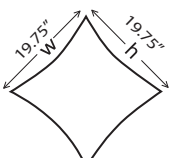






A	Skin	Size	
		19.75"	W
		x	
		19.75"	H
Diamond Shown as it will appear on the Xpressions unit			
Diamond			

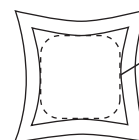
B	Skin	Size	
		14.25"	W
		x	
		14.25"	H
		1x1 Single Twist Shown as it will appear on the Xpressions unit	
1x1 Single Twist			

C	Skin	Size	
	14.25"	14.25"	W
		x	
		14.25"	H
		1x1 Single Twist Shown as it will appear on the Xpressions unit	
1x1 Single Twist			

D	Skin	Size	
		14.25"	W
		X	
		14.25"	H
		1x1 Single Twist Shown as it will appear on the Xpressions unit	
1x1 Single Twist			

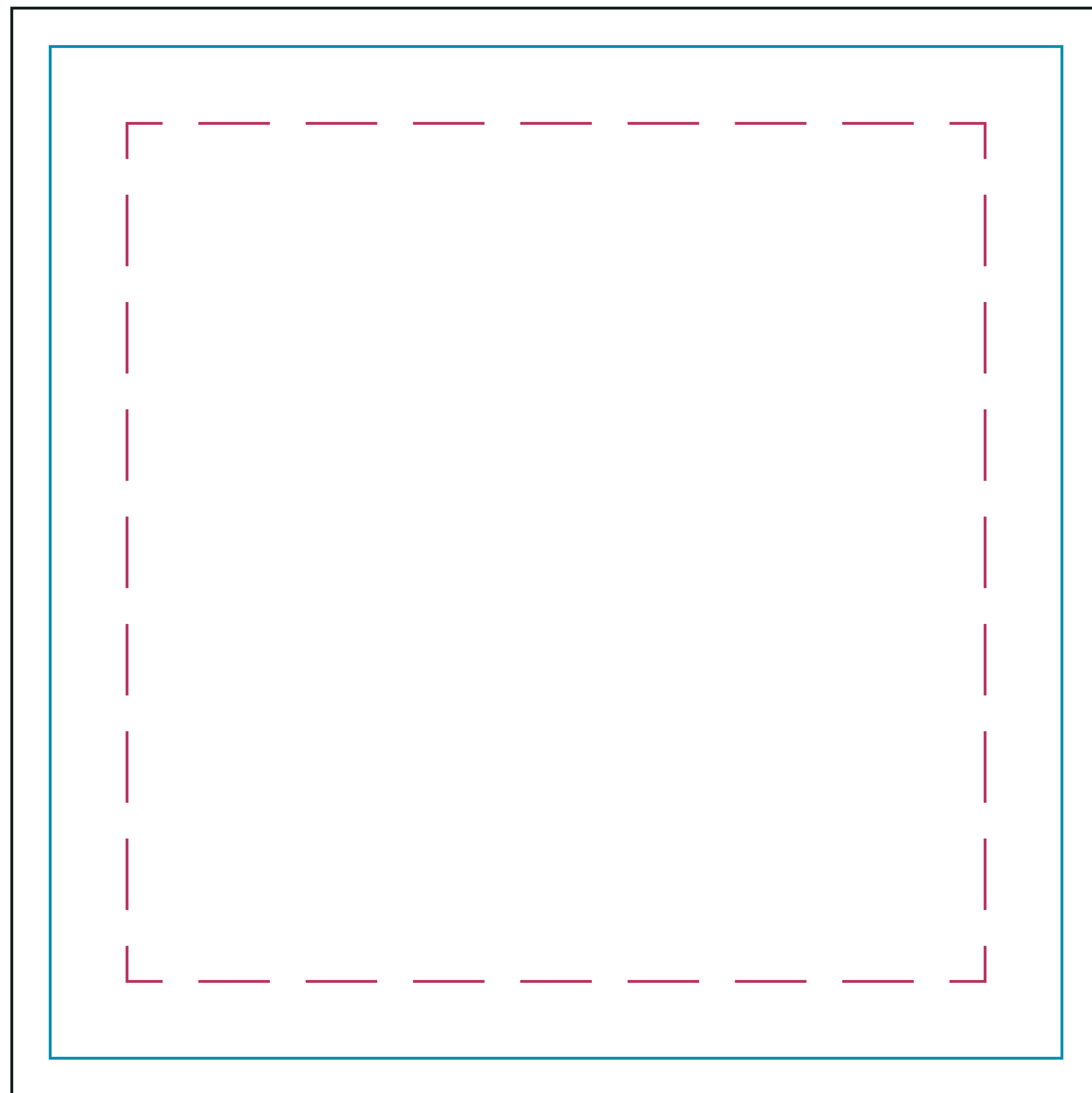
E	Skin	Size	
		14.25"	W
		X	
		14.25"	H
		1x1 Single Twist Shown as it will appear on the Xpressions unit	
1x1 Single Twist			

