

## Module 3 4

### Motivation:

In this session we going to introduce Principal Component analysis (PCA), an algorithm for linear dimensionality reduction.

PCA has been around for about 100 years, and is still one of the most commonly used techniques for data compression and visualization.

High Dim data for eg, images often has the property that it lies on a low Dim subspace, and that many Dim are highly correlated.

Here is an illustration in 2D (see pic)

Although the data does not quite lie, in a straight line, the data does not vary much in one direction.

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so that we can express it as if it was on a  
line with nearly no loss (see pc)

A key idea behind PCA is to use orthogonal  
projections to find lower dim representation of data  
that retain as much information as possible

Similar to the example we just looked at.

In the following sections we will derive  
PCA as an algorithm that minimizes  
average reconstruction errors by  
orthogonal projections