Written report on the analysis of fantasy game Heros of Pymoli

We found that there are a total of 576 players, 84% males and 14% females. While average purchase price is the same for males and females, females tend to purchase more than males on purchase per person (4.47 vs 4.07).

Among different age groups, 20-24 and 15 to 19 groups made most purchase with 20--24 group the top spender(258) and 15-19 (107). Most popular item is final critic and oat breaker being the second most popular item but overall, there is not a predominant item that everyone purchased. Those two items are also most profitable items as well.

We conclude that

1. majority of players are male accounting for 84% of total players.
2. Although in minority, females tend to purchase more than male on average.
3. 20-24 age group is the biggest spender with 15to 19 group being a second
4. There is not a single predominantly popular item but final critic and oat breaker being on the top of the most purchase list.