## Straight Hopup: 8x3 Hopup w/Endca

TEMPLATE @ 1/2 SIZE

Total Graphic Area: 263"w X 93.5"h

Total Visual Area: 259"w X 89.5"h (Front Visual Area: 235"w X 89.5"h) (Endcap Visual Area: 12"w X 89.5"h)

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.

## General Art Guidelines:

– CMYK Color Mode

- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 200-240 ppi @
  1/2 size, 100-120ppi @ 100% size
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print