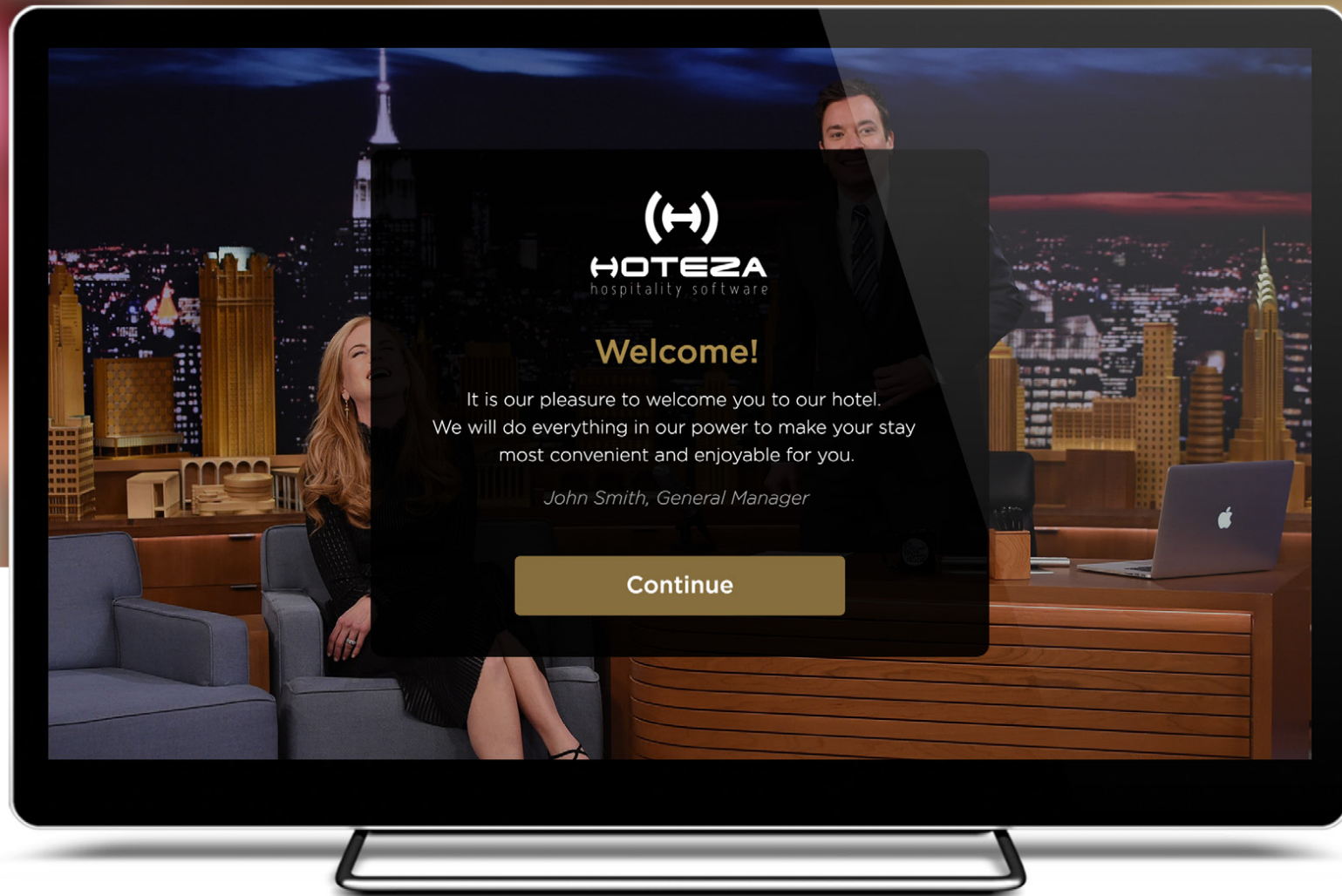


Hoteza TV



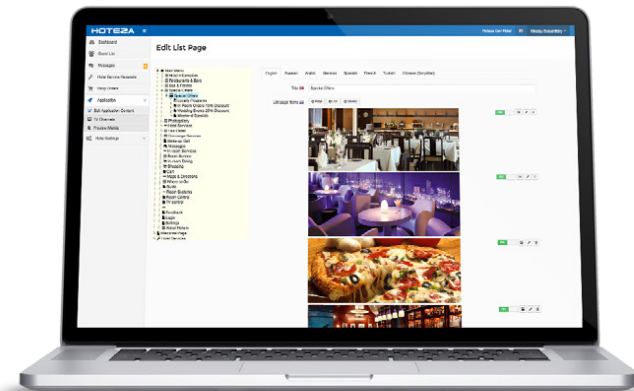
www.hoteza.com

Hoteza TV

Hoteza TV system comprises many features and a convenient modern interface.

