<u>Config</u>

This table contains all the configuration data that must be entered after installing the script.

Registration Charge – This is the amount that the new user is required to pay to activate their account if the "Pay Activation Fee" flag is turned on(which I will get to down below). This is 1 optional revenue generation method and is completely customizable.

Free SMS – This is the amount of free SMS credits assigned to ones account after they pay to activate their account… or if the "Pay Activation Fee" is turned off, they are assigned these free SMS credits after the user completes the registration process on the site. This number is determined by admin and is a way to give the new user some free credits to start with to get accustomed to using the site and hopefully then purchases more credit from you.

Free Voice – Works the same way as Free SMS, but for voice credits instead. 1 voice credit equals 1 incoming voice mail to your online mobile number.

Paypal email – This is the admin's PayPal email used when the customer makes payment for add-on SMS/voice credit packages <u>and</u> monthly subscription packages via PayPal. If you want to accept PayPal as a payment method, you must enter in a valid PayPal email address here.

Site URL – This is used in many places in the code to determine locations of files and paths to set when connecting to Twilio.

Site Name – This is used in many areas such as automated emails that get sent out when certain actions occur, in certain text of the homepage and footer of the software and in the browser titles

Support Email – This is used in the header/footer of the software, and in sending notification emails when new users have registered on their site, email alerts to the registered users when credit balances get low, new subscriber email alerts, and SMS to Email/Email to SMS functionality.

Twilio Account Sid – This is an ID you are assigned when signing up for a Twilio account. This ID is available from within your Twilio account and is one of the keys that you need to link the software to your Twilio account.

Twilio Auth Token – This is another key you are assigned when signing up for a Twilio account. This token is also available from within your Twilio account and is the other key that you need to link the software to your Twilio account. These 2 keys are what is used to connect to your

Twilio account so that SMS gets sent properly and the appropriate costs are deducted from your Twilio account.

Nexmo Key – This is a key you are assigned when signing up for a Nexmo account. This key is available from within your Nexmo account and is one of the keys that you need to link the software to your Nexmo account.

Nexmo Secret – This is another key you are assigned when signing up for a Nexmo account. This secret key is also available from within your Nexmo account and is the other key that you need to link the software to your account. These 2 keys are what is used to connect to your Nexmo account so that SMS gets sent properly and the appropriate costs are deducted from your Nexmo account.

Plivo Key – This is a key you are assigned when signing up for a Plivo account. This key is available from within your Plivo account and is one of the keys that you need to link the software to your Plivo account.

Plivo Token – This is another key you are assigned when signing up for a Plivo account. This auth token key is also available from within your Plivo account and is the other key that you need to link the software to your account. These 2 keys are what is used to connect to your Plivo account so that SMS gets sent properly and the appropriate costs are deducted from your Plivo account.

Referral amount – This is the amount currently active users will be paid by the admin if they refer someone who registers and pays the activation fee to activate their account. This is only applicable if the "Pay Activation Fee" flag is turned on.

Recurring referral percent – If a currently active user refers someone who then signs up to a monthly subscription package, this is the % of that package the referring user will get paid by the admin on a continual basis as long as both users remain active.

Payment Gateway – This is where the admin sets what payment gateway they want to use in the software to accept payments. They can either set PayPal, Stripe, or both.

Pay Activation Fees – This flag gives the admin the ability to turn on or off requiring new users to pay an activation fee upon registering. If it's turned on, then after a new user successfully completes the registration process, they are taken to a page where they must pay an activation fee("Registration Charge" field in admin config) in order to use most of the features in the script. If it's turned off, then after a new user successfully completes the registration process, they are immediately activated and given the "Free SMS" and "Free Voice" credits to start off with. In both cases, the new user is required to get an online Twilio number within the software before sending/receiving SMS messages.

Mobile Page Limit – This is the maximum number of pages clients can create with the mobile splash page builder. You can set this to whatever number you want, but this gives the flexibility to set a limit since users can upload images when building these pages and is a way to control how much space is used.

Charge For Additional Numbers – You can charge the user for any additional(secondary) numbers they want to assign to their account. The first number(primary) is always free and included, however if you turn this setting "on", when they attempt to get another number, they will be prompted they must purchase a monthly numbers package first and will include links to direct them there.

If turned "off", they will only be able to get their primary number with no option to purchase more. In this case, the admin can control how many numbers can be assigned to a user account. This will default to 1 and if someone needs to have, for example 5 numbers, then they can contact the admin and if admin approves they can easily go into the admin panel for this user and edit their profile to have 5 numbers. Once they reach this threshold, they will not be able to select and assign any additional numbers.

