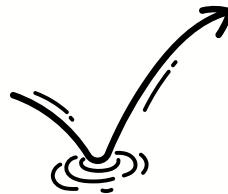


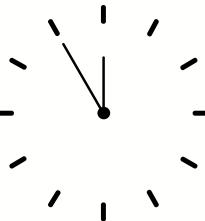
# The Intelligent Chatbot For Your Customer Journey



# Your Customers Have Questions. But No **Guided** **Experience.**



Visitors leave your site with unanswered presales questions. They “bounce” before they see value.

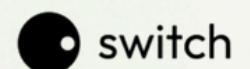


Your prospect clients operate globally, round the clock. But you are not available 24/7.



Your expert team spends more time validating leads rather than answering high intent opportunities.

# Meet the Modern AI Chatbot: Your Always-On Digital Assistant

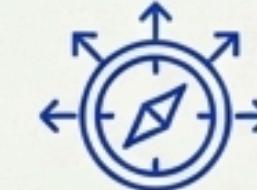


A smart digital assistant on your website that can understand questions, respond instantly, and guide users just like a human support agent—powered by AI models such as GPT.



## UNDERSTAND

Intelligently grasps user intent, context, and sentiment.



## GUIDE

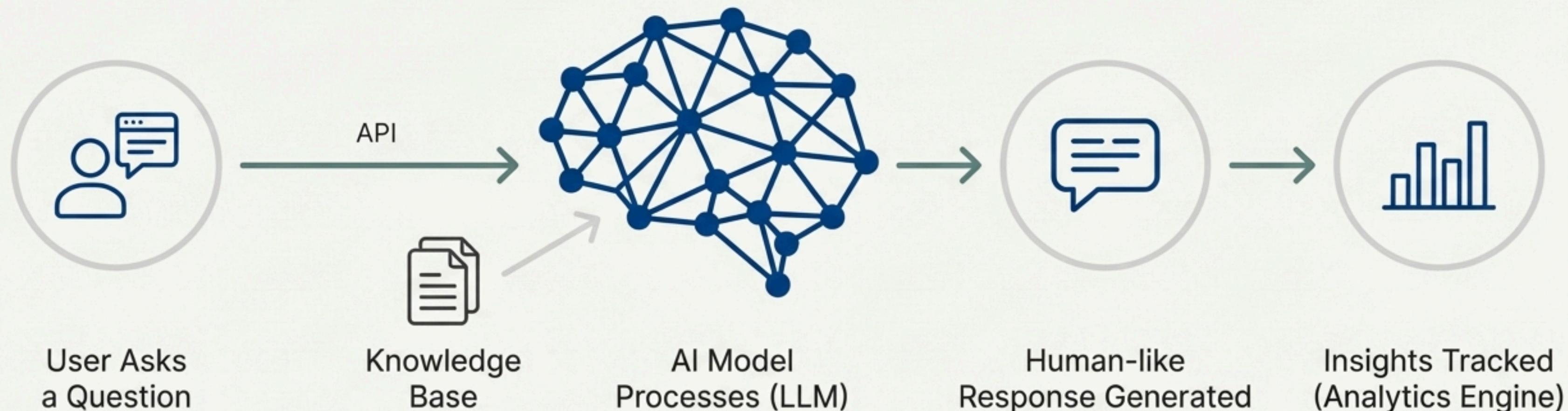
Proactively assists with navigation, product recommendations, and support steps.



## RESPOND

Delivers accurate, human-like answers instantly, 24/7.

# How It Turns Your Content into Instant, Accurate Conversations



In short: User → Chat widget → API → AI model → Response → Analytics saved.

A  
**Proactive  
Partner**  
  
**@  
Every  
Stage**

01

### Answer & Recommend

Answer customer queries and guide users to the best features/services based on their needs.

02

### Collect & Qualify

Engage customers and collect prospect info, qualify leads faster with chat transcript

03

### Automate Support

Handle FAQs, Onboarding help, troubleshooting, with more clarity for the user.