The principal benefit of Hoteza TV is the simple and intuitive content management system (CMS), which allows any changes to be published instantly and up-to-date information to be provided to hotel guests.

Hoteza TV is compatible with most LG, Samsung and Philips hotel television models, allowing hoteliers to avoid additional equipment costs for interactive systems and guests to enjoy modern interactive television.



Main Benefits



Set-top-box free solution

With no STB to consider, you can mount the TV closer to the wall and have the freedom of choice to place it exactly where you want.



Managed by Hoteza CMS



24/7/365 service

Support is offered 24 hours a day without weekends.



Integration with hotel management systems (PMS)

Automated switching on at check-in, view bill feature, wake-up call, messages, express check-out.



TV control by guest's mobile device

Special design allows guest's phone or tablet to be used as remote control.



Compliance with brand standards and customized design.



Investment protection

Due to development of SmartTV platform, uninterrupted expansion of system functions without replacement of equipment.



Large amount of interactive features

Taxi order, room service, alarm clock, shopping, in-room dining, weather forecast and many more.



Pairing TV with guest's devices

Guest videos, photos and music is now available on in-room TV.



Supports full HD content

Hotel Benefits

Creating new revenue opportunities



Generate additional revenue

As well as improving your customer service, Hoteza TV provides you with an ideal opportunity to promote and upsell your facilities and partner services thus generating additional revenue.



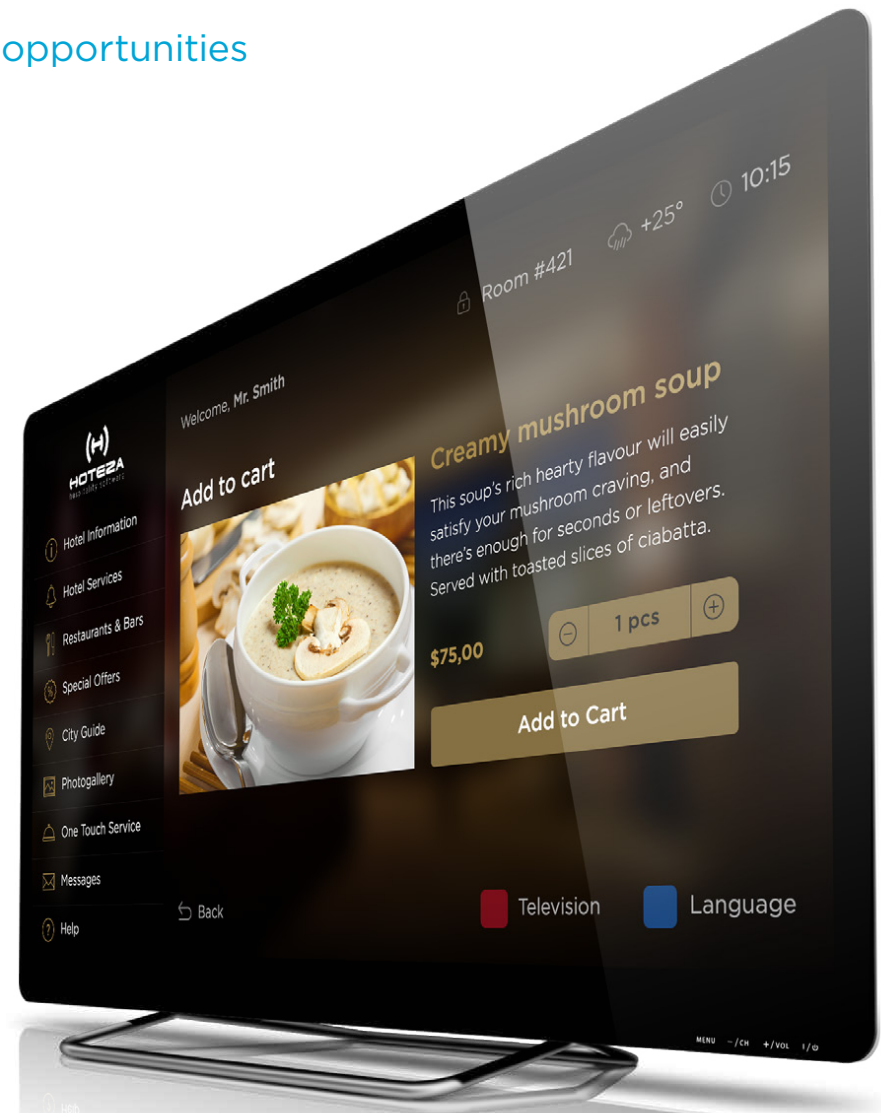
Increase in-room dining sales

Thanks to the easy-to-use multi-lingual interface, Hoteza TV enriches the guest experience and helps to increase in-room sales: Room-service breakfast or dinner orders, or even a bottle of chilled champagne are all available to your guests via TV screen.



