



The new way to do your Real Estate

“Z”COIN platform

Your business Navigator in the jungle of the post-crisis business space



"Z"COIN platform

Global – International project is ambitious in its innovation and claims to realize all requirements of Global Real Estate Market.

Mission

Our mission is to create a unique global real estate market environment for investment and capital transition, connecting and streamlining all processes of the real estate market

Objectives

To Unification of all functions and processes of the real estate market.



Real Estate Market nowadays

Direct
Investments
2020

\$1000bn

Investment
NOW

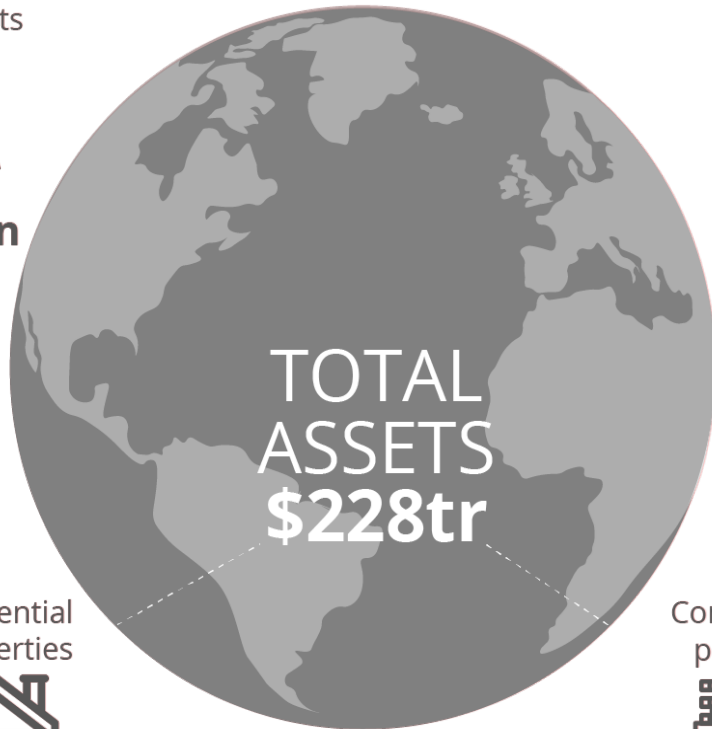
\$650bn

Residential
Properties

\$168tr

Commercial
property

\$59.5tr



Forthcoming changes in RE:

- ➡ The growth in hotel business and volume of residential property rent
- ➡ The growth in construction of industrial objects.
- ➡ Residential real estate construction boom
- ➡ Transition from offline to online market

OUR Solutions For Global Real Estate Market

- Connecting people and markets, removing barriers
- Streamline access in few clicks
- Ensuring deals and legal compliance for any jurisdiction
- Bringing up-to-date information technology and innovation
- Leveraging technology to remove redundant elements in the transaction
- Facilitating access to worldwide investor capital
- Decentralizing real estate market
- Introducing tokenization model as a base for a real estate deal

"Z"COIN is...

- The digital real estate market of a new generation, that will unite b2b, b2c and c2c in the single world-wide or regional network.
- A multifunctioning, multilevel platform based on the Blockchain technology with the use of iDeals (the next generation of smart contracts)



MEMBERS

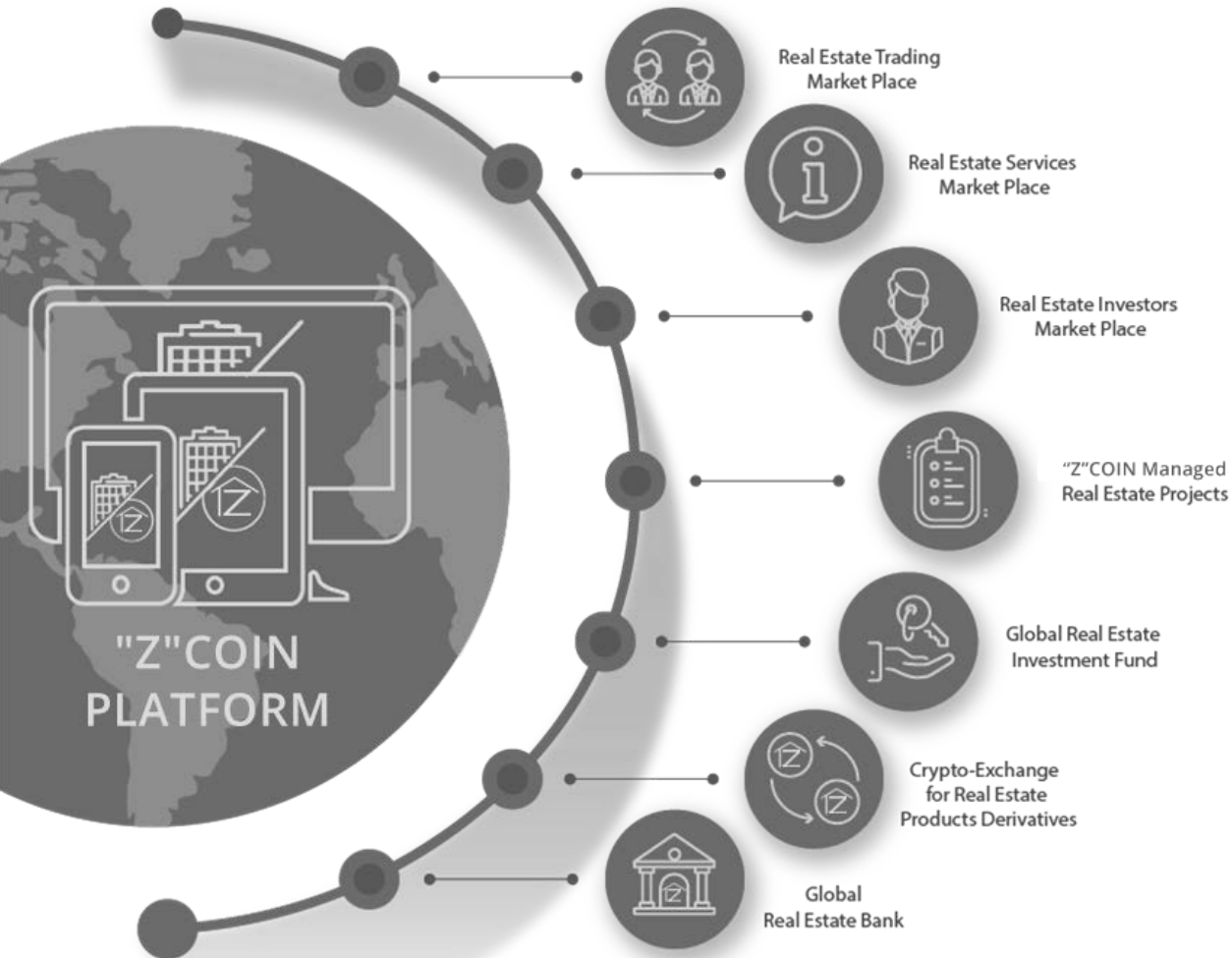
- All members of real estate market will cooperate in online network without any geographical, information or bureaucratic barriers
- Digital space in form of e-Marketplace



WHAT WE OFFER

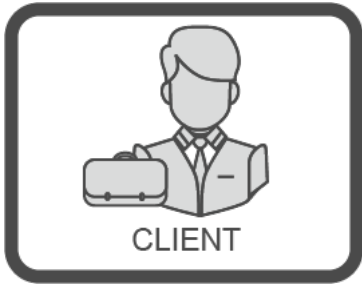
- Own unique industrial cryptocurrency "Z"COIN
- A global community for collaboration and conducting business in the real estate market
- Operation Support System and Business Support System (OSS/BSS) for real estate
- A variety of crypto-instruments and crypto-products combined under the "Z"COIN umbrella to support all type of activities and deals during the real estate market life-cycle
- Our own network of brokers worldwide to search for investors and property buyers
- Dynamic rating system of development projects and property
- Our own Expert Council for all aspects and areas of real estate business
- A solution to the complex real estate business which makes deals more transparent, fast processing, legally compliant and accessible to all

Infrastructure of "Z"COIN Platform



- Real Estate Trading Market Place
- Real Estate Investors Market Place
- Real Estate Services Market Place
- "Z"COIN Managed RE projects
- Asset Exchange for RE products, Market Pegged Assets
- Global Real Estate Investment Fund
- Global Real Estate Bank

Advantages for everyone



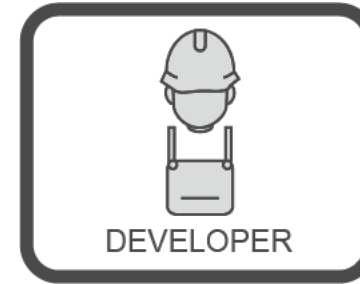
- Access to properties from around the world
- Possibility to buy real estate in any country all over the world
- Direct access to property owners
- Wide choice and available price of real estate services
- Registration of all types of real estate deals online
- Transparent and secure deals
- Saving money on royalty



