

TOKYO GAME SHOW 2017

Reality Unlocked!

Press Release

September 20, 2017

Information immediately prior to opening of TOKYO GAME SHOW 2017

Revealing the Floor Map, Event Stage and Program, as well as Information on the Distribution of Numbered Tickets

Announcement of organizers' plans for Family Game Park for elementary and junior high school students and smartphone apps, etc.

Live streaming of venue activity such as the Japan Game Awards 2016 on the TGS official video channel

Computer Entertainment Supplier's Association
Nikkei Business Publications, Inc.

With the Tokyo Game Show 2017 (Organizer: Computer Entertainment Supplier's Association [CESA, Chairman: Hideki Okamura], Co-organizer: Nikkei Business Publications, Inc. [President: Suguru Niinomi], Dates: September 21 to 24, Venue: Makuhari Messe; henceforth TGS2017) kicking off next week on the 21st (Thu), we are releasing the floor map, the event stage and program, as well as information on the distribution of number tickets.

This year, aside from organizing a Family Game Park for elementary and junior high school students, the TGS official app TGS2017 has been thoroughly revamped, providing, in addition to position and schedule information, a feature for Twitters and coupons. Activities at the venue will be live streamed on the TGS official video channel.

The floor map can be found on the official TGS website (<http://tgs.cesa.or.jp/>)

■ Venue layout (★only on public days)

Hall 1	"Event Stage" "Family Game Park★"
Hall 2	"General Exhibition" "Family Game Park★" "Game School" "New Stars Asia/Eastern Europe/Latin America"
Hall 3	"General Exhibition" "Game School" "Romance Simulation Game"
Hall 4	"TGS & Japan Game Awards 20th Anniversary" "Romance Simulation Game"
Hall 5 and 6	"General Exhibition" "Business Solution" "Smartphone Game/Social Game" "TGS OFFICIAL GOODS SHOP★"
Hall 7 and 8	"General Exhibition" "Smartphone Game/Social Game"
Hall 8	"General Exhibition"
Hall 9	"MONSTER ENERGY"
Hall 10	"Merchandise Sales" "Cosplay★" "Indie Game" "Game Device" "MONSTER ENERGY" "CEDEC 2017 Interactive Session Special Display"
Hall 11	"Merchandise Sales" "Experience VR/AR" "e-Sports"
Event Hall	"e-Sports" "e-Sports X" "TGS OFFICIAL BROADCAST BOOTH (niconico)" "TGS OFFICIAL BROADCAST BOOTH (Tokyo Otaku Mode)" "T-FAN SITE"
International Conference Hall	"Food court"
Center Mall	"Business Meeting" "Business Lounge"
	"TGS OFFICIAL GOODS SHOP"

"TOKYO GAME SHOW" Official Website: <http://tgs.cesa.or.jp>

Media Contact: TOKYO GAME SHOW Press Room E-mail: tgs2017press@w-az.co.jp

■Event Stage and Program (Keynote Speech and other program)

On Business day, events such as the TGS Forum 2017 Keynote Speech, Global Game Business Summit 2017, and the award ceremonies for the Minister of Economy, Trade and Industry Award and the Game of the Year Division of the Japan Game Awards 2017, SOWN 2017 and other programs will be held. On Public day, a special stage by the exhibitors, as well as events such as award ceremonies for the Amateur Division and Future Division of the Japan Game Awards 2017, the Cosplay Collection Night @ TGS, and the CESA Charity Auction are scheduled.

■Global Game Business Summit 2017 / Sponsorship Session

On Business Day (September 21), the TGS Forum 2017 Keynote Speech will be held in addition to the Global Game Business Summit 2017. On the second day (September 22), a Sponsorship Session will be held in addition to Expert sessions. All of these events are free to enter.

■Cosplay Collection Night @TGS presented by Cure

(Held on September 23)

A stage show will be held on the topic of cosplay. Over 200 Cosplayers from around the world will participate, setting the stage alight. Enjoy new forms of cosplay stage with dance, skits and fashion shows.

■Cosplay Area

A Cosplay Area for cosplaying and taking pictures of cosplayers will be set up in part of Halls 9 to 10 (indoors and outdoors) and outside the south side (sea side) of Halls 4 to 6. Please check opening times in advance as they vary based on location. Cosplay fashion shows and gathering events will be held as well. (mentioned in the Press Release on September 6th).

■Program for Elementary and Junior High School Students: Family Game Park

(Held on September 23 and 24)

The Family Area for elementary and junior high school students.

