

# exp. design

I am a design technologist moving positive mission driven projects forward with design and technology specializing in identity design, interface design, front-end web development, and data visualization.

Experiences are moments facilitated by design.  
Often these moments are solutions to problems –  
created to help us live more fulfilling lives.

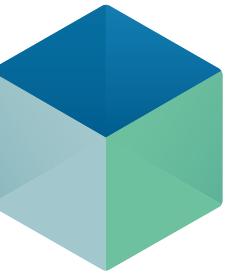
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01

quadrant.io

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exp.



# Quadrant

GLOBAL ECONOMIC DATA

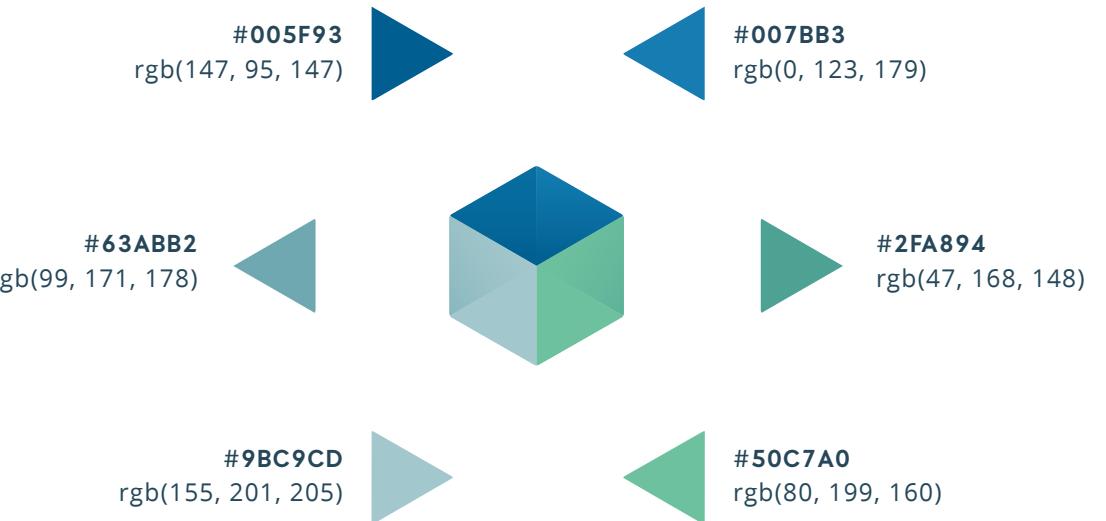
Quadrant.io is a toolkit that provides macroeconomic data. As co-founder and Lead Design Technologist, I am responsible for the product design and the front-end development of Quadrant.io's web application and marketing sites. I contributed to building the core of the company using my skills in creative strategy, creative direction, identity/branding, user experience design, user interface design, data visualization, front-end web development and user interface engineering.

See Quadrant.io here; <http://bit.ly/2496IJH>

Identity

Quadrant.io

api.quadrant.io



## GLOBAL ECONOMIC DATA

AUXILIA BOLD

## GLOBAL ECONOMIC DATA

AUXILIA REGULAR

## GLOBAL ECONOMIC DATA

AUXILIA THIN

The creative strategy behind the brand was to create a fresh new icon within the world of macroeconomics but using familiar symbols and colors. The name Quadrant refers to the four infinite regions of a two-dimensional cartesian system, or more simply, a chart.

	Blue	Teal	Green
Tint 2	#A1CEE2 rgb(161, 206, 226)	◆	#A5E1CC rgb(165, 225, 204)
Tint 1	#7EBCD8 rgb(126, 188, 216)	◆	#81D5B6 rgb(137, 203, 175)
Base	◆	#1A8192 rgb(26, 129, 146)	◆
Shade 1	◆	#056982 rgb(5, 105, 130)	◆
Shade 2	#2B4661 rgb(43, 70, 97)	#21485B rgb(33, 72, 91)	#1F4C4D rgb(31, 76, 77)