It is recommended that all text and borders be 1.5" from the finish size

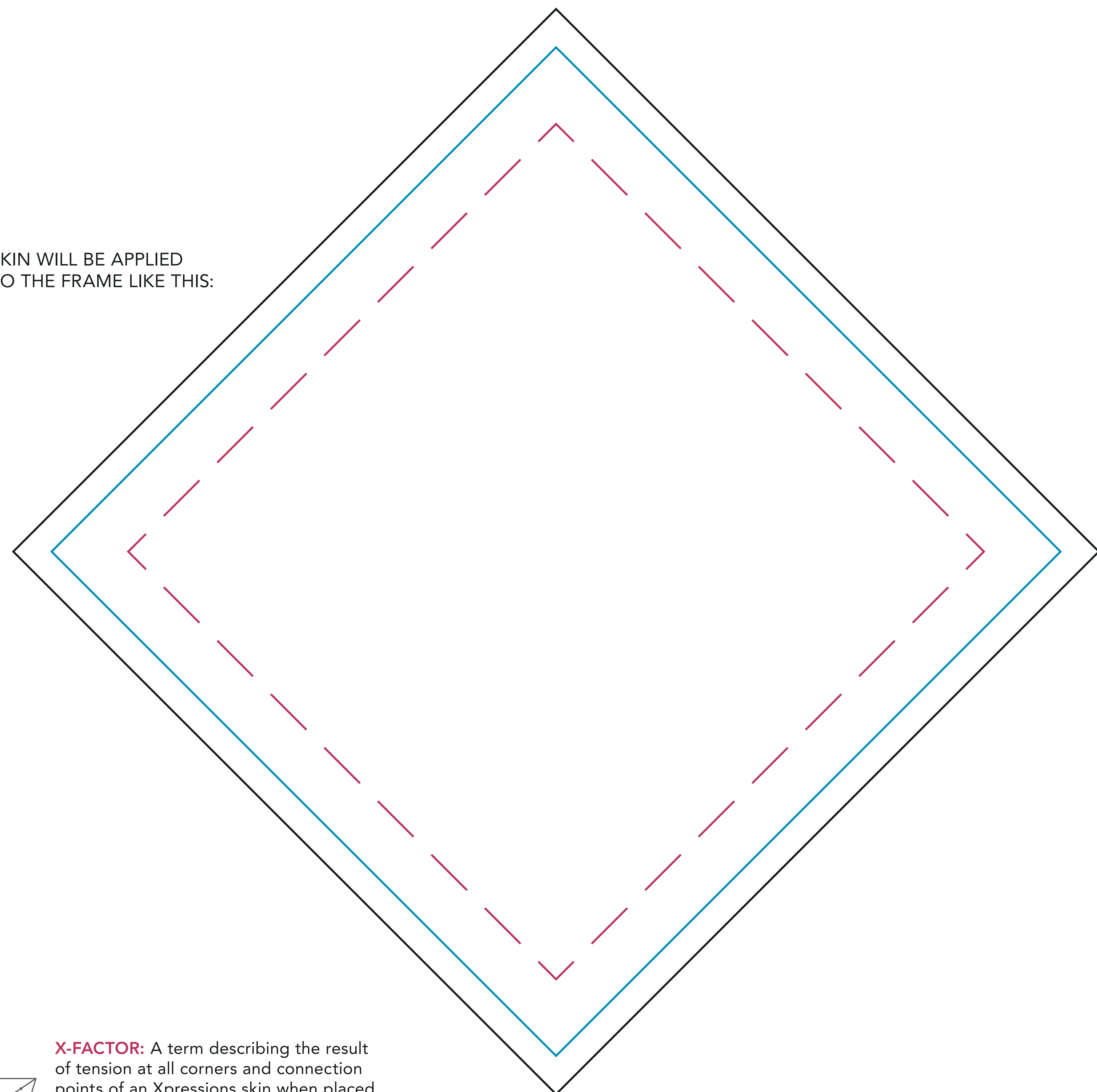


### Focus Area Key

focus area is always  
1.5"-2.5" inside edge of all  
four sides on all skin  
styles and sizes



SKIN WILL BE APPLIED  
TO THE FRAME LIKE THIS:



## 2×2 Diamond SALESMATE skin

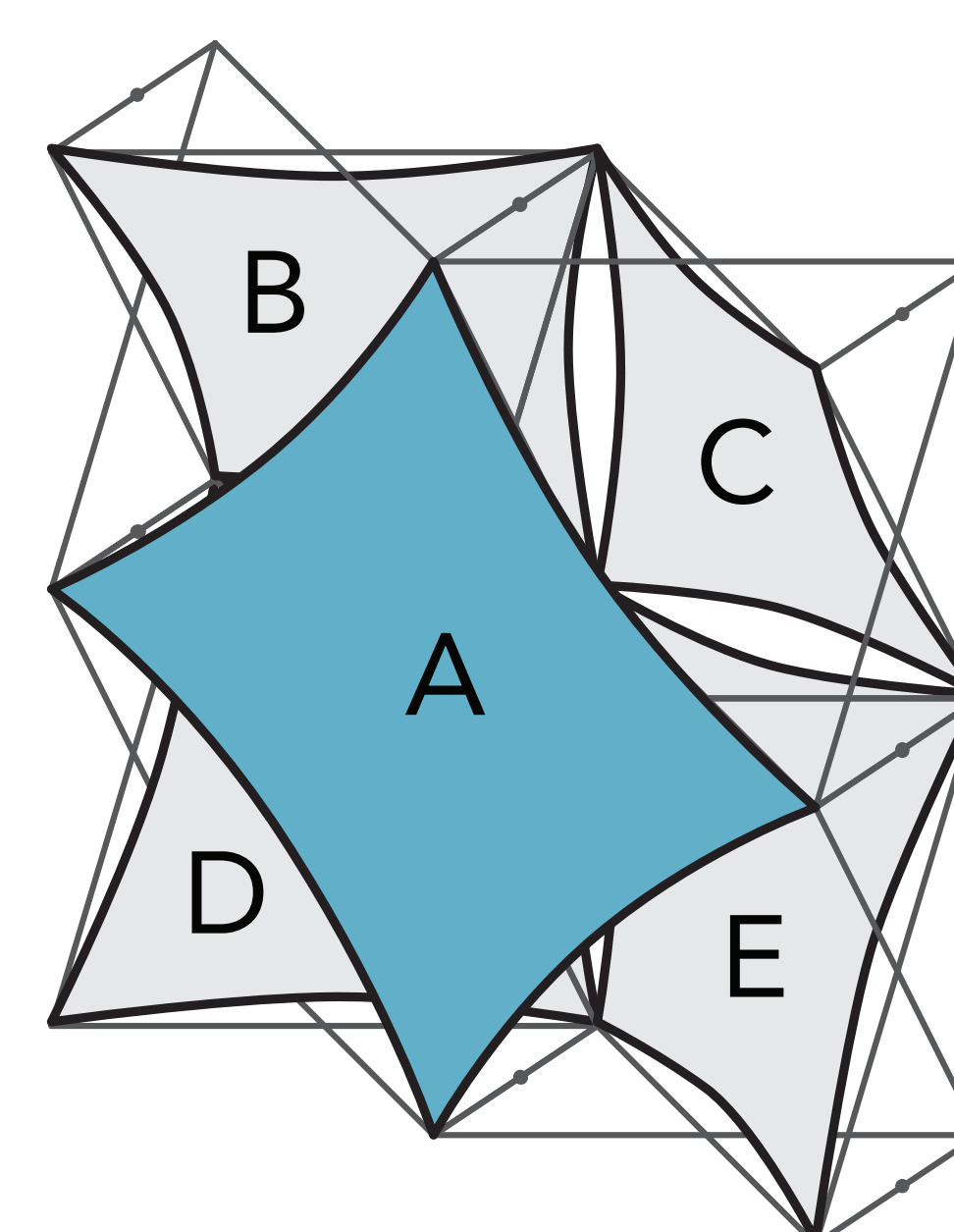
Print Size: 21.25"w × 21.25"h

Final Size: 19.75"w × 19.75"h

X-FACTOR shown: 1.5" in on all sides

### File Preparation Tips

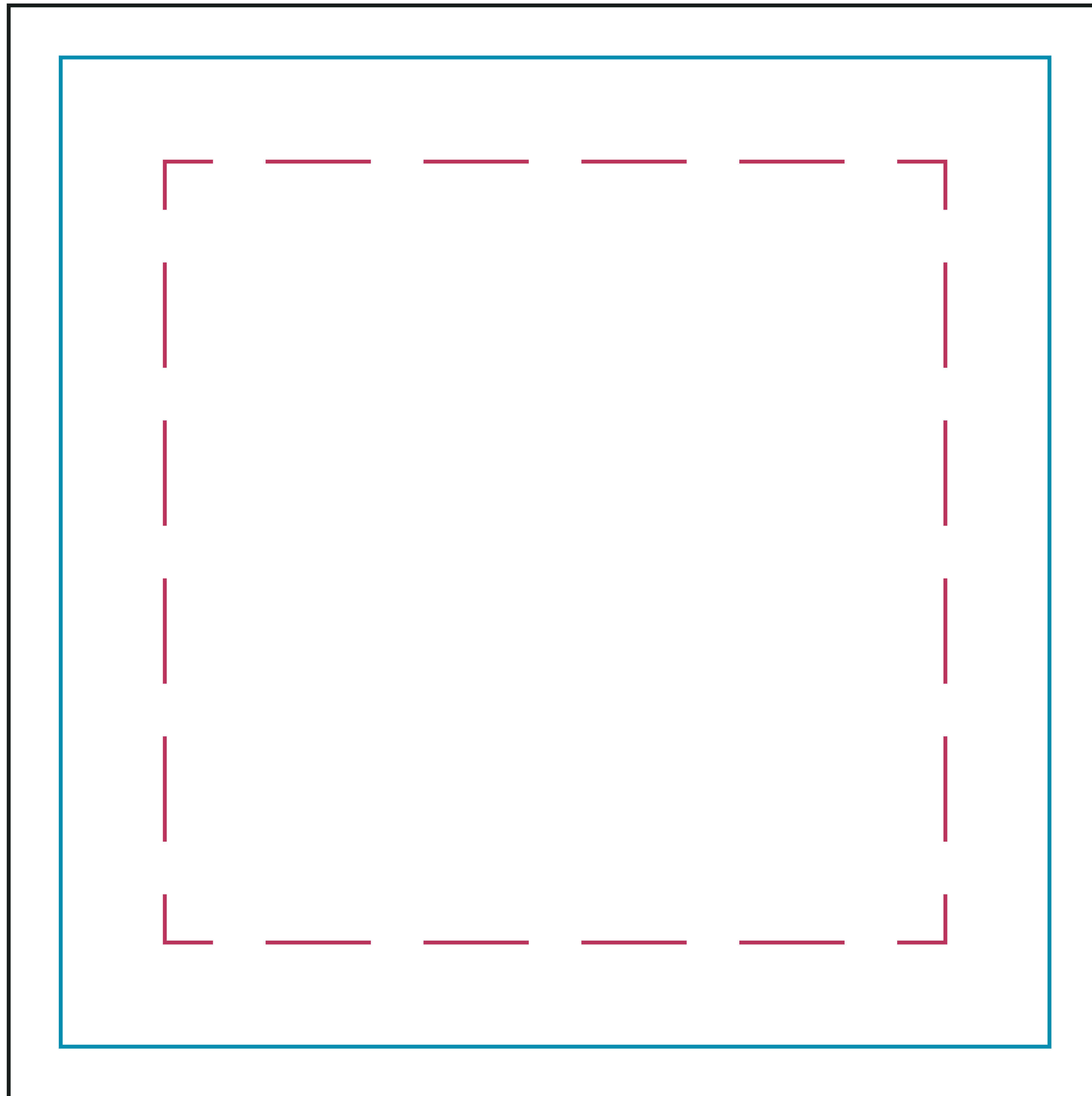
- Design artwork to print size listed
- Submit layered files in their native program  
(Photoshop, Illustrator and InDesign are compatible programs)
- Supply all image links to ensure quality
- Keep resolution of images at a minimum 100 ppi  
(View document at print size to preview image quality)
- Include fonts for any live text OR convert text to outlines
- Maintain a consistent colorspace in artwork and links
- Keep Pantone colormatches indicated as spot colors



SALESMAATE KIT B

**X-FACTOR:** A term describing the result of tension at all corners and connection points of an Xpressions skin when placed on a frame. The artwork will be stretched with the least amount of distortion at the center of each quad, and the most distortion within the outer 3-5" of the skin. It is not a live area, as the image will be visible.

**NOTE:** Please design to the print size listed (indicated by the black outer line) for necessary bleed. If not provided, the layout will be adjusted to fit the print size and may not reflect the original intention.

