



# web summit®

LISBON • NOVEMBER 13-16, 2023

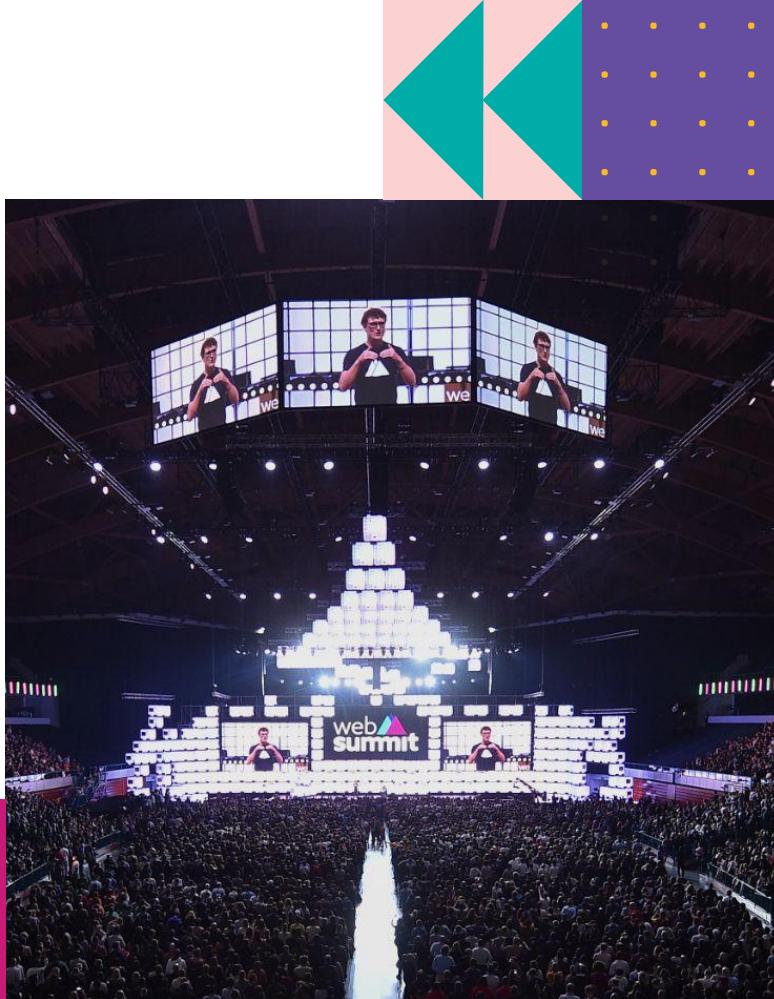


# Who we are?

**"The best technology conference on the planet"**  
– Forbes

The Atlantic has written that our events are “where the future goes to be born”. We produce “Glastonbury for geeks”, according to the Guardian. Forbes claims that we “bridge the gap between creativity and tech.”

We held our first conference in 2010. Four hundred people came. In 2019, we welcomed more than 110,000 attendees to our tech events in Europe, North America and Asia. Our secret to success? Our technology.





# Web Summit 2022

**71,000**

attendees

**2,500+**

members of the media

**300+**

partners

**2,300+**

startups

**900+**

speakers

**1,200+**

investors

# Why people attend



# Our startup categories \*Costs for participants within the German Pavilion

## ALPHA (€995) \*€0,00

ALPHAs are early-stage companies attending for market/product validation, and to start developing meaningful connections that can help launch and scale a startup.



## BETA (€1695) \*€295

BETAs usually have more than US\$1 million in investment, and ultimately, have surpassed the ALPHA stage in terms of development, traction and/or disruption will be considered.



## GROWTH (€3950) \*€995

GROWTH startups have generally received more than US\$5 million in investment. Additional factors are examined including disruption, team, offices, and general traction.



# What's included \*for participants within the German Pavilion?

1. **3x Event three-day passes.**
2. **Exhibition space within the German Pavilion\*.**
3. Access to the **startup activations**, including our world-renowned **PITCH competition**, and **Startup Showcase**.
4. Company **branding and profile feature** on our website, and within the mobile application.
5. **Exclusive Startup Lounge** for all three days.
6. Access to the Web Summit mobile and web apps to **build connections prior to (and during) the event**, and to curate your own schedule.
7. **Startup success manager** to help during the preparations for the event.



# Startup activations



A startup competition that brings together the world's leading early-stage startups to battle it out onstage.



Mentor Hours connects rising startups with established experts for 45-minute meetings.



An opportunity to present your company and vision to our attendees, investors and international media.



Meet with leading investors in a series of 15-minute, pre-scheduled meetings specially designed to give your startup an edge.



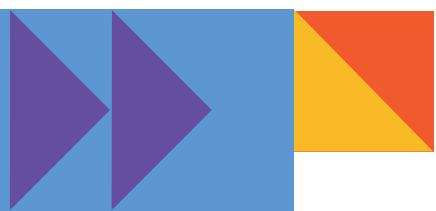
Learn directly from tech's leading investors, executives, accelerators and incubators about the essential elements of a startup's success.



Offer the founders of emerging companies advice and direction for facing the challenging modern business environment.



Organised discussions with leaders shaping their industries. Get insider info on the technology that is about to change the game.



# Successful Startups exhibit Our Alums can become Tech's Titans





# See you in November

[startups@websummit.com](mailto:startups@websummit.com)