- Access to customers and facilities from all around the world
- Immediate data update 24/7
- Convenient work without reference to the office
- No need to spend money on advertising and customer search
- Quick and convenient search for experts (consultants) anywhere in the world



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- World fame



- Access to investors from around the world
- Involving world experts and consultants in the development of projects
- Qualified analysis and evaluation of the project (risks)
- The project's conclusion on the international market
- Quick and transparent transaction accomplishment



- The best investment projects and opportunities in one platform
- Transparent and safe investment
- Access to all necessary valuation tools

How it works



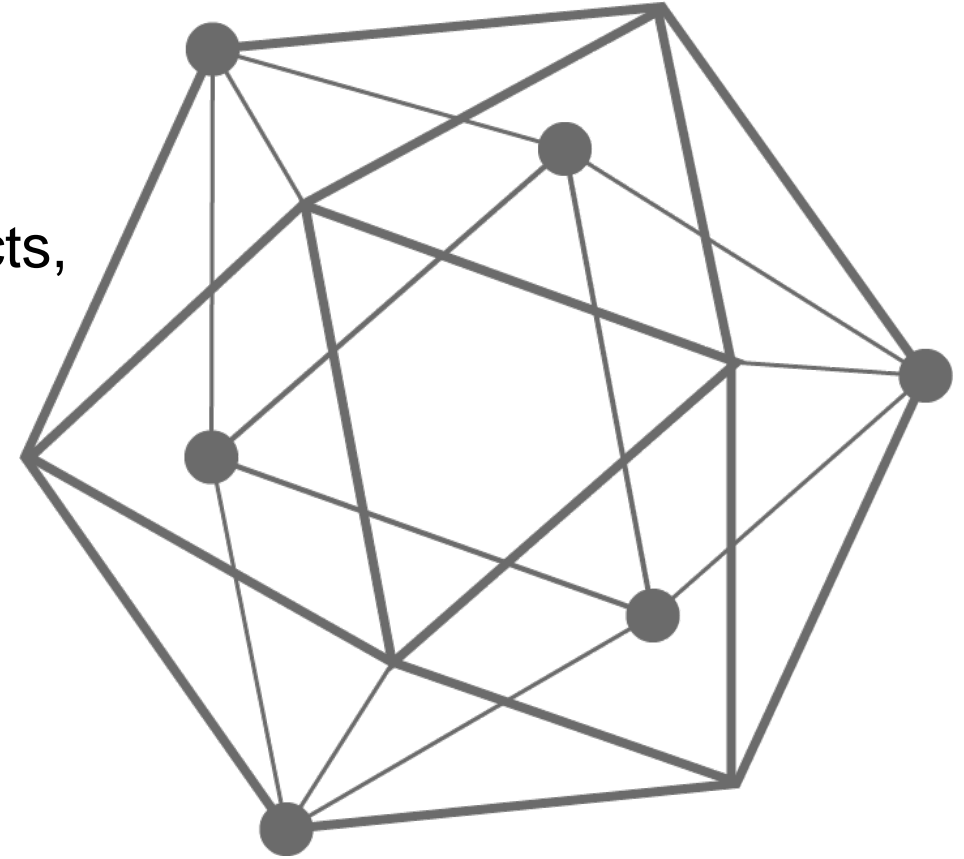


Innovative technical solutions

Blockchain

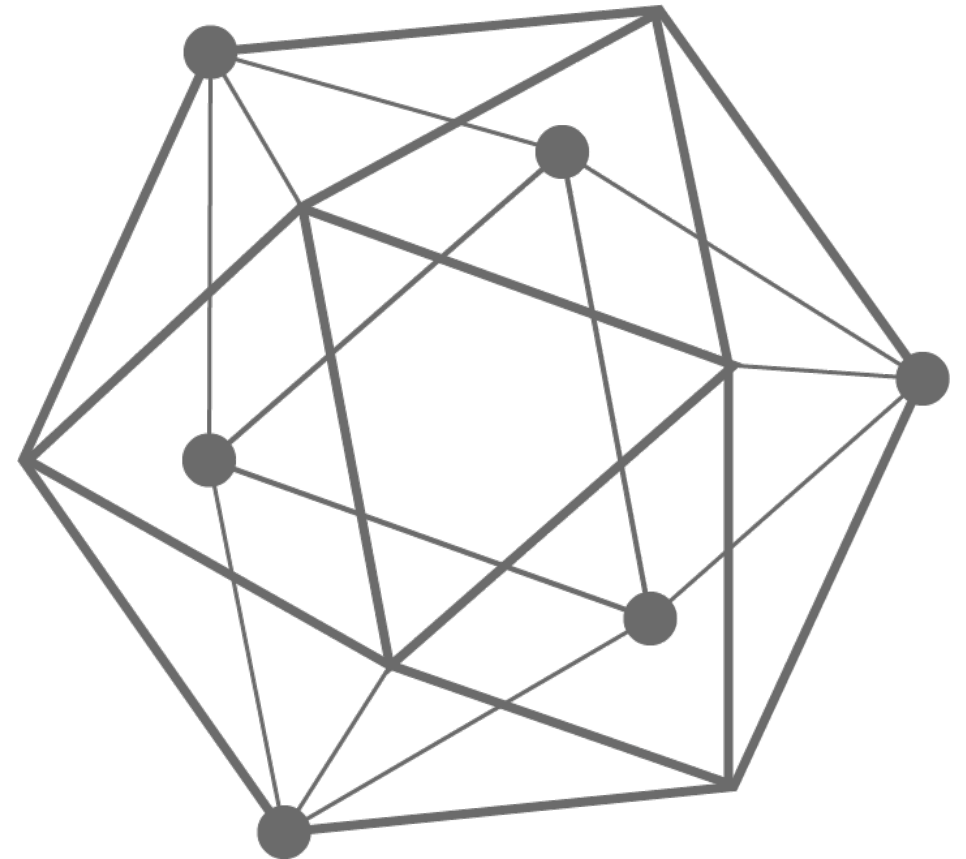
We use the Blockchain technology for:

