

# KIRA KIM

## UX Designer

### EDUCATION

Maryland Institute College of Art  
MPS in UX Design 2021  
GPA: 4.00

University of Maryland  
Baltimore County  
BFA in Graphic Design 2019  
GPA: 3.92

### EXPERIENCES

Dreamscape Marketing, LLC  
Mar 2020–Present  
Columbia, MD

Senior Graphic Designer/  
Front End Developer  
Jun 2021 – Present

Associate Front End Developer  
Jan 2021 – Jun 2021

Graphic Designer  
Mar 2020 – Jan 2021

Web/Production Designer  
September 2019 – January 2020  
Agora Financial(St. Paul Research)  
Baltimore, MD

Graphic Designer  
March 2019 – September 2019  
Beauty4U  
Temple Hills, MD

Creative Design Intern  
Summer 2018  
Groove  
Baltimore, MD

Volunteer  
2017  
UMBC Library Gallery  
Framing & Label Design

Graphic Designer  
2014  
Milk and Musk Co.  
Salisbury, MD  
Logo & Package Design

### PROJECTS

#### Dreamscape Marketing

- Participate in creating internal tools such as image cropping tool, page speed testing tool for teams using HTML/CSS/JS.
- Created a user-friendly, conversion-driven website design for a multitude of clients.
- Created logos, infographics, and other digital and print assets for client branding initiatives.

#### NDAR Project

- Designed and researched project plan, personas, user scenarios, annotated wireframes, design system, high fidelity wireframe, interactive prototype and playbook.

#### EVME Project Plan

- In charge of creating Electric vehicle charging station locator app project plan research and presentation.

#### Gogo Grocery Mobile App Case Study

- As a visual/interaction designer and a researcher, created low fidelity prototype using Balsamiq, persona, design system, high fidelity prototype and conducted usability testing.

#### St. Paul Research Promo Page

- Created newly launching to relead promo pages using HTML/CSS/JS.

#### Beauty4U Website Renewal

- Proposed and approved Website Renewal Project by owner.
- Designed and created corporate website for Beauty4U
- Photographed stores and associates for updating website.

#### NATORI Website UI Design/Prototyping

- Designed and prototyped website UI for both desktop and mobile.
- Gained experience in designing user interface that matches the company's theme using Sketch and InVision.

#### HUG Mobile Application Design

- As a team of 12, created a mobile application which gives interesting nearby feeds based on user's location
- Gained experience in working closely with developers as well as another designer.

### SKILLS

#### Artistic Skills

Typography • Photography • Print Design  
Creativity • Branding • Problem solving  
Drawing • Wireframing • Fine Art Skills

#### Technical Skills

Adobe Creative Suite • HTML • CSS  
JS • Python • Figma • Sketch  
Adobe Xd • Brackets • SketchUp  
Microsoft Office • G Suite

### AWARD & HONOR

2015-2019  
Linehan Artist Scholarship

2013  
Maryland Artist Masters Award