## Straight Hopup: 5x3 Hopup

Total Graphic Area: 151.5"w X 93.5"h Total Visual Area: 147.5"w X 89.5"h

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.

## General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
  - Do not scale artboard
  - Background color/images must bleed to the edge of artboard

 Do not use spot colors from template in your artwork as they will not print