# **Hoteza TV solution for Hotels**



# A flexible solution approach that lets you focus on what matters most to you, and your guests

Hoteza offers a modular range of hospitality-specific TV solutions, based on many years of relevant experience in hospitality industry and serving millions of customers all over the world.

### Our Hoteza Lite solution, attractive and cost-efficient

Hoteza Lite, our standard TV package, offers fundamental information and entertainment capabilities along with a range of valuable guest and hotelier services at an attractive price point. Our optimized solution design ensures both a lean configuration and a quick deployment. For a more hotel-specific configuration and flavour, you may go for Hoteza Pro solution at any time.

Our Hoteza Pro solution to differentiate your hotel and get the most of our system. Our modular solution design allows you to upgrade your Hoteza Lite solution anytime to Hoteza Pro:

#### Customize

Offers you a best match for your corporate and hotel brand identity on the graphical user interface.

# • Watch & Listen

Provides rich content feeds (web radios, movies) and an opportunity to generate revenues from selected premium TV channels.

# • Inform & Promote

Allows management of hotel information to drive hotel guests awareness through our user-friendly cloud-based Content Management System.

## • Sell & Deliver

Ordering hotel services and in-room dining or shopping has never been easier using Hoteza TV. Via in-room TV screen, your guests may have an access to any hotel services to help them make the most of their stay.

# • Connect

Provides advanced content streaming options from your guest's mobile device to the room TV.

## • Link

Interfaces with your Property Management System (PMS) to provide a host of advanced functionalities from real-time guest messaging to view bill feature.

All our on-site and cloud-based solutions can connect directly to the TV, saving you the investment and maintenance cost associated with the use of a set-top-box (STB).

A Coax / Wi-Fi based version with certified Smart Hotel TVs from LG and Samsung is available for both Lite and Pro solutions. This allows you to reuse your existing Coax network and TV head-end.

# **Highlights**

- Flexible solution design makes best use of the hotel's existing network infrastructure.
- Modular enhancement packages to focus on what matters.
- Progressive hotel branding options.
- Bouget of guest entertainment options from classical to (VoD) to contemporary (screen sharing).
- Cloud-based CMS allows consistent information content upgrades across your entire hotel.
- Single CMS platform
   for both IPTV and guest facing mobile apps thus
   reducing the work
   of hotel staff.
- Integration with the leading Room
   Management Systems
   provides a seamless
   control of room systems
   via in-room TV screen
   and guest mobile device.
- Multiple language support helps remove language barriers and enhance communication with the hotel for all nationalities.

Features		Lite	Pro
Customize	GUI/Design customization	Standard	Premium (3 design themes, fonts, color scheme, etc.)
	Welcome screen	Yes	Yes
	Navigation languages	Up to 5 languages	Unlimited
	Guest name on GUI	Yes	Yes
Watch & Listen	TV Channels grouping by categories	Yes	Yes
	Web radio feed	Yes	Yes
	Movies (VoD Player)	No	Yes
	Parental control (VoD)	No	Yes
	Premium TV channels billing	No	Yes
	Wake-up on TV	No	Yes
Inform & Promote	Brand Channel	1 channel	Unlimited
	Information pages	Yes	Yes
	Weather forecast	Yes	Yes
	Interactive guide & maps	No	Yes
	Questionnaire	No	Yes
Sell & Deliver	In-room dining	No	Yes
	In-room shopping	No	Yes
	Order requests	No	Yes (make-up room, laundry & pressing, minibar refill, taxi order, etc.)
Connect	Wired Share (AUX)	Yes	Yes
	Wireless Share (Miracast)	No	Yes
	Integration with GRMS	No	Yes
	Mobile apps integration	No	Yes
Link	Real-time guest messaging	Yes	Yes
	View Bill	Yes	Yes
	TV wake-up on check-in	Yes	Yes
	Guest language	Yes	Yes

Characteristics	Lite	Pro	
Solution architecture	Existing coaxial network / IP (CAT 5/6/7), on-site Hoteza server	Existing coaxial network / IP (CAT 5/6/7), on-site Hoteza server, on-site VoD server (if needed)	
Capacity (hotel size)	Serves hotels of any size, from 20 to thousands of rooms		
Capacity (TV channels)	Coax: supports up to 100 SD and HD channels  IP: supports unlimited SD and HD channels		
TVsets supported	Certified smart hotel TVs from LG and Samsung		
Set-top box (STB)	For full functionality requires TV model being tested and approved by Hoteza.TV wake-up on check-in and Wireless Share features (Miracast) are not available		
Digital Channels	SD/HD and radio channels from any digital source: DVB-S/S2 (satellite), DVB-C (cable), DVB-T/T2 (terrestrial), IPTV sources		
IPTV headend	Any IPTV headend available in the market		
Reliability	Our Hoteza Support Center can monitor your TV solution including all components. Choice of Service Level Agreements available (optional)		
Intellectual property	Hoteza owns all intellectual property and knowledge (not outsourced, not depending on third party). Fully in-house development.		

