

EYAL CHISTIK

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SUMMARY

My professional experience has been in market analysis, business development, and account management with recognition for consistent achievements. However, I am a technical person by nature, working towards pursuing my passion in software and Front-End Web Development. I am fluent in English and Spanish, and conversational in Hebrew.

TECHNICAL SKILLS

Languages: HTML5, CSS3, JavaScript
Frameworks/Libraries: Bootstrap, jQuery
Other: Git/Github, Grunt

EDUCATION

Nanodegree Credential in Front-End Web Development, January 2016 - Current.
Udacity (Online)

B.A. in International Relations, Fall 2007 - Spring 2011.
San Francisco State University, San Francisco, CA

PROFESSIONAL EXPERIENCE

Adgorithms - Tel Aviv, Israel

2015

Global Sales Manager

- Built and implemented S2S and other tracking links (Appsflyer, Adjust, Tune, etc.) to analyze and optimize digital campaigns
- Managed and scaled 10-20 mobile advertising and marketing campaigns across Europe, Asia, and North America
- Provided comprehensive solutions to advertisers to help reach their marketing goals and KPIs

Coca-Cola Refreshments - San Francisco, CA

2012 - 2014

Market Development Manager

- Recognized among the top 10 highest achieving managers for executing sales initiatives and establishing new business partners within the San Francisco Bay Area
- Designed marketing and sales materials to increase consumer awareness and consumption
- Developed and analyzed reports outlining expansion prospects including cost analysis, growth, and short and long term planning

PROJECTS

Portfolio - eyalchistik.com

2016

- A personal portfolio page to showcase current projects, including an arcade game built using Object Oriented JavaScript, an interactive resume, and client websites

Studiosmunk - studiosmunk.com

2013 - Current

- Managed an online music streaming platform integrating social media and allowing users to stream and share their favorite music in an ad-free environment
- Implemented Search Engine Optimization and utilized Twitter Analytics to indicate market trends for promoting social media events