**Event-driven systems with Apache Kafka**

**Summary**

Objective:

To inform people about Kafka, and to persuade them into realizing the benefits of using Kafka in production.

Evidence:

Personal anecdote, concrete facts, general examples

**Roadmap**

* Introduce problem
  + Give real life example
* Kafka is the solution
  + Overview of Kafka
  + Why not traditional messaging queues?
* In-depth discussion of architecture and impact
* Personal anecdote at Zenreach
* Summary