

Outcomes Based on Launch Date:

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

- It can be derived that there were more successful than failed outcomes for both the parent and sub categories.
- There is no guarantee of success as there were many failures as well as cancellations.
- Both theatre/plays were most successful and most failed.

2. What are some limitations of this dataset?

- The dataset is outdated as they range from 2010-2019, nothing from recent years so the current data may not be accurate to what it was back then.
- The dataset does not show if the donors received anything for their donations. Sometimes the decision to donate depends on if they will be rewarded with something for their donation and having this information may be useful for future campaigns.

3. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

- A table with the number of campaigns as well as success of categories for each country. This will give us information on which categories to use in the future for each country as well as a basic pattern on why one category might be more popular for a country vs another.
- A table that shows all successful and unsuccessful categories and subcategories. This will help give an overall view of all datasets.

Statistical Analysis:

1. Use your data to determine whether the mean or the median better summarizes the data.

- The median better summarizes the data for both the successful and unsuccessful outcomes. This is because the median is not altered by the large range of high and low characteristic values/data sets.

2. Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

- There is more variability with successful campaigns.