## Web Application Features



Key Indicators



Release Tables



Point-in-time



Economic Calendar



Yield Curves



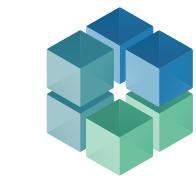
Vintages



Country Comparison



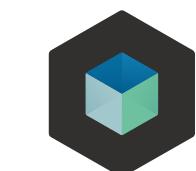
Advanced Search



Quadrant  
API



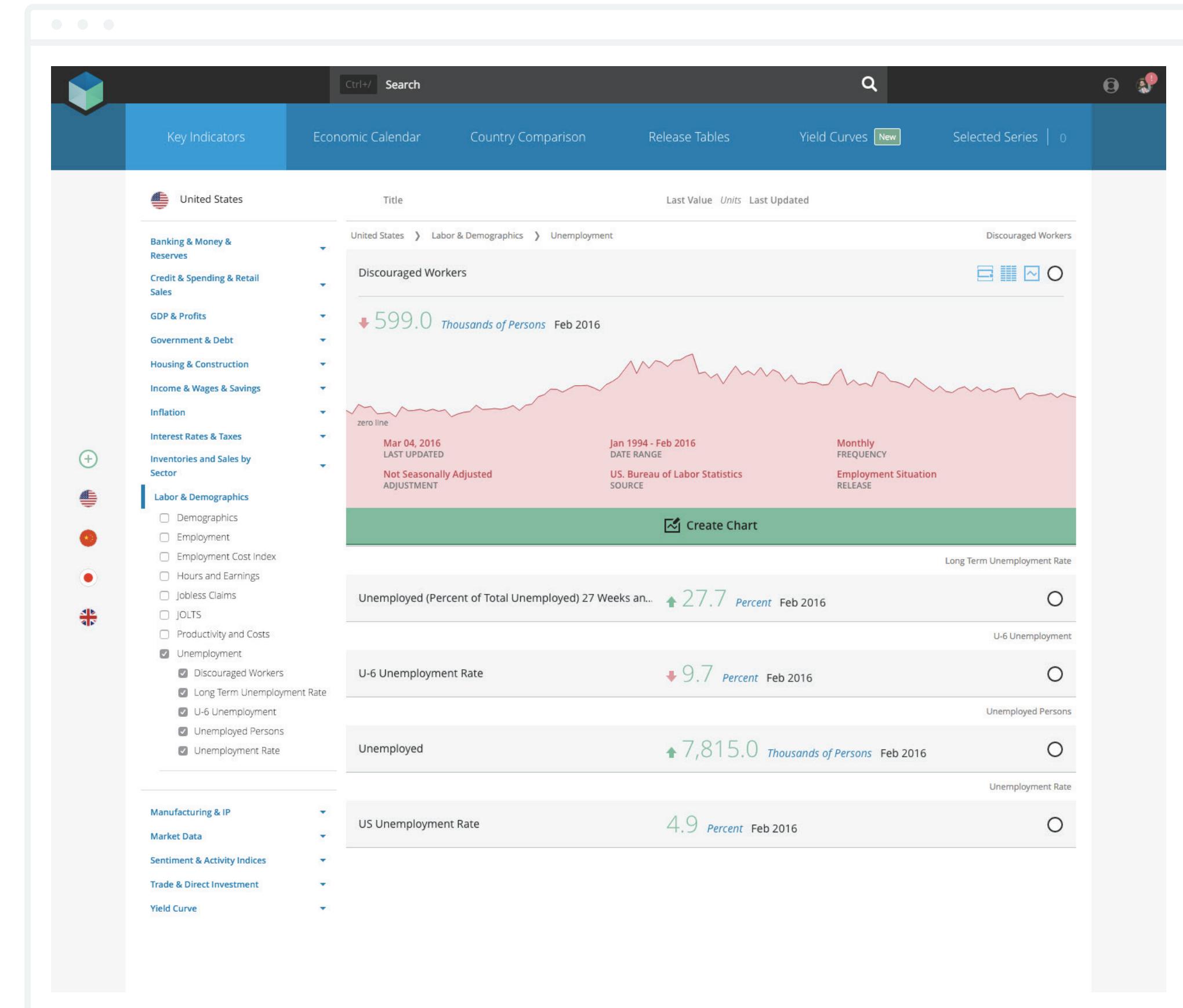
Quadrant  
FOR MS EXCEL



Quadrant  
ON ESIGNAL

## Web Application Interface

### Key Indicators

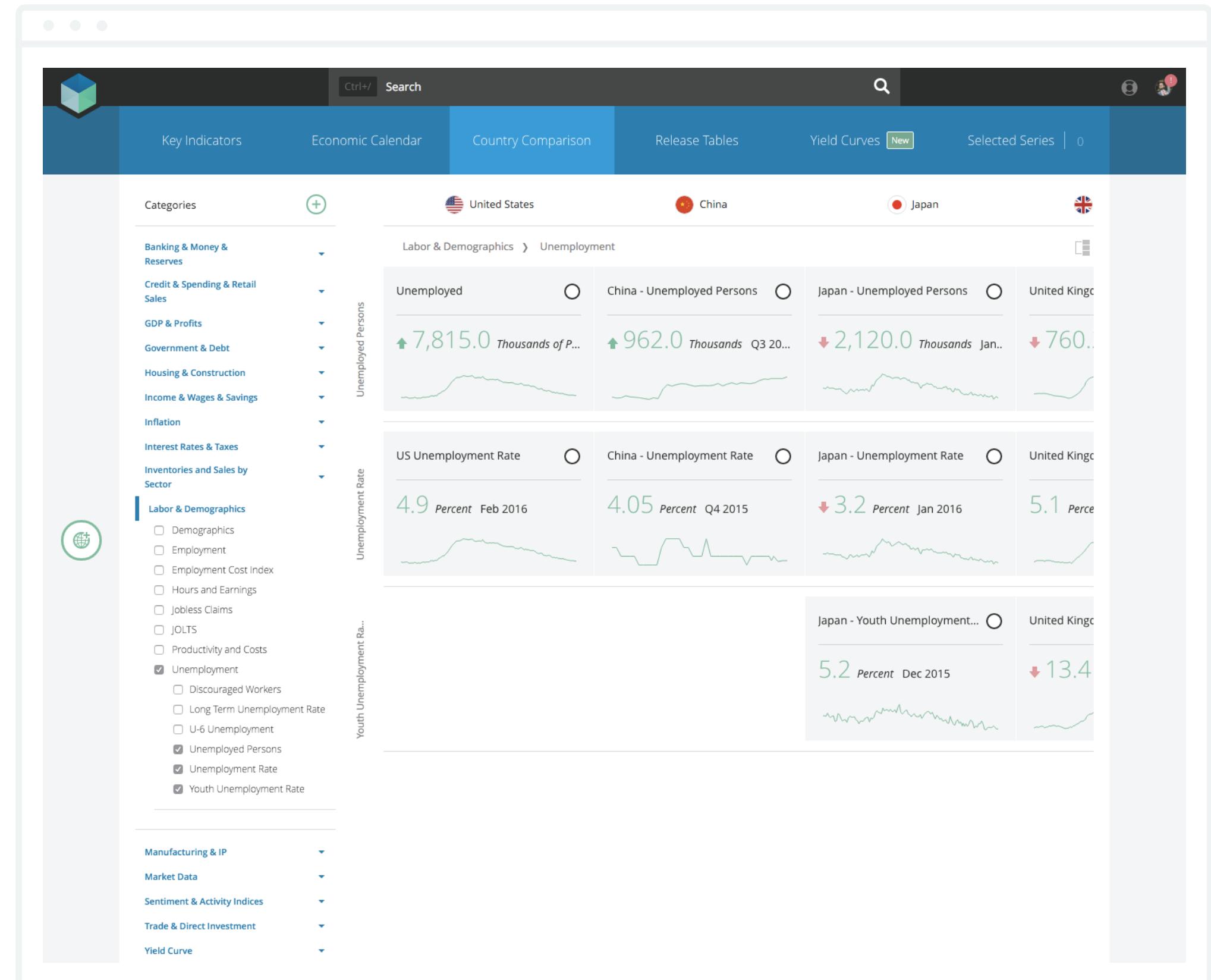


To address our need to continuously iterate on the product, a minimal design aesthetic was chosen. This allowed us to honor the brand throughout the application experience as well as more quickly and flexibly integrate new features with faster design and engineering sprints.