Upsell your services

The built-in virtual shop allows you to upsell the products from your souvenir shop, spa services or your special or seasonal promotions. It has been proven that the sales generated by electronic advertising are much higher than those generated by traditionally printed materials.



Hotel Benefits

Enhancing the guest experience and satisfaction



www.hoteza.com



Multi-lingual support

Hoteza TV automatically starts in the guest's language. Built-in multiple language support helps remove language barriers and enhance communication with the hotel for all nationalities.



Visualize your offerings

Hoteza TV provides guests with comprehensive, up-to-date and visual information which is limited only by your fantasy! You can easily make changes to the design, products, options, languages and prices in real-time without impacting your guests' use of the service.



Bring-your-own-device technologies

Screen mirroring by Hoteza enables the guest to mirror his devices on the TV, and push content to truly bring that home-from-home experience to his room, in HD video quality including sound.

Hotel Benefits

Instant feedback



Remote management of TVs in guestrooms, including editing the channel map, volume level, etc.



A **built-in messenger** allows your guests to communicate with hotel staff and even directly with the hotel manager, and vice-versa. Hoteza TV guarantees that you receive the most accurate and genuine feedback from your guests!



The Questionnaire module allows you understand and analyze your guests' needs and instantly increase the guest satisfaction level.

Real-time analytics



Hoteza TV will help you to understand what information is of **most interest to your guests**, which services are most used, and even how much time your guests' spend using Hoteza TV and so on.



The Statistics module collects information on guests' behaviour and allows you to analyze guest preferences in accordance with their guest profile: age, sex or nationality.

Saving costs



All information and images normally printed in guestroom compendiums are now digitized and current – thus **saving thousands in printing**.



Automation of processes cuts costs related to Concierge and Call-Centre staff by reducing the number of guest requests handled in person or by phone.

Tailor-made customization



Application flexibility provides you with **unlimited customization opportunities**. Hoteza TV will fully comply with your corporate standards or brandbook.



Guest Benefits



Ordering hotel services

Ordering hotel services has never been easier using Hoteza. **Via in-room TV screen**, your guests may have an access to many options to help them make the most of their stay. These include the ability to view menus and order room service; reserve a table at a hotel restaurant; browse and book spa treatments or request traditional Concierge services including wake-up calls, newspapers, and valet services.



Easy-to-Use

Hoteza TV is designed on principles of usability, therefore your guests will easily understand how to use the application.



Convenience and pleasure

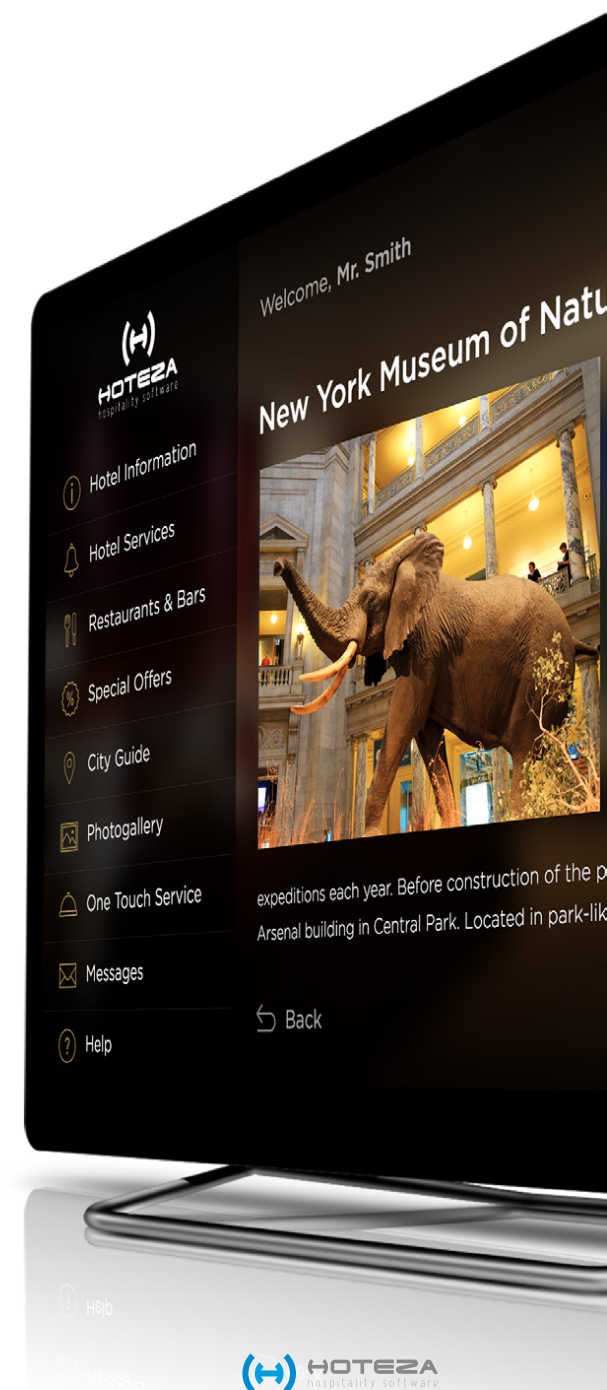
Make the stay for your guests even more enjoyable by allowing them to control their room temperature, lights and curtains from the comfort of their own bed.



