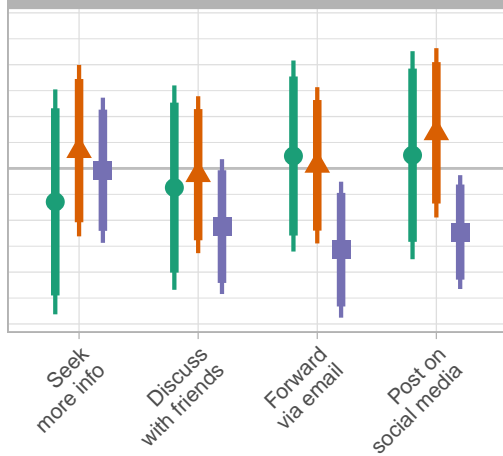


Treatment effect of reading
Fox rather than MSNBC

Article evaluation



Subsequent engagement



Media
preference



Fox



Neither



MSNBC