See the web application here: <http://bit.ly/215FoER>

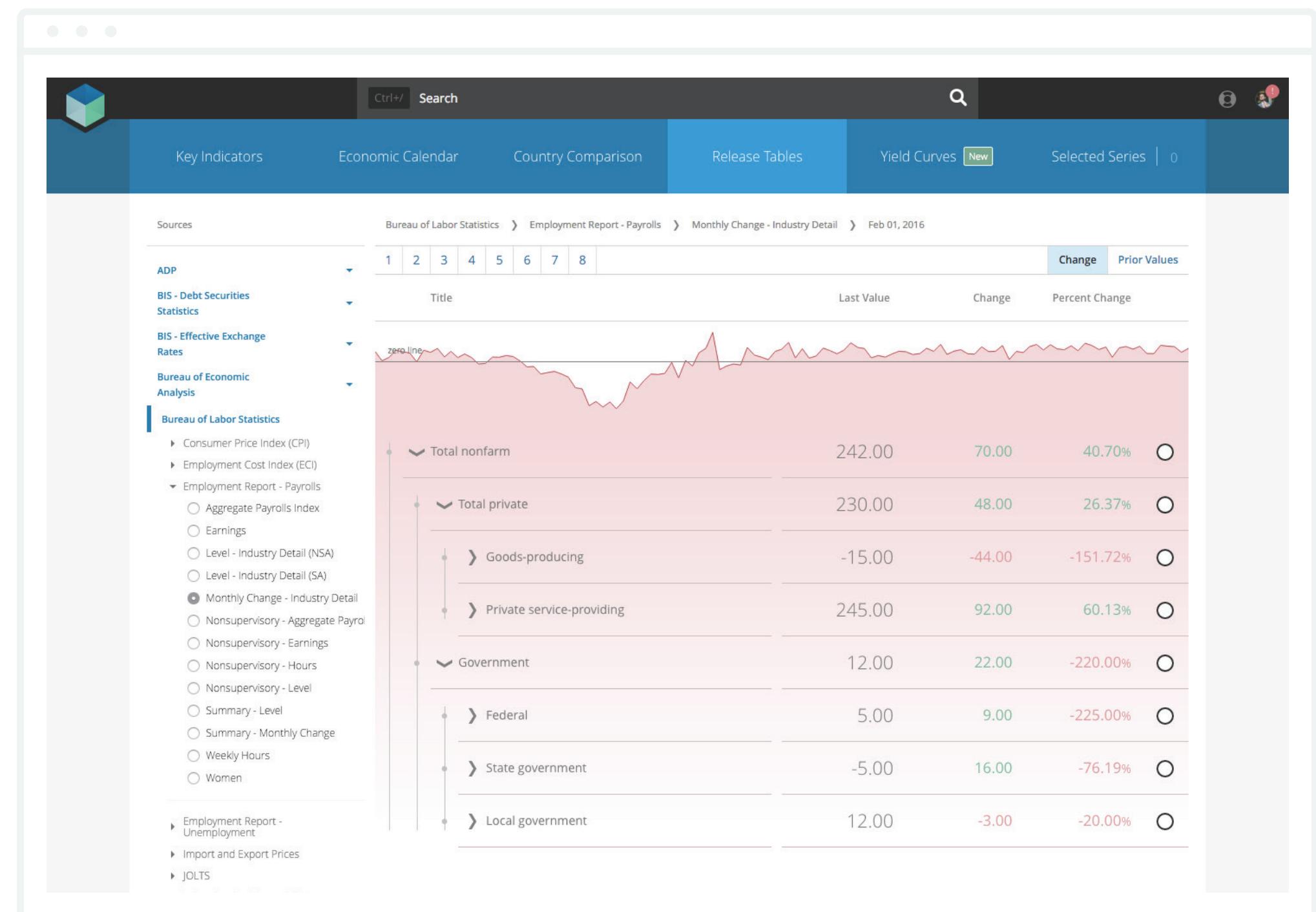
# Web Application Interface

## Country Comparison



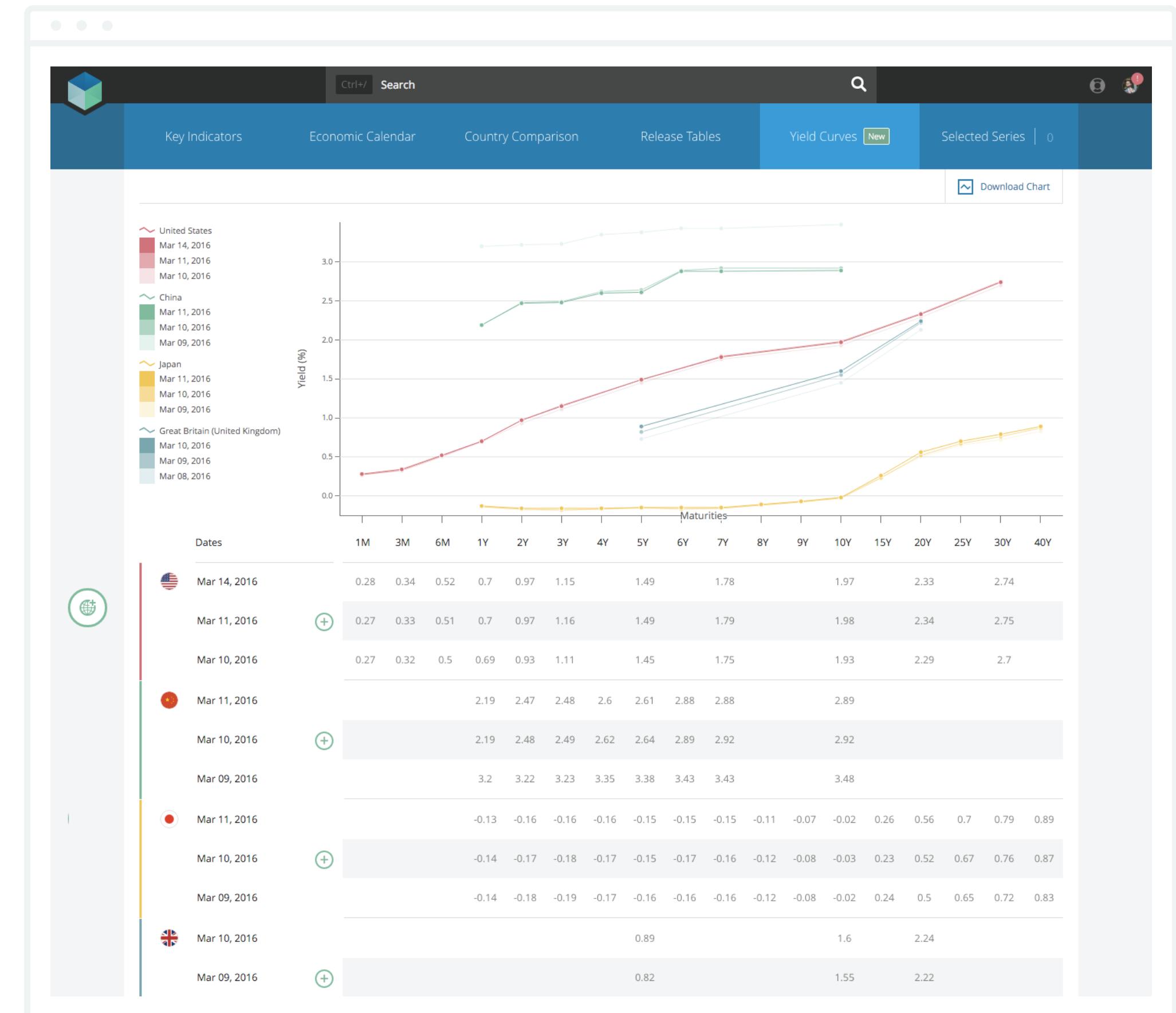
# Web Application Interface

## Release Tables



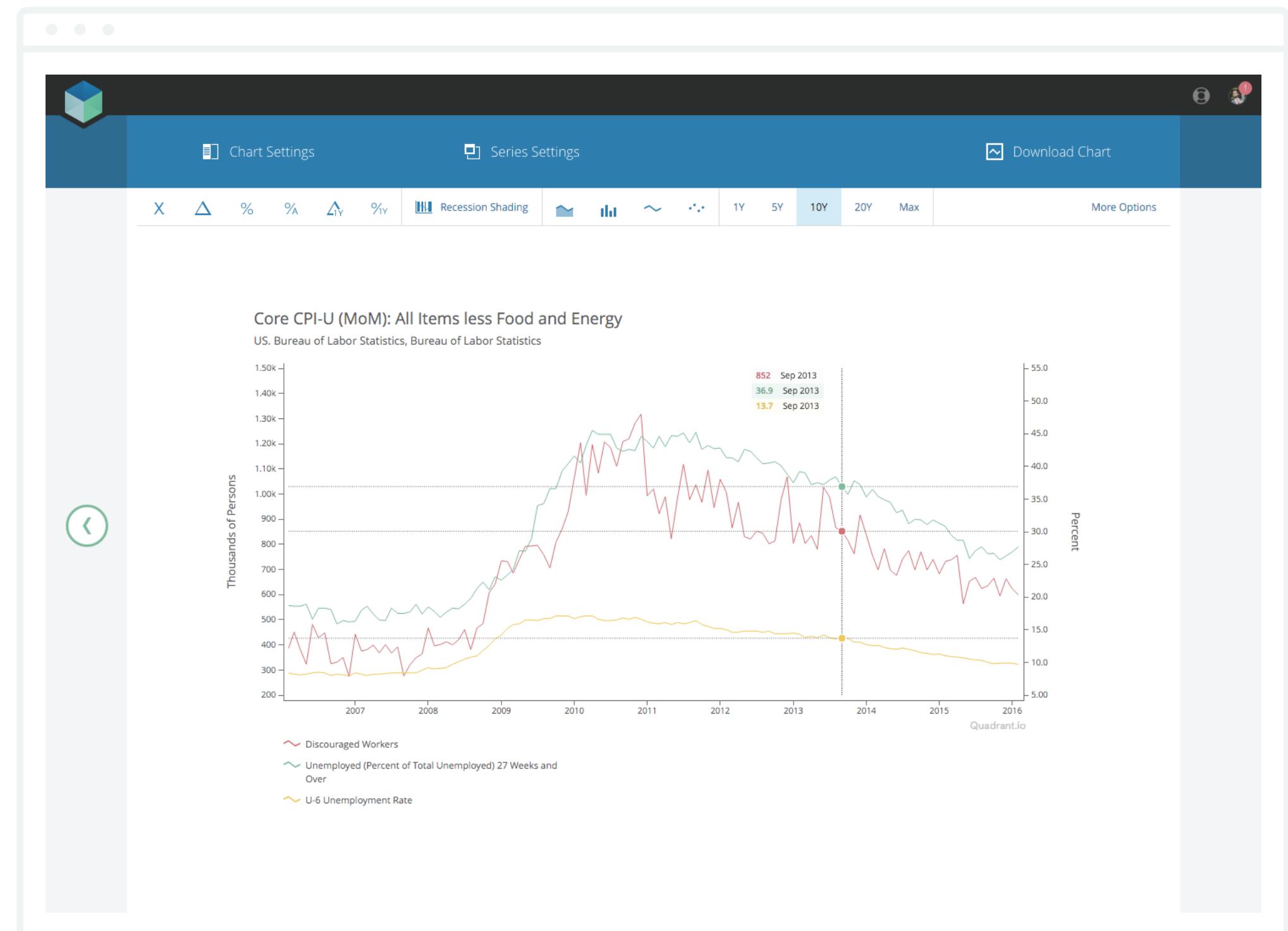
# Web Application Interface

## Yield Curves

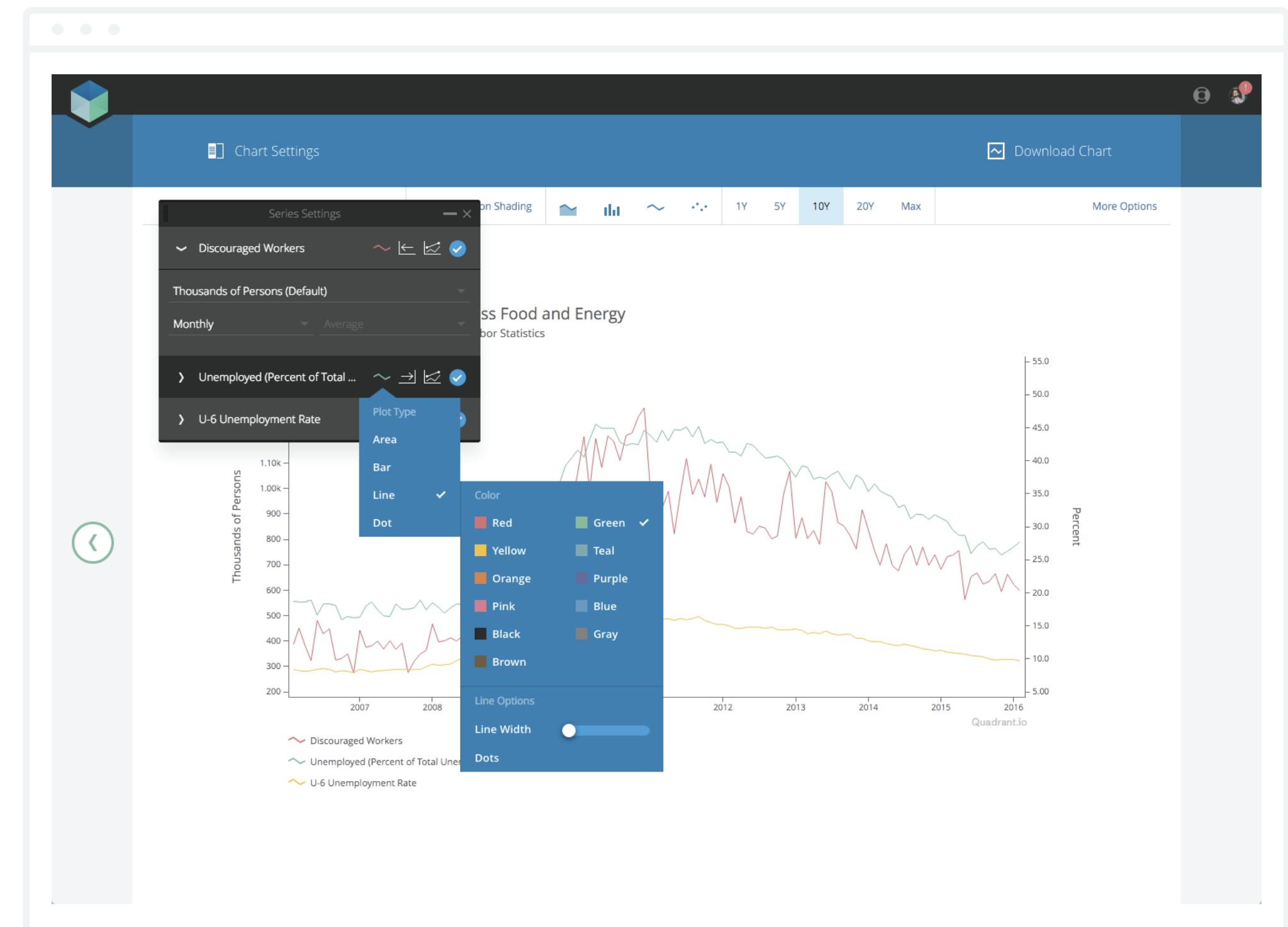


# Web Application Interface

## Chart Editor

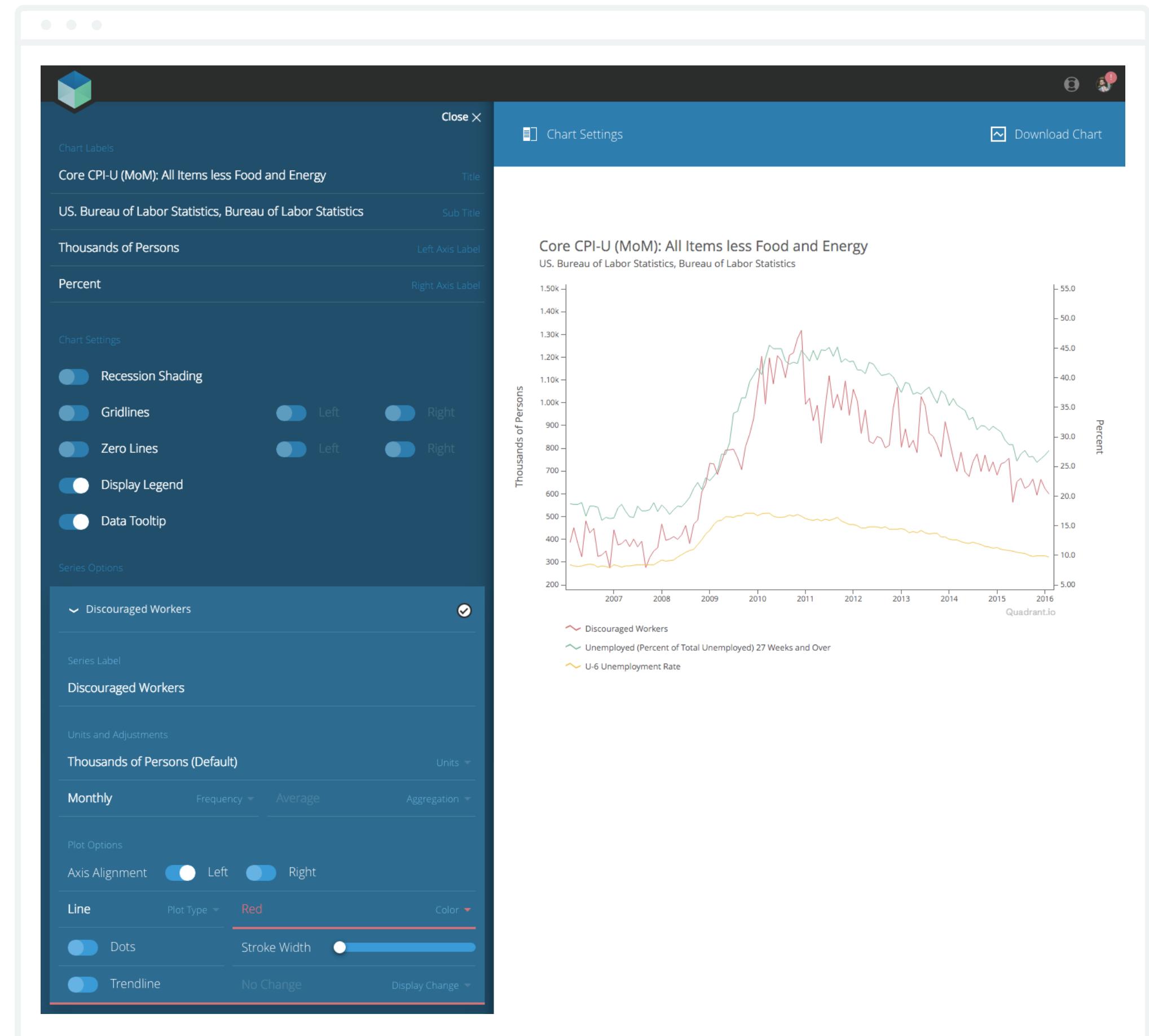


## Web Application Interface Chart Editor Series Palette



# Web Application Interface

## Chart Editor Options Panel



## Excel Product Logo and Icons



The screenshot shows the Microsoft Excel ribbon with the "Quadrant" tab selected. The ribbon tabs include File, Home, Insert, Page Layout, Formulas, Data, Review, View, and Quadrant. The Quadrant tab is highlighted in green. Below the ribbon, there are several icons and dropdown menus:

- Download**: Includes "Download Data" and "Advanced Download".
- Refresh**: Includes "Refresh Sheet" and "Refresh Workbook".
- Search Indicators**: Shows a magnifying glass icon.
- US Key Indicators**: Shows a globe icon.
- Country Comparison**: Shows a globe icon.
- Quick Guide**: Shows a document icon.
- Contact Support**: Shows a support ticket icon.
- Settings**: Shows a gear icon.
- Point in Time**: Shows a date icon.
- Add Vintages**: Shows a circular arrow icon.
- Unit Transformations - GDP**: Shows a bar chart icon.

