Total Graphic Area: 83.75"w X 64.25"h

Total Visual Area: 79.75"w X 60.25"h (Front Visual Area: 55.6"w X 60.25"h) (Endcap Visual Area: 12"w X 60.5"h)

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.

General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines