# Hypothesis Testing

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# Load Data and Packages -

```
## Packages
##install.packages("here")
library(here)
##install.packages("readr")
library(readr)
library(tidyverse)
library(ggplot2)
##install.packages("expss")
library(expss)
##install.packages("broom")
library(broom)
##install.packages("purrr")
library(purrr)
##install.packages("stargazer")
library(stargazer)
library(lmtest)
library(MASS)
library(car)
setwd("C:/Users/Owner/Desktop/UW-Milwaukee Graduate Year 2/Lab Meeting/Data")
dat <- read_csv("immigration_20191219_clean.csv")</pre>
## View(dat)
```

#### Preference Variable -

```
tv_prefer <- dat$tv_msnbc - dat$tv_fox
dat["tv_prefer"] <- tv_prefer</pre>
```

# Hypothesis Testing -

#### H<sub>2</sub>a-c

```
libimm_data <- dat %>% dplyr::select(immig_increased, taxes_pos, jobs_pos, condition, sales_correct, emplibimm_data$condition <- as.factor(libimm_data$condition)

libimm <- rowMeans(subset(libimm_data, select = c(immig_increased, taxes_pos, jobs_pos)), na.rm = TRUE)
libimm_data <- cbind(libimm_data, libimm)
libimm_data$libimm <- as.numeric(libimm_data$libimm)</pre>
```

```
libimm_data$condition <- relevel(libimm_data$condition, ref = "control")</pre>
##View(libimm_data)
h1a <- lm(libimm ~ condition, data = libimm_data)
summary(h1a)
##
## Call:
## lm(formula = libimm ~ condition, data = libimm_data)
## Residuals:
                  1Q
                     Median
## -0.60338 -0.13709 0.02919 0.19662 0.47844
## Coefficients:
##
                     Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                     0.52156
                                0.01734 30.085 < 2e-16 ***
## conditionassigned 0.08182
                                0.02427
                                          3.371 0.000798 ***
                                0.02421
## conditionchoice
                     0.05744
                                          2.372 0.018005 *
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.2415 on 597 degrees of freedom
## Multiple R-squared: 0.01959,
                                   Adjusted R-squared: 0.01631
## F-statistic: 5.966 on 2 and 597 DF, p-value: 0.002721
h1b <- lm(sales_correct ~ condition, data = libimm_data)
summary(h1b)
##
## Call:
## lm(formula = sales_correct ~ condition, data = libimm_data)
## Residuals:
                1Q Median
##
       Min
                               3Q
## -0.5245 -0.4604 -0.2680 0.4755 0.7320
##
## Coefficients:
##
                     Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                     0.26804
                                0.03466
                                         7.734 4.46e-14 ***
                                          3.964 8.27e-05 ***
## conditionassigned 0.19235
                                0.04853
## conditionchoice
                     0.25647
                                0.04841 5.298 1.65e-07 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.4827 on 597 degrees of freedom
## Multiple R-squared: 0.04815,
                                   Adjusted R-squared: 0.04496
## F-statistic: 15.1 on 2 and 597 DF, p-value: 4.007e-07
h1c <- lm(employ_correct ~ condition, data = libimm_data)</pre>
summary(h1c)
##
## Call:
## lm(formula = employ_correct ~ condition, data = libimm_data)
```

```
##
## Residuals:
##
      Min
               1Q Median
                                     Max
## -0.4555 -0.4216 -0.1340 0.5445 0.8660
## Coefficients:
                   Estimate Std. Error t value Pr(>|t|)
                               0.03250 4.123 4.26e-05 ***
## (Intercept)
                    0.13402
## conditionassigned 0.32142
                               0.04551 7.063 4.56e-12 ***
## conditionchoice 0.28755
                               0.04540 6.334 4.71e-10 ***
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.4527 on 597 degrees of freedom
## Multiple R-squared: 0.09121,
                                 Adjusted R-squared: 0.08816
## F-statistic: 29.96 on 2 and 597 DF, p-value: 3.994e-13
stargazer(h1a, h1b, h1c, header = FALSE)
```

Table 1:

		Dependent var	iable:		
	libimm	$sales\_correct$	$employ\_correct$		
	(1)	(2)	(3)		
conditionassigned	0.082***	0.192***	0.321***		
	(0.024)	(0.049)	(0.046)		
conditionchoice	0.057**	0.256***	0.288***		
	(0.024)	(0.048)	(0.045)		
Constant	0.522***	0.268***	0.134***		
	(0.017)	(0.035)	(0.033)		
Observations	600	600	600		
$\mathbb{R}^2$	0.020	0.048	0.091		
Adjusted $R^2$	0.016	0.045	0.088		
Residual Std. Error ( $df = 597$ )	0.241	0.483	0.453		
F Statistic (df = $2;597$ )	5.966***	15.100***	29.958***		
Note:		*p<0.1; **p<0.05; ***p<0.01			

lh1 <- linearHypothesis(h1a, c("conditionassigned = conditionchoice"))
lh2 <- linearHypothesis(h1b, c("conditionassigned = conditionchoice"))
lh3 <- linearHypothesis(h1c, c("conditionassigned = conditionchoice"))
stargazer(lh1, header = FALSE, title = "Liberal Immigration Level")
stargazer(lh2, header = FALSE, title = "Sales Correct")</pre>

Table 2: Liberal Immigration Level

Statistic	N	Mean	St. Dev.	Min	Pctl(25)	Pctl(75)	Max
Res.Df	2	597.500	0.707	597	597.2	597.8	598
RSS	2	34.839	0.043	34.809	34.824	34.854	34.869
Df	1	1.000		1.000	1.000	1.000	1.000
Sum of Sq	1	0.060		0.060	0.060	0.060	0.060
$\mathbf{F}$	1	1.035		1.035	1.035	1.035	1.035
Pr(>F)	1	0.309		0.309	0.309	0.309	0.309

Table 3: Sales Correct

Statistic	N	Mean	St. Dev.	Min	Pctl(25)	Pctl(75)	Max
Res.Df	2	597.500	0.707	597	597.2	597.8	598
RSS	2	139.331	0.295	139.122	139.227	139.435	139.540
Df	1	1.000		1.000	1.000	1.000	1.000
Sum of Sq	1	0.417		0.417	0.417	0.417	0.417
F	1	1.790		1.790	1.790	1.790	1.790
Pr(>F)	1	0.181		0.181	0.181	0.181	0.181

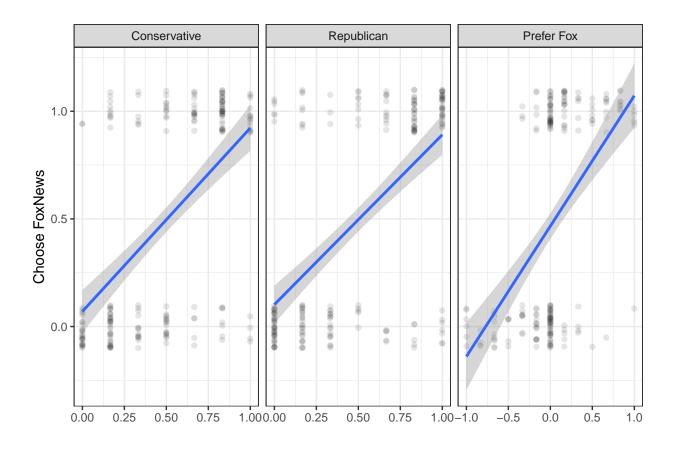
Table 4: Employ Correct

Statistic	N	Mean	St. Dev.	Min	Pctl(25)	Pctl(75)	Max
Res.Df	2	597.500	0.707	597	597.2	597.8	598
RSS	2	122.418	0.082	122.360	122.389	122.447	122.476
Df	1	1.000		1.000	1.000	1.000	1.000
Sum of Sq	1	0.116		0.116	0.116	0.116	0.116
F	1	0.568		0.568	0.568	0.568	0.568
Pr(>F)	1	0.451		0.451	0.451	0.451	0.451

```
stargazer(lh3, header = FALSE, title = "Employ Correct")
```

