



EXPO RESEARCH & MARKETING



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# ABOUT US

Our company consists of highly qualified professionals in marketing, digital technology and financial analysis spheres that come from global corporations.

With extensive experience in creating competitive products we're finally able to carry out our Opus Magnum — EXPO platform.

# OUR MISSION

Our mission lies in global development of a next-gen platform that allows participants to achieve financial wellbeing by investing in tech products and provides transparent and efficient wealth distribution among platform users.

This platform contains a full set of products and related materials that deliver profitable opportunities via our services.



# OUR PROJECTS

High tech projects for digital world is our company's main development direction.

**EXPO R&M is destined to bring you to a whole new level!**



**ACCESS TO THE COMPANY'S  
PRODUCTS WILL BE GRANTED TO  
ALL NETWORK MEMBERS.**

**EXPO Plan** purchase implies an ability to get additional privileges, including early access to company's projects and better investment returns.

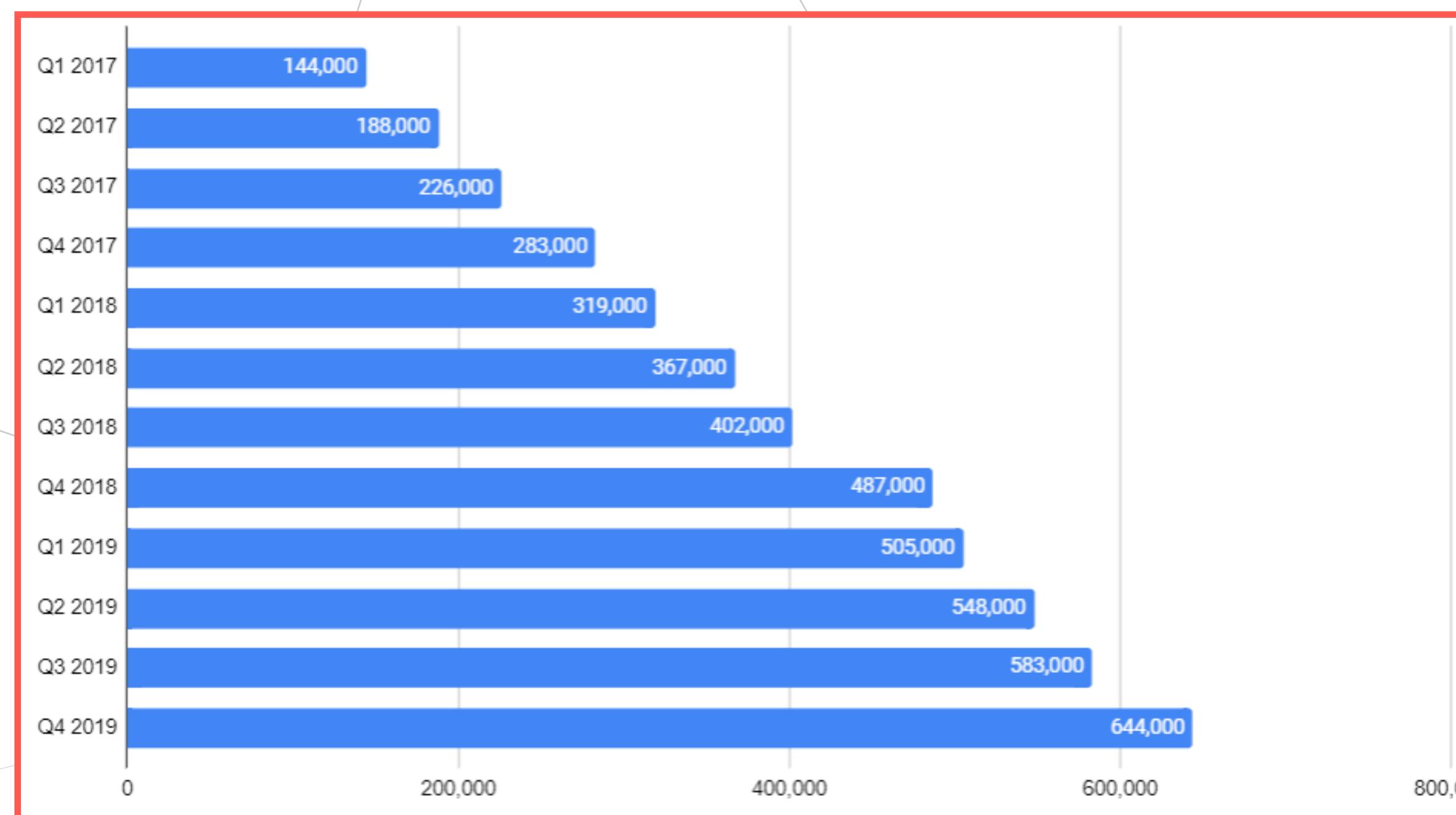


# EXPO PAY E-PAYMENT SYSTEM

Our payment system provides users with swift and convenient payment options via Visa, MasterCard, Bitcoin and Ethereum in just two clicks.

## EXPO PAY's

### QUARTERLY REVENUE Y2017–2019



For 3 years in operation, we've managed to drastically improve our system, multiply performance rate and add new functionality, which allowed to achieve an unprecedented level of efficiency.

By 2020, our payment system has processed a total of **\$37,000,000** in over **3 billion** transactions and gained **\$4,600,000** revenue for transaction processing and sales of intellectual property in the form of advanced crypto payment technologies.

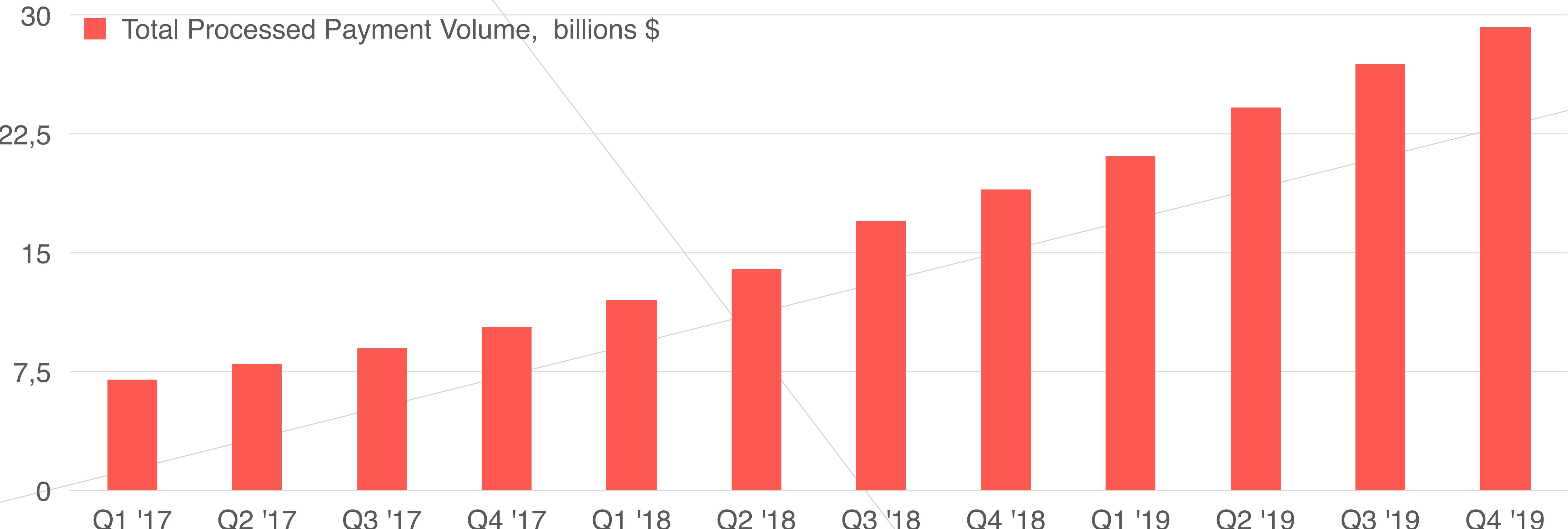
## EXPO PAY API

Is far beyond competitors in terms of convenience and implementation simplicity. It suits experienced developers with flexible integration options, as well as regular users who need to quickly connect Merchant to their web shop.

