



ESTD 2009

Organization Profile



Mrs. Rathi Shrinivasan
President
9448377717

Mrs. Renu Mudholkar
Voice President
84316 58090

Mrs. Jyothi Hiremath
Secretary
80732 60492

Mrs. Bharathi Upadhy
Joint Secretary
97635 71067

Mrs. Rajeshwari Navale
Treasurer
74116 48633

NORTH KARNATAKA WOMEN ENTREPRENEUR DEVELOPMENT ASSOCIATION ® DHARWAD

#202, Pratima Apartment, Kabbur Road, Maalamaddi,
Dharwad-580 007 Dist : Dharwad, State: karnataka



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NORTH KARNATAKA

WEDA

WOMEN ENTREPRENEUR'S DEVELOPMEMT ASSOCIATION

Best
Exhibitors
Award



NK WEDA

- WEDA is a charitable organization since 2009
- WEDA is platform for Women to develop Entrepreneur skills
- Make the members self reliant socially and economically
- To provide training in designing and development of products
- To provide Marketing assistance
- To prepare and give exposure to the global market.

NK WEDA

- WEDA is a registered organisation under the Charitable acts of 1960/17 GOVERNMENT OF KARNATAKA.
- Registration number – DRZ/F/S/57/2009-2010
- Registered address- Flat No. 202, Pratima Residency, Dr. Kabbur Road, Malmaddi, Dharwad-580007

Team WEDA

OFFICE BEARERS

Mrs. Rathi Srinivasan	President
Mrs. Renu Mudholkar	Vice President
Mrs. Jyothi Hiremath	Secretary
Mrs. Bharathi Upadhyा	Joint Secretary
Mrs. Rajeshwari Navale	Treasurer
Mrs. Kamala Deshpande	EC Member
Mrs. Rekha Porwale	EC Member
Mrs. Roopa Rashinkar	Co-ordinator
Mrs. Uma Ugalat	Co-ordinator
Mrs. Raksha Hubballi	Co-ordinator

NK WEDA

Objectives of WEDA

- Encouraging women to develop entrepreneur skills for self reliance
- To uplift social and economic status and enhance the skills for development of saleable products
- Technology Development and Technology Transfer
- To provide training in Computer skills and Job Oriented training programs
- Bridging the link between supply chain of particular products and provide marketing assistance for sale of products.

- Food science and nutrition
- Textiles and fashion designing
- Office stationery
- Handicrafts
- Initiate Entrepreneur Awareness program (EAP)
- Entrepreneur development program (EDP)
- Entrepreneurs technical program (ETP)
- Ecommerce training program
- National and International Study visits
- State / National and International Seminars / Conference
- Target : To empower 5000 Women in next 5 years.

Our members are into :

- **Handicrafts**
- **Textiles**
- **Jute Products**
- **Food Products**
- **Bags & Accessories**
- **Jewelry**
- **Art & Painting**
- **Event Management**

Till Now

Conducted major training workshops for Women

- 2009: Maa Mart in association with UAS, Dharwad for providing Marketing Platform for Women
- 2010: Awareness Programme on Millet Products /Raw Materials, Production, Packaging & Sales
- 2011: Fashion Designing Basic Training Programme with UAS, Dharwad & various competitions
- 2012: Eco friendly Handmade Paper bag Training & Workshop with KCCI, Hubli
- 2013: Millets Food Competition with KCCI, Hubli and All India Radio, Dharwad
- 2014: Village Vajood – Exhibition cum Sales at Belgaum
- 2015: Apparel Designing Training Program with DIC, Dharwad & NIFT, Bangalore
- 2016: Participated in INCOMIX 2016, and conducted seminars on Apparel Designing
- 2017: Participated in Elevate 100 ITBT Bengaluru, FLLN-emerge Bengaluru, Think big Gurgoan, WEDP2.0 Walmart / TTC / WE connect / Amity University / P&G Hyderabad
- 2020-24 Yearly Organizing Yashodharshini Exhibition cum Sale

What we need ?

Affiliation with Ministry of Skill Development & Entrepreneurship

Financial assistance to create a Common Facility Centre

- Common facility center to bring our revived traditional and upgraded technologies to fore front and develop eco friendly products
- Hub for permanent exhibition and marketing of our products
- Place for exhibitions at different parts of the State

Scholarship Grants to encourage more seekers to undergo Skill Development Training

Empanelment with Government Agencies for Program Implementation across Karnataka

WEDA's Future Vision

- Emerge as a Platform for Women Entrepreneurs with common objectives
- Start myweda.com – E Commerce Platform for Women Entrepreneurs (Web & Mobile App)
- Connect Women with Micro Finance Institutes
- Establish Demand – Supply chain for Indian and International buyers
- Empower at least 1000 Women every year.
- Conduct Exhibitions cum Sale at every district and taluka levels
- Involve SHG's at every village level
- Target for 1 million members by 2020.

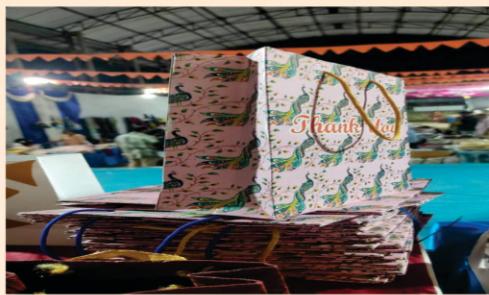
Key Program 1 : Skill Development & Training

- Provide comprehensive training programs tailored to women.
- Focus on product design and development, from concept to creation.
- Equip members with practical, marketable skills for various industries.
- Build confidence in creating high-quality, in-demand products.

Key Program 2: Marketing & Global Exposure

- Offer essential marketing assistance for product promotion.
- Prepare members to meet diverse market demands effectively.
- Provide exposure to global markets through various initiatives.
- Facilitate access to new customer bases and broader opportunities.





Thank you!

Contact Us

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