A dropdown menu for "GDP" is open, listing categories: Inflation, Employment, Interest Rates, and GDP. The "GDP" category is selected and expanded, showing sub-options: Income and Consumption, Manufacturing and IP, Inventories and Sales, Housing and Construction, Federal Reserve and Money, Government and Debt, Markets, FX, and Commodities, Population and Demographics, Trade, and Sentiment and Activity Indices.

A second dropdown menu for "Key Indicators" is open, listing: Nominal Levels (\$), Real Levels (\$), Percent Change QoQ, Percent Change YoY, and Annual GDP.

02

eleven point o

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exp.



Eleven Point O is a quantitative impact investment platform. I am responsible for the branding and marketing site design using my skills in creative strategy, creative direction, identity/branding, user experience design.

## Identity



# ELEVEN POINT O

PROXIMA NOVA

QUANTITATIVE  
IMPACT  
INVESTING

#79D8E4  
RGB 121 216 228



#94D85D  
RGB 148 216 93



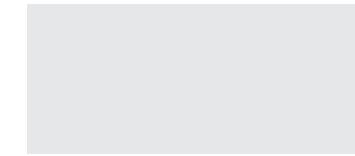
#3F4D65  
RGB 63 77 101



#223244  
RGB 34 50 68



#E6E7E8  
RGB 230 231 232



The identity blends two symbols together, sustainability and quantitative visualization. Using fresh colors and modern shapes conveys a sense of hope, professionalism, and simplicity.

## Marketing Splash Page



The marketing splash page is the main introduction of Eleven Point O to potential partners and investors. The key elements of the page are the mission and vision, an introduction of the founders, contact information, and click-through actions for staying up-to-date on the company.

ABOUT CONTACT

**ELEVEN POINT O**

**IMPACT INVESTING MADE SIMPLE**

We are a quantitative impact investment platform making it easy to invest in environmentally sustainable and socially conscious companies.

