Devon Hirth

Design Technologist
expdesign.io
devon@expdesign.io
347.927.2397

Experience

Design Fellow, Blue Ridge Labs @ The Robinhood Foundation
June 2016 - October 2016

I designed tech solutions for low-income New Yorkers that address Access to Justice issues using my skills in Human-centered Design, Ecosystem Mapping, Journey Mapping, Prototyping, Identity/Branding, User Experience Design, User Interface Design, and Full-stack Engineering.

Design Technologist, Sole Proprietor at exp. design
May 2009 - Present (7 years)

I provide brand strategy and full-stack web development services developing identities, stationary, posters, marketing websites, application interfaces, and data visualizations using my skills in Identity/Branding, User Experience Design, User Interface Design.

Co-Founder, Chief Design Technologist at Quadrant.io
May 2014 - December 2015 (1 year 8 months)

Quadrant.io is a toolkit that provides macroeconomic data. I am responsible for the branding, interface design, and front-end development of Quadrant.io's web application and marketing sites and I am a core contributor to the creative strategy of the company using my skills in Creative Strategy, Creative Direction, Identity/Branding, User Experience Design, User Interface Design, Data Visualization, and Front-end Web Development.

Design Technologist at Sideways Inc
September 2012 - March 2014 (1 year 7 months)

Sideways NYC is a digital media agency focused digital design and social media strategy for multimedia, entertainment, hospitality, and nightlife brands. I programmed experiences for marketing websites and web applications using my skills in User Experience Design, Web Design, Full-stack Engineering, User Interface Design, and Animation.

Interactive Designer at happyMedium
April 2012 - August 2012 (5 months)

happyMedium is a digital creative agency focused on branding, mobile application development, and web development for local agencies, start-ups, and national brands. I designed, prototyped, and developed interactive experiences for mobile and desktop applications with a team of designers and developers using my skills in Creative Strategy, Identity/Branding, User Experience Design, Full-stack Engineering, and User Interface Design.

Interactive Designer and Front-End Web Developer at 2e Creative
October 2009 - March 2012 (2 years 6 months)

2e Creative is an agency that develops smart creative for life sciences, healthcare, and scientific publishing industries. I designed and programmed interactive experiences

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and produced video content and animations as a multimedia designer in the 2e Creative team using my skills in Creative Direction, Identity/Branding, User Experience Design, Front-end Web Development, User Interface Design, User Interface Engineering, Video Production and Animation.

Intern at act3 studio

May 2008 - January 2009 (9 months)

Act3 is a strategic and applied storytelling firm applying the principles of storytelling to help organizations solve their most challenging problems. I programmed interactive experiences using my skills in Identity/Branding, User Experience Design, Front-End Web Development, User Interface Design.

Volunteer Experience

Assistant Trip Leader Discover Outdoors Foundation

August 2016 - Present

I assist outdoor guides in providing outdoor experiences to kids from economically disadvantaged neighborhoods and schools.

Skills-based Volunteer Services through Goodnik and Catchafire

September 2012 - Present

I provide pro-bono design and development consulting to cause-driven organizations.

Web and Interactive Chair for AIGA Saint Louis Chapter

January 2011 - September 2012

The AIGA is a national professional association for design. Serving the local St. Louis chapter, I coordinated digital communication between the board and the 358-member association by posting information on our website, managing online event systems, developing email campaigns and special event websites, engaging the community through social media, and event volunteering.

Education

+Acumen
Human-Centered Design for Social Innovation, 2014

General Assembly
Data Science, 2013 - 2014

3rd Ward
Woodworking, Metalworking, Physical Computing, and Processing, 2012

Maryville University of Saint Louis
BFA, Graphic Design, 2006 - 2009