make our lives better. So we can live worthwhile lives (i.e. lives that embody the values mentioned above).

Technology shapes *how* human beings seek to live worthwhile lives. Technologies are not ethically neutral. *How* we build things reflects our values.

CS and Ethics: the speed, scale and technical expertise of CS is transforming the ethical landscape of our world. (Law can't keep up, the technologies are across borders, and legislators typically don't have the expertise.)

So, those with the expertise should think about ethics.

- v. Two (big) examples:
 1. Face- and voice-recognition algorithms can now be used to track and create a lasting digital record of your movements and actions in public, even in places where previously you would have felt more or less anonymous. There is no consistent legal framework governing this kind of data collection, even though such data could potentially be used to expose a person's medical history (by recording which medical and mental health facilities they visit), their religiosity (by recording how frequently they attend services and where), their status as a victim of violence (by recording visits to a victim's services agency) or other sensitive information, up to and including the content of their personal conversations in the street. What does a person given access to all that data, or tasked with keeping it secure, need to understand about its ethical significance and power to affect a person's life?

2. 21st century technologies are reshaping the global distribution of power, justice, and responsibility. Companies such as Facebook, Google, Amazon, Apple, and Microsoft are now seen as having levels of global political influence comparable to, or in some cases greater than, that of states and nations. In the wake of revelations about the unexpected impact of social media and private data analytics on 2017 elections around the globe, the idea that technology companies can safely focus on profits alone, leaving the job of protecting the public interest wholly to government, is increasingly seen as naïve and potentially destructive to social flourishing. What moral obligations do these companies have? How can these companies best help humans live worthwhile lives?

vi. Ethics Module 2:

1. Read the article at <https://www.technologyreview.com/s/601214/how-political-candidates-know-if-youre-neurotic/>
2. Divide into: U.S. Senator up for re-election, U.S. Senator on Ethics Committee evaluating campaign practices, Upper level management at Cambridge Analytica, Programmer at Cambridge Analytica, U.S. Voter (elementary school teacher)
 1. Each take 10 mins to think about two things. First, what are the main concerns of someone in your role? If you need to do some research (e.g. you may need to look up more details of upper management in a company like Cambridge Analytica,), you can look it up online. Second, after thinking about your role, imagine occupying that role and think, from your role, whether and how this technology should be used. Write down some thoughts for yourself.
 2. Begin with Upper Level Management at Cambridge Analytica: Take 2 mins and explain to the others how you think big data should be used. Do not tell them why you think this.
 3. All other roles: Take 2 mins and think about how you would respond to the decision of Cambridge Analytica. Would you take any actions? What are your thoughts?
 4. U.S Senator Up for Re-Election: Your response and why?
 5. U.S. Senator on Ethics Committee: Your response and why?
 6. Programmer: Your response and why?
 7. U.S. Voter: Your response and why?
 8. Upper level management: Explain to the others *why* you made the decision you did

Questions for the group: How did hearing from the other roles change your mind about your decisions? Were there other options for Upper Level Management at Cambridge Analytica? Were the other options for responses to Cambridge Analytica?

Discussion question: How can companies revise their structure or practice to make ethically better decisions?

vii. Going Deeper Into the Study of Ethics:

General Approaches:

Principle Based vs. Advisor Based vs. Cases/Precedent/Casuistry

Each Approach contains a vast number of more specific theories with lots of content.

What's the point of an ethical theory?

From a practical perspective: Offer a person many tools so one is not left with only "gut reactions" or their upbringing or the morality of their workplace/profession.

- a. Sometimes simply articulating what values are at stake and what options are available is a huge step towards making a good decision. (We don't aim for perfection, but doing as best as we can in the circumstances.)
- b. Sometimes (more often than not?) there will be one or two obviously good answers.
- c. Knowing why you do what you do can be important when we assess moral, legal, institutional responsibility. You are less at fault if you have articulated why you are doing what you are doing, even if you made a mistake.