



USAID
FROM THE AMERICAN PEOPLE



Strengthening Household Ability to Respond to Development Opportunities (SHOUHARDO) III is a multi-sectoral program that addresses food and income insecurity, maternal and child health and nutrition, and women and youth empowerment. This program seeks to improve access to public service for the rural poor while building community resilience.

The program's goal is to improve gender equitable food and nutrition security and resilience of the vulnerable people living in the *char* and *haor* regions in Bangladesh by 2020.

To sustain program outcomes, **SHOUHARDO III** is currently implementing a two-year extension phase until **September 2022**

At a glance:



Duration: 2015 – 2020
Extension: 2020 - 2022



475,228 participants in
170,298 Poor and Extreme Poor (PEP) households



Funded By:

United States Agency for International Development/Bureau of Humanitarian Assistance (USAID/BHA)

Complementary Funding:

The Government of Bangladesh (GoB)



8 Working Districts:

Gaibandha, Kurigram, Jamalpur, Sirajganj, Kishoreganj, Netrakona, Habiganj, and Sunamganj



SHOUHARDO III

Service Provision Model

More than **165,000** participants involved in **income-generating activities**

The program imparts knowledge through training and input support for engaging households with income-generating activities.

2,667 local service providers developed in the agriculture, health & nutrition, WASH, and financial services

SHOUHARDO III is developing the skills and supporting the outreach of Local Service Providers (LSPs).

Pro-Poor Financial Solutions

2,996 VSLAs formed and **438** *Sanchay Sathis* developed

SHOUHARDO III provides pro-poor financial solutions by forming Village Savings and Loan Association (VSLA) in the communities. For sustaining the VSLA model in the communities, the program developed and capacitated Sanchay Sathis (internationally known as Village Agents).

Capacity Building

2,836 participants trained on non-farm livelihoods

9,939 participants trained on on-farm livelihoods

The program is providing capacity building support for non-farm and on-farm livelihood activities in remote areas of northern Bangladesh.

Women Empowerment

50,700+ couples reached through **couple dialogue sessions**

To address food security for the PEP households, SHOUHARDO III activities seek to understand and transform traditional gender roles. The program has learned that working with only women will not achieve the desired societal transformation, and thus has facilitated men and boys engagement through discussing and promoting gender sensitive ideas at the family and community levels.



140 private community-based skilled birth attendants developed

49,800+ children under the age of two participating in **Growth Monitoring Program**

SHOUHARDO III trained female Private Community Skilled Birth Attendants (PCSBAs) to ensure delivery of child and maternal health and nutrition services in the most remote villages.

SHOUHARDO III trained participants in relevant topics for improving health and nutrition practices.

182 WASH Local Service Providers (LSPs) developed

Water, Sanitation, & Hygiene (WASH)-service providers trained by the program are providing WASH-related services in the communities – including arsenic testing, repairing tube-wells, and producing latrine ring slabs.

18,800+ participants trained on Disaster and Climate Risk Management

The program is working to enhance the resilience capacities of households and communities by adopting a comprehensive understanding of disaster preparedness including access to early warning information and system strengthening.

28,800+ youth received **Life Skills** training

SHOUHARDO III is providing training on relevant life skills to prepare youth for the job market.



Private Sector

Engaged **50+** private companies/
institutions that deliver essential
services

The program's collaboration with the public and private sector is also paving the way for service linkages that would bridge the gap for participants' access to information, market, and viable sources of income.

Governance and Community Engagement

570 poor & extreme poor
citizens obtained **membership at
Union Parishad** committees

With the aim of leaving behind communities able to thrive on their own, SHOUHARDO III builds on the results it achieved after years of implementation by ensuring demand creation from its participants.

Cash Transfer

**BDT 1,226,337,145
(USD \$14,869,057)**
transferred to **262,411** participants
as **cash support** from
2016 - 2022

For assisting the recovery process caused by COVID enforced lockdown-related economic losses, SHOUHARDO III provided cash-support for the poor and extreme poor communities. The program has provided conditional and unconditional cashtransfers as livelihood support and to recover from natural disaster at different times in the program period.



Reach out to SHOUHARDO III

CARE Bangladesh Dhaka Office (CBDO)
RAOWA Complex (Level 7-8),
VIP Road, Mohakhali,
Dhaka -1206, Bangladesh
M: +880-13-0690-7327
T: +880 - 2-55058374
E: bgd.shouhardoinfo@care.org
Published on: March 2022

* Data updated till June 2022

"This document is made possible by the generous support of the American people through the United States Agency for International Development (USAID). The Contents are the responsibility of CARE Bangladesh and do not necessarily reflect the views of USAID or the United States."

Implementing Partners

