

EYAL GRADY

FULL STACK DEVELOPER

054-2022249 | gradyeyal@gmail.com | [LinkedIn](#) | [Portfolio](#)

SUMMARY Full stack developer with a strong foundation in Node.js, MongoDB, SQL, and front-end technologies including React and TypeScript. Proven ability to create engaging user interfaces, demonstrated by developing a successful online shopping site application. Bringing a commitment to excellence and a collaborative spirit to team environments. Eager to contribute skills and learn in a dynamic development role.

- KEY SKILLS**
- Node.js
 - MongoDB
 - APIs
 - SQL & MySQL databases
 - JavaScript & TypeScript
 - React
 - Redux
 - Sass
 - Bootstrap
 - MUI
 - WordPress
 - HTML & CSS

EDUCATION Full-Stack Web Developer – HackerU 2023-2024
B.A. in Communications, Dean's List - The Open University 2018-2022

PROJECTS Amason - HackerU [Link to GitHub](#)
Developed a client-side website with an integrated server-side solution as part of academic coursework at HackerU. Gained hands-on experience in front-end development using React, server-side development with Node.js, and MongoDB database integration, while focusing on responsive design, data validation, and adherence to industry best practices.

WORK EXPERIENCE Email Marketing Manager – SodaStream International 2022-2023
Improved monthly revenue by developing and executing a comprehensive email marketing growth strategy, optimizing campaigns, and conducting performance analysis to enhance key metrics.

Marcom Manager – Reidman College 2021-2022
increasd monthly revenue by optimizing work plans across media channels, developing marketing content, implementing social media strategies on multiple platforms, and leading successful marketing projects such as Open Days and graduation ceremonies.

Marcom Manager - Open University 2019-2021
Increased site traffic and improved conversion ratios by managing and optimizing work plans across various media channels and advertising software, coordinating cross-media campaigns, and collaborating with stakeholders to ensure seamless execution while tracking key performance indicators to optimize effectiveness.

SEO Specialist & Content Manager - LIME Digital 2011-2018
Achieved a significant increase in site traffic by optimizing content for Google's organic search results, managing digital assets for performance and relevance, and conducting site analysis to review statistics and user behavior.

Military Service
IAF – Full military service in a managerial position (Sgt.)

Languages
English - Proficient | Hebrew - Native