



Finance Apps by Metrics

% of Free Apps
95.09%

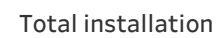
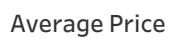
4.12



460.35M

Pick figure 10

Number of Apps



Frequently Used Words

| App | Downloads (Millions) |
|--|----------------------|
| BBVA Spain | 10.0 |
| Associated Credit Union Mobile | 9.5 |
| BankMobile Vibe App | 9.0 |
| A+ Mobile | 8.5 |
| Current debit card and app made for teens | 8.5 |
| BZWBK24 mobile | 8.5 |
| Even - organize your money, get paid early | 7.5 |
| Credit Karma | 7.0 |
| Fortune City - A Finance App | 7.0 |
| Branch | 7.0 |



Out of the top pain points, four are user interface-related

| Feedback | Count |
|--|-------|
| Awful update | 1 |
| Keeps popping foreground login times out. Very annoying | 1 |
| Very poor performance on Android devices!!! | 1 |
| The way it crashes is annoying | 1 |
| They send emails notifications 5 times day annoying. I unsubscribe two weeks I still get emails. | 1 |
| Annoying dialods exit, zero material UI, inconsistent UX | 1 |
| The look design is bad. | 1 |
| Your help support and profile updates modifications sucks!... worst | 1 |
| Very difficult set online banking.Unfriendly | 1 |
| Well can't chat customer services days. Very disappointing contact customer services online. | 1 |
| Unable sign says ssn format invalid. The worthless I'm unable create account | 1 |
| Worst bank website. Truly astonishing difficult check balance. | 1 |
| Slow often freezes, awful app, takes minutes to open | 1 |
| The worst mobile banking ever developed, gush!!! It's freaking slow, boring interface. | 1 |