04

### Honest Workflows

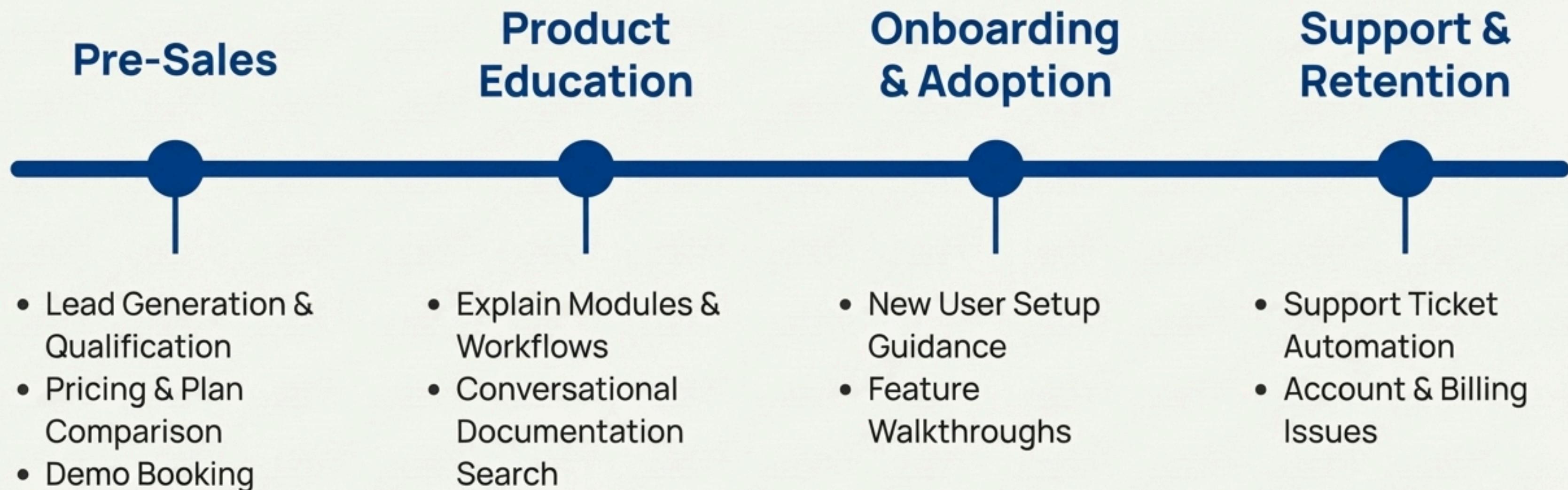
Trigger workflows at key events, control your funnel better with a front end.

# Grounded in Truth: Powered by Your Own Business Knowledge

The AI chatbot delivers relevant and precise answers because it learns directly from your curated content. You control the source of truth, ensuring brand consistency and accuracy.

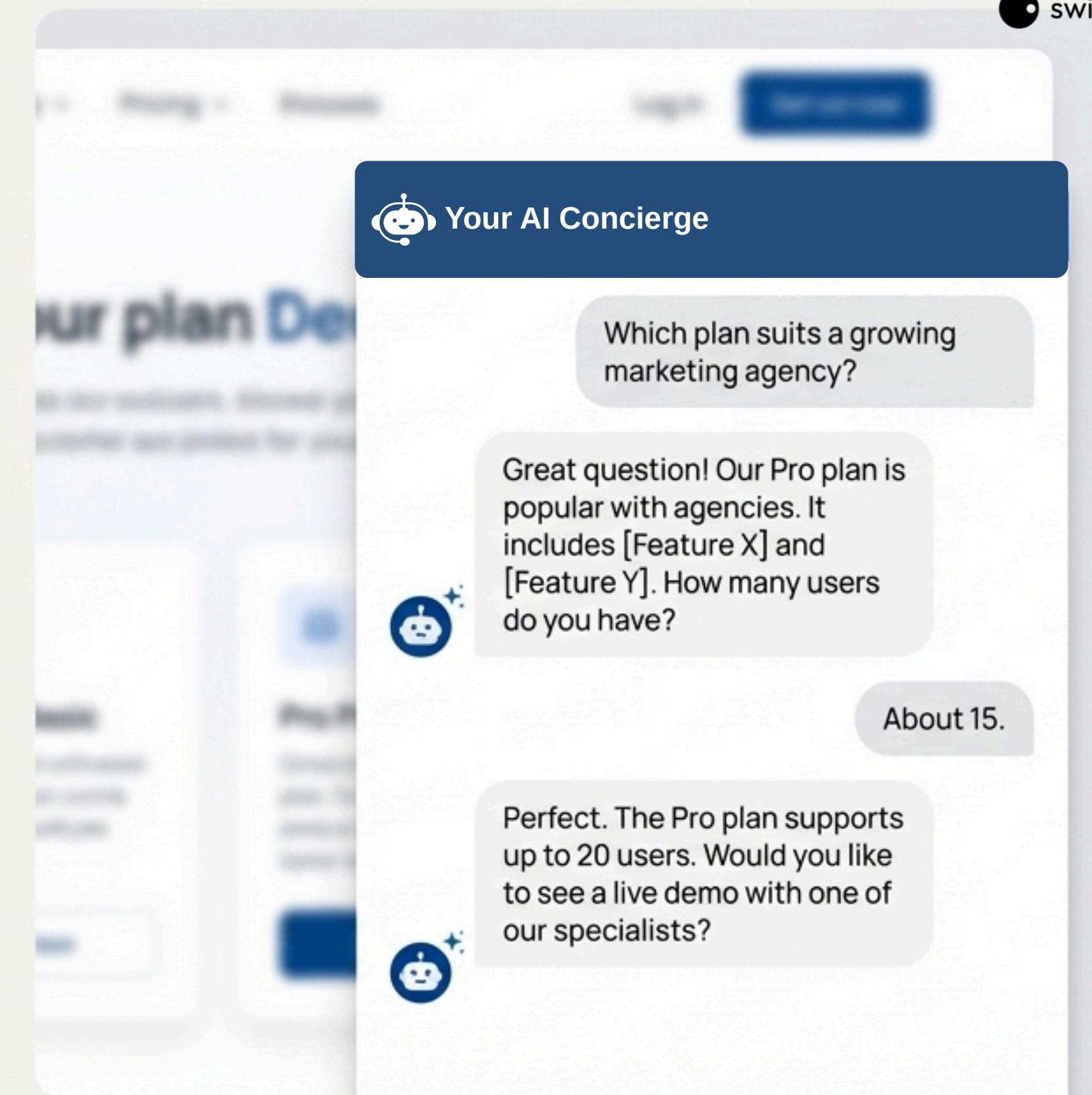


# Transforming the SaaS Customer Journey from End to End



# Use Case: Accelerate Sales with a Pre-Sales Co-pilot

- **Qualify Prospects:** Asks targeted questions like 'What is your team size?' and 'Which features are most important to you?'.
- **Compare Plans:** Instantly shows the differences between your Basic, Pro, and Enterprise tiers.
- **Capture Leads:** Seamlessly asks for contact details to book a demo or send more information.