**WHAT WE ARE BUILDING**

We invest your money in environmentally sustainable and socially conscious companies that are solving the most pressing global challenges. We analyze each company's sustainability practices, environmental performance initiatives, as well as conduct quantitative research to determine if the company is a wise investment.

We are value investors that believe we can make more than just profits with our investments. We believe your investments can make a positive difference in this world. Our platform offers you a low-cost, personalized way to invest sustainably.

[Learn More](#)

**PHILIP DECKER**  
Co-Founder and CEO  
Philip worked for American Express in the Office of General Counsel where he focused on environmental law and dual Run Point American Express, he was a Judicial Law Clerk in Newark, NJ and a Market Analyst with Thomson Reuters. His economic research focuses on value investing and country specific macro themes that seek to decipher how economies work. He has a B.A. in Economics from the University of Maryland, and a Juris Doctorate from Seton Hall University School of Law.

**DEVON HIRTH**  
Co-Founder and COO  
Devon is a deep technology veteran with experience in legal from having co-founded his own startup developing IP liability insurance and has worked for clients such as American Express, Bloomberg Businessweek, and Sony Entertainment. Most recently, he co-founded Quadrant, a macroeconomic data provider, as Chief Design Technologist.

FOLLOW US ON FACEBOOK, TWITTER, OR ANGELIST TO STAY UP TO DATE.  
EMAIL US TO GET IN TOUCH.