- Secure storage of real estate objects, subjects, deals and financial transactions
- Survivability
- Traceability
- Operational and Business Continuity
- Minimized investment risks



Blockchain: Secure storage

- Real estate objects subjects, deals and financial transactions
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Real Estate industry business network

- We create a common digital space for all participants in a form of the industry business network.
- All main and allied participants of real estate market would be represented by personalized members, their groups and communities.
- We provide them with the means of group work including an instant messaging system, group chat, collaborative work on documents, electronic signature procedures



A niche industrial currency "Z"COIN©

The "Z"COIN© is the equivalent of money, which performs the following two functions:

- Measure of value
- Medium of exchange

Advantages of using own cryptocurrency "Z"COIN© on our Platform:

- Allows to overcome some domestic and international barriers in the cooperative global environment
- The ability to simplify and optimize transactions



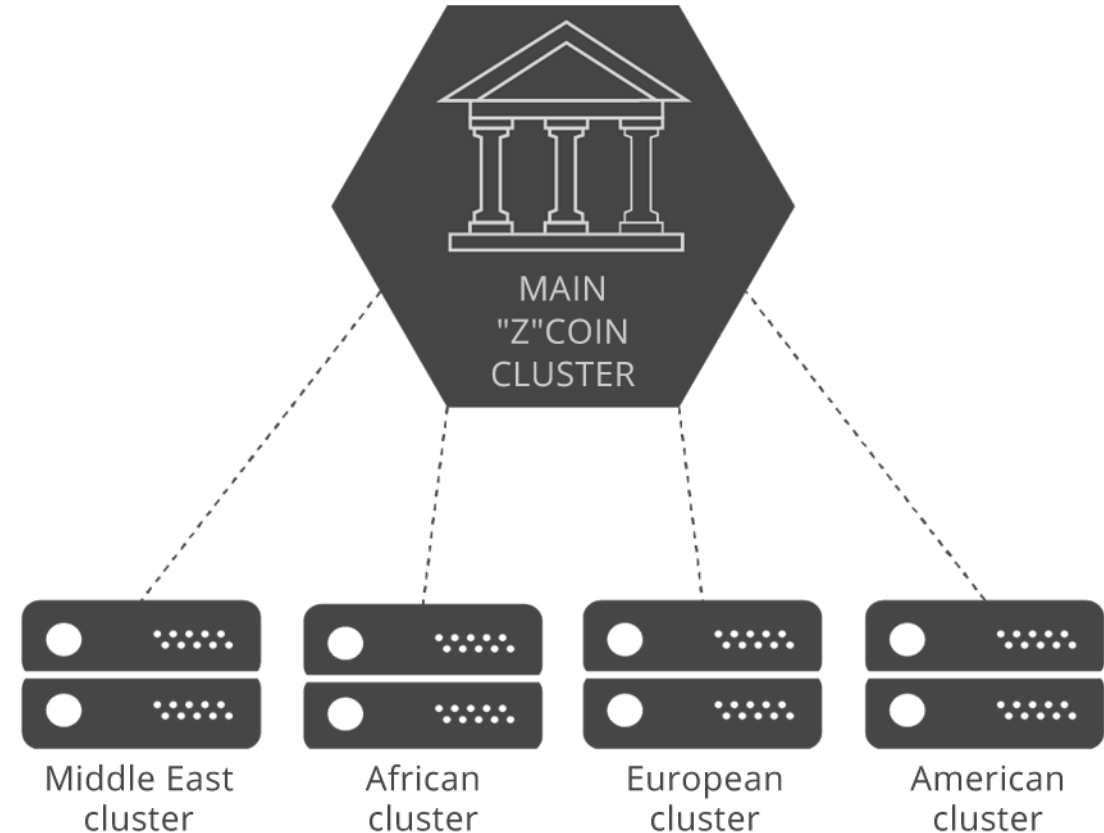
Smart and adaptive search, cognitive assistance

