

# **Google Play Store Analysis**

The analysis focuses on the Finance category

### Finance Apps by Metrics

329 out of the 346 finance apps are free % of Free Apps 95.09%



Average Rating 4.12



Average Price \$8.38



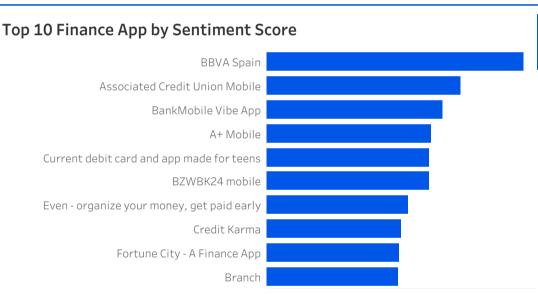
Total Installation 460.35 M

Pick figure 10

## All Category by Metrics

This has been filtered using the top 10 categories by the number of apps. Use the filter to change the figure

**Total installation** Number of Apps Average Rating **Average Price** Family Personalization Finance Game Lifestyle Family Game Game Tools Sports Medical Tools Business Family Productivity Family Medical Productivity Productivity Personalization Productivity Medical Business Sports Personalization Finance Personalization Business Lifestyle Lifestyle Business Tools Finance Lifestyle Sports Finance Sports Medical Game



## Frequently Used Words

Easy is one of the most used words for top 10 finance apps



#### Top 10 Pain Points by Sentiment Score

Out of the top pain points, four are user interface-related