YOUR MONEY CAN DO MORE THAN JUST GROW  
#CHANGECLIMATECHANGE

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03

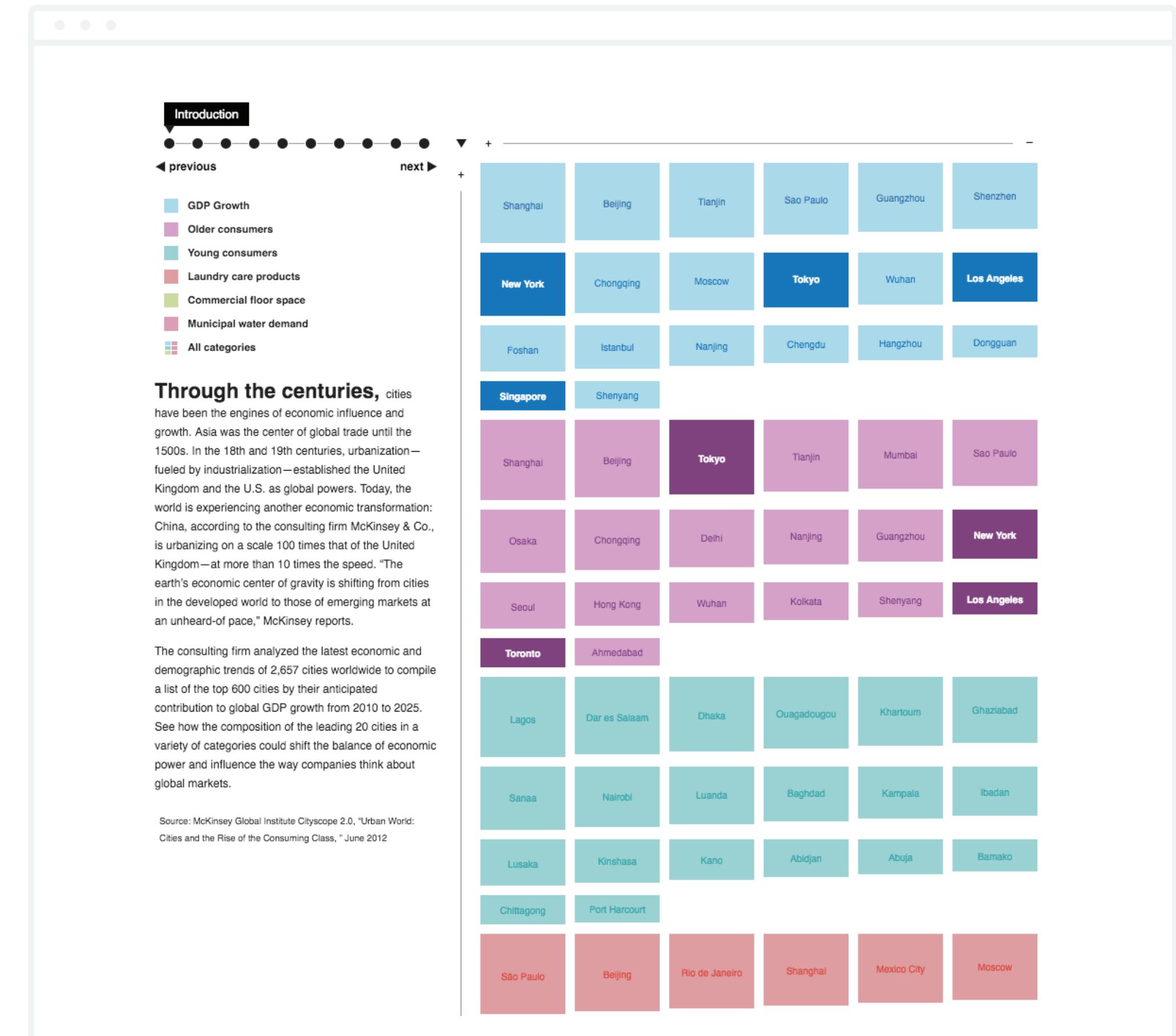
bloomberg businessweek “fix this” series

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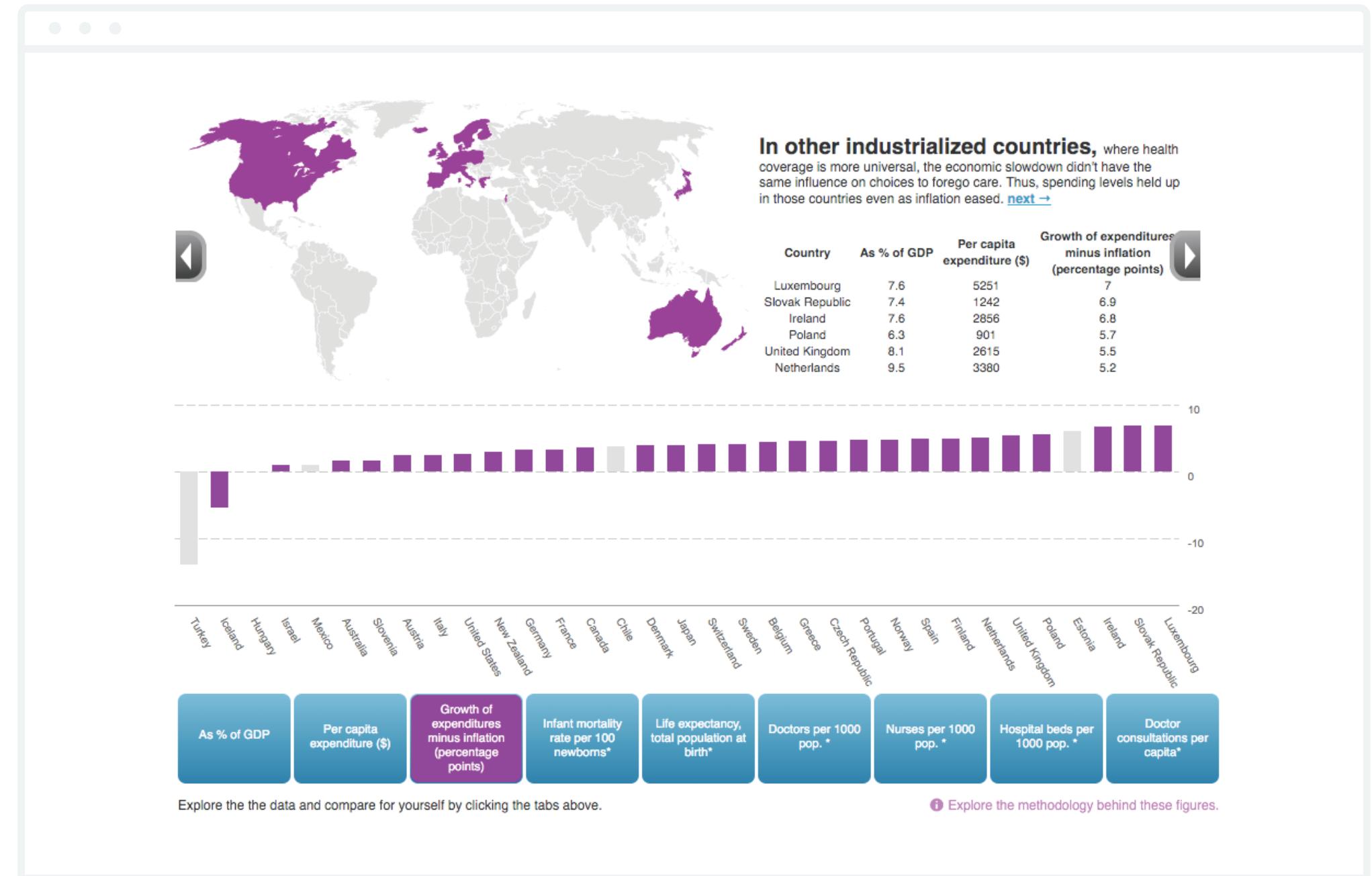
exp.

