

SHOUHARDO III Plus

Considering the evolving needs of the Poor and Extreme Poor (PEP) households as a result of the ongoing global food crisis and lingering impact of COVID-19, the SHOUHARDO III Plus program will focus on two result areas:



I

Increasing equitable access to income and nutritious food for youth, women, and men



2

Improved and sustained nutritional status of children under five years of age, pregnant and lactating women, and adolescent girls (aged 10-19)

Building on the successes of the predecessor program, Strengthening Household Ability to Respond to Development Opportunities (SHOUHARDO) III Plus will work with program participants to pursue diversified sources of income, support inclusive and sustainable agricultural-led growth, enhance access to markets, especially for women and girls, and improve access to financial services for PEP participants. This will be done by continuously engaging and linking the program-facilitated Local Service Providers (LSP) with the government and private sector, as well as promoting increased consumption of nutritious foods and micro-nutrients for children under five years of age, pregnant and lactating women, and adolescent girls. Across these result areas, SHOUHARDO III Plus will build upon its integration approach to programming by prioritizing private sector engagement, gender, and governance. Because the design of the SHOUHARDO III Plus program builds upon the achievements and progress of SHOUHARDO III, several Partner Non-Government Organization (PNGO) partnerships will be maintained within the new program.

As part of its ongoing program efforts and commitment, SHOUHARDO III Plus will continue with the implementation of the proposed activities within the existing program locations, following a phased approach. The first stage will cover all areas in the Char and Haor regions covering 8 districts, 23 upazilas (sub-districts), 115 unions, and 947 villages.

At a Glance



Duration:

1 October 2022 - 30 September 2024



168,521 Poor and Extreme Poor (PEP) households



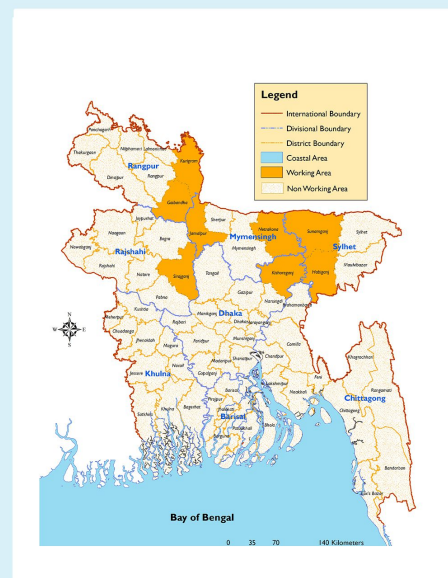
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8 Working Districts:

Gaibandha	Kishoreganj
Kurigram	Netrakona
Jamalpur	Habiganj
Sirajganj	Sunamganj



Goal

Delivering improved, gender-equitable, and resilient food and nutrition security to at least 168,521 vulnerable households of the Char and Haor regions in Bangladesh until 2024.



Areas of Intervention

1

Agriculture and Livelihoods

- Entrepreneurship development training for LSPs
- Develop higher technical capacity for livestock vaccinators
- Facilitate linkage meeting with LSPs at the Upazila level
- Strengthen connection among LSPs/Entrepreneurs and Private Sector
- Orient framers on modern agricultural technologies using digital platforms
- Expansion of Village Saving Agents (Sanchay Sathi) to form and maintain Village Savings and Loan Association (VSLA) groups

2

Nutrition

- Strengthen linkage to improve technical capacity of Private Community Skilled Birth Attendants and Blue Star Providers
- Mobilize Community Healthcare Providers in organizing group session on adolescent nutrition and menstrual hygiene management with adolescent girls
- Facilitate functionality of multi-sectoral nutrition platform (UNCC and DNCC) in order to ensure nutrition services
- Orient LSPs in using digital apps and hotlines to promote nutrition services
- Social and Behavior Change Communication (SBCC) messaging with LSPs, existing community groups, and community leaders

3

Cross-Cutting Areas

- Girls Forum (GF) facilitate sessions on GBV and prevention of child marriages
- Linking LSP with relevant government entities

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Implementing Partners



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