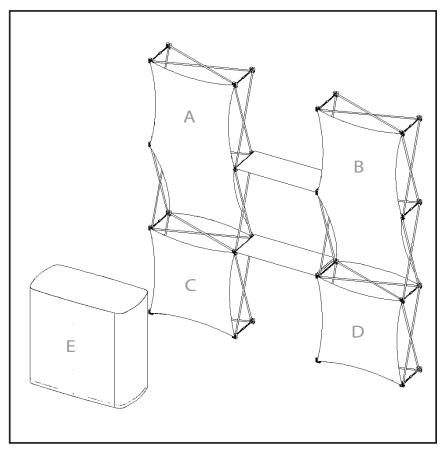


EXPRESS Kit A



Α	Skin	Size	
	28″ ₩→	28" x 59"	W H
1X2 Vei	rtical Thread	1x2 Thread vertical Shown as it will appear on the Xpressions unit	
В	Skin	Size	
<u> </u>	28″ • W →	28" x	w
	59"	59"	Н
1X2 Ve	ertical Thread	Shown as it will appear on the Xpressions unit	
C	Skin	Size	
_	28"	28"	W
	28	x 28"	Н
1x1	Flat Front	1x1 Flat Front Shown as it will appear on the Xpressions unit	
D	Skin	Size	
<u></u>	28"	28″	W
28"		x 28″	Н



100"w x 34.6"h Live Area 30" centered

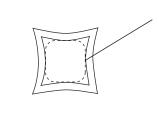
Kit A

Kit includes:

- Two 1x3 xpressions™ SNAP frames
- Four xpressions[™] skins
- Two shelves
- One case wrap
- Case that converts to podium

It is recommended that all text and borders be 2" from the finish size

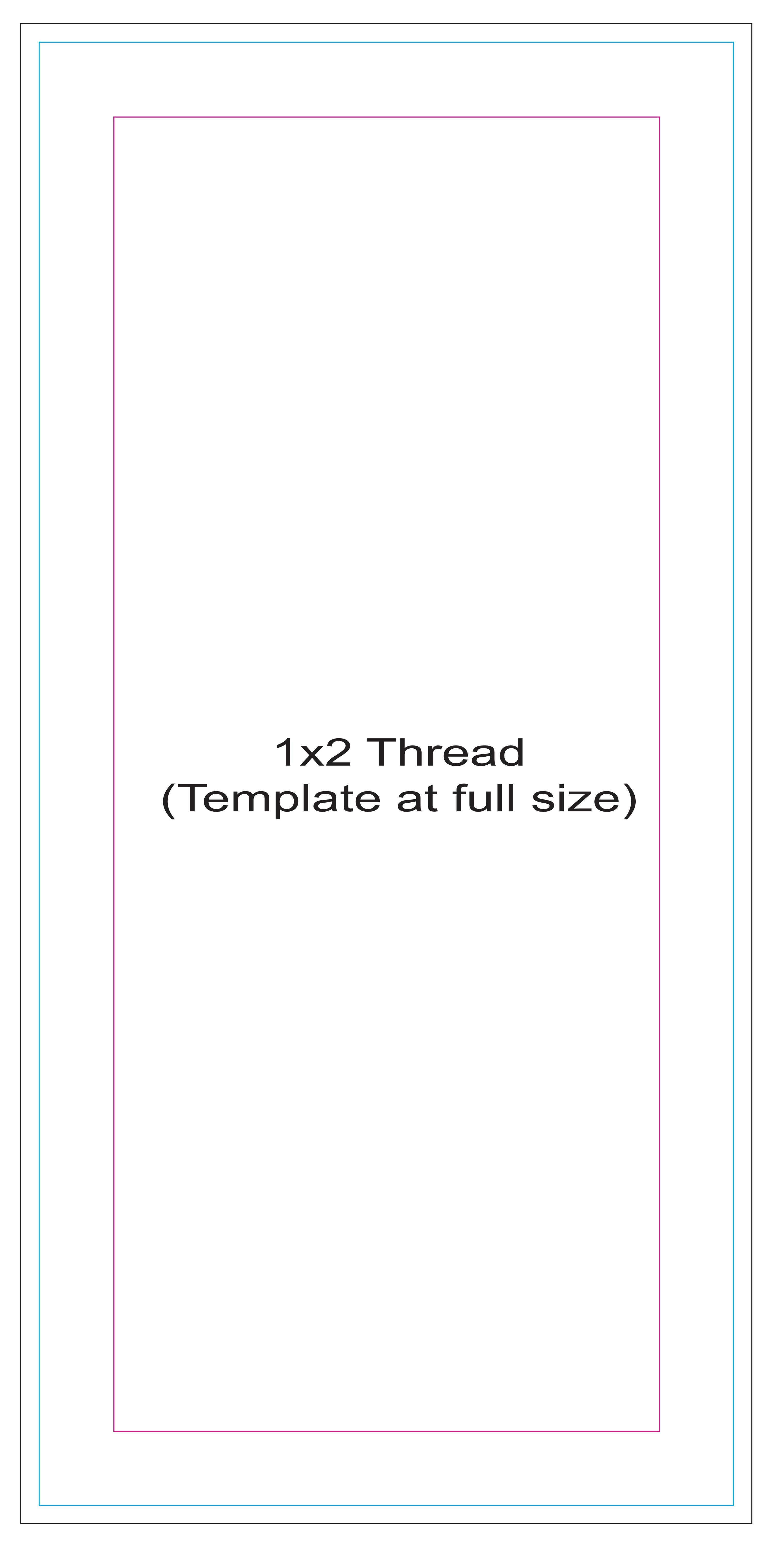
1x1 Flat Front



Focus Area Key

focus area is always 3"-5" inside edge of all four sides on all skin styles and sizes

