

**Subject:** Your Amazon Mechanical Turk Inquiry  
**From:** "Amazon.com" <MTurk-Requester-Support@amazon.com>  
**Date:** 9/16/19, 10:24 PM  
**To:** kraftp@uwm.edu

Hello Patrick,

Thank you for writing back to us, and for clarifying your need.

As the vendor of your academic project, Amazon Mechanical Turk can quote you the total cost of \$1680 for your study. Please reference the following breakdown of this cost for your university's records, as provided by Amazon Mechanical Turk:

Number of Human Interaction Tasks (HITs): 1  
Number of assignments (individual human interactions) per HIT: 600  
Amazon Mechanical Turk Fees: Calculated at 40% due to number of assignments exceeding 10.  
Monetary reward per assignment: \$2  
Master qualification or other premium requirements: No

Costs:

Participants:  $\$2 \times 600 = \$1200$

Fee:  $(\$2 \times 40\%) \times 600 = \$480$

Total: \$1680

Please forward this correspondence to your university for recording and reimbursement purposes. If you require this information in another format, please contact us again so we may attempt to accommodate you.

Thank you for your inquiry. Did I answer your question?

If yes, please click here:

<http://www.amazon.com/qp/help/survey?p=AR6I993KYEGGN&k=hy>

If no, please click here:

<http://www.amazon.com/qp/help/survey?p=AR6I993KYEGGN&k=hn>

Best regards,

Josh L.  
Amazon Mechanical Turk

To contact us again, select the Contact Us link related to your inquiry below.

Workers: <https://worker.mturk.com/contact>

Requesters: <https://requester.mturk.com/contactus>

----- Original message: -----

Hello Arrin,

Thank you for your response. Unfortunately, you did not address my

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question. I am aware how the costs for a survey on MTurk are calculated. What I need is a quote that lists those costs from the vendor in order to process reimbursement through my university. Below are the survey details.

Number of HITs: 1  
Number of assignments per HIT: 600  
Reward per assignment: \$2  
Master qualification or other premium requirements: No

Costs:  
Participants:  $\$2 \times 600 = \$1200$   
Fee:  $(\$2 \times 40\%) \times 600 = \$480$   
Total: \$1680

I know the costs of the survey, all I need is a quote from you that summarizes this information so I can forward it to my university.

Best,  
Patrick

On 9/15/19 11:51 PM, Amazon.com wrote:

> Hello Patrick,

>

> The cost of a HIT is determined by three main factors: the reward you offer each Worker for completing an assignment, the number of assignments you request (which is equivalent to the number of Workers you want to do your HIT), and whether or not you use any Premium Qualifications or the Masters Qualification. The reward you offer and the number of assignments work in conjunction to create a base price.

>

> Our fees are included on top of that base price, which are a percentage of the reward you offer, based on the number of assignments in your HITs. Let's look at an example:

>

> My project will have one survey HIT, and I need 300 participants (which means 300 assignments), and I'm offering a reward of \$1.00. To make sure my participants are eligible to take the survey, I'm using the Premium Qualification "Gender - Female" as I only want female respondents.

>

> First we start with the reward amount multiplied by the number of assignments:

>  $\$1.00 \times 300 = \$300.00$

>

> Then we take the reward, and calculate how much the fee will be. Normally, Mechanical Turk's fee is 20% of the reward you offer per assignment. In this case, because my project has more than 9 assignments in the HIT I'm publishing, that fee increases to 40%. This multiplies our reward by our fee percentage, which finds the fee amount per assignment.

> Then we multiply that by our number of assignments, giving us our fee cost:

>  $(\$1.00 \times 40\%) \times 300 = \$120.00$

>

> The next step is combining our base cost with our fee cost:

>  $\$300.00 + \$120.00 = \$420.00$

>

> Then we need to find out how much our Premium Qualification will be for every assignment, which is just multiplying the cost of that fee by the number of assignments in the HIT:

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&gt; \$0.50 x 300 = \$150.00

&gt;

&gt; Total project cost will be \$420 (Mturk Fee + Worker Rewards) + \$150 (Premium qualification fee)= \$570.00

&gt;

&gt; Once you have prepaid your account, if you need a receipt for reimbursement purposes, you can contact us at any time to request it.

&gt;

&gt; If you have any other questions, feel free to contact us at any time.

&gt;

&gt; Thank you for your inquiry. Did I answer your question?

&gt;

&gt; If yes, please click here:

&gt; [http://www.amazon.com/gp/help/survey?p=\\*\\*\\*\\*\\*&k=hy](http://www.amazon.com/gp/help/survey?p=*****&k=hy)

&gt;

&gt; If no, please click here:

&gt; [http://www.amazon.com/gp/help/survey?p=\\*\\*\\*\\*\\*&k=hn](http://www.amazon.com/gp/help/survey?p=*****&k=hn)

&gt;

&gt; Best regards,

&gt;

&gt; Arrin H.

&gt; Amazon Mechanical Turk

&gt;

&gt; To contact us again, select the Contact Us link related to your inquiry below.

&gt;

&gt; Workers: <https://worker.mturk.com/contact>

&gt;

&gt; Requesters: <https://requester.mturk.com/contactus>

&gt;

&gt; ---- Original message: ----

&gt;

&gt; Hello,

&gt;

&gt; I am planning to collect survey data through MTurk. However, my

&gt; university requires an individual quote before it can process

&gt; reimbursement from my funds. Could you send me a quote for a survey with

&gt; the following specifications:

&gt;

&gt; Number of HITs: 1

&gt; Number of assignments per HIT: 600

&gt; Reward per assignment: \$2

&gt; Master qualification or other premium requirements: No

&gt;

&gt; Thank you and best regards,

&gt; Patrick

&gt;

&gt;

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Patrick Kraft, PhD

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## Your Amazon Mechanical Turk Inquiry

631-371-1607

<http://pwkraft.github.io>