## Fix This: The Wealth of Cities

This interactive graphic for Bloomberg Businessweek explores the shift of economic growth in the world's cities from industrialized to developing countries. I designed and developed this graphic using my skills in data visualization and front-end web development. Paginated annotations describe the story of the visualization but also allow the user to explore the data freely.



## Fix This: Healthcare



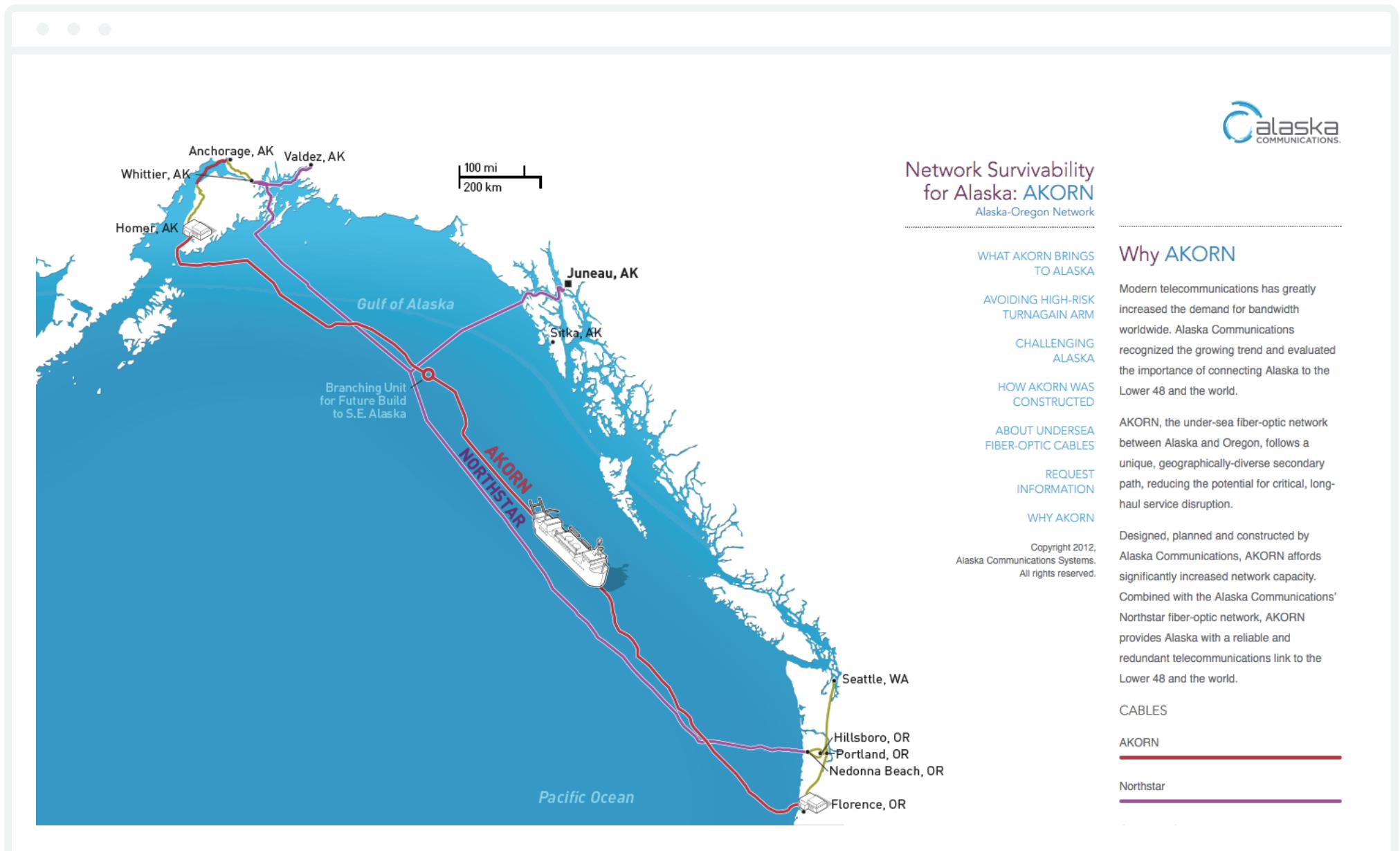
This interactive graphic for Bloomberg Businessweek compares healthcare of the world's countries. I designed and developed this graphic using my skills in data visualization and front-end web development. Paginated annotations describe the story of the visualization but also allow the user to explore the data freely.