This features a Game Experience Zone where families can enjoy trial games at their leisure, stage shows by game characters, a dedicated food court, a Retro Game Corner, and more besides. Other events will include the CoroCoro Comic 40th Anniversary Project and a Game Development Experience Class for children.

■Streaming the Official Video Channel from the Venue

An Official Video Channel over the internet will be broadcasted on September 21st to 24th. The program includes the events on Event Stage, e-Sports X, the introduction of game titles and play-by-play, discussions with game creators and professional game players.

Our special partner niconico is producing programs and in charge of management for broadcasts within Japan. The author Koji Watanabe will guide you through the shows together with the actress and celebrity Yui, and the voice actress Ruriko Aoki. This year, the award ceremonies for the Minister of Economy, Trade and Industry Award and the Game of the Year Division of the Japan Game Awards 2017 (September 21), the Amateur Division (September 23), and the Future Division (September 24) will be streamed live on the official video channel. You can also look forward to event stage streaming by DouyuTV for the Chinese domestic audience.

Tokyo Otaku Mode will produce programs for outside Japan, and Twitch will broadcast this year.

* The official video streaming channel can be viewed starting on September 21 (Thu) on the official homepage of the Tokyo Game Show 2017 (<http://tgs.cesa.or.jp/>).

■ Information on Distribution of Number Tickets

To relieve congestion in the venue and prevent dangerous situations, the game trial and attendance number tickets for some game titles and stages will be distributed on public days after the venue opens at the initial entrance on the side of Halls 1 to 8.

◆ For further details, please refer to <http://tgs.cesa.or.jp/seiriken/>.

■ Admission on Public Day

General admission entrances are arranged on the side of Halls 1 to 8, and the side of Halls 9 to 11. The dedicated entrance for children of elementary school students or younger to the Family Game Park is found in the Center Mall on Floor 2 of Hall 1. Please note that the initial entrance may change depending on congestion in the venue. We ask that you following the instructions of venue guide staff on the day of your visit. Furthermore, please note that you cannot move from Halls 9 to 11 to Halls 1 to 8 until 10:30 am.

■ TGS official app “TGS2017”

With the freely available official app TGS2017 (iPhone/iPad/Android) for smartphones you can easily find out info such as the display content and booth position of exhibitors and the event schedule. Coupons for the food court, more information of Venue maps and tickets can be found in the app. Before entering the exhibition venue, please search for and download TGS2017 in the AppStore or Google Play. Furthermore, please turn Bluetooth ON in order to check your current location and receive push notifications from large exhibition booths and the organizer corner.

■ TGS Official Goods Sales

Your annually popular line-up includes diverse items including t-shirts, sports towels, baseball caps, mugs, and buttons. Some use motifs of the main visual drawn by Ippei Gyobu, and there are also T-shirts made in collaboration with Tokyo Otaku Mode.

■ Monster Energy will be the Official Drink Sponsor for the 5th Year Running!

First released in America in 2002, Monster Energy is now sold in 128 countries and regions throughout the world. In addition to supporting motor sports, extreme sports and music events, Monster Energy is also actively involved in gaming and is the official drink of TGS2017. Visitors can enjoy free samples at MONSTER ENERGY booths in Hall 8 (East Side) and Hall 9 (next to VR/AR area) and can try playing the latest game “Assassin’s Creed Origins” which is sponsored by Monster Energy at Hall 8 (over 18 years old). Also, don’t miss our other special features such as a chance to win prizes in an SNS sweepstakes!

■ Original TGS T-Card Also Set to Appear at TGS2017 at T-FAN SITE Booth!

At the T-FAN SITE booth (supported by Culture Convenience Club) established in Hall 11, nine types of character-based T-Cards will be issued, including original T-Cards using the main visual of TGS2017, and there will be a contest with the Mahjong TsumoTsumo app featuring wonderful guests (Max Murai, Daisuke Tsuda, Britney Hamada, Saemi Shinohara, and Yoppy). Mahjong T-shirts, towels and robot keyholders will also be on sale.

■ Free Phone Charging Area Provided!

We installed a free phone charging station supported by NTT docomo (Hall 7 North Side) and au (Hall 3 North Side). You can freely use the charging service for everything from feature phones to smartphones. There are some models which cannot be charged, so please inquire with the staff of the phone charging station as needed.

■Chronology of Anime Productions Based on Games to Commemorate 100th Anniversary Year of Japanese Anime!