# Use Case: Scale Support and Drive Product Adoption

- **Automate Common Issues**

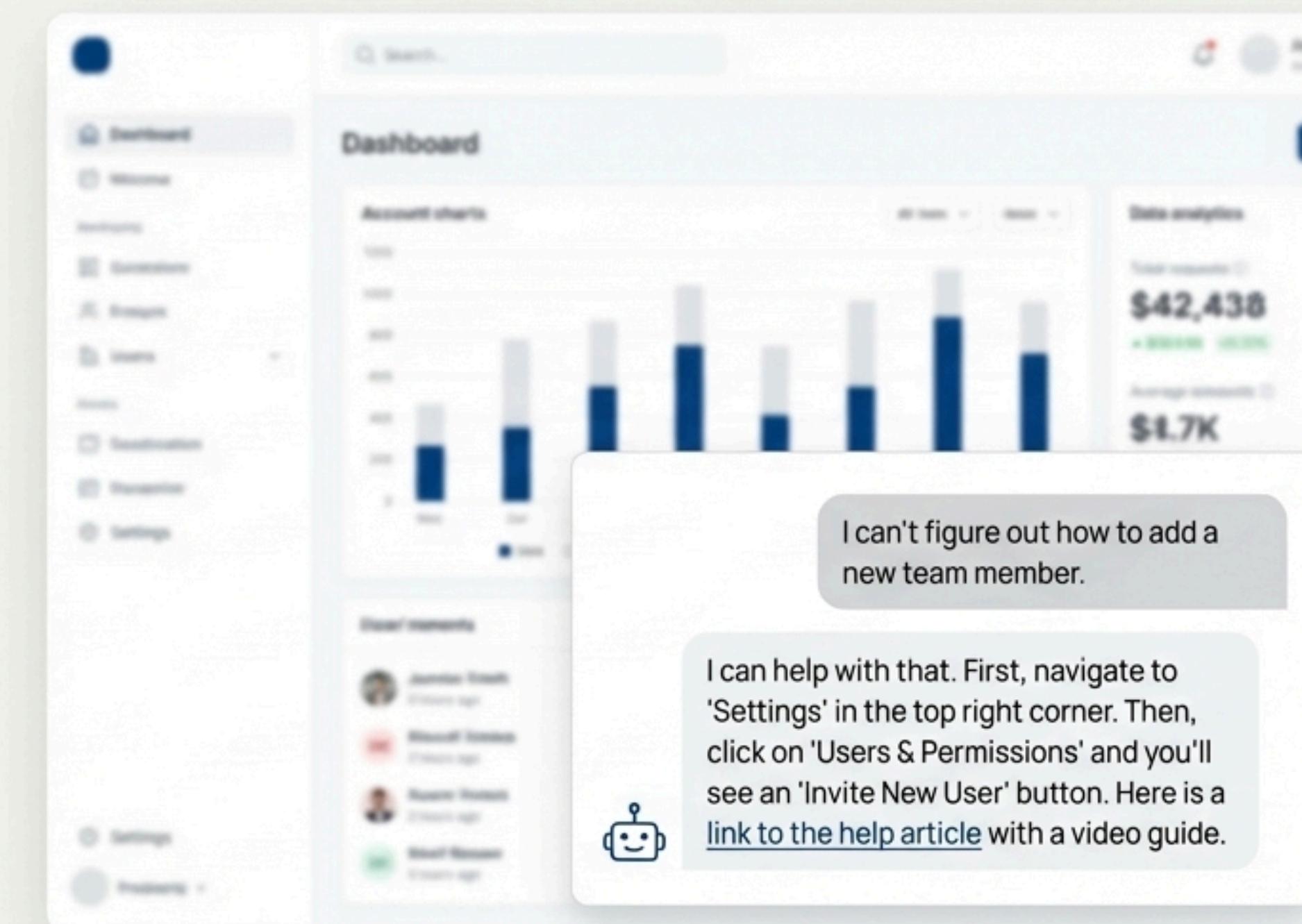
Instantly resolves requests like "How do I reset my password?" or 'Where can I find my invoice?".

- **Guide New Users**

Provides step-by-step instructions for initial setup and key feature discovery.

- **Surface Documentation**

Acts as a conversational search engine for your help docs, finding answers faster than manual browsing.



# Business Impact

01



02



03



---

## Reduce Bounce Rate

Engage web traffic, answer high intent queries, convert better and reduce CAC with faster top to bottom journeys

---

## Increase Assisted Revenue

Upsell and cross-sell value opportunities to clients based on their queries based on intent and situation

---

## Better User Experience

Better CSAT, NPS ratings from users - zero lead waiting times. Answer queries 24/7 - in your own personalized way



# Thank You