

Eyad Mahmoud

Abu Dhabi, United Arabs Emirates, +971545301403,
eyad1.mahmoud1@gmail.com, www.linkedin.com/in/eyad-mahmoud/
Website: <https://eyadmahmoud.com/>

EXPERIENCE

Senior UI/UX Designer | Blue Holding | Jan 2024 – Present

- Managed UI/UX design for multinational pharmaceutical clients, optimizing user experiences to meet industry standards.

Product Designer & Instructor | UX Gate | Aug2022 – Present

- Led and managed projects in collaboration with major external companies to enhance the user experience of their products.

UX Designer | Freelancing | Sep 2021 – Aug 2022

- Designed user experience for Match Koora and Hawwesh, and other products by conducting user research and creating wireframes and prototypes.

Graphic Designer | Sanad Space Organization | Aug 2020 – Sep 2022

- Designed and improved the organization’s social media designs.
- Created the marketing and branding identity for more than 10 activities.

QUALIFICATIONS

Programs: Figma – Adobe XD – Miro – Adobe Creative Suite – After Effects – Canva

User Experience Design: UX research – Wireframes – Prototyping – Visual Design

Graphic Design: Social Media Designs – Photo-Manipulation – Branding, Logos

Front-end Development: HTML (Basic) – CSS (Basic)

Languages: Arabic – Native, English – Very Good

PROJECTS

Mobile Application Design | **Pfizer**

- Crafted the user experience for the AMS mobile application for **Pfizer**, ensuring a seamless experience to enhance the assessment process for medical roles and deliver Pfizer certificate for hospitals.

Tablet and Mobile Application Redesign | **Egyptian Ministries**

- Elevated the Tarasol application experience with a modern UI/UX makeover, refining the exchange of correspondences, tasks and attachments between **Egyptian Ministries** for heightened overall usability.

Desktop and Mobile Responsive Website Redesign | **PEX**

- Transformed the **Palestinian Stock Exchange platform (PEX)** through a captivating UI/UX redesign, elevating usability and visual allure for an enhanced trading experience.

B2B Product | **Maintenance Tracker**

- Enhanced the usability and aesthetics of the work order flow for the B2B SaaS product that supports car service businesses in the **USA**.

Mobile Application Redesign | **Telgani**

- Conducted detailed user research to identify problems in the user experience of mobile car rental app in **KSA**, find solutions and implement them in the form of a prototype, to increase the conversion rate and reduce the cancellation rate.

B2B SaaS Product | **Pelcro**

- Revamped onboarding and import flow for a subscription and membership management software in **Canada**, delivering an intuitive and streamlined experience for businesses managing recurring revenue.

Mobile Application and Website Development | **Gaith**

- Designed a user-friendly mobile app UI for a **UAE** donations platform, increasing user satisfaction and trust through research-driven prototyping.

EXTRACURRICULAR ACTIVITIES

Faculty of Engineering, Alexandria University: Volunteered in different roles throughout 2 years including:

- Media – Designed marketing campaigns for the team events.
- Organizing – Organized different events in the college campus.
- Human Resources – Conducted coaching and development plans for members.