

TOKYO GAME SHOW 2017

Reality Unlocked

Press Release

September 13, 2017

**TOKYO GAME SHOW 2017 Latest booth summary—a scale approaching
the previous year, the largest ever**

601 Exhibitors and 1930 Booths

Preliminary announcement of booths and game titles scheduled for exhibition

Computer Entertainment Supplier's Association (CESA)
Nikkei Business Publications, Inc.

TOKYO GAME SHOW 2017 (Organizer: Computer Entertainment Supplier's Association [Abbreviation: CESA, Chairman: Hideki Okamura], Co-Organizer: Nikkei BP [President: Suguru Niinomi], Period: September 21 to 24, Venue: Makuhari Messe / hereafter "TGS2017") announces various information concerning exhibitors as of September 6.

As of September 6, there are 601 exhibitors and 1,930 booths

As of September 6, 601 exhibitors (final count last year: 614) and 1,930 booths (final count last year: 1,939) are expected—the second and third highest in the history of the event, respectively. The number of exhibitors from overseas is 315 (final count last year: 345), and, as was true last year, more than half of the total 601 exhibitors.

Booth overviews and the preliminary total number of game titles have also been announced. As of September 6, 1,042 titles are expected. Game titles in a wide range of genres, from the latest games supporting the hot VR (virtual reality) to fun and easy games for everyone, for a variety of platform such as game console, smartphone, and PC are expected to be exhibited.

The final number of game titles, an overview of booths, and other event information are scheduled to be released in the morning of the opening day of TOKYO GAME SHOW 2017 (Thursday, September 21).

Latest exhibitor information available on the official website!

<http://expo.nikkeibp.co.jp/tgs/>

Exhibitors' booth overviews and booth events as well as the game titles expected, as submitted by each exhibitor, will be announced on the TOKYO GAME SHOW 2017 official website and be updated as needed.

Trial Play of Some Game Titles at TGS 2017

At TOKYO GAME SHOW 2017, in accordance with the rating systems of CESA and CERO codes of ethics, trial play of Z-rated games and games including Z-rated expressions will be limited to players aged 18 and older. If you wish to trial play a game to which an age limit applies, you will be required to present a document that proves your age (driver's license, passport, student ID, etc.) Players aged 18 years and older should bring such a document.

"TOKYO GAME SHOW" Official Website: <http://tgs.cesa.or.jp>

■ Media Contact: Tokyo Game Show Press Room E-mail: tgs2017press@w-az.co.jp

【TOKYO GAME SHOW 2017 Latest Information】

●Cosplay Area Stage (area outside Hall 9)

The Cosplay Area Stage will be set up outside Hall 9 to spread the allure of cosplay in a more effective and multifaceted way. Here, two events—Cosplay Fashion Show and gatherings—will be held on the Public Days, Saturday the 23rd and Sunday the 24th.

■Cosplay Fashion Show

Cosplay Fashion Show will be held by the participants and others involved with Cosplay Collection Night to be held on Saturday the 23rd on the Event Stage in Hall 1. All costumes will be of game characters. Please feel free to view the sophisticated cosplayers and personally feel the allure of cosplay in motion.

Schedule: 23 (Saturday) 12:00 p.m., 2:30 p.m., 3:30 p.m.; 24 (Sunday) 12:00 p.m. (scheduled)

■Gathering @ TGS2017

Gatherings are cosplay events where cosplayers of the same genre or work meet together to show each other's cosplays, mingle, and hold photo sessions. This year, as organizer events, gatherings will be held at the Cosplay Area Stage: *Final Fantasy* on Saturday the 23rd and *Loveplus* on Sunday the 24th. Advance registration is available on the website of the management, Cure (<http://info.worldcosplay.net/archives/6812>), but on-site participation will also be accepted. Commemorative photos will be taken there by the Office and various media outlets.

Schedule: 23 (Saturday) 1:00 p.m.–1:30 p.m. *Final Fantasy* Gathering
24 (Sunday) 1:00 p.m.–1:30 p.m. *Loveplus* Gathering

* This is an event held by the Office to as a place for the fan communities of cosplayers, and is not an official event held by the respective game companies.

Please refrain from contacting the respective game companies for information.

* A photography zone will be set aside for media outlets. Media wishing to cover the event should contact the press reception on site.

■TOKYO GAME SHOW 2017 Exhibition Outline

Event Title: TOKYO GAME SHOW 2017
Organizer: Computer Entertainment Supplier's Association (CESA)
Co-Organizer: Nikkei Business Publications, Inc.
* Tokyo Game Show 2017 is supported by J-LOP4.
Special Partner: DWANGO Co., Ltd.
Dates & Times: Business Days September 21 (Thursday) and 22 (Friday), 2017 10:00 a.m.–5:00 p.m.
* Admission during Business Days is restricted to trade visitors and members of the press.
Public Days September 23 (Saturday) and 24 (Sunday) 10:00 a.m.–5:00 p.m.
* Doors may open at 9:30 a.m. on Public Days depending on the situation.
Venue: Makuhari Messe (Mihama-Ku, Chiba City, Chiba Prefecture)
Exhibition Halls 1 to 11 / Event Hall / International Conference Halls
Expected Attendance: 250,000
Admission: Adults (Junior-high school age and older) On-site 1,200 yen (Advance Purchase: 1,000 yen)
(Public Days) Elementary school age and younger: Free

[Download Site for Members of the Press]

This year's key image, logo data, and other materials for members of the press are available in the "TGS Download Center." Log in to the following site for access.

URL: <https://www.filey.jp/tgs/> (Login with press ID required. ID: tgs_press / PASS : press_tgs)