- A dynamic set of intelligent filters based on the principles of artificial intelligence
- A cognitive assistance service based on the history of your previous choices and the degree of your satisfaction with the previous transaction or communication.



Regional RE clusters

- More than 85% deals are local.
- By analogy with the biggest international financial centers, we concentrate our business in regional real estate clusters, which are self-sufficient to perform a full range of real estate transactions. Each regional cluster is a customized instance of the "Z"COIN platform™.
- Cluster organization of business provides high efficiency of interaction, while adding transparency to processes and accelerating conduction of real estate operations. All this will be achieved due to short intra-cluster connections, conducted within the framework of a standardized legal and technological space managed by a single center.



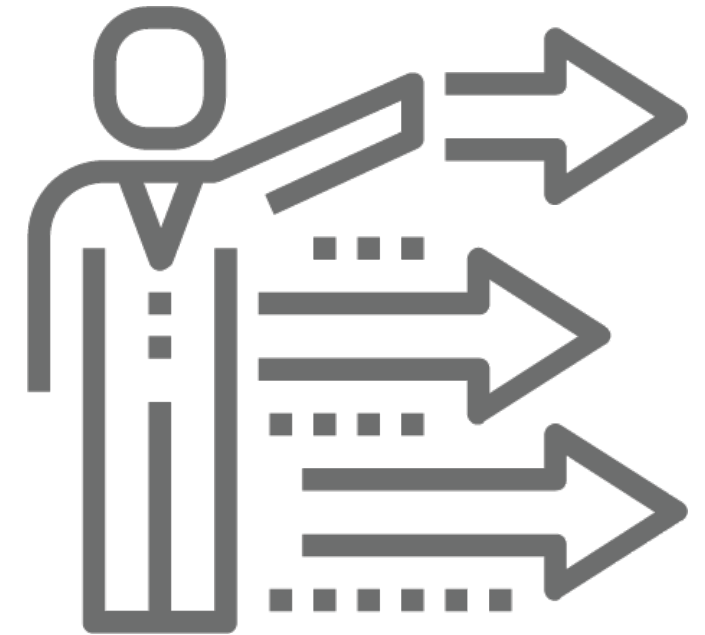
Security

- "Z"COIN Platform™ has an adaptive learning information security system based on the most complete and up-to-date threat matrix, on an expanding set of rules and conditions for process verification at all stages of the circulation of information on the "Z"COIN Platform (Security Gateways), and also on the analysis of the hacker attacks.
- Security system for "Z"COIN Platform™ is based on the following standards:
 - ISO 27002
 - PCI DSS
 - The Second Payment Services Directive (PSD2)
 - Multifactor (3+) Authentication
 - Domestic security regulations



Industrial RE business processes

- “Z”COIN iDeals™ - is a high-level language for conducting deals on the "Z"COIN Platform™.
- We are making our own environment in which the language is understood and applied.
- "Z"COIN Platform™ has Business Process Repository - a Business Process Library with authorized access only securely stored using the Blockchain technology.
- BP Repository contains a set of Business Process Templates necessary to support Platform functionality and their customization and adaptation to certain legislation.
- The system will elicit the most successful deals to offer them for a mass use.
- On further stages, we are going to provide a framework for developing scripts based on this language for third-party organizations and independent software developers.



iDeals™- Intelligent Deals

- "Z"COIN Platform™ contracts and deals are much wider than well-known Smart Contracts concept of existing implementations (ex. Ethereum and Bitcoin)
- iDeals™- next generation of smart-contracts. It is based on unique concept of Business Process engine and "Z"COIN Intelligent Deals Engine using our own BPEL named "Z"COIN Intelligent Deals
- Language
- As a Real Estate platform it supports not only smart contracts for cryptocurrency operations but business logic implementations for Real Estate operations.

There are two levels of contracts:

- Cryptocurrency level Smart Contracts (ex. Ethereum standard implementation) Intelligent Deals or iDeals™ - high level deals that "live" in real estate business process environment