

## PROGRAM INFO:

Supplying files that do not follow the guidelines may result in **added charges** to your final invoice.

### ILLUSTRATOR CS CC OR EARLIER

- Document must be in CMYK.
- Convert ALL fonts to outlines.
- Colors should be specified as PMS Coated
  - avoid CMYK break downs.
- Please be sure to supply all necessary links.
  - all links should be in CMYK or grayscale.
- Files should be saved as EPS.

### PHOTOSHOP CS CC OR EARLIER

- Document must be in CMYK
- Layered PSD file may be submitted otherwise flattened Tif or High Res PDF.
- Please supply fonts with all PSD files.
- If supplying Tif files please delete all extra channels.

### INDESIGN CS CC OR EARLIER

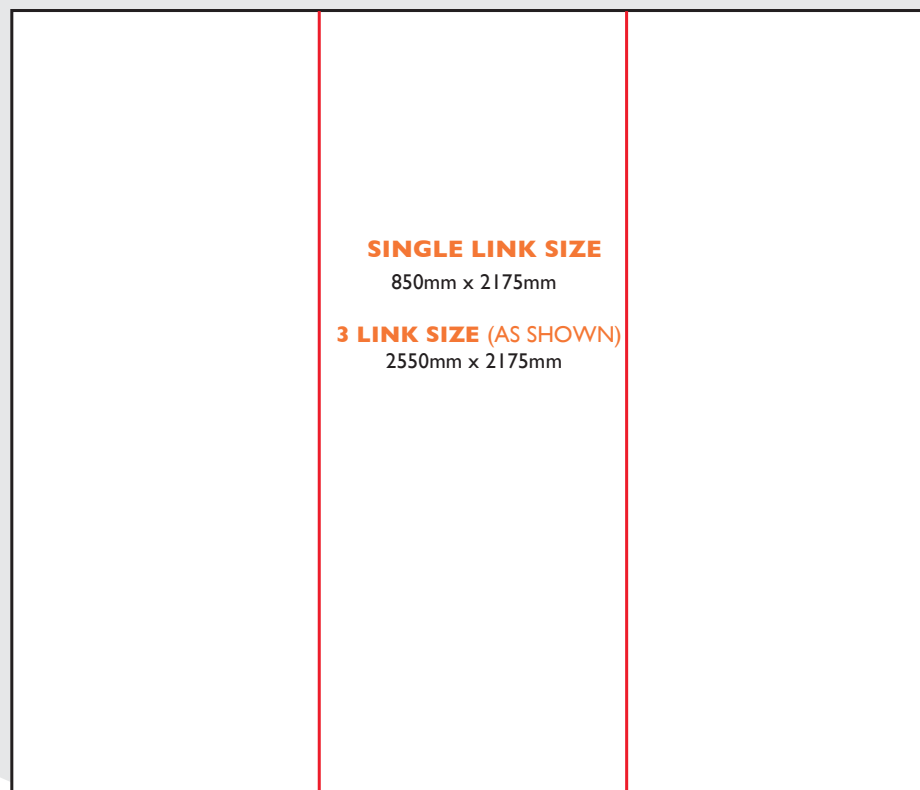
- Document must be in CMYK.
- Please supply all links and fonts.
- Please provide an converted EPS file.
- High Res PDF may also be submitted.

## DESIGN/ LAYOUT REQUIREMENTS:

### FILE PREPARATION

- Bleed is not required for Link Designs.
- Link is a seamless system, however, you may want to be conscience of text being split over vertical seams.
- All files should be submitted as whole graphics (not divided by panels) on vendor provided templates. Request templates prior to designing.
- Documents should be sized at 100% or exact scale (if sized to scale please provide that information).
- Final file and image size should be no less than 150 DPI at full print size or 300DPI at half scale.
- Review your files at 100% to assure that resolution quality is to your desired print quality.

**WE HIGHLY RECOMMEND THAT YOU USE OUR SUPPLIED TEMPLATES FOR DESIGN.**



The above rendering is not to scale and should not be used as a template to build your graphic file. This is a sample size of 3 stands, but Link can be scaled up or down to as many links as you need!