

HELLO

By the way, my name is Daniela!



EDUCATION.

Post-graduation: Employer Branding | Porto Executive Academy

Digital Marketing | University of Illinois

Front-end Development | The Starter

Web Copywriting | Lisbon Digital School

Digital Marketing | Lisbon Digital School

Adobe InDesign | FLAG

Color Grading - Final Cut Pro | FLAG

Social Media Strategy | Lisbon Digital School

Marketing for Social Media | Paulo Faustino e Regina Santana

Adobe After Effects | FLAG

Sound and Image | Universidade Católica Portuguesa

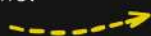
Cinema and Audiovisual | Escola Superior Artística do Porto

Audiovisual Communication | Escola Artística de Soares dos Reis

ABOUT.

Do you wanna know more about me?

Don't worry. I got your back! 😊



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EXPERIENCE.

Employer Branding, Social Media & Communication Manager
Salvador Caetano | mar. 2024-present

Digital Experience & Marketing Manager | Portugal SPOC
COCUS Portugal | jun. 2023-mar. 2024

Employer Branding & Recruitment Marketing Team Leader
Salvador Caetano | nov. 2022-jun. 2023

Social Media, Recruitment Marketing & Employer Branding
Salvador Caetano | aug. 2022-nov. 2022

Social Media & Corporate Identity
Salvador Caetano | feb. 2022-aug. 2022

Multimedia Communication & Corporate Identity
Salvador Caetano | jul. 2021-feb. 2022

Multimedia Communication & Social Media
Salvador Caetano | nov. 2018-jul. 2021

Multimedia Communication Internship
Salvador Caetano | jun. 2017-nov. 2018

