







Harvard

**Why you are starting this business?**



**Understand that your idea is not just a whim**



**Have a mental picture of the company**



**Set your path to follow**



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# Have a vision

Why you are starting this business?



Understand that your idea is not just a whim  
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Have a mental picture of the company



Set your path to follow

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# Decide on business structure



SOLOPRENEUR

个体经营

Simple to Setup



ONE PERSON  
COMPANY

Benefits for the legal entity

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