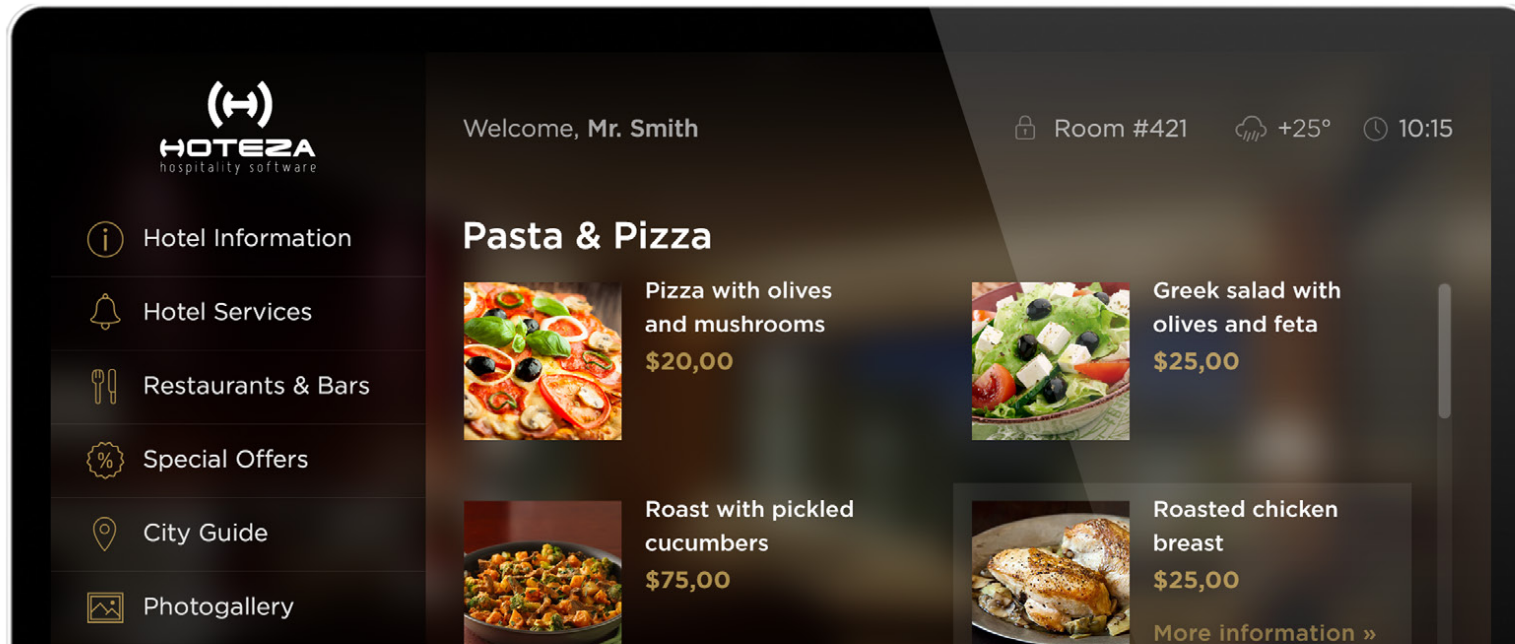
Local area information

Detailed information on local attractions and integration with interactive maps helps to keep your guests informed about places of note and interest such as bars, restaurants, clubs, beaches, museums and so on. All designed to save your guests' time.

Watching videos and listening to music being streamed from their own smartphones to in-room TV is now possible.



Features



Hotel Information

Welcome Message
Photo Gallery
Events Calendar
Restaurants and Spa Info



Communications

Messages
Announcements
Questionnaire
Social Networks



Hotel Services

In-room Shopping
Wake-up Call
Room-Service
Concierge Services



Tourist Information

City Guide
Interactive Map
Weather
Airport Flight Schedules



Advertising

Advert banners
Special promotions





WELCOME, Mr. Smith

Room #421 +25° 10:15

Restaurants & Bars



Special Restaurant



Aero Cafe



Pizzeria



Lobby Bar

Back

Television Language

- Hotel Information
- Hotel Services
- Restaurants & Bars
- Special Offers
- City Guide
- Photogallery
- One Touch Service
- Messages
- Help