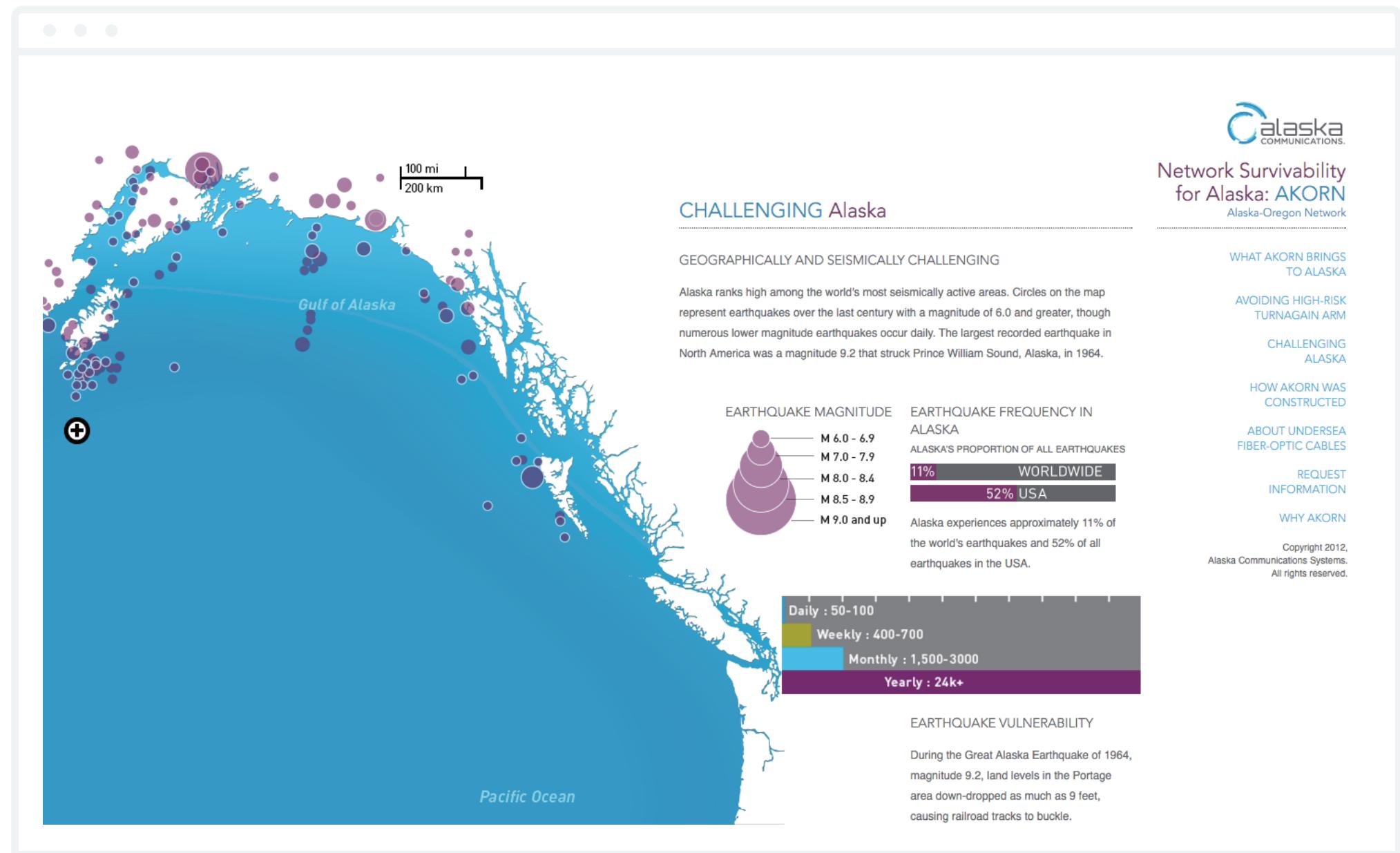
04

akorn: network diversity for alaska

AKORN is a fiber-optic cable system built for Alaska Communications. I designed and developed this interactive visualization based on an existing information graphic poster using my skills in user interface design and front-end web development.

See interactive information graphic; <http://bit.ly/1SBCOBq>  
See original poster design; <http://bit.ly/1VqXuBr>







## Network Survivability for Alaska: AKORN

Alaska-Oregon Network

WHAT AKORN BRINGS  
TO ALASKA

AVOIDING HIGH-RISK  
TURNAGAIN ARM

CHALLENGING  
ALASKA

HOW AKORN WAS  
CONSTRUCTED

ABOUT UNDERSEA  
FIBER-OPTIC CABLES

REQUEST  
INFORMATION

WHY AKORN

Copyright 2012,  
Alaska Communications Systems.  
All rights reserved.

### WHAT AKORN brings to Alaska

The AKORN fiber-optic network provides geographic diversity from other networks and redundancy in case of unforeseen circumstances or natural disaster. The cutting-edge technology integrates seamlessly with the Alaska Communications statewide data network, the finest in the state. First put into service in Q2 of 2009, AKORN is a testament to Alaska Communications' commitment to providing Alaska with the best end-to-end telecommunications solutions.

- AKORN TELECOMMUNICATIONS BENEFITS
- Integrated with the Alaska Communications statewide data network
  - Increased network reliability
  - Additional capacity for Kenai Peninsula

ALASKA COMMUNICATIONS DATA  
NETWORK SERVICES AND AKORN  
The AKORN Network provides robust and reliable performance and is seamlessly integrated with our Alaska data network, the finest in the state.

Our data network services provide business connectivity for multiple locations across town, across the state, or nationwide. [Learn more about our Business Products and Services](#) or contact a [Business Sales Representative](#) for more information.

QUALITY SERVICE:

**722,000**

Service to Alaska's population

**33,000,000**

Simultaneous call capacity

**25 year**

Life expectancy

INCREDIBLE PER-SECOND CAPABILITY:  
MAXIMUM DATA TRANSFER RATE OF 2.6 TERABYTES PER SECOND

**20,000,000,000**

SMS Text Messages

**454,000**

i-Tunes songs

**650**

2-Hour Long HD Movie Videos



05

[angazadesign.com](http://angazadesign.com)

exp.

Angaza's pay-as-you-go technology platform enables manufacturers and distributors to make energy products affordable to the world's 1 billion off-grid consumers. I designed and developed this marketing site using my skills in web design and front-end web development.

The screenshot shows the Angaza website homepage. At the top, the Angaza logo is displayed next to a navigation menu with links to About, Products, Why Anzanga?, Stories, and Contact. Below the header, a large image shows a close-up of a person's hands holding a blue circular device with the text "ANGAZA DESIGN" and "PAYG" on it. A caption below the image reads: "Angaza is redefining the energy market in the off-grid world. [Learn more.](#)"

In the center of the page, there is a dark overlay with white text that says: "Globally, more than 1.5 billion people lack access to an electricity grid." Below this text are two links: "Learn more about our market" and "Angaza solutions". To the right of the text are two small images: one of a computer monitor showing a software interface and another of a smiling person holding a blue device.

Below this section, there are two main columns. The left column is titled "Partner With Us" and contains text about Angaza's Pay-As-You-Go (PAYG) technology and its partners. It lists supporters such as D2M, TVC, the DESIGNER FUND, HASSO PLATTNER Institute of Design at Stanford, Entrepreneurial Design for Extreme Affordability, WOODS INSTITUTE FOR THE ENVIRONMENT STANFORD UNIVERSITY, and HAAS CENTER FOR PUBLIC SERVICE. The right column is titled "News" and features a box for "The Tech Awards" from FAST COMPANY, stating that Angaza has been selected as a laureate. There is also a link to "See more".

At the bottom of the page, there is a quote from Twitter: "Impact Investing with a gender lens! Great theme behind many of the panels and speeches at SOCAP this year. <http://www.triplepundit.com/2012/10/womeno...>". The quote is attributed to "via @angazadesign" and "Follow @angazadesign". The footer includes copyright information, contact links, and social media icons for Facebook, LinkedIn, YouTube, and Twitter.

angaza Products

About Products Why Anzanga? Stories Contact

The SoLite3 Solar Home System

**The SoLite3 solar home system is designed specifically for the off-grid world.**

It outputs bright, disperse LED light, effectively illuminating an entire room, and charges customer's cell phones. Households can now purchase high-quality, reliable, and safe energy from their SoLite3, instead of low-quality lighting from kerosene, candles, and disposable batteries.

Internal custom hardware for energy metering and secure communication link it to the Angaza Energy Hub.

Impact Investing with a gender lens! Great theme behind many of the panels and speeches at SOCAP this year. <http://www.triplepundit.com/2012/10/womeno...>

via @angazadesign [Follow @angazadesign](#)

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angaza Stories

About Products Why Anzanga? Stories Contact

Angaza is currently operating in Tanzania, Kenya, and Zambia. Along the way, we have witnessed firsthand the power of accessible energy to transform lives. Here are a few of our customers' stories:

**Benedetha**

Benedetha's family of 8 works as a team to harvest and dry the swim bladders from fish left behind by Lake Victoria fishermen. They then sell the dehydrated bladders for use as a material in consumer goods. The family's income fluctuates depending on the availability of fish, so they've been accustomed to paying for kerosene by the liter with the money they earn each week. Benedetha was thrilled to be able to pay for solar energy little-by-little, in the same way she bought kerosene. Angaza finally made it affordable for her family to switch to clean energy.



**Impact Investing with a gender lens! Great theme behind many of the panels and speeches at SOCAP this year. <http://www.triplepundit.com/2012/10/womeno...>**

via @angazadesign [Follow @angazadesign](#)

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