To commemorate the 100 years since the first domestically produced animation was released in Japan, a panel exhibit will be held at the south of Hall 9 in cooperation with The Association of Japanese Animations and Tokuma Shoten's Animage magazine.

The enormous 12m panel display entitled "GAME × ANIME: A History of Major Animation works originated in the games" will look back at the history of games and anime – two main "Cool Japan" contents – by presenting a chronology of major anime productions based on games, as well as introducing articles that were originally published in Animage magazine, etc.

■Latest Tokyo Game Show 2017 information

Information regarding "e-Sports X" and the titles and performers on both BLUE/RED stages has been updated from the second press release of August 31.

Please find the new details below.

■e-Sports X Event Outline

***Please see the next pages for details for each title.**

Dates: September 23 (Saturday) and 24 (Sunday)
Place: Makuhari Messe Hall 11
How to attend: anyone admitted to TGS2017 can attend.
Official suppliers: [Competition PCs] OMEN by HP [Gaming peripherals] HyperX
[Competition monitors] ZOWIE [Gaming furniture] DXRacer
[Co-sponsor] Twitch

◆Competition Titles, Details, and Schedules

**Some changes have been made since Announcement Round 2 (August 31)*

[PlayStation presents BLUE STAGE]

Phantasy Star Online 2

Time: 11:00 am–12:30 pm
Event name: ARKS Battle Tournament Exhibition Match (provisional)
Details: With Battle Arena—PSO2's first multiplayer battle content—as its event, the official national finals of the *ARKS Battle Tournament (ABT) 2017* was held in August.
The top players in that tournament and PSO2 official stream personalities will play an exhibition match in mixed teams on the e-Sports X stage!
The development team will also be providing commentary on the Battle Arena.
Performers: Ichitaro Ai (voice actor)/Mitsuhiro Ichiki (voice actor)/Yua Saito (personality)/Yui Hasegawa (voice actor)/Nicolas (comedian, affiliated with ABT2017 runner-up "quell" team)/Astrea (affiliated with ABT2017 champion "ZodiacSign" team)/NINJA (affiliated with ABT2017 champion "ZodiacSign" team)/Ume (affiliated with ABT2017 third-placed "Period" team)
MC/commentator: Moai Iwashita (narrator/lead commentator at ABT2017 Official Nation-wide Tournament)

Event management: Sega Games

Winning Eleven 2018

Time: 1:00 pm–2:30 pm
Event name: Exhibition Match
Details: A 3-on-3 exhibition match of the new online co-op mode by top players in Japan, including the number one Winning Eleven 2017 player in Asia.
The unique techniques and combination play of the top players are a must-see!
Don't miss this highest-level match that can only be seen here!
Event management: Konami Digital Entertainment

Call of Duty: Infinite Warfare

Time: 3:00 pm-4:30 pm
Event name: *Call of Duty: Infinite Warfare*
SCARZ vs. CLAN Rush TGS2017 Showdown
Details: The two teams who have played many memorable battles on CoD go head to head at the Tokyo Game Show 2017!
Professional eSports Team SCARZ and the famous clan CLAN Rush will play an exhibition match. Don't miss the great plays by these powerhouses!
Panelists: Yoshitaka Kure and Hatsune Matsushima
Contenders: SCARZ and CLAN Rush
Event management: Sony Interactive Entertainment

[Samsung SSD presents RED STAGE]

Monster Hunter Double Cross Nintendo Switch Ver.

Time: 1:00 pm–2:30 pm
Event name: *Monster Hunter Double Cross Nintendo Switch Ver.*
Quickest Top Hunter Playoffs in TGS
Details: Four top teams in the Hunter King Playoffs to decide the quickest hunter are back for a rematch playing *Monster Hunter Double Cross Nintendo Switch Ver.*! Which team will come out on top!? This event is a *Famitsu Select* stage produced by Gzbrain.
MC: Koori (Masao Koori)
Guest: Marika Kouno and Shintaro Kojima, MHXX Producer
Contenders: Unshakable, Mitsunekei Danshi, chubby boys, and Urusara VII
Event management: Gzbrain (Support: Capcom)
Special website: <http://www.capcom.co.jp/tgs/mhxx/>

Puzzle & Dragons Radar

Time: 3:00 pm-4:30 pm
Event name: *Puzzle & Dragons Radar* Greatest Battle Tournament Playoffs
Details: An exhibition battle tournament by famous Puzzles & Dragons players to decide who's the greatest, using the multiplayer battle mode scheduled to be rolled out soon. Don't miss the superior techniques of these famous players, like how they read their opponents!! There's more! Attend this event and stay until the end to receive a special treasure which you can get using *Puzzles & Dragons Radar*: Latent Tamadra Rush! Please come! This event is a *Famitsu Select* stage produced by Gzbrain.
MC: Koori (Masao Koori)
Guests: Kosuke/Kadoman Otsuka (Assistant Editor-in-Chief, *Weekly Famitsu*)
Contenders: Ore/sasuke/Dacho/Nacchi/Noppi/Paprika/LUKA/Yuwa
Event management: Gzbrain (Support: GungHo Online Entertainment)

September 24 (Sun.)