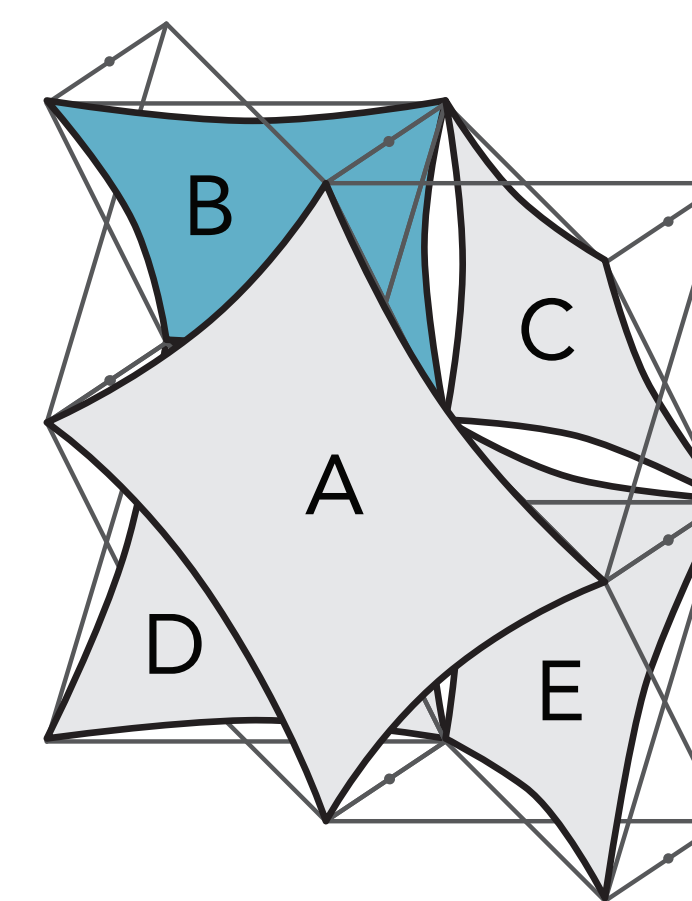


## 1×1 Single Twist SALESMATE skin

Print Size: 15.75"w × 15.75"h

Final Size: 14.25"w × 14.25"h

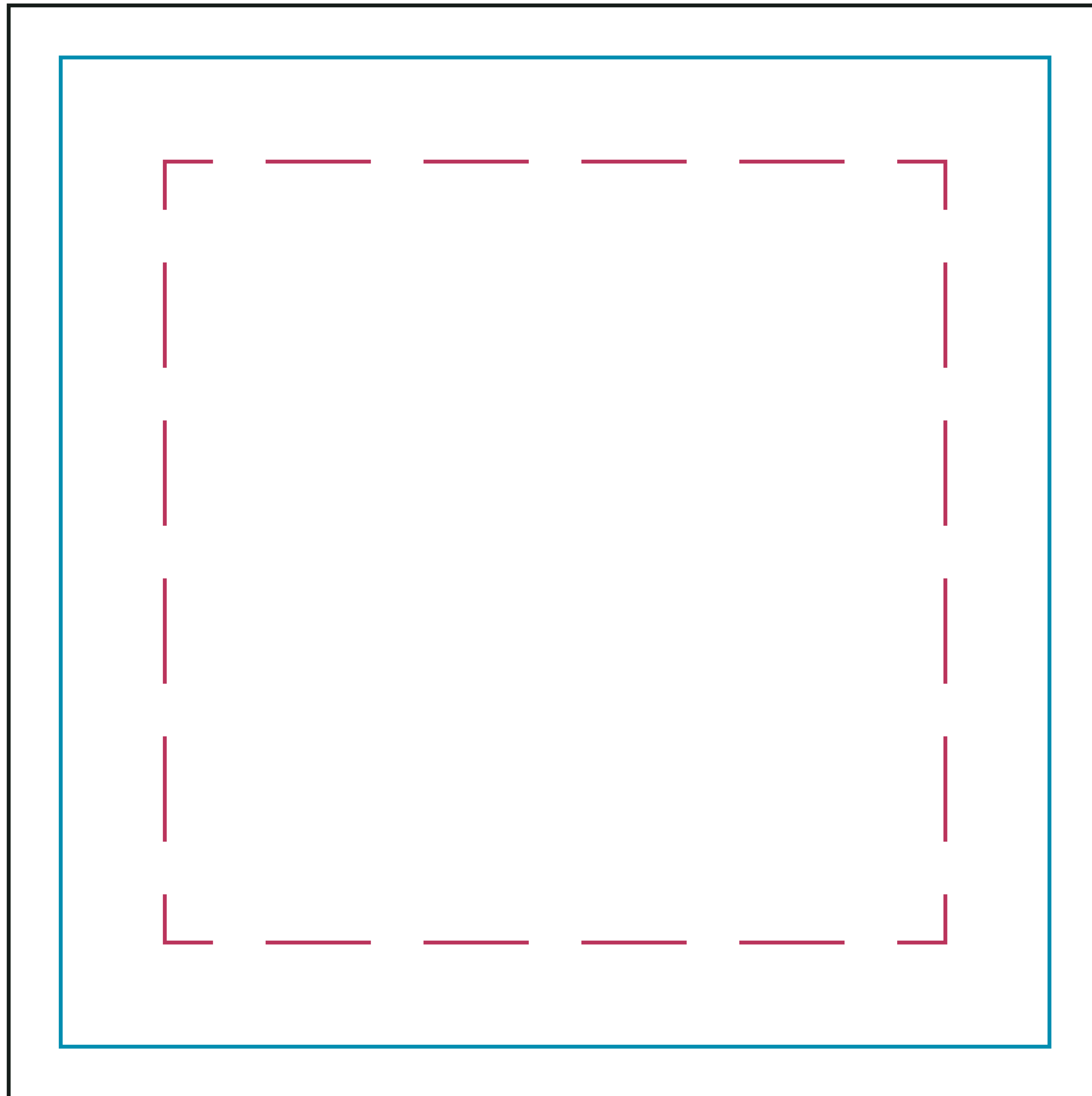
X-FACTOR shown: 1.5" in on all sides



**X-FACTOR:** A term describing the result of tension at all corners and connection points of an Xpressions skin when placed on a frame. The artwork will be stretched with the least amount of distortion at the center of each quad, and the most distortion within the outer 3-5" of the skin. It is not a live area, as the image will be visible.

**NOTE:** Please design to the print size listed (indicated by the black outer line) for necessary bleed. If not provided, the layout will be adjusted to fit the print size and may not reflect the original intention.