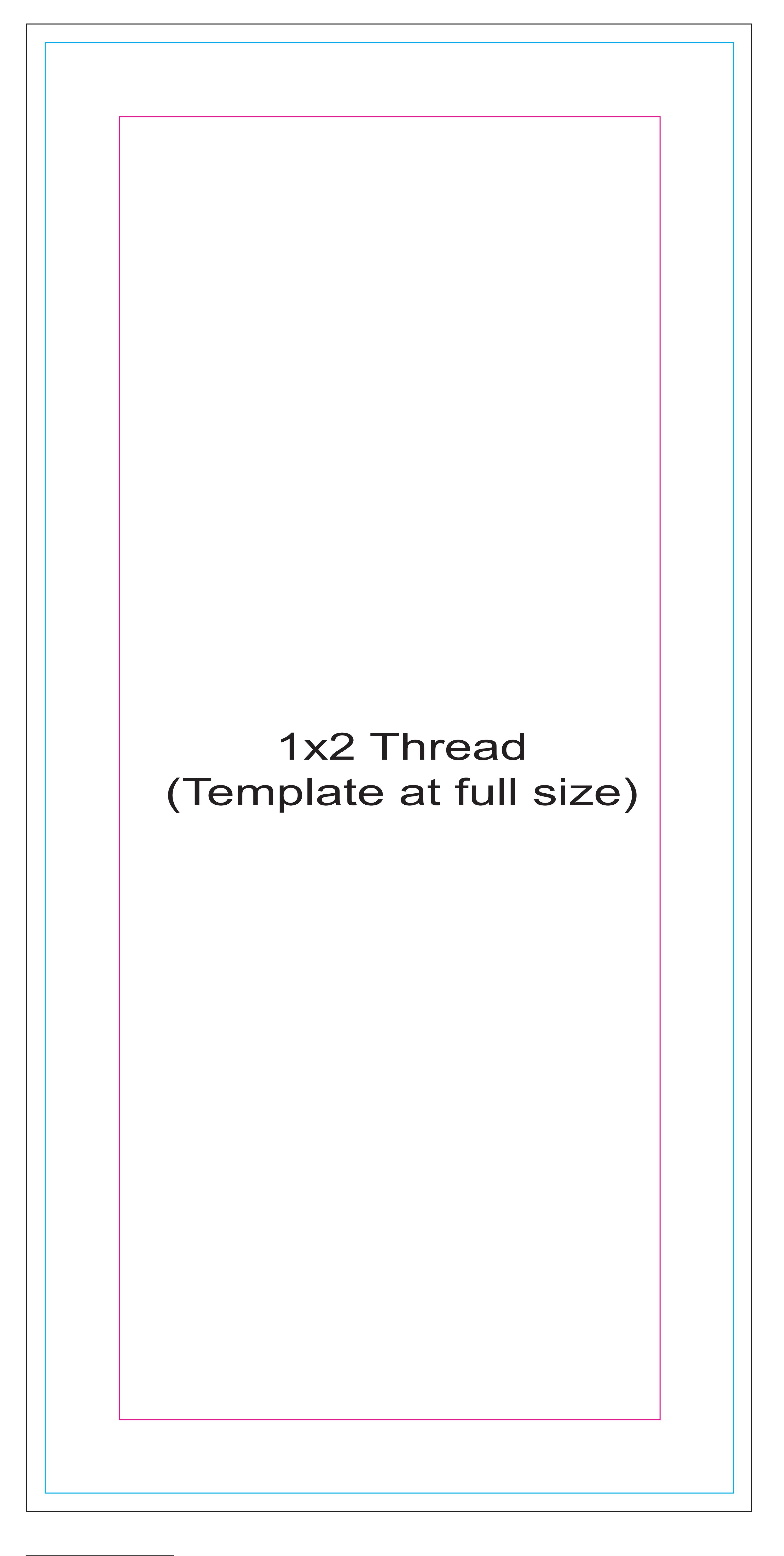
©2004/Patent Pending





Print Size: 29.5"w x 60.5"h Final Size: 28"w x 59"h

X-FACTOR (Live Area) Shown: 3" in on all sides





Print Size: 29.5"w x 60.5"h Final Size: 28"w x 59"h

X-FACTOR (Live Area) Shown: 3" in on all sides





Print Size: 29.5"w x 29.5"h

Final Size: 28"w x 28"h

X-FACTOR (Live Area) Shown: 3" in on all sides





Print Size: 29.5"w x 29.5"h

Final Size: 28"w x 28"h

X-FACTOR (Live Area) Shown: 3" in on all sides

Express Case Wrap 100"w X 34.6"h
(Template at full size)

SKINE

Print Size: 101.5"w x 36.1"h
Final Size: 100"w x 34.6"h

Live Area: 30"w x 30"w centered

NOTE: ALL SET UP INSTRUCTIONS APPLY TO THE 4X3 US SKIN SIZES AS WELL



• File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT: http://xpressions-snap.com/guidelines.htm

For all XSnap skins we require 1.5" of bleed OVERALL (.75" on all sides). If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided w/out bleed



Image bled out for print size



Finished Size



X-Factor

Due to the nature of the Xpressions® graphics, we recommend keeping all artwork elements you do not want distorted (ie text, logos, or faces) 3-5" in on all sides. Examples below:

5" in - least amount of distortion



3" in - distortion becomes more apparent



1" in - distortion very noticeable



PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN