GENERAL ROADMAP

YEAR 2020

PLAN

Q1 — 1 Product
- EXPO Platform (Beta Test)

Q2 — 3 Products
- EXPO Platform (Release)
- EXPO Plan (Release)
- EXPO Telegram Wallet + Exchange (Release)

Q3 — 4 Products
- EXPO Platform
- EXPO Mobile Wallet (Release)
- EXPO Telegram Wallet + Exchange (Update)

Q4 — 6 Products
- EXPO Platform
- EXPO Mail (Release)
- EXPO Messenger (Release)

LEGAL DOCS / PATH TO ICO

"We'll need to start preparing for the IPO process long before it starts."

Legal Papers

EXPO PAY — Registration in Estonia

FINANCIAL ESTIMATES

Q2	Q3	Q4
SHARE PRICE: $50.00	SHARE PRICE: $60.78	SHARE PRICE: $73.87
MARKET CAP: $375,000	MARKET CAP: $2,279,074	MARKET CAP: $5,725,139

YEAR 2021

PLAN

Q1 — 7 Products
- EXPO CryptoCaps (Release)
- EXPO Pay — SWIFT/SEGWIT Update

Q2 — 7 Products
- EXPO Messenger — Design Update

Q3 — 7 Products
- EXPO Mobile Wallet — ERC-20 Update

Q4 — 7 Products
- EXPO Mail — Addon Release

LEGAL DOCS / PATH TO ICO

To successfully comply with requirements for public companies, our company will carry out a full internal restructuration, which will consist of:

RESTRUCTURATION PHASE

Reexamine organizational processes and policies

EXPO R&M will need to revise operational processes set within company to ensure optimized performance.

Enhance corporate governance

1. By listing on public exchanges, we become bound to the principles of corporate governance and we must strictly adhere to those.
2. By forming a board of directors, the vision of our company will always be enforced through a collective decision that is formed with investors in mind.

Ensure financial reports compliance with US GAAP

All of the reports released during our lifetime will be audited and re-filed to correctly reflect the company's value.

Develop a Post-IPO growth strategy

To become a successful company in a high-stakes environment like world market, EXPO R&M will need to create a prolonged growth and development strategy that aims to maximize shareholders value by providing new products with viable business model.

FINANCIAL ESTIMATES

Q2	Q3	Q4
SHARE PRICE: $89.79	SHARE PRICE: $109.14	SHARE PRICE: $132.66
MARKET CAP: $11,897,548	MARKET CAP: $22,101,605	MARKET CAP: $38,804,478

YEAR 2022

PLAN

Q1 — 7 Products
- EXPO CryptoCaps — Design Update

Q2 — 7 Products
- EXPO Platform — Design Update

Q3 — 7 Products

Q4 — 7 Products

LEGAL DOCS / PATH TO ICO

PRE-MARKETING PHASE

INITIAL TEAM FORMATION

In order to be listed on public exchanges, EXPO R&M needs to organize a team of specialists that consists of:

1. **Underwriter** — an investment bank that is obliged to:
   - plan and schedule all the IPO events
   - coordinate the whole team on the progress
   - communicate with legal authorities
   - create a company's order book
   - manage shares after the IPO
2. **Legal Dept.**
   Lawyers that manage company's legal documents and carry out Due Diligence procedure.
3. **Auditor**
   An independent firm that checks company's legal papers, IPO prospectus and financial statements to ensure compliance with the law.
4. **Financial Advisor**
   A person that communicates with exchanges and regulators
5. **PR Specialists**
   An agency that carries out IPO campaigns and communicates with media sources to enhance brand recognition.

SYNDICATE OF UNDERWRITERS

Underwriter acts as a broker between EXPO R&M and the public, managing the flow of shares. In order to create a higher demand for our shares, we decided to diversify the way of shares distribution and create a syndicate of underwriters.

Under this agreement, the lead bank forms strategic alliances with other banks, each of which then distributes part of the IPO shares.

This process consists of such documents being filed:

1. **Engagement Letter**
   Initial document that includes a reimbursement clause and the underwriter's discount on shares.
2. **Letter of Intent**
   A document that declares partnership between underwriter and the company. Does not mention the final offering price. Remains in effect until the securities are priced.
3. **Underwriting Agreement**
   An agreement that is executed after the pricing of securities. Under this agreement, the underwriter is contractually bound to purchase shares at a specific price.

REGULATORY FILINGS & DUE DILIGENCE

Due Diligence is regularly carried out to assess the market maturity of the IPO candidate: analyze the sustainability of the business model, the plausibility of planning and potential opportunities and risks in the commercial and legal environment.

This process consists of such documents being filed:

Registration Statement

A legal document that consists of information regarding the IPO, the financial statements of the company, the background of the management, insider holdings and the ticker symbol to be used once listed on the stock exchange. Upon filing this statement, SEC carries out the due diligence to ensure that all the required details have been disclosed correctly.

This document has 2 parts:

- The Prospectus — every investor's guide to the company's activity, includes detailed info:
  - Company's description and field of operations
  - Audited financial reports for the last 2 years
  - Development strategy and business plans
  - IPO distribution principle
  - Risks Disclosure
  - Company's Management
- Private Filings — Comprised information which is provided to the SEC only for inspection purposes.

FINANCIAL ESTIMATES

Q1	Q2	Q3	Q4
SHARE PRICE: $196.01	SHARE PRICE: $238.25	SHARE PRICE: $289.59	SHARE PRICE: $352.00
MARKET CAP: $120,053,954	MARKET CAP: $229,312,808	MARKET CAP: $423,526,554	MARKET CAP: $725,998,835

YEAR 2023

PLAN

Q1 — 7 Products

Q2 — 7 Products

Q3 — 7 Products

Q4

TO BE ANNOUNCED

LEGAL DOCS / PATH TO ICO

MARKETING PHASE

After all the information has been checked and approved by the SEC, we can start marketing shares to public investors in order to evaluate the demand and price the IPO correctly.

This includes such steps:

1. **Red Herring Document**
   Essentially, this document is a preliminary prospectus that has been reviewed by the SEC and was considered eligible for release. It provides investors all needed info about the company's activities, without stating the price or issue size.
2. **Roadshows**
   A series of presentations, promo events made by the underwriter to generate interest about the upcoming IPO.
   By traveling to different cities, underwriters introduce the IPO to institutional investors, analysts, fund managers, and hedge funds to interest them in the security.
   The roadshow also provides an opportunity for the underwriters to introduce the company's management and for investors to hear management's vision and goals for the company.

PRICING EFFECTIVE DATE

Marketing campaign allows to evaluate investor's engagement and calculate the amount and price of shares to be distributed during the IPO.

After the IPO is approved by the SEC, the effective date is decided. On the day before the effective date, the offer price and the precise number of shares to be sold is decided.

On the effective date, the IPO starts with the underwriter distributing shares among the underwriters syndicate, investors and brokers.

POST-IPO PROCESSES

Effective date mandates the start of the "quiet period" — during 25 days after the IPO, the company and its underwriters cannot publicly state any information regarding shares.

After the 25-day period lapses, underwriters can provide estimates regarding earnings and company's evaluation.

FINANCIAL ESTIMATES

Q1	Q2	Q3	Q4
SHARE PRICE: $407.48	SHARE PRICE: TBA	SHARE PRICE: TBA	
MARKET CAP: $1,023,801,908	MARKET CAP: TBA	MARKET CAP: TBA	