#### H1a-c

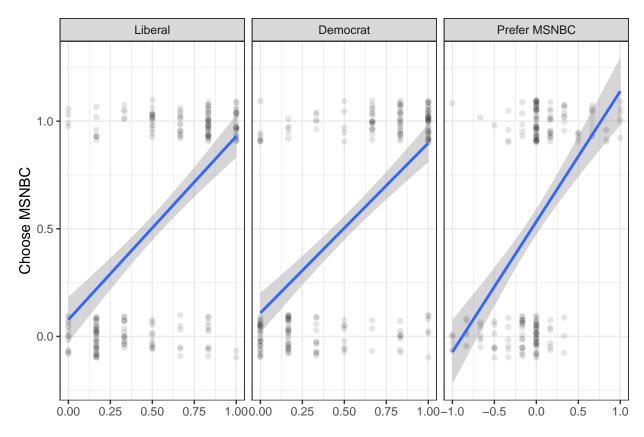
```
## Choose Fox
labels_FOX <- c(ideol_con = "Conservative", pid_rep = "Republican", prefer_fox = "Prefer Fox")</pre>
choose fox <- dat %>%
 filter(condition == "choice") %>%
 mutate(prefer_fox = tv_fox - tv_msnbc,
         choose_fox = as.numeric(tweet == "fox")) %>%
  dplyr::select(choose_fox, ideol_con, pid_rep, prefer_fox) %>%
  gather(variable, value, -choose_fox) %>%
  ggplot(aes(x=value, y = choose_fox)) +
  geom_jitter(alpha = .1, height = .1) + geom_smooth(method = "lm") +
  facet_grid(~variable, scales = "free_x", labeller = labeller(variable = labels_FOX)) +
 theme_bw() + labs(y = "Choose FoxNews", x = "")
## Choose MSNBC
ideol lib <- 1 - dat$ideol con
dat["ideol_lib"] <- ideol_lib</pre>
pid_dem <- 1 - dat$pid_rep</pre>
dat["pid_dem"] <- pid_dem</pre>
labels_MSNBC <- c(ideol_lib = "Liberal", pid_dem = "Democrat", prefer_msnbc = "Prefer MSNBC")</pre>
choose_msnbc <- dat %>%
 filter(condition == "choice") %>%
  mutate(prefer_msnbc = tv_msnbc - tv_fox,
         choose_msnbc = as.numeric(tweet == "msnbc")) %>%
  dplyr::select(choose_msnbc, ideol_lib, pid_dem, prefer_msnbc) %>%
  gather(variable, value, -choose_msnbc) %>%
  ggplot(aes(x=value, y = choose_msnbc)) +
  geom jitter(alpha = .1, height = .1) + geom smooth(method = "lm") +
 facet_grid(~variable, scales = "free_x", labeller = labeller(variable = labels_MSNBC)) +
 theme_bw() + labs(y = "Choose MSNBC", x = "")
choose fox
## Warning: Removed 4 rows containing non-finite values (stat_smooth).
## Warning: Removed 4 rows containing missing values (geom_point).
```



