

FRANSEL MANUHUTU

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Batu Meja, Kecamatan Sirimau, Kota Ambon, 97125

I have an educational background in Marine and Fisheries business which focuses on studying 3 main areas, namely economic, social and environmental. I have a recent internship experience as a Management Ranger : Communication at PT Bank Rakyat Indonesia, which is responsible for communicating with customers to find out the problems that exist with customers and trying to find useful solutions in developing the quality of the company, I have experience in social projects during my studies and internships, have organizational experience and have several achievements during my studies

Work Experiences

PT BANK RAKYAT INDONESIA - AMBON

Feb 2022 - Aug 2022

Internship - Management Ranger: Communication

- Responsible for communicating with the company's priority partners and customers to receive feedback which can be useful as evaluation recommendations for company development.
- Successfully serving more than 300 digital saving customers every month by ensuring customer satisfaction, educating consumers in conducting banking transactions safely.
- Analyze every complaint and problem experienced by customers and create recommended solutions for the company
- Creating an innovation program that can improve BRI's micro-business through the "BRI Datang Ke Desa" program, which aims to introduce micro-credit products to the entrepreneur community in the villages of Ambon city.

DINAS PERIKANAN KABUPATEN MIMIKA - Timika

Apr 2021 - Jun 2021

Internship - Business Analyst and Public Relations

- Participate in freshwater fish farming activities belonging to the Balai Benih Ikan Lokal Bhintuka
Recording the financial outflow and inflow of the Balai Benih Ikan Lokal Bhintuka
- Together with BBIL employees to carry out programs to increase community participation in fish farming activities through training programs, provision of aquaculture facilities and assistance
- Successfully contributed to BBIL with an increase in BBIL's income up to 400%

GRAPHIC DESIGNER AND COMPUTER SERVICE- Work From Anywhere

Jan 2018 - Present

Freelance

This is my side job when I have free time

- Worked more than 400 graphic design orders (Posters, Logos, Infographics, Banners and other graphic products) in 4 years
- Serving more than 200 consumers in repairing PCs and laptops such as component damage, system operating installation, software installation and other computer services
- Created more than 4 websites in the last year
- Serving more than 50 research map making services using ArcGis software in the last 2 years

Education

Pattimura University - Ambon

Oct 2018 - Dec 2022 (Expected)

Bachelor Degree in Fisheries and Marine Science, 3.57/4.00

- Won 3rd place in the Biology Olympiad at the University Level and succeeded in representing the University of Pattimura in the Biology Olympiad at the Maluku and North Maluku Regional Level
- Together with 5 team members, I managed to get 2nd place in the Business Innovation Concept competition organized by SIAP (Social Innovation Acceleration Program)
- Participate in research map making training using ArcGis and Surfer software in August 2022
- Become one of the outstanding students of the Faculty of Fisheries and Marine, Pattimura University, Ambon
- Become one of the students who take part in the Permata Sakti student exchange program at Universitas Jambi and Universitas Negeri Semarang

Organizational Experience

DEWAN PERWAKILAN MAHASISWA FAKULTAS PERIKANAN DAN ILMU KELAUTAN - Ambon

Oct 2021 - Aug 2022

Head of Communication and Information Division

- Responsible for managing all social media of the organization
- Designing organizational uniforms
Creating an original logo for the PKKMB activities for new students in 2022
- Make infographic designs related to organizational information or other interesting information related to marine fisheries
- Fully responsible for the implementation of the program to increase student potential in the Faculty Esports Tournament as well as being a live streaming match operator
- Create and organize a training program for making research maps for students of the faculty of fisheries and marine sciences

HIMPUNAN MAHASISWA JURUSAN AGROBISNIS PERIKANAN DAN KELAUTAN - Ambon

Jun 2020 - Aug 2021

Head of Communication and Information Division

- Responsible for managing all social media of the organization
- Make infographic designs related to organizational information or other interesting information related to marine fisheries
- Create and organize student ability development programs through training on the use of SPSS statistical analysis software
- Designing organizational uniforms

HIMPUNAN MAHASISWA JURUSAN AGROBISNIS PERIKANAN DAN KELAUTAN - Ambon

Oct 2021 - Present

Member of Communication and Information Division

- Helped in making infographic designs related to organizational information or other interesting information related to marine fisheries
- Designing organizational uniforms

Achievement and Scholarship

- **Achievement** (2022): Together with 5 team members, I managed to get 2nd place in the Business Innovation Concept competition organized by SIAP (Social Innovation Acceleration Program)
- **Achievement** (2022): Successfully become 1 of 70 students who managed to beat 31,887 students in the Magang Kampus Merdeka PT Bank Rakyat Indonesia selection
- **Achievement** (2019): Won 3rd place in the Biology Olympiad at the University Level and succeeded in representing the University of Pattimura in the Biology Olympiad at the Maluku and North Maluku Regional Level
- **Scholarship** (2019): Successfully got the PPA scholarship given to outstanding students at the university

Projects

- **Projects** (2022): Improving the Knowledge of the Latuhalat Village Community through the "BRI Datang Ke Desa" program: which provides education to the public about financial and business literacy and introduces BRI bank microcredit products
- **Projects** (2022): Conducting "Community Willingness To Pay Analysis of Wai Tomu River Pollution" which aims to assess public perceptions of Wai Tomu river pollution. Based on the results of this project, I created a solution in tackling the pollution of the Wai Tomu river by successfully creating cooperation between communities around the river, village governments and local governments to make river maintenance fees, community service and river utilization programs.
- **Projects** (2022): Conducting "Analysis of Factors Affecting Fisherman Productivity in Tial Village". This project then resulted in a positive impact on the fishing community in Tial Village because it managed to get support from PT Harta Samudera in marketing activities of caught fish, and assistance with fishing equipment such as boats and "Rumpon
- **Projects** (2021): Implementing a community empowerment program for fish cultivators in Mimika district, Papua. This program aims to increase the participation of local Papuan communities in fish farming by teaching them cultivation methods, good business techniques, and providing capital assistance in the form of cultivation tools and fish seed assistance.
- **Projects** (2019): Conducted a study on the Purse Seine Fisherman Revenue Sharing System in Eri Village. This project found that the profit-sharing system used by fishermen there was not optimal by using a percentage of 30:70, therefore we educate them about the optimal profit-sharing system and according to the needs of each fisherman using a percentage of 40:60 or 50: 50
- **Projects** (2019): Analyze the effect of cooperative credit assistance on the economy of Laha Village.

Hard Skills and Reference

- **Hard Skills:** Mastering Microsoft software, data analysis and mapping: Ms Word, Ms Powerpoint, Ms Excel, SPSS, ArcGIS, ArcMap
- **Hard Skills:** Mastering the basics of computer hardware and software: component repair, Windows installation, computer troubleshooting with more than 3 years experience
- **Hard Skills:** Mastering editing software and Live streaming: Corel Draw, Adobe Premiere, Canva, Adobe after Effects, OBS, Twitch
- **Bidang Pengalaman:** Team Leadership, Communication, Human Resources, Business Management, Economics, Marketing, IT, Environment
- **Reference:** Internship Mentor at PT Bank Rakyat Indonesia (Arnaldo Tousalwa : 082248131918)
- **Reference:** Internship Mentor at Dinas Perikanan Timika (Lucky J Wokas :081240611890)