[PlayStation presents BLUE STAGE]

Street Fighter V

Time: 2:00 pm-5:00 pm (Registration starts 1:00 pm)
Event name: *Street Fighter V* SHORYUKEN Tournament
Details: A single-elimination tournament. We've invited eight top players from the world stage. They'll be fighting for the top prize of 1,000,000 yen and the second-place prize of 500,000 yen!
Contenders: Punk (U.S.A.), NuckleDu (U.S.A.), Xian (Singapore), GamerBee (Taiwan), Tokido (Japan), Bonchan (Japan), Nemo (Japan), Fuudo (Japan)
Guests: Tsutomu Sekine, Hideo Tokoro, mixed martial artist
MC: Ayana Tsubaki
Support: Red Bull Japan, Twitch, Razer, TOPANGA, Team GRAPHT
Event management: Capcom

[Samsung SSD presents RED STAGE]

Overwatch

Time: 11:00 am-1:00 pm
Event name: OMEN by HP presents *Overwatch* Dream Match TGS2017
Details: OMEN by HP—an official partner of the official *Overwatch* World Cup 2017 and the recommended PC of the *Overwatch* Championship Series—has invited a dream team centered on Japan's representatives in World Cup 2017 and the team who won the Championship Series for a special match! Watch the heated battle.
Play-by-play commentary: ZouSenpai (Rampage), Zelunyan (Rascal Jester)
Contenders: [Dream Team] Aktn (USG Iridata), Ta1yo (independent), Claire (independent)

*Remaining contenders will be determined at a later date

[*Overwatch* Championship Series Winning Team]

7th heaven: Sally / Yone / PkmN / ClutchFi / Chimachin / hotate (affiliated with Libalent Supreme, appearing exclusively this time as substitute)

Support: Intel

Event management: Hewlett-Packard Japan

Special website: <http://www.omenbyhp.co.jp/>

Counter-Strike Online 2

Time: 2:30 pm-4:00 pm

Event name: *Counter-Strike Online 2* Exhibition Match (provisional name)

Details: Team Noppo Select led by noppo, a legendary player of the Counter-Strike series, goes head-to-head with the pro e-Sports team DetonatioN Gaming! They'll be playing in match mode (bomb defusal), of course, and a new mode scheduled to be rolled out in September!

MC and play-by-play: OooDa

Commentary: UZI

Contenders: Team Noppo Select (noppo, barusa, tatuo, NETH, weazy)
DetonatioN Gaming (YukiStyle, ZodiaX, STABA, and two others)

Event management: Nexon

■ TOKYO GAME SHOW 2017 Exhibition Outline

Event Title: TOKYO GAME SHOW 2017

Organizer: Computer Entertainment Supplier's Association (CESA)

Co-Organizer: Nikkei Business Publications, Inc.

* Tokyo Game Show 2017 is supported by J-LOP4.

Special Partner: DWANGO Co., Ltd.

Dates & Times: Business Days September 21 (Thursday) and 22 (Friday), 2017 10:00 a.m.–5:00 p.m.

* Admission during Business Days is restricted to trade visitors and members of the press.

Public Days September 23 (Saturday) and 24 (Sunday) 10:00 a.m.–5:00 p.m.

* Doors may open at 9:30 a.m. on Public Days depending on the situation.

Venue: Makuhari Messe (Mihama-Ku, Chiba City, Chiba Prefecture)
Exhibition Halls 1 to 11 / Event Hall / International Conference Halls

Expected Attendance: 250,000

Admission: Adults (Junior-high school age and older) On-site 1,200 yen (Advance Purchase: 1,000 yen)

(Public Days) Elementary school age and younger: Free

[Download Site for Members of the Press]

This year's key image, logo data, and other materials for members of the press are available in the "TGS Download Center."

Log in to the following site for access.

URL: <https://www.filey.jp/tgs/>

(Login with press ID required. ID: tgs_press / PASS : press_tgs)