### TOKYO GAME 5HOW 2014

**Changing Games: The Transformation of Fun** 

<PRESS RELEASE> September 21, 2014

### Flash Report

# The second largest total number of 251,832 visitors

Computer Entertainment Supplier's Association Nikkei Business Publications, Inc.

TOKYO GAME SHOW 2014 (TGS 2014) was held over a four-day period from September 18th to 21th, 2014 organized by the Computer Entertainment Supplier's Association (CESA; Chairman: Shin Unozawa), in cooperation with Nikkei Business Publications, Inc. (Nikkei BP; President & CEO: Kohei Osada). The total number of visitors was 251,832.

2014		2013	2012
Sep.18 (Thu) Business Day	27,786	Sep.19 (Thu)	Sep.20 (Thu)
		29,171	27,391
Sep.19 (Fri) Business Day	28,647	Sep.20 (Fri)	Sep.21 (Fri)
		23,183	24,504
Sep.20 (Sat) Public Day	92,308	Sep.21 (Sat)	Sep.22 (Sat)
		102,399	94,989
	(including 5,951 in Family Area)	(including 7,031 in Family Area)	(including 16,760 in Family Area)
Sep.21 (Sun) Public Day	103,091	Sep.22 (Sun)	Sep.23 (Sun)
		115,444	76,869
	(including 9,245 in Family Area)	(including 13,286 in Family Area)	(including 15,616 in Family Area)
Total	251,832	270,197	223,753
	(including 15,196 in Family Area)	(including 20,317 in Family Area)	(including 32,376 in Family Area)









## The next year's TOKYO GAME SHOW is scheduled in Makuhari Messe from September 17th to 20th (Thursday to Sunday), 2015.

#### [Download Available]

Image data of the TOKYO GAME SHOW 2014, logo data and other various materials are available for download at Download center of the official website.

URL: https://www.filey.jp/tgs/

(ID: tgs\_press; Password: press\_tgs)

TOKYO GAME SHOW official website: <a href="http://tgs.cesa.or.jp/english">http://tgs.cesa.or.jp/english</a>