**SALESMATE KIT B**

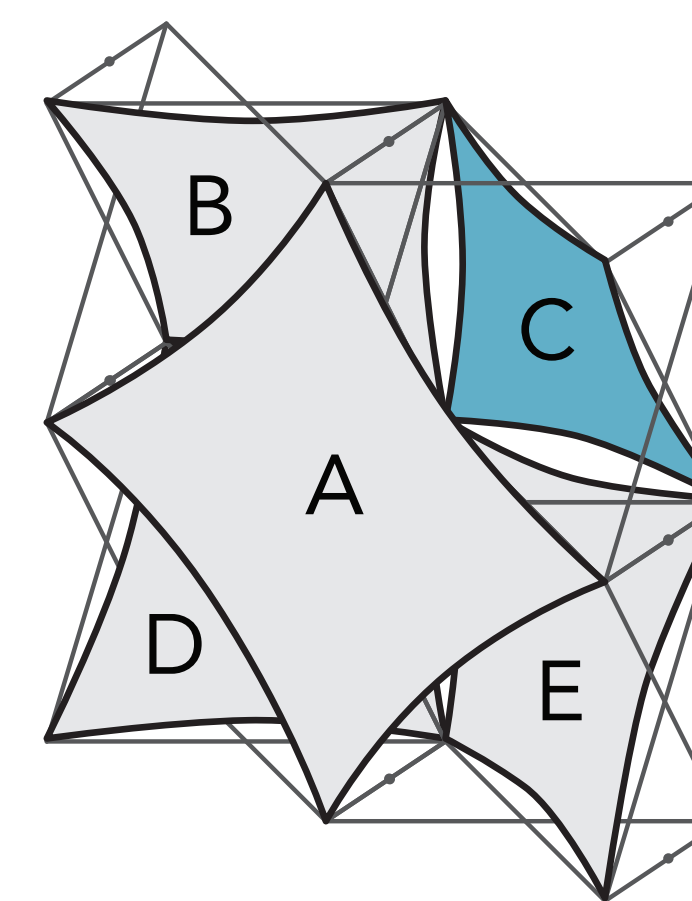


## 1×1 Single Twist SALESMATE skin

Print Size: 15.75"w × 15.75"h

Final Size: 14.25"w × 14.25"h

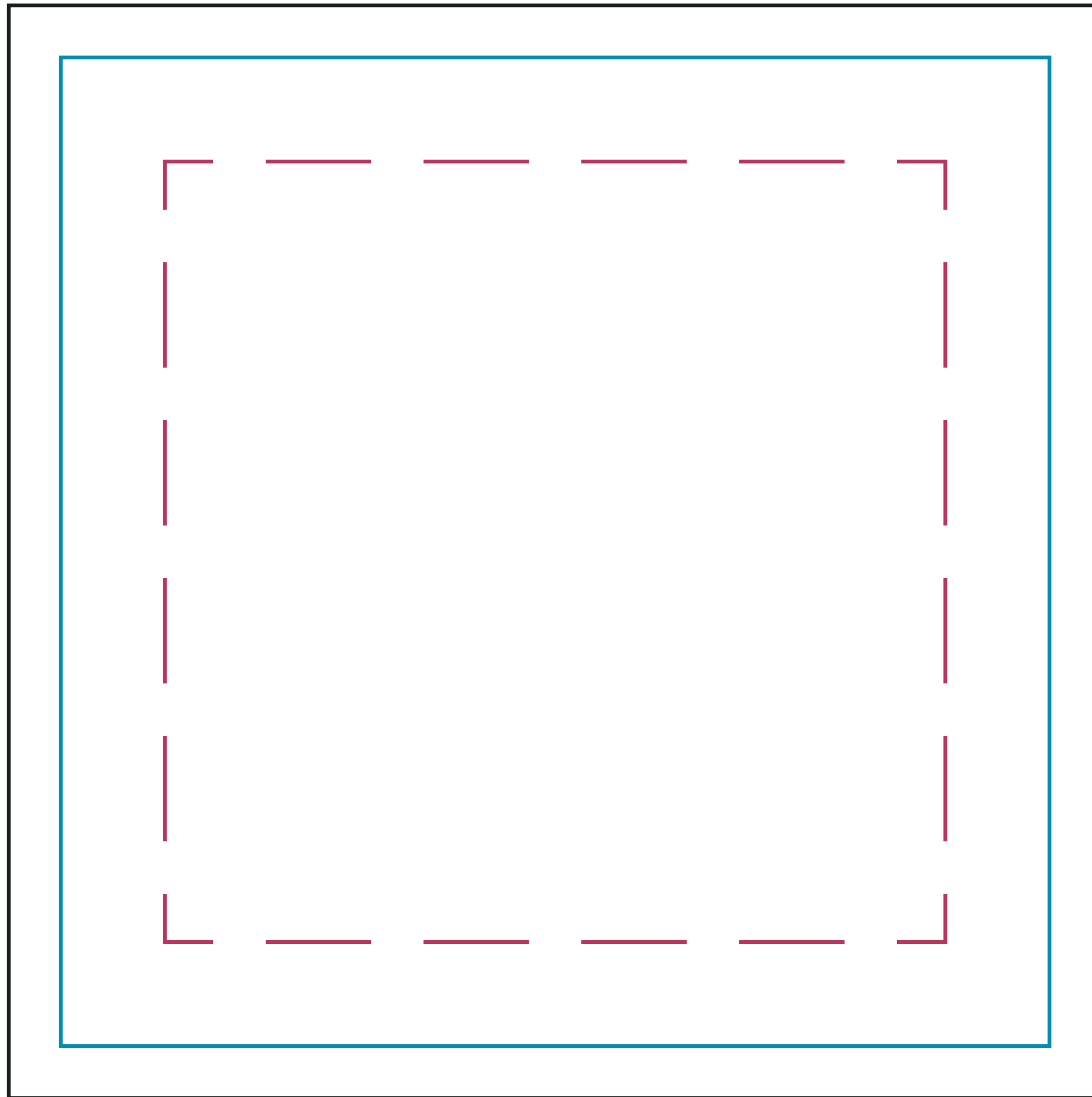
X-FACTOR shown: 1.5" in on all sides



**X-FACTOR:** A term describing the result of tension at all corners and connection points of an Xpressions skin when placed on a frame. The artwork will be stretched with the least amount of distortion at the center of each quad, and the most distortion within the outer 3-5" of the skin. It is not a live area, as the image will be visible.

