AILEEN RA

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LINKEDIN WWW.LINKEDIN.COM/IN/AILEENRA/ | PORTFOLIO AILEENRA.COM

A passionate and innnovative Jr. UX Designer with a background in illustration a strong emphasis on user-centered design principles to create intuitive and engaging user experiences. Proficient in user research, wireframing, and prototyping with collaboration. Completed UC Berkeley Extension Boot Camp with hands-on experience to real-world projects.

SOFTWARE

- Figma/FigJam
- HTML
- CSS
- GitHub
- JavaScript
- JQuery
- Bootstrap

SKILLS

- UI Grids & Composition
- Color Theory
- Heuristic Evaluation
- Typography
- Interaction Design & Iconography
- Storyboarding
- Decision Flow Diagrams
- User Experience Interviewing
- Persona Creation

PROJECTS

UX Design Project | www.aileenra.com/ux-design-project
Created Playgroup App as an inclusive platform that connects users through shared hobbies, helping them to step out of their comfort zones and discover passionate communities.

- User Research, Persona Creation
- User Experience Design (UI/UX), Wireframing
- Mobile User Exeperience Design, Interaction Design, Prototyping

ORAI Website Redesign | www.aileenra.com/orai-website-redesign
Reorganized non-profit organization by reorganized navigation and content to emphasize donations and involvement, and improved consistency for users.

- Stakeholder Interviews, User Research
- Informative Architecture
- Mobile User Experience Design, Interaction Design
- Prototyping, Usability Testing

Level Up App | www.aileenra.com/level-up-app
A skill development platform with progress tracking and gamification, featuring clear milestones, rewards, and interactive experiences to keep users motivated.

- User Research, Mobile User Experience Design
- Interaction Design, Prototyping

EDUCATION

UC Berkeley Extension Boot Camp Certificate in UX/UI
Berkeley, CA
2024

California College of the Arts BFA Illustration
San Francisco, CA
2023