Payment Currency Code – This is the payment currency you want to accept payments in. Currently the following currencies are supported:

Australian Dollar (AUD)

Brazilian Real (BRL)

British Pound (GBP)

Canadian Dollar (CAD)

Danish Krone (DKK)

Euro (EUR)

Hong Kong Dollar (HKD)

Israeli New Shekel (ILS)

Japanese Yen (JPY)

Mexican Peso (MXN)

New Zealand Dollar (NZD)

Norwegian Krone (NOK)

Philippine Peso (PHP)

Singapore Dollar (SGD)

Swedish Krona (SEK)

Swiss Franc (CHF)

United States Dollar (USD)

Country - This will display the pricing packages for this country on the home page of the script, through the "Pricing" menu link. Since you can create different pricing packages for different countries, you don't want to display them all on the main page. Selecting the country here will display only that countries packages you created under the packages module.

API Type – This is the SMS gateway you want to use, either Twilio, Plivo, Nexmo, or Slooce.

AllowTollFreeNumbers – This is used only when choosing the Twilio SMS API. Twilio has US and Canada toll-free SMS enabled numbers. Since these numbers are $2/month instead of $1/month for the normal local long codes, you can choose whether to make these toll-free numbers available to search on.

FBTwitterSharing – If you want the ability for you and your users to share SMS messages to their Facebook accounts, set this to “On”. This is the Facebook checkbox on the Bulk SMS page and when sending Bulk SMS, you can also share these messages to your Facebook account for further sharing and increase participation.

Facebook Appid – Facebook App ID of the app you will need to create in Facebook for sharing SMS messages to your Facebook account. Instructions for this are located in the “README_AFTER_INSTALLATION.txt” file that comes with the script.

Facebook App Secret – Facebook App Secret Key of the app you will need to create in Facebook for sharing SMS messages to your Facebook account. Instructions for this are located in the “README_AFTER_INSTALLATION.txt” file that comes with the script.

Birthday Msg – This is the message that gets sent to the new subscriber ***if*** you have this setting turned on in the platform. This will capture their birth date and send them your customized birthday message you have setup in the birthday SMS wishes module.

Name Capture Msg – This is the message that gets sent to the new subscriber ***if*** you have this setting turned on in the platform. This will capture their name and then you can use the %%Name%% token in your bulk SMS message that will automatically output their name.

Email Capture Msg – This is the message that gets sent to the new subscriber ***if*** you have this setting turned on in the platform. This will capture their email address so you can then add it to your email autoresponder for your email marketing campaigns.

Bitly Username – Username for your bitly.com account. Needed for shortening and tracking link clicks in the platform. Instructions for this are located in the "README_AFTER_INSTALLATION.txt" file that comes with the script.

Bitly API Key – bitly API Key for your bitly.com account. Needed for shortening and tracking link clicks in the platform. Instructions for this are located in the "README_AFTER_INSTALLATION.txt" file that comes with the script.

Bitly Access Token – bitly access token for your bitly.com account. Needed for shortening and tracking link clicks in the platform. Instructions for this are located in the "README_AFTER_INSTALLATION.txt" file that comes with the script.

Logout URL – This is the URL that the script will be directed to when user clicks the logout button from the user panel. If empty, the script will redirect to the home page of the platform. This is useful if you have a Wordpress front-end sales website already built and you want the user redirected to your sales pages after they click logout, instead of the homepage of the script.

Theme Color – This gives you 2 different layouts and 5 different color options for each layout to choose for the theme. So you will have 10 different combinations to choose from for great flexibility. The layout and color will change the left and top menu layout, colors, icon colors as well the as the drop down background colors of the "new messages" drop downs on the top menu.

Upload Logo – You can upload your own logo here that will display on the site header.

Database Config

This table contains the database name, username and password that was created for this script. This information is then used in some files needed to run certain cron jobs.

DBName – Database name created for the script

DBUsername – Database username for the database created for the script

DBPassword – Database password for the database created for the script

Stripe Config

This table contains the Stripe Secret Key and Stripe Publishable Key you will need to obtain from your Stripe account if you want to use Stripe as a payment gateway.

Secret Key – Obtained from your Stripe account settings at https://dashboard.stripe.com/account/apikeys. To accept live payments, you must copy the "Live Secret Key" field.

Publishable Key - Obtained from your Stripe account settings at https://dashboard.stripe.com/account/apikeys. To accept live payments, you must copy the "Live Publishable Key" field.

Packages

List Packages – This lists all the "add-on" credit packages created by admin in admin panel

Name - Whatever name you want to give the package

Amount - Whatever amount you want to assign to the package, which will be what the user is charged.

Credit - Whatever amount of credits the user is paying for with the amount above. After they pay the amount, they are then assigned these credits in their account.

Type - Determines if these are text or voice add-on credits.

Status - Determines whether this package is active or not. If not active, then it will not be shown to the user.