**NOTE:** Please design to the print size listed (indicated by the black outer line) for necessary bleed. If not provided, the layout will be adjusted to fit the print size and may not reflect the original intention.

**SALESMATE KIT B**

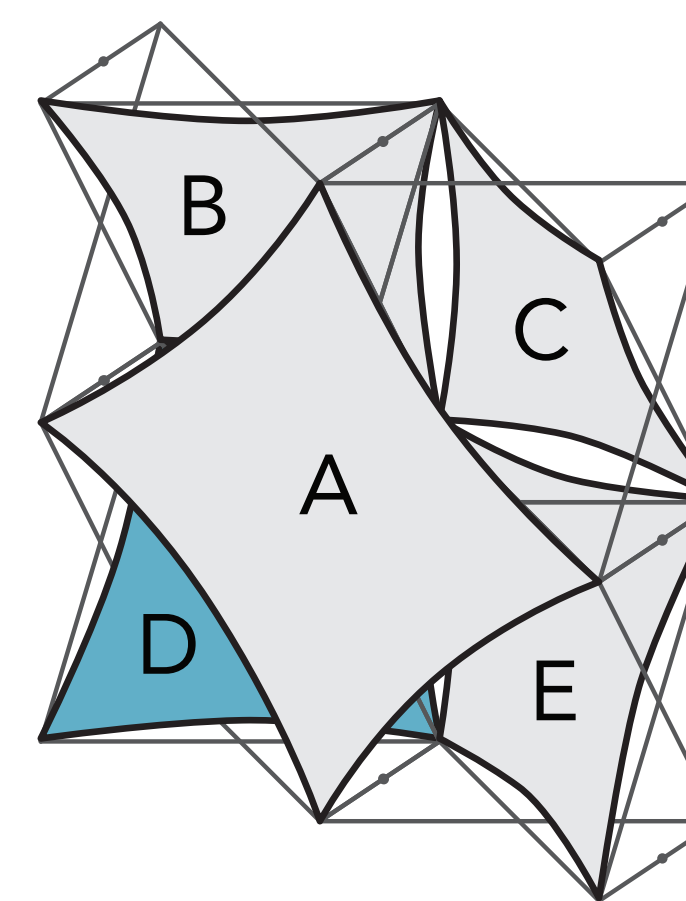


## 1×1 Single Twist SALESMATE skin

Print Size: 15.75"w × 15.75"h

Final Size: 14.25"w × 14.25"h

X-FACTOR shown: 1.5" in on all sides

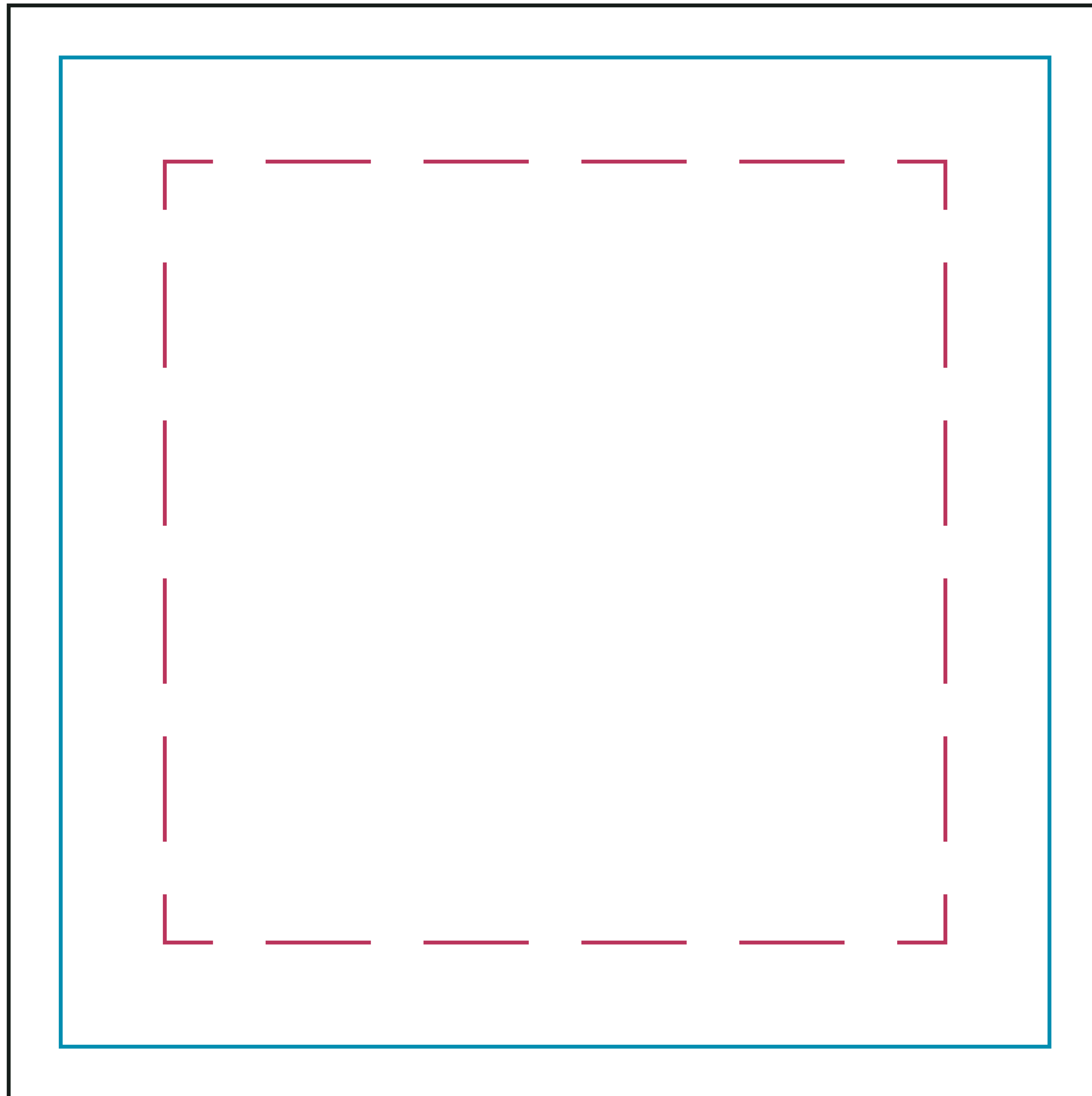


**X-FACTOR:** A term describing the result of tension at all corners and connection points of an Xpressions skin when placed on a frame. The artwork will be stretched with the least amount of distortion at the center of each quad, and the most distortion within the outer 3-5" of the skin. It is not a live area, as the image will be visible.

