






# Tanisha Sharma

DIGITAL MARKETER / SOCIAL  
MEDIA MARKETER

 tanishasharma10206@gmail.com  8368475749  421/4 street no 1, Bharampuri Delhi - 110053

## EDUCATION

### **Bachelor of Business Administration**

Dr. DY Patil University Pursuing

### **XII(Senior Secondary)**

Rajkiya Pratibha Vikas  
Vidhalaya. 22/07/2022

### **XI(Secondary)**

Rajkiya Pratibha Vikas  
Vidhalaya. 15/07/2020

## PROFESSIONAL SKILLS

### **Certification in Digital Marketing**

Hansraj College 12/2022 - Present

## TECHNICAL SKILLS

Canva  
camtasia  
MS word  
MS Excel  
Affiliate Marketing  
E-mail marketing  
video editing

## STRENGTHS

Effective communication skills  
Task - Orientated Approach  
Active listings skills  
Customer centric mindset

## OBJECTIVE

Hi, I am Tanisha Sharma, highly motivated individual and a certified digital marketer with strong marketing skills, attention to detail, and individual looking to secure a position in an organisation that will enable me to use strong organizational, supervisory skills and educational background to enter this field.

## CERTIFICATE

Social Media Optimization - SEMRUSH  
Content Marketing - SEMRUSH  
Content Marketing - HUBSPOT ACADEMY  
Fundamentals of Digital marketing - GOOGLE  
Google display ads certification - GOOGLE  
Google search ads certification - GOOGLE  
Google measurement certification - GOOGLE  
Google analytics certification - GOOGLE  
Bings ads certification - MICROSOFT  
Mobile aps ads certification - GOOGLE  
Shopping ads certification - GOOGLE  
Video/YouTube ads certification - GOOGLE

## PROJECTS

### **Website development**

<http://yughandloom.com/>

### **social media optimisation**

<https://www.facebook.com/profile.php?id=100088876117507&mibextid=ZbWKwL>

[https://instagram.com/yug\\_handlooms?igshid=MmJiY2I4NDBkZg==](https://instagram.com/yug_handlooms?igshid=MmJiY2I4NDBkZg==)

## LINKEDIN PROFILE

<https://www.linkedin.com/in/tanisha-sharma-043800254>