Country - Select which country this package will be used for. Since each country could have different costs from Twilio/Plivo/Nexmo, you can create different packages for each country and then when a new user registers an account and signs in, they will only be shown that countries packages depending on which country they selected when registering.

List Monthly Packages - This lists all the "monthly subscription" credit packages created by admin in admin panel

Plan ID - The Stripe Plan ID created in the admin's Stripe account associated with this package. If the admin wants to use the Stripe payment gateway, they must create the plans in their Stripe account first and then use those plan ids here which will tie the 2 together. Stripe plans are only needed for subscription type packages which charge on a recurring basis..

**Rest of fields here are all pretty self explanatory based on my descriptions above.

List Monthly Numbers Packages – This lists all the "monthly subscription" numbers packages created by the admin.

Plan ID - The Stripe Plan ID created in the admin's Stripe account associated with this package. If the admin wants to use the Stripe payment gateway, they must create the plans in their Stripe account first and then use those plan ids here which will tie the 2 together. Stripe plans are only needed for subscription type packages which charge on a recurring basis.

Name - Whatever name you want to give the package

Amount - Whatever amount you want to assign to the package, which will be what the user is charged monthly for the numbers package.

# of Secondary Numbers – The total # of additional numbers that will give the user access to purchasing. After they pay the amount for this package, they can then assign this many additional numbers to their account. So if they purchased a package of 5 additional numbers, they can then assign 5 more numbers to their account. Once they reach this limit, they will no longer have access to purchase more.

Status - Determines whether this package is active or not. If not active, then it will not be shown to the user.

Country - Select which country this package will be used for. Since each country could have different costs for numbers from Twilio/Plivo/Nexmo, you can create different packages for each country and then when a new user registers an account and signs in, they will only be shown that countries packages depending on which country they selected when registering.

Users

This table lists all the registered users in the system. Most of the fields in this table are pretty self-explanatory, but I'll go over a few of them.

IP Address – The IP address of the user that registered the account.

Paypal email - This is the user's paypal email address that is used for payment if they referred anyone to the system.

Personal Phone # - This is the user's personal phone number where you can call them if needed.

Timezone – The timezone the user has selected when registering that they are currently in. This affects bulk SMS scheduling and when messages are scheduled to go out according to the user's own timezone.

Country – The country the user selected when registering their account. Depending on what country they reside in will determine what packages and numbers they can purchase. Example: If they registered in United States, then they will only be able to purchase numbers from the United States. They will also only be able to purchase credit packages that were created for the United States.

SMS Balance - This is the SMS or text balance in the user's account. This balance gets updated whenever they purchase any add-on credit packages or if they are subscribed to a monthly plan, will get updated automatically every month after they are re-billed.

Voice Balance - This is the voice balance in their account. This balance gets updated whenever they purchase any add-on credit packages or if they are subscribed to a monthly plan, will get updated automatically every month after they are re-billed.

Virtual Phone # - This is the online Twilio/Nexmo primary phone number associated to that user's account that they acquired through the script. This is the phone number that can send and receive SMS messages as well as receive voice mail messages.

Number limit – This is how many numbers each user can assign to their account. You as the admin have control over this. Each user by default will have the ability to assign 1 number to their account. If they need more, they can contact you and you can then give them access to more. For example, you can give them access to 5. They will then see the Get New Number link on the profile page to assign more numbers to their account. When they reach 5, they will no longer see this link. Only used for Twilio, Plivo and Nexmo.

However, if you have **Charge For Additional Numbers** turned “on” in the config, you can charge the user for any additional(secondary) numbers they want to assign to their account. When they attempt to get another number, they will be prompted they must purchase a monthly numbers package first and will include links to direct them there.

Slooce API URL – This is used only when using Slooce as your SMS provider. This connects UltraSMSScript to the Slooce platform via this API URL.

Slooce Keyword - This is used only when using Slooce as your SMS provider. This is the keyword you will give to Slooce for them to check if available and register if it is.

Slooce Partner ID - This is used only when using Slooce as your SMS provider. Provided to you by Slooce.

Slooce Partner Password - This is used only when using Slooce as your SMS provider. Provided to you by Slooce.

Slooce Short Code - This is used only when using Slooce as your SMS provider. Provided to you by Slooce. The shared short code will be 47711.

Referrals

This will list all currently active users that have referred other users to sign up. I will go over a few of the fields.

Paypal email -This is the paypal email that payment will get sent of the user that made the successful referral.

Total amount - The amount of the payment that will get sent to that user’s paypal email address.

Status - The status of the payment, which is either “Paid” or “Unpaid”

Under the “Action” column, there will be a “View Details” link. These are all the referred users for this person. There will also be a “Mark as Paid” link. Once the admin sends payment to this user, they will go in here and click this link which will mark this user as being paid and remove the row from here.