

Courier Brands Colors



FedEx Colors

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The official FedEx colors are [FedEx Purple](#) and [FedEx Orange](#). An older color scheme also included colors like light platinum, light gray, green, blue, red, yellow, gray, black and white. We recommend using the FedEx color palette for personal projects and in the case of commercial use to visit the company website. The color codes: RGB, CMYK for print, Hex for web and

U.S. BRAND

FedEx color codes: RGB, CMYK, Pantone, Hex

 FedEx Purple	Hex color:	#4D148C
	RGB:	77 20 140
	CMYK:	90 100 0 0
	Pantone:	PMS 2685 C
 FedEx Orange	Hex color:	#FF6600
	RGB:	255 102 0
	CMYK:	0 65 100 0
	Pantone:	PMS 021 C

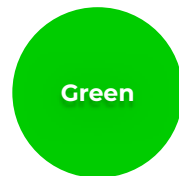
Old Color Palette



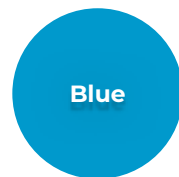
Hex color: #999999
RGB: 153 153 153
CMYK: 0 0 0 37
Pantone: PMS 877 C



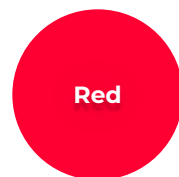
Hex color: #999999
RGB: 153 153 153
CMYK: 0 0 0 37
Pantone: PMS Cool Gray 6 C



Hex color: #00CC00
RGB: 0 204 0
CMYK: 75 0 100 0
Pantone: PMS 361 C



Hex color: #0099CC
RGB: 0 153 204
CMYK: 100 3 0 0
Pantone: PMS Process Blue C



Hex color: #FF0033
RGB: 255 0 51
CMYK: 0 100 80 0
Pantone: PMS 186 C



Hex color: #FFCC00
RGB: 255 204 0
CMYK: 0 30 100 0
Pantone: PMS 1235 C

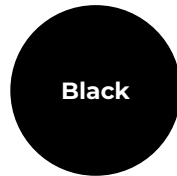
Hex color: #999999
RGB: 153 153 153



RGB: 100 100 100

CMYK: 0 6 18 50

Pantone: PMS 404 C



Hex color: #000000

RGB: 0 0 0

CMYK: 0 0 0 100

Pantone: PMS Process

Black C



FedEx logo

- The Pantone colors are confirmed by the color palette embedded in this [corporate brochure](#).
- The FedEx hex colors are confirmed by the SVG logo on FedEx's website.

Identity Colors

Color shows our spirit and promotes brand recognition. Our powerful corporate colors, FedEx Purple and FedEx Light Platinum, reinforce the stature of our company. Specific colors from our palette are used in the signatures of our operating companies, as shown below.

The preferred custom-engineered inks for FedEx match colors are available from authorized vendors. Contact INK International Ink Co. at (510) 791-2016 or Monarch Ink at (801) 458-1700.

FEDEx MATCH COLOR	PANTONE® EQUIVALENT	CMYK	RGB	WEB-SAFE HEX
FedEx Purple	PANTONE 2685	C80 M100 Y0 K0	R102 G0 B153	66 00 99
FedEx Light Platinum*	PANTONE 877	C0 M0 Y0 K37	R153 G153 B153	99 99 99
<i>FedEx Light Platinum Reverse**</i>			R204 G204 B204**	CC CC CC**
FedEx Light Gray	PANTONE Cool Gray 6	C0 M0 Y0 K37	R153 G153 B153	99 99 99
<i>FedEx Light Gray Reverse**</i>			R204 G204 B204**	CC CC CC**
FedEx Orange	PANTONE 621	C0 M80 Y100 K0	R205 G102 B0	FF 66 00
FedEx Green	PANTONE 361	C75 M0 Y100 K0	R0 G204 B0	00 CC 00
FedEx Blue	PANTONE Process Blue	C100 M0 Y0 K0	R0 G153 B204	00 99 CC
FedEx Red	PANTONE 186	C0 M100 Y0 K0	R205 G0 B0	FF 00 33
FedEx Yellow	PANTONE 1235	C0 M0 Y0 K0	R205 G204 B0	FF CC 00
<i>FedEx Yellow Uncoated†</i>	PANTONE 116L2			
FedEx Gray	PANTONE 404	C0 M0 Y18 K30	R153 G153 B153	99 99 99
White		C0 M0 Y0 K0	R205 G205 B205	FF FF FF
Black		C0 M0 Y0 K100	R0 G0 B0	00 00 00

In lieu of the color listed on this page, you may use the PANTONE® color listed, the standards for which can be found in the current edition of the PANTONE® formula guide. The colors shown on this page and PANTONE® in the graphic to the right are for reference only.
*After registration techniques in reproducers produce the use of FedEx Light Platinum, also use "FedEx Light Gray."
**Use these colors to create color separations when reproduction appears on screen.
†Uncoated PANTONE equivalent for FedEx Yellow.



Go to > fedexbrand.com > [FedEx Company](#) > [Basic Elements](#) > [Color](#)

Amazon color scheme

Xbox One color scheme

Red Bull color scheme

Levi's color scheme

Heineken color scheme

Pabst Blue Ribbon color scheme

Lyft color scheme

Taco Bell color scheme

Microsoft color scheme

Burger King color scheme

FedEx color scheme

John Deere color scheme

Samuel Adams color scheme

WhatsApp color scheme

Pinterest color scheme

Monster Energy color scheme

UPS color scheme

Keystone Light color scheme

Busch Light color scheme

Netflix color scheme

Coca-Cola color scheme

Natural Light color scheme

Miller Lite color scheme

Airbnb color scheme

Starbucks color scheme

DHL color scheme

Bud Light color scheme

Android color scheme

IBM color scheme

Kool-Aid color scheme

Messenger color scheme

Apple color scheme

Oracle color scheme

Dunkin' Donuts color scheme

Sprite color scheme

YouTube color scheme

Twitter color scheme

Miller High Life color scheme

Busch color scheme

Uber color scheme

Subway color scheme

USPS color scheme

Michelob Ultra color scheme

Budweiser color scheme

Slack color scheme

Pepsi color scheme

Coors Light color scheme

Johnny Walker color scheme

Spotify color scheme

McDonald's color scheme

Jack Daniel's color scheme

Snapchat color scheme

Facebook color scheme

HP color scheme

Gatorade color scheme

Jim Beam color scheme

Instagram color scheme

Google color scheme

We are not affiliated with any of the brands listed on this website.

