

YOU, Eun Ji

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EDUCATION

The Hong University of Science and Technology

2017.09 – present

Bachelor's (Degree), major in Operations Management

Yonsei University International Summer School, South Korea

2018.07-2018.08

WORK EXPERIENCE

Wealedger Technology Co., Ltd.

A Chinese technology company that provides commercial blockchain service.

Marketing Intern

2019.01.03-2019.01.23

- Conducted market research in Chinese regarding blockchain industry, focusing in the China market.
- Presented and analyzed various blockchain related patents issued by Alibaba Group, Bubi Chain, etc.

P&G Sales Department

Student Consultant

2018.09-2019.01

- Represented HKUST in a group of five students from diverse backgrounds – different race and age, to come up with marketing strategies to widen Olay's consumer spectrum to millennials.

EXTRA CURRICULAR ACTIVITIES

Redbird, HKUST

Coach

2017.09-present

- Developing self-leadership skills, teamwork abilities, and coaching capabilities through wild camps, various lectures, self-initiated projects, and event facilitations.

Business Cohort Community, SBM HKUST

Organizing Committee

2018.04-present

- Organizing activities that bridge all students regardless of their backgrounds and respond to their needs. Organized up to six events in one semester with over eight hundred students involved.

BundlePort

A Korea to HKUST delivery startup, which aims to provide convenience to the students.

Marketing Manager

2018.02-present

- Creating promotional materials and so far, attracted over 100 users and 300 orders in less than half a year.

AWARDS AND ACHIEVEMENTS

SmarTone Hackathon

Finalist

2018.10

- Constructed the solution to "Smart Property management" challenges within 48 hours.
- Collaborated with students from different fields – Computer Science, Business, etc.
- Strengthened my ability to work under pressure.

SKILLS

Language

- Korean (native), English (fluent), Mandarin (fluent)

Software

- Adobe Photoshop (mastery), Microsoft Office Programs (experienced)