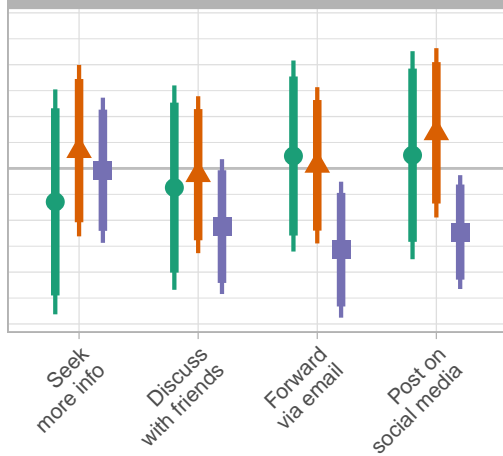


Treatment effect of reading
Fox rather than MSNBC

Article evaluation



Subsequent engagement



Media
preference

- Fox
- Neither
- MSNBC