Total Graphic Area: 71.25"w X 43.25"h

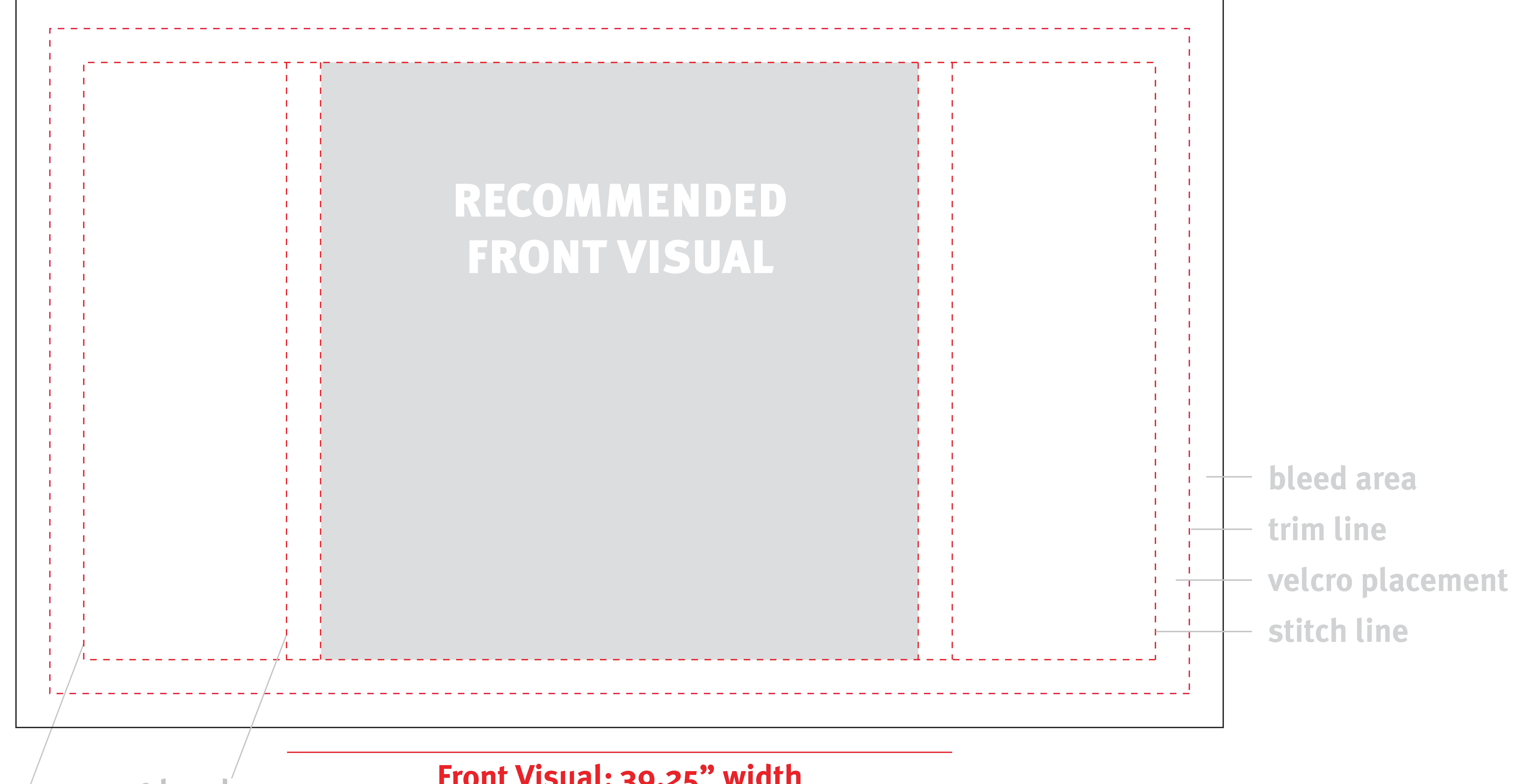
Total Visual Area: 67.25"w X 39.25"h (Front Visual Area: 39.25"w X 39.25"h) (Endcap Visual Area: 12"w X 39.25"h)

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.

## General Art Guidelines:

- CMYK Color

- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines



Front Visual: 39.25" width