## EXPO PAY Merchant

Has already been tested and appreciated by local retail industry leaders for its operational qualities.

# **EXPO PAY TOTAL PROCESSED PAYMENT VOLUME**





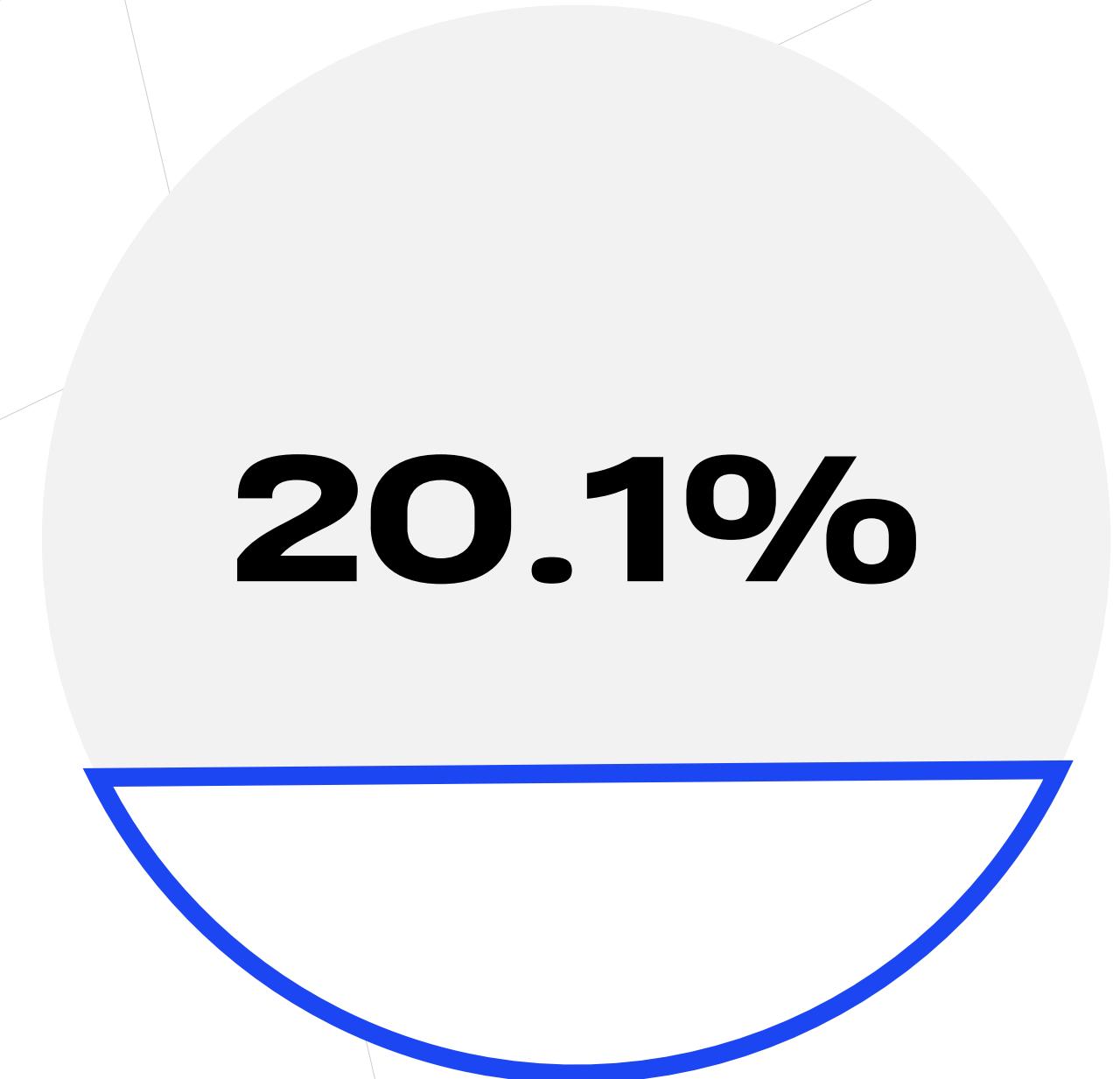
# EXPO PAY REVENUE SOURCES

We believe that every business in the world should operate in a more digital context, which implies deep integration of digital currency systems.

EXPO Pay's target audience mainly consists of online retail and gambling companies.

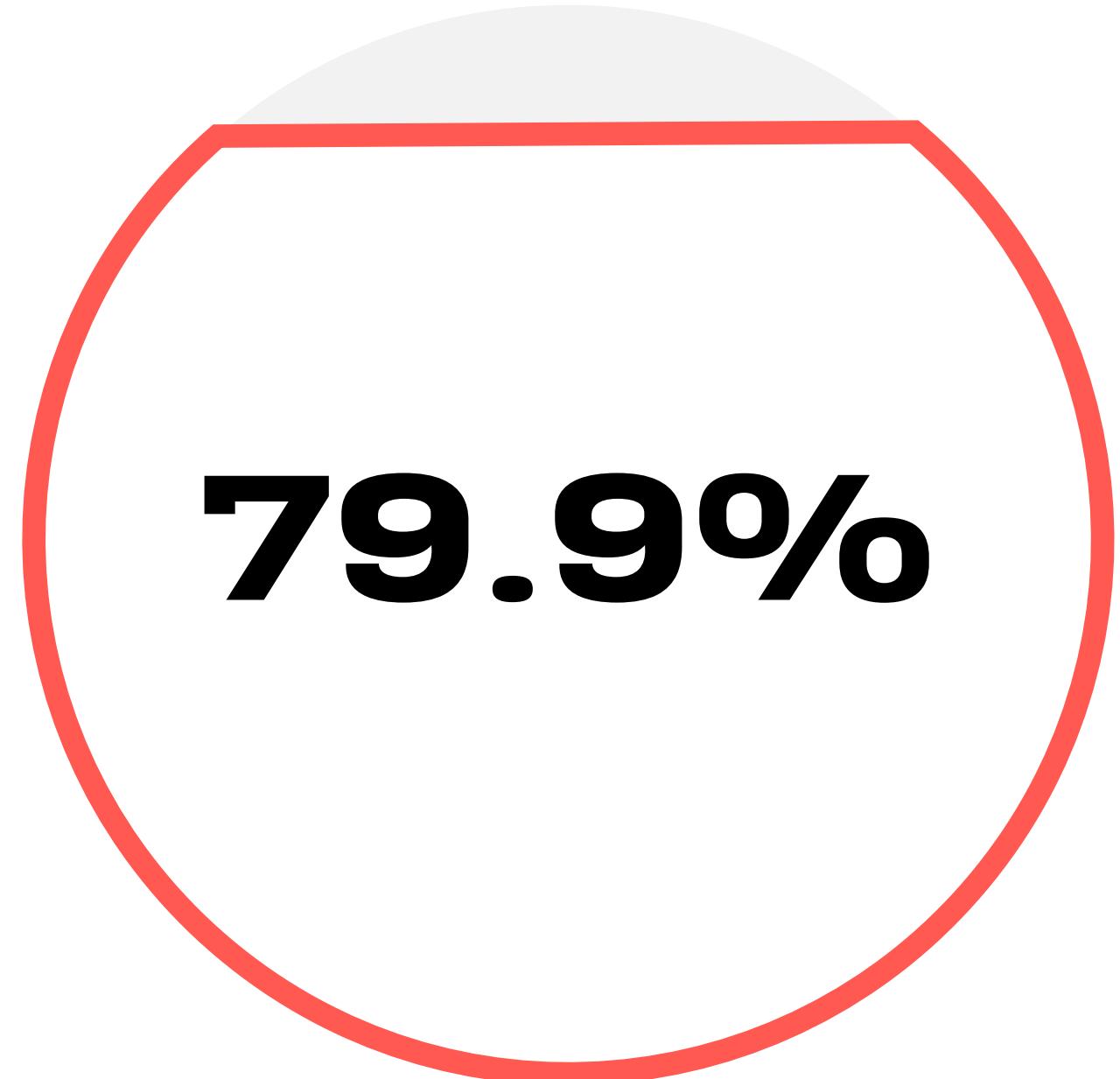
During our operation, we've managed to partner up with 3 major cryptocurrency exchanges that decided to utilize our solutions in their own systems.

Along with complete solutions, we also provide technology development services to corporate clients. Currently, we're actively engaged in development of a decentralized bookmaking platform for a private company.



**20.1%**

**OTHER SALES &  
SERVICES**



**79.9%**

**TRANSACTIONS  
REVENUE**

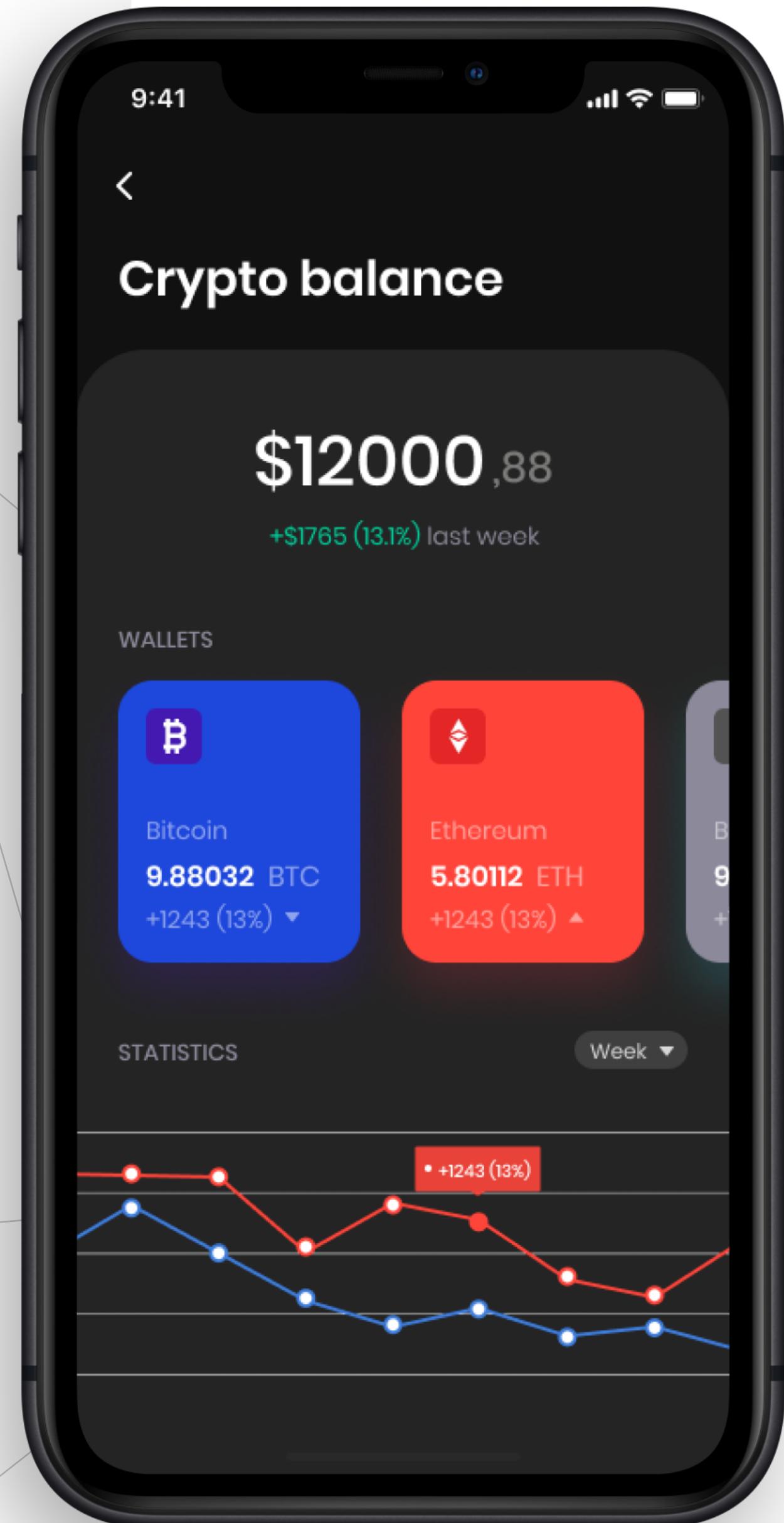


# EXPO TELEGRAM WALLET + EXCHANGE

**Reliable and easy to use, EXPO Telegram Wallet + Exchange offers instant exchange between fiat and crypto with lowest fees.**

Our strive to satisfy an ever growing crypto market has resulted in the company's own exchange bot. This software combines our most cutting-edge technologies in a single simple and secure interface that is perfect for everyday use.

- ▶ EXPO Telegram Wallet supports multiple cryptocurrency addresses generation (BTC, ETH, USDT)
- ▶ Instant exchange operations with a large reserve fund
- ▶ Users from Europe and CIS countries are able to **legally buy Bitcoin** via Credit/ Debit Card after AML/KYC verification
- ▶ We provide wallet functionality for free and only charge low fees on exchange operations (from 0.1 to 5%)
- ▶ Our clients have an opportunity to receive **up to 25% additional income** on their network participants' transaction fees
- ▶ All funds are protected using reliable encoding protocols, **your private keys are stored in your device only**



# EXPO MOBILE WALLET



**EXPO Mobile Wallet** Application for iOS/Android is our way to bring the digital payment market to a new level of convenience.

After thorough analysis of available solutions, our specialists managed to pick the most important functionality and embody it in a truly elegant interface.

Manage your cryptocurrency portfolio on the go, in your car or during commute. EXPO Mobile Wallet transforms the most boring daily routine into a truly joyful experience.



# EXPO MAIL

We intend to develop the most secure email service for corporate clients with additional functionality that helps create a profitable network. Your data protection is guaranteed by end-to-end encryption techniques.

Basic functionality includes the ability to create and use a fully encoded anonymous email address without user verification and metadata logs.



**ADDITIONAL PAID FUNCTIONALITY FOR BUSINESS CLIENTS WILL BE DISTRIBUTED USING “SAAS” MODEL AND INCLUDE:**

## DISPOSABLE SUB-ADDRESS GENERATION

When using EXPO Mail, a user can create disposable email addresses that are deleted after a certain time period, and set up stealth forwarding to other addresses.

## BULK EMAILS

Specifically useful for businesses, bulk email functionality allows to send emails to numerous recipients at once. It was designed to bypass spam filters and guarantees that your contact will receive and see your email.

## API FOR YOUR WEBSITE

You can easily integrate our email service into your website and automatically send letters to your clients.



# EXPO MESSENGER<sup>®</sup>



**Our exclusive EXPO Messenger is a guaranteed way to ensure user's communication anonymity.**

We're developing this project based on user confidentiality principles and do not require any personally identifiable information.

EXPO Messenger provides a reliable and secure experience thanks to our unique cybersecurity technologies. We've decided to distribute this product on a paid basis via Google Play Store and Apple App Store.

**Use of unsecured channels for key exchange is the fundamental communication safety issue.**

We've resolved this issue with a simple solution — exchange QR-codes to start communication, your encryption key is stored exclusively in your device and the company cannot obtain it under any circumstances.



**Our analytics estimate a growing demand for information security products that will help us achieve around 50 million installations over the course of 3 years, making a total of \$150,000,000—\$200,000,000 revenue, dividends from which will be distributed among shareholders.**

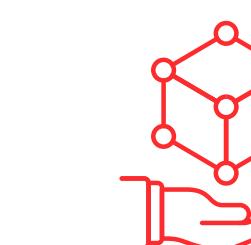


# EXPO CryptoCaps

**It is impossible to achieve desired turnover and swiftly gain a large user base without innovative solutions and dedication to create new profitable opportunities.**

We utilize Bayesian statistics to describe a limit order market dynamics math model based on the intensity of order arrivals which allows us to calculate the probabilities of the asset price increase and duration until the next price change. Combined with machine learning technologies, it allows us to faultlessly analyze the state of the market and provide extremely accurate and profitable trading signals.

Integration of automatically trained technical indicators, developed using predictive analysis technology, that process arrays of statistical data from global markets in real time provides faultless trading signals on asset price market dynamics. This allows users to profit off well-timed market decisions based on indicators.



Over 100 technical indicators at your service



Advanced risk management techniques

**PLATFORM'S FUNCTIONALITY LEAVES COMPETITORS FAR BEHIND WITH THESE ADVANCED FEATURES:**

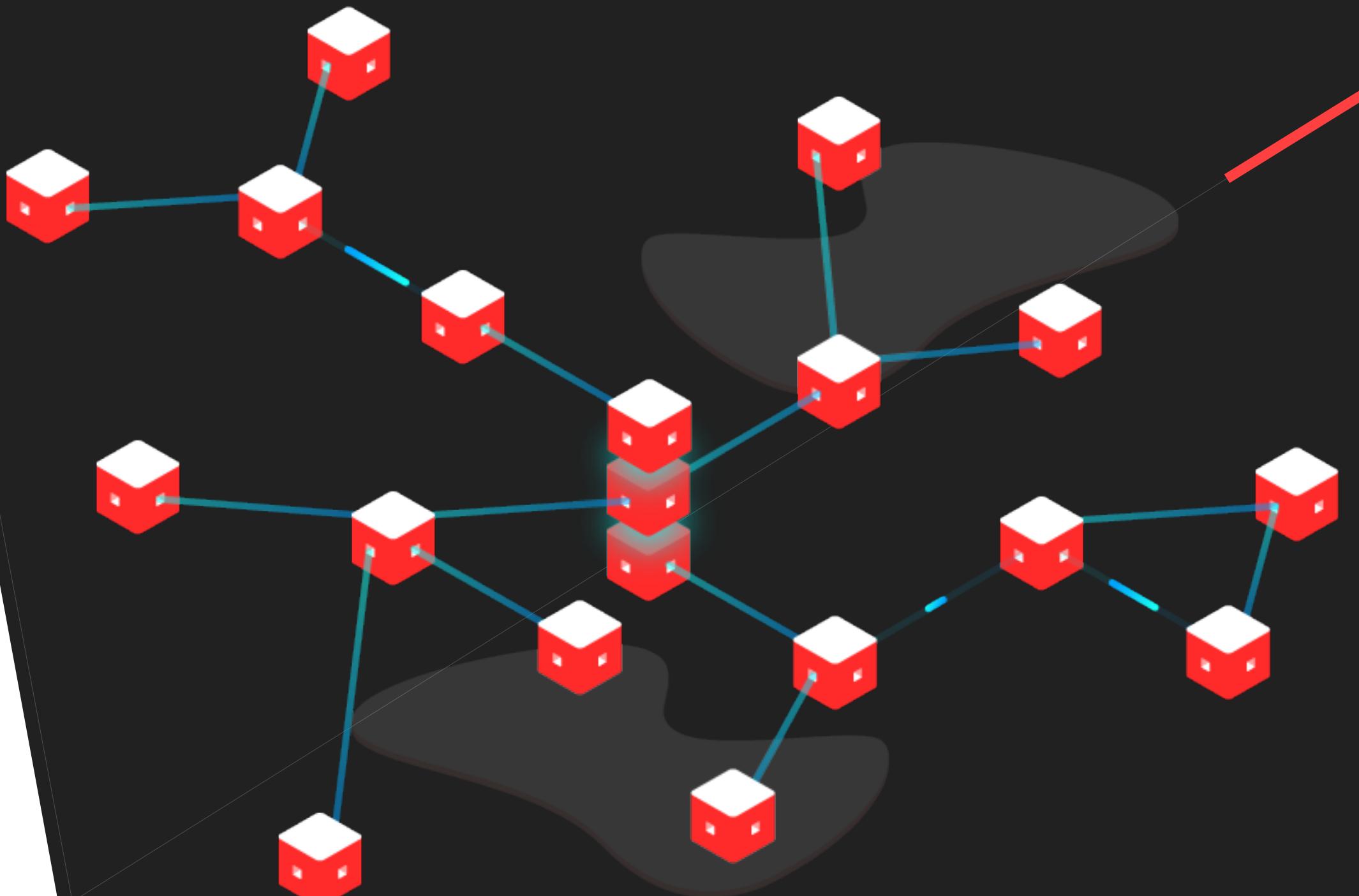
# EXPO PLAN

**Digital investment product that provides active users with exponentially growing profits.**

Our main mission is to evolve constantly and gain a critical mass of engaged users who utilize EXPO R&M digital products on a daily basis.

To successfully execute our fundamental growth strategy and achieve swift profitability surge we decided to implement a truly innovative solution and create **user gratification packages**.

EXPO Plan packages are created to encourage audience action and retain engaged users. Networking mechanism allows for perpetual user gain and positively affects participants' income. We focus heavily not only on achieving virality, but also on providing value to our users.





# AGRIS CHUKURS

## EXPO AMBASSADOR IN EUROPE

**Global expert in network and system marketing, who earned international diplomas in marketing, management and psychology.**

Agris Chukurs is widely known for his help in establishing and curating new companies among corporate network leaders in Austria, Hungary, Czech Republic and Turkey. For many years he carried out personal psychology and management seminars.

Over 28 years of continuous work, he conducted more than 700 seminars and training events in 12 countries, established and led a worldwide network of 18000 independent financial advisors. Worked as a Network Sales Executive for a U.S. company, founded “Way of Future” magazine. A true innovator and successful entrepreneur, Agris has established a commercial institution of 10 000 employees and leads it till this day.



### **18000 Partners**

**Founder of independent financial advisors network**

### **700+ Seminars and Events**

**28 Years in field**

# EXPO PLAN PACKAGES

EXPO R&M's main development direction consists of products that will be released to publicity after the initial time period.

Besides beneficial terms on projects, company's shareholders are entitled to dividends, depending on their engagement and part-ownership of the company.

Company prefers to distribute the services on a paid basis or via subscription model.

## \$10 EXPO1 6 month

Personal income up to \$27 672

Participation in EXPO network provides exclusive profitable opportunities and deals on EXPO products.

## \$300 EXPO4 6 month

Personal income up to \$830 169

Access to EXPO Mobile Wallet internal project

Additional income from your referral's operations in EXPO Telegram Wallet + Exchange

## \$50 EXPO2 6 months

Personal income up to \$138 361

Subscription to EXPO Mail's "SaaS"-functionality

EXPO Telegram Wallet + Exchange fee reduced by 10%

## \$500 EXPO5 6 months

Personal income up to \$1 383 615

EXPO Telegram Wallet + Exchange fee reduced by 30%

Additional income from your referral's activity in CryptoCaps.

## \$150 EXPO3 6 month

Personal income up to \$415 084

Access to insider info about cryptocurrency market dynamics.

25% discount on EXPO Pay Merchant services.

\* To purchase a higher tier EXPO Plan package, a user should previously obtain all lower tier packages.



# EXPO PLAN MARKETING

Main advantage of EXPO Plan's marketing approach is the **advanced ternary tree system** that allows to achieve transparent and efficient distribution of funds among participants according to following rules:

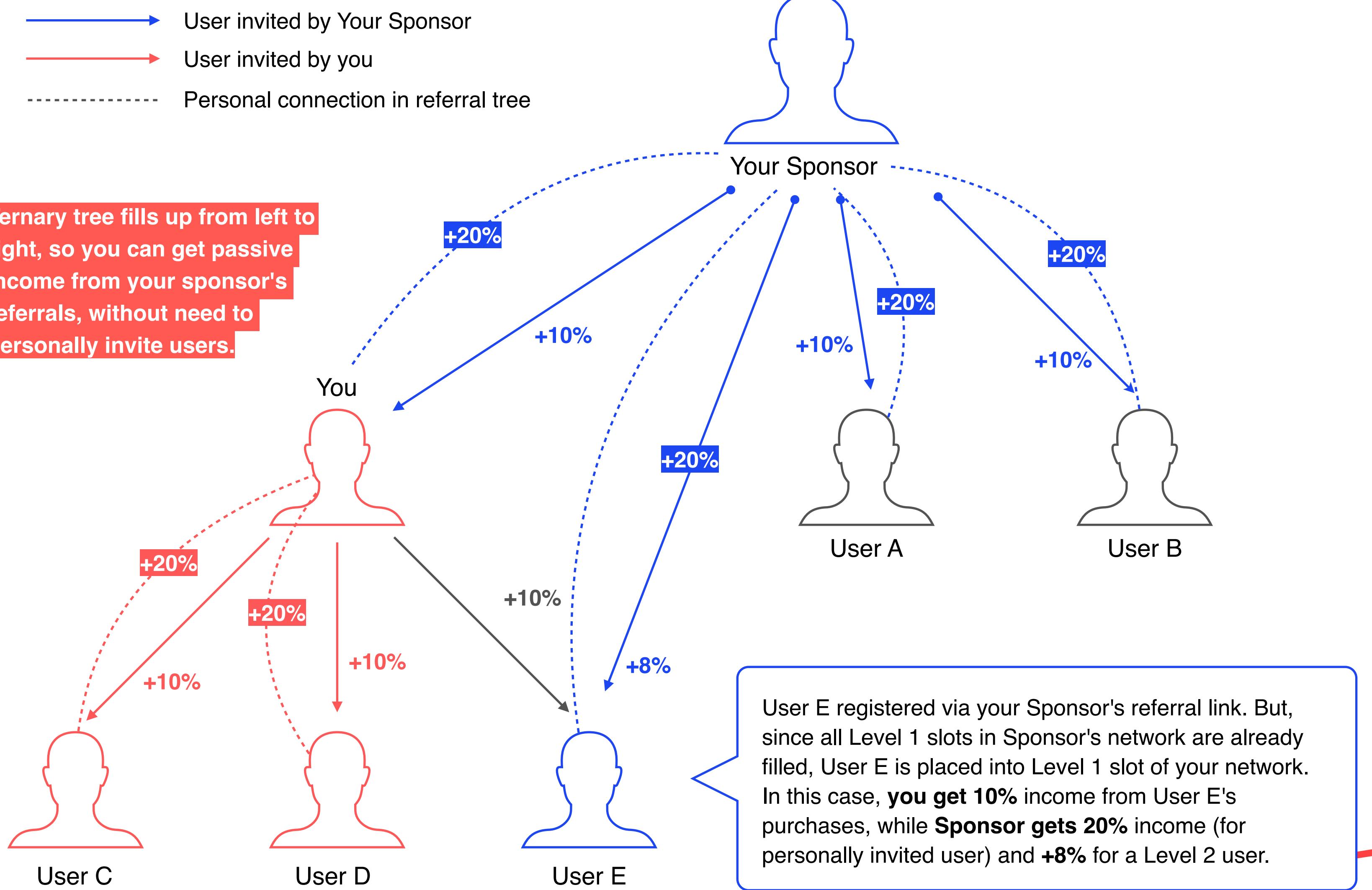
**75% of package value is distributed among network participants.**

**25% is allocated for EXPO shareholders profits.**

**A user can only invite 3 participants to Line 1. If more users are invited, each of them will be placed into a lower available Line.**

Due to this, every user can be subject to "network movement" and gain rewards from users invited by corresponding upline members.

**This approach allows participants to gain income with minimum efforts.**





# EXPO PLAN REWARDS

\*ROI (Return of Investment) - indicator that illustrates a user's interest rate, depending on the package purchased, after a user has filled up a certain amount of levels.

For Example:

You have purchased an EXPO1 package (\$10.00). Filling up 4 Levels with users who purchased EXPO1(\$10.00) packages delivers \$77.70 profit, not including personally invited user bonuses.

If among 120 users on 4 Levels, you have personally referred 30, then your profit will be \$137.70.

When a package is purchased, 75% of value is distributed among higher tier participants according to following rules:

	Interest	ROI*	Amount of Users in Line	EXPO4 Package Total Income	EXPO5 Package Total Income
Level 1	10%	30%	3	\$90	\$150
Level 2	8%	102%	9	\$306	\$510
Level 3	7%	291%	27	\$873	\$1 455
Level 4	6%	777%	81	\$2 331	\$3 885
Level 5	5%	1 992%	243	\$5 976	\$9 960
Level 6	5%	5 637%	729	\$16 911	\$28 185
Level 7	4%	14 385%	2187	\$43 155	\$71 925
Level 8	4%	40 629%	6561	\$121 887	\$203 145
Level 9	3%	99 678%	19683	\$299 034	\$498 390
Level 10	3%	276 825%	59049	\$830 475	\$1 384 125
Personally invited user (placed on any level)	20%	Personally invited users increase your ROI drastically		Each personally invited user increases revenue up to 20%, not depending on the user's placement in the ternary network.	



## EXAMPLE 1

User 1 has referred 3 users to his Level 1.

Now, when User 1 invites 2 more users, they will be placed on Level 2.

This way, a Level 1 referral gets 2 users on his Level 1.

This way our system allows you to construct an efficient network without personal activity.

To gain profits on EXPO Plan package purchases of any category, a user must also purchase a corresponding or higher tier package.

## EXAMPLE 2

User 1 has purchased the EXPO5 package and his Level 1 referral has purchased the EXPO3 package.

If a Level 2 referral purchases EXPO4 package, Level 1 referral won't get profits, since his package is of a lower tier. In this case, Level 1 referral is not taken into account by the network and User 1 will get 10% profits from package purchase. Corresponding or higher tier Plan package required.

# COMPANY'S SHARES

EXPO R&M strives to gain publicity and attract a large devoted user base. Our main milestone is to reach a market cap of \$1,000,000,000 and acquire a “tech unicorn” status.

Our intention is to reach this marker by diversifying our income sources and attracting additional investments.

EXPO R&M shares will be offered to interested investors in a limited manner.

**Shares indicate a company's obligation to pay dividends to shareholders.\*\***

# \$50.00

INITIAL NOMINAL SHARE PRICE

Total volume issued — 2 512 500 over the course of next few years.

# 715%

ESTIMATE PRICE GROWTH  
BEFORE THE IPO PHASE

Share price is subject to natural market processes and our analysts estimate price growth of 715% before the IPO phase.





# SHARES: OPERATING PRINCIPLE

We want to build a long-lasting partnership and keep it mutually profitable over the years.

Shares distribution allows us to gather investments, necessary to reach our market cap goal.

Shares distribution allows us to gather investments, necessary to reach our market cap goal.

Shares' main operating mechanism is enclosed into a smart-contract to improve operational efficiency and guarantee security within our private blockchain.

## HOLDING PERIOD IS 365 DAYS.

Shares can be sold back a year after the date of initial purchase. Selling price will differ significantly from the original price of purchase.

## DIVIDENDS ARE DISTRIBUTED ON A BI-MONTHLY BASIS

On every 1st and 15th date of each month, starting June 15, 2020. The day before dividend distribution, the company publishes a financial statement, detailing income sources and calculations of dividends.

**ANALYSTS UTILIZE A UNIQUE CALCULATION METHOD, WHICH ALLOWS SHAREHOLDERS TO GAIN FROM 7 TO 20% INCOME MONTHLY.**



# IPO

**Listing on public exchanges is an extended process with complicated requirements set by the government regulators and Securities Exchange Commission.**

**We'll be required to hire a financial institution to act as an underwriter and complete legal processes:**

- Estimate overall amount of shares and market demand.
- Set an IPO share price.

Upon reaching the limit of 2 512 500 issued shares, which is expected to happen in QT4 2022, we intend to keep developing further.

As EXPO R&M grows in popularity and new products are released, we want to fully utilize the might of global markets for the company's further promotion.

Listing on public exchanges is a key step to take our relationship with investors to a new level and attract more venture capital investments that will positively affect overall market cap.

We expect the surging demand for EXPO R&M shares among private accredited and institutional investors.

According to our financial plan, share price is expected to grow at least 2.5 times after listing on public exchanges.

# X2.5

**EXPECTED SHARE PRICE GROWTH AFTER LISTING ON PUBLIC EXCHANGES**



# DIVIDENDS

**Dividends are monetary benefits from product revenue that are distributed among shareholders.**

Each 2 weeks, starting from the date of first share issued, dividends will be distributed among shareholders, depending on the amount of shares owned.

**Our analysts estimate the ability to gain up to 240% annual profits from dividends.**

Dividends are sourced from profits that are generated from company's business operations.

**Main income sources are listed below and can be detailed using example:**

Upon reaching the issued Shares volume of **\$10,000,000**, EXPO R&M's amount of dividends is preliminary estimated at **\$1,000,000**, with sourced mainly from company's operating projects:

- EXPO Plans Revenue (**\$500,000**)
- EXPO Pay Revenue (**\$335,000**)
- EXPO Telegram Wallet + Exchange Fees (**\$165,000**)

**With release of new products, amount of dividends paid is subject to growth:**

- EXPO Mail SaaS-functionality Revenue
- EXPO Messenger Revenue
- EXPO CryptoCaps Revenue

**This way, purchasing a minimum volume of shares (5 EXPO R&M SHARES) at a nominal price of \$50 per share allows to get from 7% to 10% initial monthly income rate.**



# REWARDS FOR ATTRACTING SHAREHOLDERS

We have decided to employ a compensational marketing system to distribute income from shares purchase.

Overall structure consists of 25 Levels.

To access more Levels and gain additional profits from shares purchased by your team members, following requirements should be met.

Sales – total amount of funds invested into company shares by your network.

Level	Deductions, %	Sales, \$	Requirements
1	4	\$0	EXPO1 Package
2	5	\$1 000	
3	6	\$2 000	EXPO2 Package
4	7	\$3 000	
5	8	\$5 000	EXPO3 Package
6	8.5	\$7 000	
7	9	\$10 000	EXPO4 Package
8	9.5	\$15 000	
9	10	\$20 000	EXPO5 Package
10	10.5	\$25 000	
11	11	\$35 000	
12	11.5	\$50 000	
13	12	\$70 000	
14	12.5	\$100 000	
15	13	\$150 000	
16	13.5	\$250 000	
17	14	\$500 000	
18	14.5	\$1 000 000	
19	15	\$2 000 000	
20	15.5	\$5 000 000	
21	16	\$10 000 000	
22	16.5	\$15 000 000	
23	17	\$30 000 000	
24	17.5	\$50 000 000	
25	18	\$100 000 000	

# REWARDS FOR ACHIEVING RANKS



## Manager

**Personal Investment**

\$1000

**Sales**

\$5,000



**Apple AirPods**

## Senior Manager

**Personal Investment**

\$2000

**Sales**

\$25,000



**Apple Watch**

**For Rank Turnover calculations,  
following rule is applied:**

50% value of the highest performing branch  
will be counted towards Rank achievement.