**NOTE:** Please design to the print size listed (indicated by the black outer line) for necessary bleed. If not provided, the layout will be adjusted to fit the print size and may not reflect the original intention.

**SALESMATE KIT B**



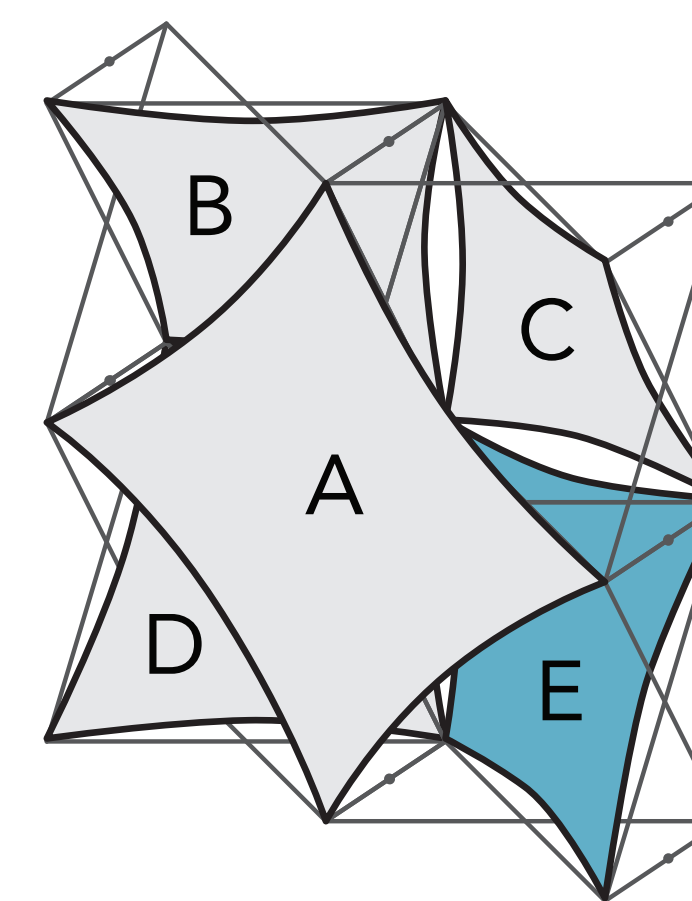


## 1×1 Single Twist SALESMATE skin

Print Size: 15.75"w × 15.75"h

Final Size: 14.25"w × 14.25"h

X-FACTOR shown: 1.5" in on all sides



**X-FACTOR:** A term describing the result of tension at all corners and connection points of an Xpressions skin when placed on a frame. The artwork will be stretched with the least amount of distortion at the center of each quad, and the most distortion within the outer 3-5" of the skin. It is not a live area, as the image will be visible.

**NOTE:** Please design to the print size listed (indicated by the black outer line) for necessary bleed. If not provided, the layout will be adjusted to fit the print size and may not reflect the original intention.

**SALESMATE KIT B**