# Devon Hirth

Owner exp. design, Product Designer and Front-end Web Developer

devon@expdesign.io

## Summary

My experience ranges from design research to prototyping and implementation. Currently, I'm helping low-income New Yorkers address consumer debt with tech solutions. As a designer and engineer I have come up against many challenges, both creative and technical, and I derive a great deal of satisfaction overcoming them. Some of the most important skills I've learned doing this work includes illustrating complex ecosystems, finding insight to supplement knowledge, and listening to people's needs.

## Experience

### Owner, Product Designer and Front-end Web Developer  at  exp. design

May 2009  -  Present (7 years 9 months)

Provide brand strategy and full-stack web development services. Skills include design research, identity design, user experience design, user interface design, data visualization, and full-stack web development.

### 2016 Design Fellow  at  Blue Ridge Labs @ Robin Hood Foundation

June 2016  -  October 2016  (5 months)

Used design research to create tech solutions for low-income New Yorkers that address Access to Justice issues in the areas of juvenile justice, foster care, and consumer debt. Launched product, DaisyDebt.org, that helps consumers with debt assert their rights against unlawful debt collection agencies. Skills included human-centered design, ecosystem mapping, journey mapping, prototyping, identity/branding, user experience design, user interface design, and full-stack engineering. Programming language fluency included Ruby, Ruby on Rails, Javascript, Git, Amazon Web Services, EC2, and Postgres.

### Co-Founder, Chief Design Technologist  at  Quadrant.io

May 2014  -  December 2015  (1 year 8 months)

Engineered javascript web application and marketing site. Sole designer of product identity/iconography, marketing site, and web application interface. Designed and developed pitch decks and demo presentations. Programming language fluency included Python, Django, Flask, Javascript, JSON, D3, Node, Angular, Backbone, LoDash, jQuery, JS Hint, JSCS, NPM, Grunt, Gulp, PHP, Wordpress, Twig, Composer, WPEngine, CSS, LESS, Hologram, Amazon Web Services, EC2, S3, Cognito, Git, Auth0 Authentication Service, and Algolia Search Service.

### Design Technologist  at  Sideways Inc

September 2012  -  March 2014  (1 year 7 months)

Programmed interactive experiences for marketing websites and web applications. Skills included user experience design, web design, front-end web development. Programming language fluency included PHP, Wordpress, Cake, Symphony, Silex, Twig, Composer, Javascript, jQuery, Bower, NPM, Grunt, CSS, LESS, SASS, Subversion, Git, MongoDB.

### Interactive Designer  at   happyMedium
April 2012  -  August 2012  (5 months)

Designed, prototyped, and developed interactive experiences for mobile and desktop applications. Skills included creative strategy, identity/branding, user experience design, front-end web development. Programming language fluency included PHP, Wordpress, Javascript, jQuery, CSS, LESS.

### Interactive Designer and Front-End Web Developer  at   2e Creative
October 2009  -  March 2012  (2 years 6 months)

Designed and programmed interactive experiences and produced video content and animations. Skills included creative direction, identity/branding, user experience design, front-end web development, user interface design, video production, and animation. Programming language fluency included PHP, Wordpress, Javascript, jQuery, Flash, Actionscript, CSS, HTML.

### Intern  at   act3 studio
May 2008  -  January 2009  (9 months)

Designed studio branding and identity. Designed and programmed interactive experiences. Skills included identity/branding, user experience design, front-end web development, and user interface design.

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## Volunteer Experience

### Web and Interactive Chair  at   AIGA Saint Louis
January 2011  -  September 2012

Coordinated digital communication between the board and a 358 member association by managing website and online event systems, developing email campaigns and special event websites, and engaging the community through social media and event volunteering.

### Volunteer Designer  at   Catchafire
September 2012  -  Present

I provide pro-bono design and development consulting to organizations with social causes.

### Volunteer Designer  at   Goodnik
June 2014  -  Present

I provide pro-bono design and development consulting to organizations with social causes.

**Assistant Trip Leader  at   Discover Outdoors Foundation**

August 2016  -  Present

  Assisting outdoor guides with providing outdoor experiences to kids from economically disadvantaged
  neighborhoods and schools.

## Skills & Expertise

**Interaction Design**
**Branding & Identity**
**Data Visualization**
**Creative Direction**
**Web Design**
**User Experience**
**Web Development**
**Creative Strategy**
**User Interface Design**
**Animation**
**Typography**
**Illustration**
**Human-centered Design**
**Data Driven Applications**
**Web Components**
**Templating**
**JavaScript**
**D3.js**
**BEM**
**AngularJS**
**Python**
**PHP**
**Git**
**WordPress**
**Django**
**Auth0**
**Auth0 Angular**
**SASS**
**Stylus**
**LESS**
**jQuery**
**Graphic Design**
**Ruby**
**Ruby on Rails**
**Art Direction**

## Education

**Maryville University of Saint Louis**

BFA, Graphic Design, 2006 - 2009

**+Acumen**

Human-Centered Design for Social Innovation, 2014 - 2014

**General Assembly**

Data Science, 2013 - 2014

**3rd Ward**

Woodworking, Metalworking, Physical Computing, and Processing, 2012 - 2012

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## Linked in.

## **3** people have recommended Devon

"Devon is a deep thinker, who begins from a place of compassion. He meets people where they are, whether that person is a New Yorker City resident helping with user research or a legal academic without much tech experience. He unhesitatingly embraced the complexity of trying to improve access to justice for ordinary people. Without losing sight of that complexity, he designed tools that were elegant and effective, not to mention beautiful. In addition to being a first-rate designer, Devon also has "mad engineering skills" to quote one of our teammates. In addition to his professional skill, Devon is the definition of a team player. He preserved team cohesion by keeping us focused on our goals, and he facilitated ideation sessions that brought out the best each of us had to offer. I cannot recommend him highly enough."

— **Linda Tvrdy**, *2016 Civil Justice Fellow, Blue Ridge Labs @ Robin Hood Foundation*, worked directly with Devon at Blue Ridge Labs @ Robin Hood Foundation

"Devon is both an exceptional designer and front-end developer. He's easy to work with and takes pride in everything he delivers. He's flexible enough to work with either a fixed set of requirements or a rough idea and make it great."

— **Dane Vrabac**, *Founder and CEO, Quadrant.io*, managed Devon at Quadrant.io

"Devon embodies the type of individual who is constantly pushing oneself to new heights yet has his feet firmly planted in the realities of life and the business of doing smart creative. His willingness to tackle any challenge with commitment and dedication to excellence functions as a catalyst to propel any initiative that he undertakes to a heightened level. I am confident that one day he will be viewed as a trend leader within the creative industry."

— **Joe Toohey**, managed Devon at 2e Creative

Contact Devon on LinkedIn