## Lead Manager

### Personal Investment

\$5000

### Sales

\$100,000



Trip  
for two

## Mentor

### Personal Investment

\$10,000

### Sales

\$1,000,000



Cruise  
for two

## Expo Mentor

### Personal Investment

\$20,000

### Sales

\$4,000,000



Car  
up to \$40,000

## Master

### Personal Investment

\$30,000

### Sales

\$15,000,000



Car  
up to \$100,000

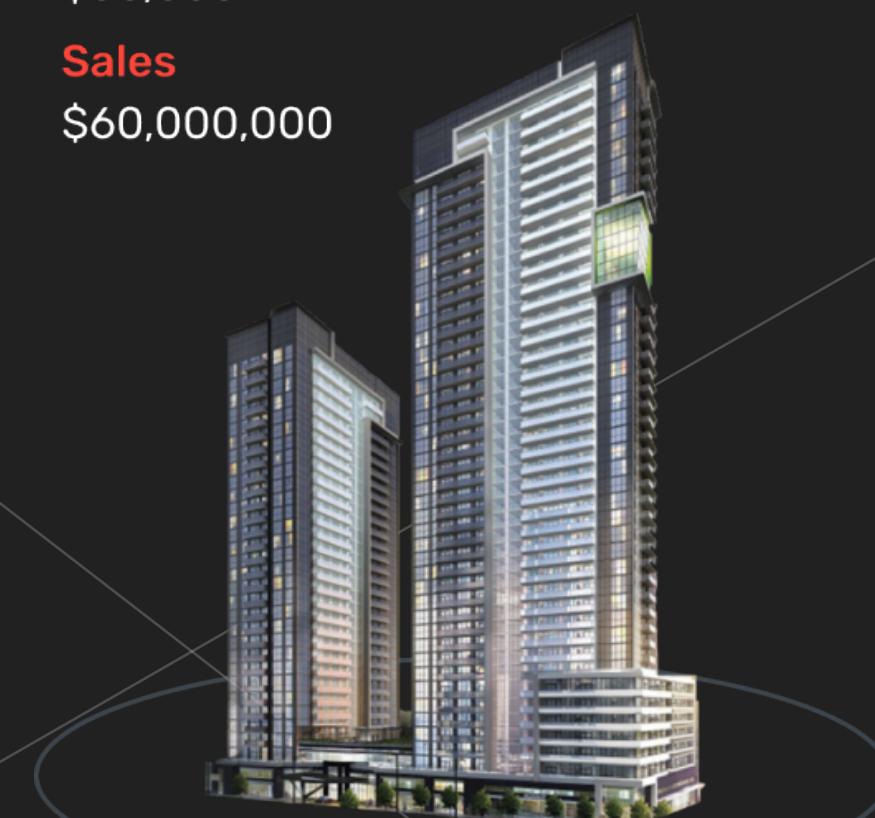
## Senior Master

### Personal Investment

\$50,000

### Sales

\$60,000,000



Apartments  
up to \$600,000

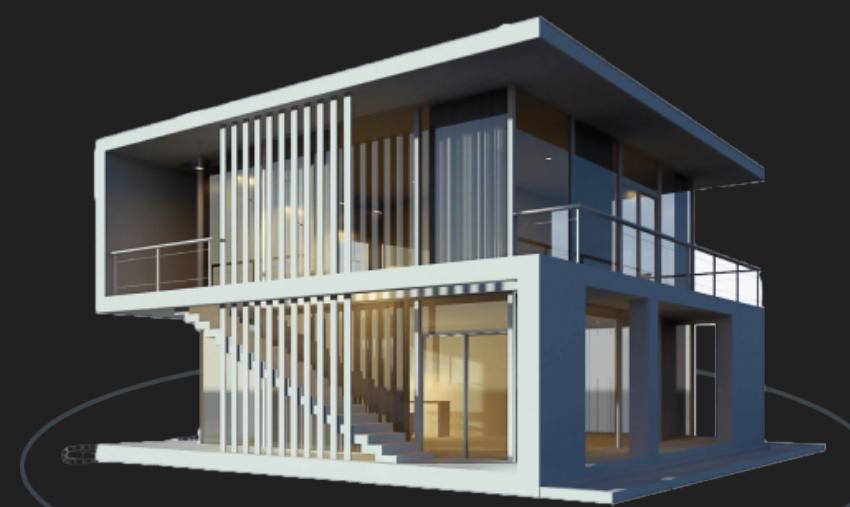
## Expo Master

### Personal Investment

\$200,000

### Sales

\$100,000,000



Real Estate  
up to \$1,000,000

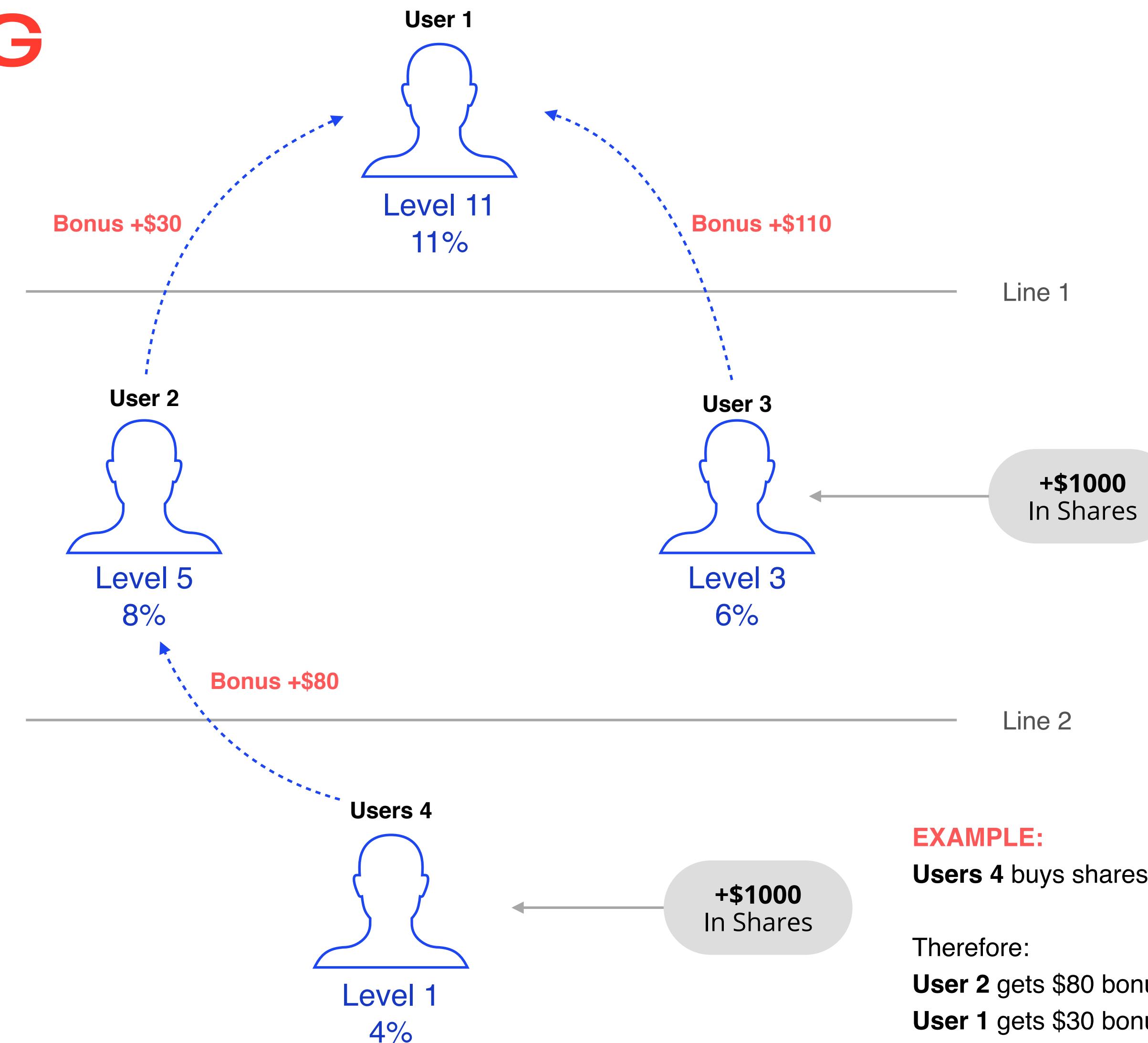


# SHAREHOLDERS MARKETING

## Compensation system for shareholders:

When shares are bought by User on Line 1, all 11% deductions are given to User 1

When **User 4** buy shares  
**User 2** gets 8%  
**User 1** gets  $11 - 8 = 3\%$



