

# Eugene Yoon

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## EDUCATION

### Cornell University, The College of Arts and Sciences

Ithaca, NY

Bachelor of Arts in Economics

Expected Graduation: May 2024

GPA: 3.5

Standardized Testing: SAT (1580)

Relevant Courses: Introductory Microeconomics, Introductory Macroeconomics, Probability Models

## PROFESSIONAL EXPERIENCE

### Cornell Bethe House Office

Ithaca, NY

Student Office Assistant

August 2021—Present

- Perform administrative and office support activities independently including the production of visual branding elements, social media management, generating ideas for program enhancement, and increasing student engagement in House activities by 25%
- Manage administration duties such as fielding telephone calls, organizing office space and supplies, and various special projects

### Dewey Smart

New York, NY

College Admissions Counselor

June 2021—Present

- Virtually assess and evaluate college admission essays and guide 10+ students to properly approach the college application process
- Tutor 10+ high school students in the Math, Grammar, and Reading section of the SAT exam portraying score improvement for all students

### Huneebee Project

New Haven, CT

Marketing and Development Intern

May 2021—August 2021

- Developed and utilized an EPK using data tools to enhance Huneebee Project publicity securing in 150+ donations and grants
- Worked alongside the Development Committee Chair to plan annual Fall galas inviting 200+ guests and a fundraiser goal of \$50,000

### Futures Academy

New York, NY

College Admissions Intern

June 2020—August 2020

- Explored a multitude of careers while gaining professional development including communication and leadership skills
- Collaborated with professional editors to evaluate and draft 20+ college entry essays resulting in several prestigious college acceptances

## ACTIVITIES & EXTRACURRICULARS

### Meinig Family Cornell National Scholars

Ithaca, NY

Student Adviser

August 2021—Present

- Field relevant questions from 8 freshmen across various majors to provide advice for their college transition process
- Schedule multiple 1–3-hour individual meetings with students to provide guidance, mentorship, and familiarity with campus life

### TipToe&

Ithaca, NY

Graphic/Product Designer

March 2021—Present

- Research and design various product ideas and current fashion trends prevalent in our student community through several projects
- Transform clothing pieces into trendy streetwear to raise awareness of various social issues such as violence prevention in schools

### The Point News

Jericho, NY

Co-founder

October 2017—July 2020

- Administered money income and outcome to produce and distribute student made magazines profiting in 150\$ per batch
- Integrated updates and 10+ social media campaigns to increase user engagement by 8% monthly across various platforms such as Instagram

### TASC Team

Jericho, NY

Project Leader

October 2017—July 2020

- Worked with a group of teens to seek creative ways in assisting the people within our community to bring awareness to global student issues
- Art Gallery – Collected art pieces from people across New York to be sold at an art gallery profiting an estimate of \$600 for charity

### Red Cross Club

New York, NY

Vice President

September 2016—June 2020

- Coordinated volunteer opportunities in our community and acted as a liaison to the school to successfully execute 30+ events
- Administered charity and fundraiser events to raise awareness on social causes resulting in the collection of \$500 in donations

## SKILLS & INTERESTS

**Skills:** iMovie (Intermediate), Problem Solving (Intermediate), Google Drive (Advanced), Microsoft Office Suite (Basic)

**Awards & Certification:** Handball Rookie of the Year (2019), Youth Kendo District Champion (2018)

**Interests:** Handball, Kendo, Piano, Acoustic Guitar, Pool, Watches, Fashion

**Language:** English (Proficient), Korean (Conversational)