

# COISSARD Jean-Charles

(France) | [GitHub](#) | [LinkedIn](#)

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## SUMMARY

Junior Data Analyst transitioning from business to data analysis, with a combination of business experience and technical skills. Specializing in data analysis and storytelling using relevant KPIs visualized through Tableau.

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## TECHNICAL SKILLS

- **Tools:** Tableau (ongoing), Power BI (certified), Excel
  - **Languages:** Python (Pandas, NumPy), SQL (PostgreSQL), R
  - **Data Management:** Data cleaning, preparation, and migration (Alteryx)
  - **KPIs:** KPI creation and tracking, Data Modeling, PowerQuery, EDA, DAX Functions
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## EDUCATION & CERTIFICATIONS

- **Microsoft Certified: Power BI Data Analyst Associate (2024)**
  - **DataCamp: Data Analyst in Tableau, Python, SQL, Data Analyst Associate (2024)**
  - **IFM Geneva: Bachelor of Science in Information Systems (2002)**
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## PORTFOLIO

- **Customer Churn Analysis - Tableau:** Analyzed customer churn and created interactive dashboards to visualize trends. (Tableau Public: Case Study)
  - **Sales Performance - Alteryx:** Workflow analyzing regional profitability and optimizing marketing strategies.
  - **SQL Sales Analysis:** Explored multi-warehouse revenue trends using complex SQL queries. See more: [GitHub Portfolio](#).
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## EXPERIENCE

### ACA Annecy FR | Volunteer Secretary General (2023 – Present)

- Implemented a CRM to manage members and optimize internal processes.
- Designed dashboards to track club performance and KPIs.

### SNC Boniolo-Coissard | Co-founder and CEO (2006 – 2021)

- Managed financial flows and developed strategies based on performance analysis.
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## LANGUAGES & INTERESTS

- **Languages:** French (native), English (C1), Spanish & Italian (basic)
- **Interests:** Private pilot, volunteering