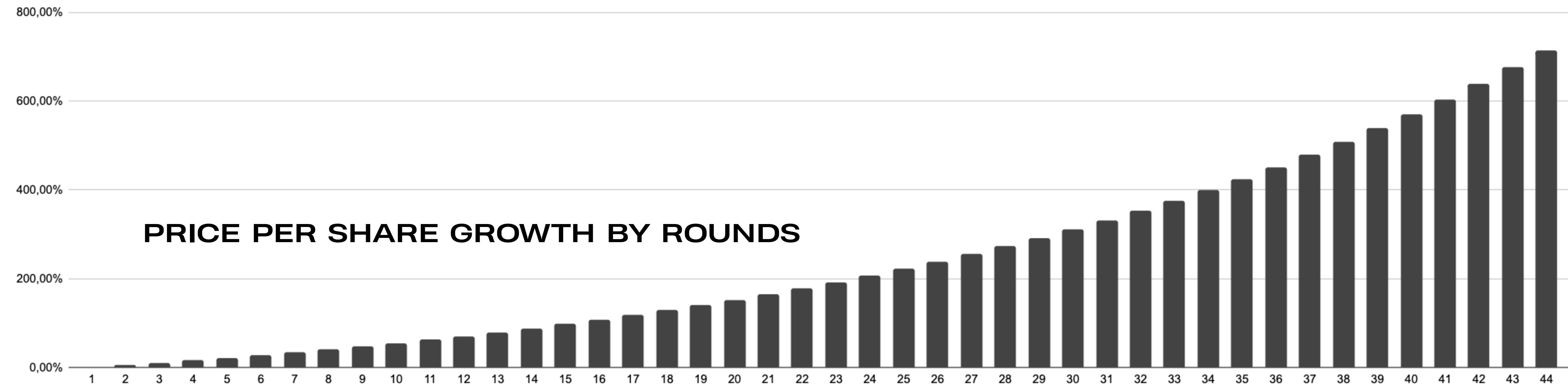
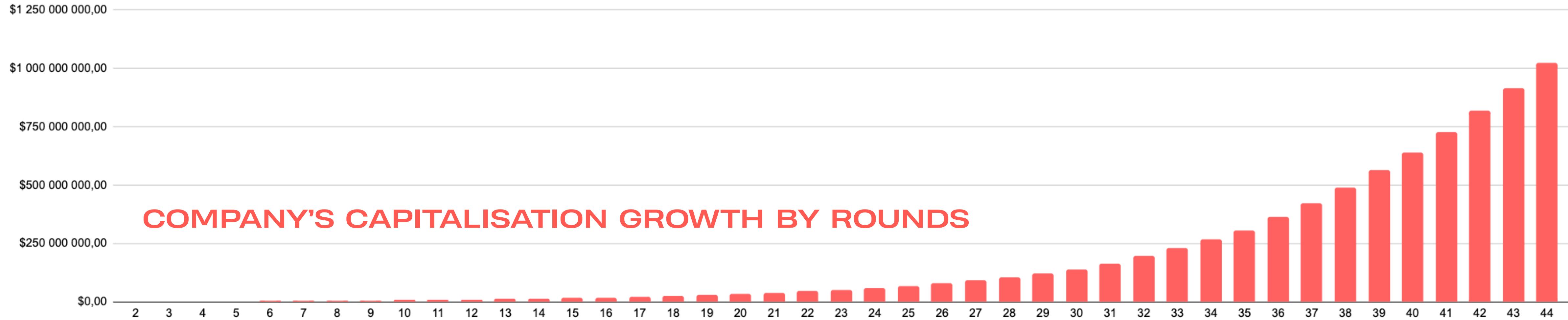
## EXAMPLE:

**User 3** buys shares for \$1000.  
Therefore:  
**User 1** gets \$110 bonus.

## EXAMPLE:

**Users 4** buys shares for \$1000.  
Therefore:  
**User 2** gets \$80 bonus.  
**User 1** gets \$30 bonus.

# INVESTMENT ROUNDS





# PERSONAL INCOME CALCULATION WITH EXPO PLAN

Level	Users amount by levels	Total users amount	% on level	ROI
1	3	3	10,00%	30,00%
2	9	12	8,00%	102,00%
3	27	39	7,00%	291,00%
4	81	120	6,00%	777,00%
5	243	363	5,00%	1992,00%
6	729	1092	5,00%	5637,00%
7	2187	3279	4,00%	14385,00%
8	6561	9840	4,00%	40629,00%
9	19683	29523	3,00%	99678,00%
10	59049	88572	3,00%	276825,00%

## EXPO1 \$10

Level	Level Turnover	Total Turnover	Income by Level	Total Income
1	\$30,00	\$30,00	\$3,00	\$3,00
2	\$90,00	\$120,00	\$7,20	\$10,20
3	\$270,00	\$390,00	\$18,90	\$29,10
4	\$810,00	\$1 200,00	\$48,60	\$77,70
5	\$2 430,00	\$3 630,00	\$121,50	\$199,20
6	\$7 290,00	\$10 920,00	\$364,50	\$563,70
7	\$21 870,00	\$32 790,00	\$874,80	\$1 438,50
8	\$65 610,00	\$98 400,00	\$2 624,40	\$4 062,90
9	\$196 830,00	\$295 230,00	\$5 904,90	\$9 967,80
10	\$590 490,00	\$885 720,00	\$17 714,70	\$27 682,50
Total income from package				\$27672.30



# PERSONAL INCOME CALCULATION WITH EXPO PLAN

## EXPO2 \$50

Level	Level Turnover	Total Turnover	Income by Level	Total Income
1	\$150	\$150	\$15	\$15.00
2	\$450	\$600	\$36	\$51.00
3	\$1 350	\$1 950	\$94.50	\$145.50
4	\$4 050	\$6 000	\$243	\$388.50
5	\$12 150	\$18 150	\$607.50	\$996
6	\$36 450	\$54 600	\$1822.50	\$2818.50
7	\$109 350	\$163 950	\$4 374	\$7192.50
8	\$328 050	\$492 000	\$13 122	\$20 314.50
9	\$984 150	\$1 476 150	\$29524.50	\$49 839
10	\$2 952 450	\$4 428 600	\$88573.50	\$138412.50
Total income from package		\$138 361.50		

## EXPO3 \$150

Level	Level Turnover	Total Turnover	Income by Level	Total Income
1	\$450	\$450	\$45	\$45
2	\$1 350	\$18 000	\$108	\$153
3	\$4 050	\$5 850	\$283	\$436.50
4	\$12 150	\$18 000	\$729	\$1165.50
5	\$36 450	\$54 450	\$1 822	\$2 988
6	\$109 350	\$163 800	\$5 467	\$8455.50
7	\$328 050	\$491 850	\$13 122	\$21 577.50
8	\$984 150	\$1 476 000	\$39 366	\$60 943.50
9	\$2 952 450	\$4 428 450	\$88 573.50	\$149 517
10	\$8 857 350	\$13 285 800	\$265 720.50	\$415 237.50
Total income from package		\$415 084.50		



# PERSONAL INCOME CALCULATION WITH EXPO PLAN

## EXPO4 \$300

Level	Level Turnover	Total Turnover	Income by Level	Total Income
1	\$900	\$900	\$90	\$90
2	\$2 700	\$3 600	\$216	\$306
3	\$8 100	\$11 700	\$567	\$873
4	\$24 300	\$36 000	\$1 458	\$2 331
5	\$72 900	\$108 900	\$3 645	\$5 976
6	\$218 700	\$327 600	\$10 935	\$16 911
7	\$656 100	\$983 700	\$26 244	\$43 155
8	\$1 968 300	\$2 952 000	\$78 732	\$121 887
9	\$5 904 900	\$8 856 900	\$177 147	\$299 034
10	\$17 714 700	\$26 571 600	\$531 441	\$830 475
Total income from package		\$830 169		

## EXPO5 \$500

Level	Level Turnover	Total Turnover	Income by Level	Total Income
1	\$1 500	\$1 500	\$150	\$150
2	\$4 500	\$6 000	\$360	\$510
3	\$13 500	\$19 500	\$945	\$1 455
4	\$40 500	\$60 000	\$2 430	\$3 885
5	\$121 500	\$181 500	\$6 075	\$9 960
6	\$364 500	\$546 000	\$18 225	\$28 185
7	\$1 093 500	\$1 639 500	\$43 740	\$71 925
8	\$3 280 500	\$4 920 000	\$131 220	\$203 145
9	\$9 841 500	\$14 761 500	\$295 245	\$498 390
10	\$29 524 500	\$44 286 000	\$885 735	\$1 384 125
Total income from package		\$1 383 615		

ENLARGE YOUR INCOME WITH  
**EXPO R&M**