## choose\_msnbc

## Warning: Removed 4 rows containing non-finite values (stat\_smooth).

## Warning: Removed 4 rows containing missing values (geom\_point).



```
## demographic model for choose FoxNews
choose_fox = as.numeric(dat$tweet == "fox")
prefer_fox <- dat$tv_fox - dat$tv_msnbc</pre>
test <- lm(choose_fox ~ prefer_fox + college + white + age, data = dat)
summary(test)
##
## Call:
## lm(formula = choose_fox ~ prefer_fox + college + white + age,
##
       data = dat)
##
## Residuals:
##
       Min
                1Q Median
                               ЗQ
                                      Max
## -0.6866 -0.3425 -0.2461 0.5553 0.9524
##
## Coefficients:
##
                 Estimate Std. Error t value Pr(>|t|)
## (Intercept) 3.437e-01 7.411e-02 4.638 4.34e-06 ***
## prefer_fox
               3.045e-01 4.648e-02
                                      6.551 1.25e-10 ***
## collegeTRUE 4.097e-02 3.784e-02
                                      1.083
                                               0.279
## whiteTRUE
               -3.994e-02 4.710e-02
                                               0.397
                                     -0.848
## age
               -4.949e-05 1.638e-03 -0.030
                                               0.976
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
```

```
##
## Residual standard error: 0.4557 on 585 degrees of freedom
    (10 observations deleted due to missingness)
## Multiple R-squared: 0.06941,
                                   Adjusted R-squared: 0.06305
## F-statistic: 10.91 on 4 and 585 DF, p-value: 1.549e-08
test2 <- lm(choose_fox ~ ideol_con + college + white + age, data = dat)
summary(test2)
##
## Call:
## lm(formula = choose_fox ~ ideol_con + college + white + age,
##
      data = dat)
##
## Residuals:
##
      Min
               1Q Median
                               3Q
## -0.5515 -0.3260 -0.2244 0.5213 0.8459
##
## Coefficients:
##
                Estimate Std. Error t value Pr(>|t|)
## (Intercept) 1.700e-01 7.652e-02
                                      2.221
               3.430e-01 5.909e-02
## ideol con
                                      5.805 1.05e-08 ***
## collegeTRUE 4.109e-02 3.801e-02
                                     1.081
                                              0.2801
## whiteTRUE
             -1.259e-02 4.693e-02 -0.268
                                              0.7886
## age
              -8.422e-05 1.649e-03 -0.051
                                             0.9593
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.4597 on 591 degrees of freedom
     (4 observations deleted due to missingness)
## Multiple R-squared: 0.05539,
                                   Adjusted R-squared: 0.049
## F-statistic: 8.664 on 4 and 591 DF, p-value: 8.442e-07
test3 <- lm(choose_fox ~ pid_rep + college + white + age, data = dat)</pre>
summary(test3)
##
## Call:
## lm(formula = choose_fox ~ pid_rep + college + white + age, data = dat)
##
## Residuals:
      Min
               1Q Median
                               3Q
                                      Max
## -0.5392 -0.3282 -0.2181 0.5204 0.8241
##
## Coefficients:
                Estimate Std. Error t value Pr(>|t|)
## (Intercept) 2.000e-01 7.518e-02
                                      2.660 0.00801 **
               3.038e-01 5.060e-02
                                     6.004 3.34e-09 ***
## pid rep
## collegeTRUE 3.124e-02 3.777e-02
                                     0.827 0.40848
             -2.669e-02 4.699e-02 -0.568 0.57028
## whiteTRUE
               8.277e-05 1.636e-03
## age
                                      0.051 0.95966
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.4594 on 595 degrees of freedom
```

```
## Multiple R-squared: 0.05826, Adjusted R-squared: 0.05192
## F-statistic: 9.202 on 4 and 595 DF, p-value: 3.223e-07
stargazer(test, test2, test3, header = FALSE, single.row = T, column.sep.width = "Opt")
```

Table 5:

	Dependent variable:  choose_fox					
	(1)	(2)	(3)			
prefer_fox	0.304*** (0.046)					
ideol_con	•	$0.343^{***} (0.059)$				
pid_rep		, ,	$0.304^{***} (0.051)$			
college	$0.041 \ (0.038)$	0.041 (0.038)	0.031 (0.038)			
white	-0.040(0.047)	-0.013(0.047)	-0.027(0.047)			
age	-0.00005 (0.002)	-0.0001 (0.002)	$0.0001 \ (0.002)$			
Constant	$0.344^{***} (0.074)$	$0.170^{**} (0.077)$	$0.200^{***} (0.075)$			
Observations	590	596	600			
$\mathbb{R}^2$	0.069	0.055	0.058			
Adjusted R <sup>2</sup>	0.063	0.049	0.052			
Residual Std. Error	0.456 (df = 585)	0.460 (df = 591)	0.459 (df = 595)			
F Statistic	$10.909^{***} (df = 4; 585)$	$8.664^{***} (df = 4; 591)$	$9.202^{***} (df = 4; 595)$			
Note:		*n<0	1· **p<0.05· ***p<0.01			

Note:

\*p<0.1; \*\*p<0.05; \*\*\*p<0.01

### Н3а-с