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What is Markette Insights?

Markette-insights is a B2B platform providing market insights and price analysis data by using data scrapping, data manipulation, data analysis and algorithms.

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How It Works?

- Collects instant price data from 20+ retailers (Migros, Carrefour, Çağrı, Mopaş etc.)
- Converts data into useful analysis

3

Features

- ✓ Real time price data
- ✓ Historical price trends
- ✓ Product comparison
- ✓ Activity Frequency
- ✓ Channel Analysis
- ✓ Availability
- ✓ Latest price change logs
- ✓ Inserts & Promotions

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What We Offer?

We offer fully customized and user friendly platform includes helpful analysis, so you can keep track of your business to beat the competition.

Product Overview

20+
Retailers



30.000+
Stores



50.000+
Products



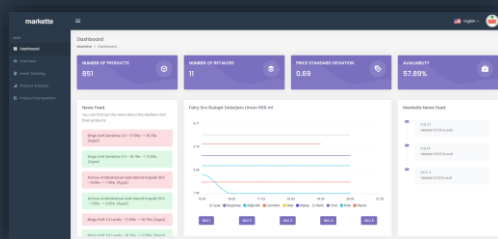
Real Time
Data



Customized
Analysis

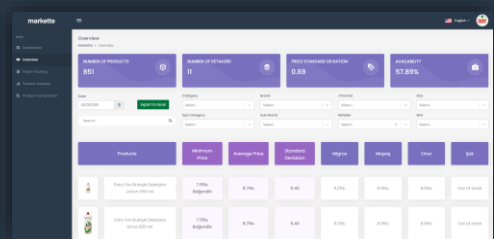


Dashboard



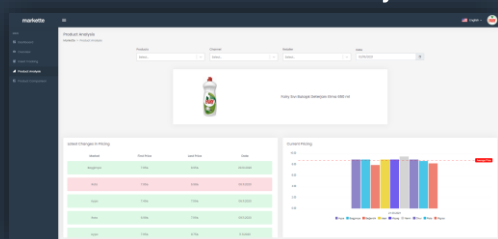
Latest changes, favourite products and general informations

Overview



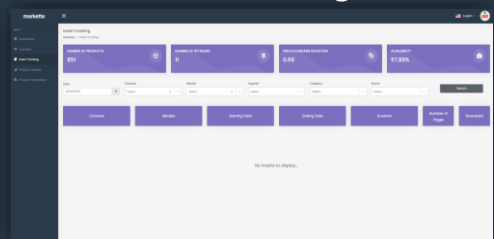
All selected sku's, competitors included

Product & Channel Analysis



Current pricing, channel analysis, pricing trends, activity frequency and length

Insert Tracking



Current and historical insert tracking